



# CALL AND NOTICE

## **CALL AND NOTICE OF A SPECIAL MEETING OF THE ADMINISTRATIVE COMMITTEE OF THE ASSOCIATION OF BAY AREA GOVERNMENTS**

As Chair of the Administrative Committee of the Association of Bay Area Governments (ABAG), I am calling a special meeting of the ABAG Administrative Committee as follows:

Special Joint Meeting with the MTC Planning Committee

Friday, July 8, 2016, 10:30 a.m., or immediately following the MTC Planning Committee meeting at 9:40 a.m.

Location:

Bay Area Metro Center  
Board Room  
375 Beale Street  
San Francisco, California

*The ABAG Administrative Committee may act on any item on this agenda.*

*Agenda and attachments available at [abag.ca.gov](http://abag.ca.gov)*

*This meeting is scheduled to be webcast live on the Metropolitan Transportation Commission website at [mtc.ca.gov](http://mtc.ca.gov)*

*For information, contact Fred Castro, Clerk of the Board, at (415) 820 7913.*

- 1. CALL TO ORDER / ROLL CALL / CONFIRM QUORUM**
- 2. ABAG COMPENSATION ANNOUNCEMENT**
- 3. APPROVAL OF ABAG ADMINISTRATIVE COMMITTEE SUMMARY MINUTES OF MEETING ON MAY 27, 2016**

ABAG Administrative Committee Action

- 4. PLAN BAY AREA 2040 SCENARIOS**

- A. PLAN BAY AREA 2040 SCENARIOS: WHAT WE'VE HEARD**

ABAG Administrative Committee Information / MTC Planning Committee Information

- B. PLAN BAY AREA 2040 SCENARIOS: PUBLIC COMMENT OPPORTUNITY**

ABAG Administrative Committee Information / MTC Planning Committee Information

- 5. PUBLIC COMMENT / OTHER BUSINESS**

**ABAG Administrative Committee**

July 8, 2016

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**6. ADJOURNMENT / NEXT MEETING**

The next joint meeting of the ABAG Administrative Committee and MTC Planning Committee will be announced.

Members of the public shall be provided an opportunity to directly address the ABAG Administrative Committee concerning any item described in this notice before consideration of that item.

Agendas and materials will be posted and distributed for this meeting by ABAG staff in the normal course of business.

Submitted:

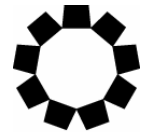
/s/ Julie Pierce  
Chair, Administrative Committee

Date Submitted: July 1, 2016

Date Posted: July 1, 2016

# ASSOCIATION OF BAY AREA GOVERNMENTS

Representing City and County Governments of the San Francisco Bay Area



ABAG

## A G E N D A

### **ADMINISTRATIVE COMMITTEE**

Special Joint Meeting with the MTC Planning Committee

Friday, July 8, 2016, 10:30 a.m., or immediately following the MTC Planning Committee meeting at 9:40 a.m.

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Bay Area Metro Center  
Board Room  
375 Beale Street  
San Francisco, California

*The ABAG Administrative Committee may act on any item on this agenda.*

*Agenda and attachments available at [abag.ca.gov](http://abag.ca.gov)*

*This meeting is scheduled to be webcast live on the Metropolitan Transportation Commission website at [mtc.ca.gov](http://mtc.ca.gov)*

*For information, contact Fred Castro, Clerk of the Board, at (415) 820 7913.*

#### **1. CALL TO ORDER / ROLL CALL / CONFIRM QUORUM**

#### **2. ABAG COMPENSATION ANNOUNCEMENT**

ABAG Clerk of the Board

#### **3. APPROVAL OF ABAG ADMINISTRATIVE COMMITTEE SUMMARY MINUTES OF MEETING ON MAY 27, 2016**

ABAG Administrative Committee Action

*Attachment: Summary Minutes of May 27, 2016*

#### **4. PLAN BAY AREA 2040 SCENARIOS**

##### **A. PLAN BAY AREA 2040 SCENARIOS: WHAT WE'VE HEARD**

ABAG Administrative Committee Information / MTC Planning Committee Information

Ellen Griffin, MTC; Marisela Barbosa, Sela Learning; Jill Ratner and students of the New Voices are Rising summer program will report on summary of public comments from public meetings and online engagement. Representatives from community-based groups will report in their outreach findings.

