# Destination Downtown City of San José

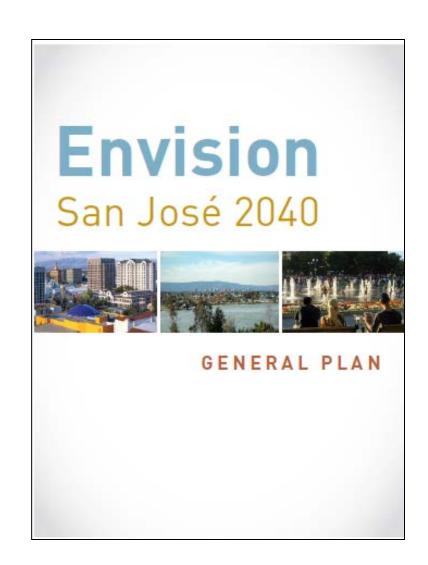
BAPDA Spring 2017 Meeting Downtown Planning Panel April 28, 2017

Rosalynn Hughey, Assistant Director Department of Planning, Building & Code Enforcement

### Planning is Foundational

Major Strategy: Destination Downtown

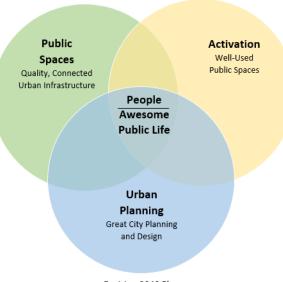
- Vibrant urban center
  - Mix of uses; great public spaces
- High-rise development
- Transit rich
- Eclectic mix of historic architecture & awardwinning urban design



## Create a Great Place(s)... For Everyone

#### PUBLIC LIFE FRAMEWORK

Parks/Plazas/Paseos Complete Streets Bike/Trail Network Transit Network Pedestrian-friendly Streetscapes Stormwater Infrastructure Beautification/Clean-Up Efforts Cultural/Community Centers Libraries Public Art



City-led Programming
Co-Created Programming
Resident-initiated Programming
"Easy Urbanism" Rules
Creative Placemaking
Participatory Arts
Transit Encouragement

Envision 2040 Plan
Design Guidelines
Zoning Code
Transportation Impact Policy
Parking Management Plan
Specific/Village Plans
Greenprint



### Dedicated Resources







### Partner, Partner, Partner

## SPUR MESPUR







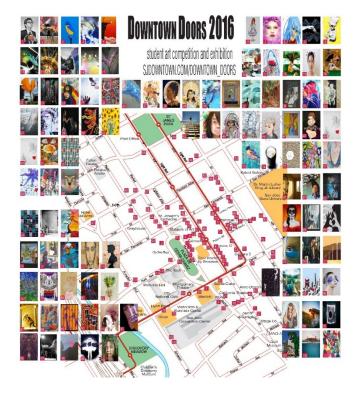
## Great Public Spaces Activation

















### Mixed-Use Development







### Accessibility

### Mobility



### **Proximity**



Home School Groceries Work Entertainment

...