*Attachment: PBA 2040 What We've Heard*

**ABAG Administrative Committee**

July 8, 2016

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**B. PLAN BAY AREA 2040 SCENARIOS: PUBLIC COMMENT OPPORTUNITY**

ABAG Administrative Committee Information / MTC Planning Committee Information

Members of the public are encouraged to offer comments on Plan Bay Area 2040 planning scenarios.

**5. PUBLIC COMMENT / OTHER BUSINESS**

**6. ADJOURNMENT / NEXT MEETING**

The next joint meeting of the ABAG Administrative Committee and MTC Planning Committee will be announced.

Submitted:

/s/ Ezra Rapport, Secretary-Treasurer

Date Submitted: July 1, 2016

Date Posted: July 1, 2016

# **SUMMARY MINUTES (DRAFT)**

ABAG Administrative Committee Special Meeting  
Friday, May 27, 2016  
Bay Area Metro Center  
375 Beale Street, Board Room  
San Francisco, California

## **1. CALL TO ORDER / ROLL CALL / CONFIRM QUORUM**

ABAG President and Committee Chair Julie Pierce, Councilmember, City of Clayton, called the special meeting of the Administrative Committee of the Association of Bay Area Governments to order at about 9:01 a.m.

The Committee met jointly with the Planning Committee of the Metropolitan Transportation Commission.

A quorum of the Committee was present.

### **Members Present**

Councilmember Julie Pierce, City of Clayton  
Supervisor Dave Cortese, County of Santa Clara  
Mayor Pat Eklund, City of Novato  
Vice Mayor Pradeep Gupta, City of South San Francisco  
Supervisor Scott Haggerty, County of Alameda  
Mayor Bill Harrison, City of Fremont  
Supervisor Mark Luce, County of Napa  
Supervisor Eric Mar, City and County of San Francisco  
Vice Mayor Greg Scharff, City of Palo Alto

### **Members Absent**

Councilmember Raul Peralez, City of San Jose  
Supervisor Dave Pine, County of San Mateo (Alternate)  
Supervisor David Rabbitt, County of Sonoma

### **Staff Present**

Ezra Rapport, ABAG Executive Director  
Kenneth Moy, Legal Counsel  
Brad Paul, ABAG Deputy Executive Director

## **2. PLEDGE OF ALLEGIANCE**

## **3. MTC COMPENSATION ANNOUNCEMENT**

## **4. ABAG COMPENSATION ANNOUNCEMENT**

Fred Castro, Clerk of the Board, made the compensation announcement.

## **5. MTC PLANNING COMMITTEE CONSENT CALENDAR**

### **A. MTC Planning Committee Minutes of the April 22, 2016 Meeting**

MTC Planning Committee approved its minutes of the April 22, 2016 meeting.

## **6. APPROVAL OF ABAG ADMINISTRATIVE COMMITTEE SUMMARY MINUTES OF MEETING ON APRIL 22, 2016 AND MEETING ON APRIL 29, 2016**

President Pierce recognized a motion by Scott Haggerty, Supervisor, County of Alameda, which was seconded by Mark Luce, Supervisor, County of Napa, to approve the Administrative Committee summary minutes of April 22, 2016 and April 29, 2016.

The ayes were: Cortese, Eklund, Gupta, Haggerty, Harrison, Luce, Mar, Pierce, Scharff.

The nays were: None.

The abstentions were: None.

The absences were: Peralez, Pine (Alternate), Rabbitt.

The motion passed unanimously.

**7. ABAG/MTC MERGER STUDY—OPTION 7 PROPOSED IMPLEMENTATION ACTION PLAN**

Lynn Dantzker, Partner, and Dan Marks, Special Advisor, Management Partners, reported on the ABAG/MTC merger study Option 7 Proposed Implementation Action Plan.

Members thanked Management Partners for their work and discussed the proposed Option 7 Implementation Action Plan; interests of both agencies and their respective staff members; work program integration; Executive Board staff support; ABAG roles and responsibilities; contract for services; memorandum of understanding; employee representation and worker principles; a new governance structure; selection of next Executive Director; role of Council of Governments; General Assembly approval of budget and work plan; meeting schedule.

The following individuals gave public comment: Revan Tranter, ABAG Executive Director Emeritus; Matt Vander Sluis, Greenbelt Alliance; Ken Bukowski; Patricia Perry; Michael Brinton, MTC; Lee Huo, SEIU 1021.

President Pierce recognized a motion by Luce, which was seconded by Haggerty, to recommend Option 7 Proposed Implementation Action Plan for adoption by the ABAG Executive Board, and to draft and send a letter to the Assembly Select Committee on Bay Area Regional Planning informing them of the status of the ABAG MTC merger study and implementation action plan.

The ayes were: Cortese, Gupta, Haggerty, Harrison, Luce, Mar, Pierce, Scharff.

The nays were: Eklund.

The abstentions were: None.

The absences were: Peralez, Pine (Alternate), Rabbitt.

The motion passed.

**8. PUBLIC COMMENT / OTHER BUSINESS**

There was no public comment.

**9. ADJOURNMENT / NEXT MEETING**

The meeting adjourned at about 9:50 a.m.

The next joint meeting of the ABAG Administrative Committee and MTC Planning Committee on the ABAG/MTC Merger Study will be announced.

Submitted:

/s/ Ezra Rapport, Secretary-Treasurer

Date Submitted: June 24, 2016

Date Approved:

*For information, contact Fred Castro, Clerk of the Board, at (415) 820 7913 or  
FredC@abag.ca.gov.*

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TO: Joint MTC Planning Committee with the  
ABAG Administrative Committee

FR: MTC Executive Director / ABAG Executive Director

RE: Plan Bay Area 2040 Scenarios: What We've Heard

DATE: July 1, 2016

### **Background**

From late May through June, some 1,100 Bay Area residents attended open houses hosted by MTC and ABAG or participated in an online survey to tell us what they thought about three alternative planning scenarios. Consistent with MTC's adopted 2015 Public Participation Plan, the open houses were designed to:

- Update the public on Plan Bay Area 2040 key milestones and issues
- Review and seek comments on three alternative growth scenarios to inform the decision on a preferred scenario
- Review connections between the regional plan and local transportation and land use priorities
- Maximize one-on-one interaction with the public and gather as much feedback as possible

### **Open Houses and Online Forum**

The open-house format featured displays and encouraged members of the public to seek conversation and offer comment to ABAG and MTC staff and policy board members. The Marin event also included presentations. Congestion management agencies, Caltrans and other public agencies also participated. An online survey, Build A Better Bay Area, focused on the three scenarios, while an online comment forum, Plan Bay Area Open Forum, allowed residents to view a virtual open house and comment online.

### **What We Heard**

Open house participants posted comments on display boards, took the online survey and filled out comment sheets to elaborate on their positions. Attachment 1 highlights what we heard by county. Overall comment themes include:

#### *Housing*

- Strong support for more housing of all types, especially for low- and middle-income residents
- Major concern with lack of affordable housing and displacement of long-time residents, particularly in disadvantaged communities
- Suggestions for easing displacement included stronger policies for rent control, protection against evictions, inclusionary zoning and living wages
- A number of participants called for conditioning state or regional funding to ensure cities are approving sufficient low-income housing and adopting strong anti-displacement policies
- Many called for more streamlined approval processes for new housing
- There was support for more robust transit-oriented development and more vibrant, walkable downtowns in cities of all sizes

#### *Transportation*

- Widespread support for public transit service — going more places at increased frequencies
- Strong support for increased rail — most notably BART, as well as Caltrain and commuter rail, and enhanced bus service, including bus-rapid-transit

- Support for electric vehicle charging stations
- Some expressed concern about transit crowding, called for a second Transbay tube
- Major concern about freeway and traffic congestion; many seek relief from long commutes
- Strong support for more robust bicycle and pedestrian facilities to lay the groundwork for a more carless future (though a small number strongly oppose investments in bicycles)

#### *Other Considerations for Scenarios*

- Results from the online scenarios survey as of June 20 show strongest support overall for the Big Cities Scenario (47 percent), with Connected Neighborhoods second (30 percent) and Main Streets third (23 percent). At the open houses, many suggested blending the Big Cities and Connected Neighborhoods scenarios.
- Many supported preserving open space and wildlife habitat with urban growth boundaries
- The need to plan for a growing number of older adults was noted, including the need for quality senior housing and associated shuttles and transit
- Some suggested MTC and ABAG consider the “Environment, Equity and Jobs (EEJ) alternative” proposed by social equity advocates
- A few expressed opposition to regional planning and support for private property rights.

#### **Community-based Engagement and Tribal Consultation**

MTC also contracted with five community-based organizations (CBOs) working in low-income communities and communities of color to hear planning priorities from their residents. The CBOs, selected through a competitive process, used the Build a Better Bay Area online quiz to engage residents on the three alternative scenarios. Their results, along with general survey responses from the survey to date, are included in Attachment 2. Representatives from the CBOs will attend your July 8 meeting to summarize what they have heard from their communities.

MTC and ABAG also worked with the National Indian Justice Center to conduct a Tribal Summit in Santa Rosa with leaders from five Native American Tribes. See Attachment 3 for a summary of comments from Tribal representatives.

#### **Telephone Poll**

Portions of a telephone survey of 2,048 Bay Area registered voters conducted in early 2016 also touched on issues related to Plan Bay Area 2040. Notable is the overwhelming support among those surveyed for a regional plan for improving access to housing and transportation while reducing greenhouse gases and helping the economy. Eighty-three (83) percent of respondents said such a plan is important, 9 percent were neutral or didn’t know, and just 8 percent felt it was not important. More details on the poll are included in Attachment 4.

All comments heard from the open houses, Plan Bay Area Open Forum, and correspondence are available at PlanBayArea.org: <http://planbayarea.org/your-part/your-comments.html>. We expect more correspondence from local jurisdictions and transportation agencies over the summer, and will share that with you at a future date. We hope you will find this information instructive as you consider options for a preferred scenario this fall.

  
Steve Heminger  
Ezra Rapport

Attachments

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# Spring 2016 Public Engagement Report

## Summary of What We Heard by County

**Joint MTC Planning Committee  
and the ABAG Administrative Committee  
July 8, 2016**



METROPOLITAN  
TRANSPORTATION  
COMMISSION



Association of  
Bay Area Governments  
Item 4.A,



## Plan Bay Area Spring 2016 Open House Summary

**Thursday,  
June 2, 2016**  
6:30 pm – 8:30 pm

**MetroCenter Auditorium**  
101 8th Street, Oakland

**Approximate Attendance**  
75



### Scenarios Station Feedback

The Scenarios Station included displays that allowed residents to review the scenarios in detail, with a focus on their county. On accompanying boards, participants were asked to post feedback. Below is a sampling of the comments submitted at the Alameda County open house. Visit [PlanBayArea.org](http://PlanBayArea.org) to view the complete list.

**Are there aspects of each scenario that, if combined, will help to meet today's challenges while laying the groundwork for future success? If so, which ones?**



- Consider growth boundaries for medium to large cities in the region, to protect agriculture and open space
- Test and use strategies from the 6 Wins Environment, Equity and Jobs (EEJ) scenario
- Main Streets would not work; maybe Connected Neighborhoods and Big Cities combined
- Increase funding for transit. Decrease the desire and need for single-use vehicles by investing heavily in public transit

**What is the toughest challenge our region will need to address for the next generation?**



- Clean air, clean water, quality of life
- Affordability
- Equity and displacement
- Transit crowding

**What ideas do you have for helping to address this challenge?**

- Congestion – we need public transportation accessible to suburban areas
- Density/ land use mixes
- Affordable housing; design more urban cores



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## How can we help prevent displacement of long-time residents and best address the lack of affordable housing in the Bay Area?



- Regionwide rent control and eviction protections, plus working to get rid of state law (Costa-Hawkins) that prevents local jurisdiction from enacting real reforms
- Condition OBAG for anti-displacement policies
- Build developments similar to Park Merced's high density; high number of floors
- Identify sites to build, because without building, prices will grow in this beautiful area
- Rent control on both housing and businesses – businesses help create community

## Which present-day transportation investments do you see providing the most benefits for existing and future Bay Area residents?



- Support more buses; expand transbay bus capacity
- Expand ferry network and regional trains (i.e., ACE)
- Rail systems – from high-speed rail to BART to street cars
- More BART – more cars – better train control = more capacity



## Places of the Bay Area Station

The Places of the Bay Area Station offered the opportunity to participate in a Bay Area-wide initiative to inspire residents in creating and sharing stories about the various places in our lives. Below is a sampling of photos taken at this station at the Alameda County open house.





# Plan Bay Area 2040

Focus on Contra Costa County

## Contra Costa County

### Plan Bay Area Spring 2016 Open House Summary

**Thursday,  
May 26, 2016**  
6:30 pm to 8:30 pm

**East Bay Center for the Performing Arts**  
339 11th Street  
Richmond

**Approximate Attendance**  
25



#### Scenarios Station Feedback

The Scenarios Station included displays that allowed residents to review the scenarios in detail, with a focus on their county. On accompanying boards, participants were asked to post feedback. Below is a sampling of the comments submitted at the Contra Costa County open house. Visit [PlanBayArea.org](http://PlanBayArea.org) to view the complete list.

**Are there aspects of each scenario that, if combined, will help to meet today's challenges while laying the groundwork for future success? If so, which ones?**



- Create employment districts near East Bay BART stations in areas with high potential for new housing and economic growth
- Create policy levers to counter the natural tendency of businesses to cluster in traditional job-rich areas
- Create incentives for employees to ride BART in the reverse commute direction

**What is the toughest challenge our region will need to address for the next generation?**



- Constant growth and displacement
- The knee-jerk reaction to widen freeways to reduce congestion
- Admitting that perpetual growth is not possible
- Affordability

**What ideas do you have for helping to address this challenge?**

- Accessible transportation above paratransit
- Affordable public transit



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Bay Area Governments

## How can we help prevent displacement of long-time residents and best address the lack of affordable housing in the Bay Area?



- Creative housing that is intergenerational and close to services
- Better wages so folks can afford housing
- Support local rent control and just eviction laws
- Strong policies and actual investments for affordable homes

## Which present-day transportation investments do you see providing the most benefits for existing and future Bay Area residents?



- Upgrade BART so there is less noise and less standing on BART; Expand BART
- Focus on building complete streets that serve all people whether they want to drive, walk, bike or ride transit
- Don't forget bikers. There are more electric bikers coming
- Transportation for seniors needs to be better evaluated; silver tsunami



## Places of the Bay Area Station

The Places of the Bay Area Station offered the opportunity to participate in a Bay Area-wide initiative to inspire residents in creating and sharing stories about the various places in our lives. Below is a sampling of photos taken at this station at the Contra Costa County open house.





## Plan Bay Area Spring 2016 Public Workshop and Open House Summary



**Saturday,  
June 4, 2016**  
8:30 am to 1 pm

**Corte Madera Community Center**  
498 Tamalpais Drive  
Corte Madera

**Approximate Attendance**  
125



### Scenarios Station Feedback

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**Are there aspects of each scenario that, if combined, will help to meet today's challenges while laying the groundwork for future success? If so, which ones?**



- Co-locate housing and jobs (i.e., work for co-housing near work places)
- It seems that some of the population projections are unfounded
- Maintain current open spaces
- Take into account community history – some communities already have a large number of apartments ... having done that “before it was fashionable,” there is no further developable land consistent with existing layout and traffic; give Larkspur and other similar cities credit for past efforts

**What is the toughest challenge our region will need to address for the next generation?**



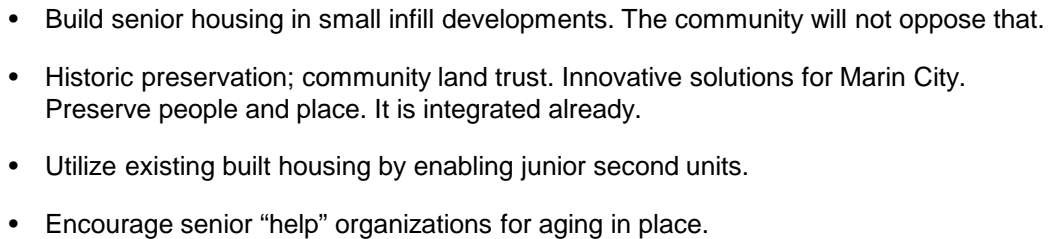
- Sea level rise
- Workforce housing
- Open access fiber based broadband infrastructure to the premise

**What ideas do you have for helping to address this challenge?**

- Build non-auto infrastructure to support moving people out of cars



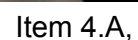




- Why is there only one bus per hour across the Richmond-San Rafael Bridge?
- One of the fastest growing (and cheapest) transportation alternatives is the bicycle, especially e-bikes. We need to plan for them.
- Support for solar power and electric cars
- Increase public transit, including rail, bus and ferry services



The Places of the Bay Area Station offered the opportunity to participate in a Bay Area-wide initiative to inspire residents in creating and sharing stories about the various places in our lives. Below is a sampling of photos taken at this station at the Marin County open house.





## Napa County

### Plan Bay Area Spring 2016 Open House Summary



**Thursday,  
June 9, 2016**  
6 pm to 8 pm

**Elks Lodge**  
2840 Soscol Avenue  
Napa

**Approximate Attendance**  
30



#### Scenarios Station Feedback

The Scenarios Station included displays that allowed residents to review the scenarios in detail, with a focus on their county. On accompanying boards, participants were asked to post feedback. Below is a sampling of the comments submitted at the Napa County open house. Visit [PlanBayArea.org](http://PlanBayArea.org) to view the complete list.

Are there aspects of each scenario that, if combined, will help to meet today's challenges while laying the groundwork for future success? If so, which ones?

- Supports Connected Neighborhoods scenario



What is the toughest challenge our region will need to address for the next generation?

- Senior-friendly streets and housing
- Childhood obesity – need more walkability around schools, all schools
- Affordable (low-income) housing...rent control or deeds



What ideas do you have for helping to address this challenge?

- Transit-oriented development in the city of Napa and American Canyon
- Build better transportation in suburban areas going to/from major cities
- Encourage "work at home" incentives for employers



## How can we help prevent displacement of long-time residents and best address the lack of affordable housing in the Bay Area?



- Create a 401K-type fund where large companies in big cities match employer savings to purchase a home
- Have larger businesses invest in an employee housing fund
- More well-planned neighborhoods with high-density at and around BART stations

## Which present-day transportation investments do you see providing the most benefits for existing and future Bay Area residents?



- Convert wine train to a transit train
- Bus service to Lake Berryessa area
- More frequent bus service
- Bike and walk trails tht connect neighborhoods without competing with traffic and people (i.e., city of Vacaville)
- Build BART to Vallejo and up through 680 corridor to 80 (Fairfield)



## Places of the Bay Area Station

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Item 4.A,



# San Francisco

## Plan Bay Area Spring 2016 Open House Summary



**Tuesday,  
June 14, 2016**  
6:30 pm to 8:30 pm

**Hotel Whitcomb**  
1231 Market Street  
San Francisco

**Approximate Attendance**  
65



### Scenarios Station Feedback

The Scenarios Station included displays that allowed residents to review the scenarios in detail, with a focus on their county. On accompanying boards, participants were asked to post feedback. Below is a sampling of the comments submitted at the San Francisco open house. Visit [PlanBayArea.org](http://PlanBayArea.org) to view the complete list.

**Are there aspects of each scenario that, if combined, will help to meet today's challenges while laying the groundwork for future success? If so, which ones?**



- Less "either/or" and more "both/and" thinking. Every Bay Area community needs to add housing and transportation
- Analyze feasibility of each scenario under current vs. best practices
- Create denser housing in city centers; more of the missing "middle size" housing (duplexes, small apartments in single-family neighborhoods)
- We are a society that should try to be egalitarian and just

**What is the toughest challenge our region will need to address for the next generation?**



- Affordable housing
- Resistance to change
- Curbing GHGs with equitable economic growth
- Preserving open space

**What ideas do you have for helping to address this challenge?**

- Reform the tax code (Prop. 13)
- Build more housing
- Rent Control
- Urban growth boundaries



## How can we help prevent displacement of long-time residents and best address the lack of affordable housing in the Bay Area?



- More “affordable by design” units for students and younger workers
- Rent Control
- Tie funding for cities to approval of affordable housing
- Build more housing overall, streamline approval process

## Which present-day transportation investments do you see providing the most benefits for existing and future Bay Area residents?



- Expand BART and Muni; More subways
- Second Transbay Tube
- Improve transit between cities; extend hours to support afternoon/night workforce
- Require productivity improvements for transit operators

## Places of the Bay Area Station



The Places of the Bay Area Station offered the opportunity to participate in a Bay Area-wide initiative to inspire residents in creating and sharing stories about the various places in our lives. Below is a sampling of photos taken at this station at the San Francisco open house.



Item 4.A,



# Plan Bay Area 2040

Focus on San Mateo County

## San Mateo County

### Plan Bay Area Spring 2016 Open House Summary



**Wednesday,  
June 1, 2016**  
6:30 pm to 8:30 pm

**City of Burlingame Recreation Center  
– Auditorium**  
850 Burlingame Avenue  
Burlingame

**Approximate Attendance**  
35



#### Scenarios Station Feedback

The Scenarios Station included displays that allowed residents to review the scenarios in detail, with a focus on their county. On accompanying boards, participants were asked to post feedback. Below is a sampling of the comments submitted at the San Mateo County open house. Visit [PlanBayArea.org](http://PlanBayArea.org) to view the complete list.

**Are there aspects of each scenario that, if combined, will help to meet today's challenges while laying the groundwork for future success? If so, which ones?**



- Transit focus of Connected Neighborhoods is also compatible with Big Cities because transit facilities run through connected communities
- Make sure we incorporate elements to deliver vibrant, accessible and affordable downtowns in every city
- More emphasis is needed for smaller communities, like Burlingame, to expand housing through redevelopment
- Ensure social equity and environmental protection in any scenario

**What is the toughest challenge our region will need to address for the next generation?**



- Lack of housing where people want to live
- Displacement of moderate- and low-income residents
- Lack of funding to maintain or improve transportation

**What ideas do you have for helping to address this challenge?**

- Remove parking requirements
- Build more affordable units
- Tie OBAG grants to PDA housing near transit
- Work with business, labor to advocate for needed funding



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## How can we help prevent displacement of long-time residents and best address the lack of affordable housing in the Bay Area?



- Regional funds should reward locals that have strong anti-displacement policies (rent control, living wages, just-cause evictions, community workforce agreements)
- More affordable housing requirements, more density, more transit-oriented development
- Large job creators should play more of a role in creating housing; Google is working in the right direction.

## Which present-day transportation investments do you see providing the most benefits for existing and future Bay Area residents?

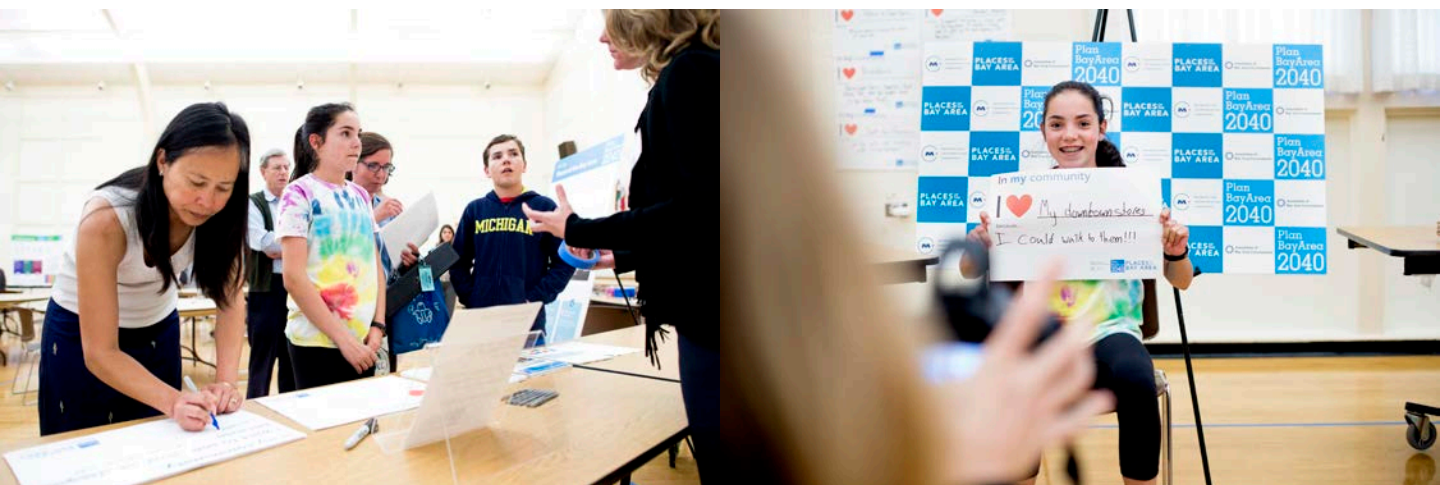


- Focus on walkable communities, housing close to jobs, reduce traffic!
- Dumbarton rail, please!
- Rail systems that actually connect
- BART around the Bay already!
- More ferries from South San Francisco and Redwood City
- Restore Samtrans bus routes cut during the Great Recession



## Places of the Bay Area Station

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Item 4.A,



# Santa Clara County

Plan  
BayArea  
2040

Focus on Santa Clara County

## Plan Bay Area Spring 2016 Open House Summary



**Thursday,  
May 26, 2015**  
6:30 pm to 8:30 pm

**The Tech Museum**  
201 South Market Street  
San Jose

**Approximate Attendance**  
40



### Scenarios Station Feedback

The Scenarios Station included displays that allowed residents to review the scenarios in detail, with a focus on their county. On accompanying boards, participants were asked to post feedback. Below is a sampling of the comments submitted at the Santa Clara County open house. Visit [PlanBayArea.org](http://PlanBayArea.org) to view the complete list.

**Are there aspects of each scenario that, if combined, will help to meet today's challenges while laying the groundwork for future success? If so, which ones?**



- Main Street scenario has one major fault: Put housing at the business park, not in the little charming downtowns that are so beloved.
- Concerned that the Big Cities scenario will result in a jobs/housing imbalance and a lack of tax revenues for essential services.
- Prefer Main Streets scenario to allow growth in all cities to support continued economic growth. Support sustainable growth in all communities.

**What is the toughest challenge our region will need to address for the next generation?**



- A rapidly aging population wants to stay -- must be accommodated.
- Producing adequate public transit to support PDAs in outlying communities. .
- Natural resources: Water! Air!

**What ideas do you have for helping to address this challenge?**

- Affordable housing for the service industry, or else pay a "Bay Area" living wage.
- New transportation options to carry frail seniors to high value locations are needed. Paratransit is inadequate; need same day service, weekend and evening service.



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## How can we help prevent displacement of long-time residents and best address the lack of affordable housing in the Bay Area?



- Use eminent domain and public dollars to build Community Land Trust buildings.
- Modify state law regarding cap in rent increases to make it apply to buildings constructed after the 1970s
- New housing causes gentrification. Stop it.

## Which present-day transportation investments do you see providing the most benefits for existing and future Bay Area residents?

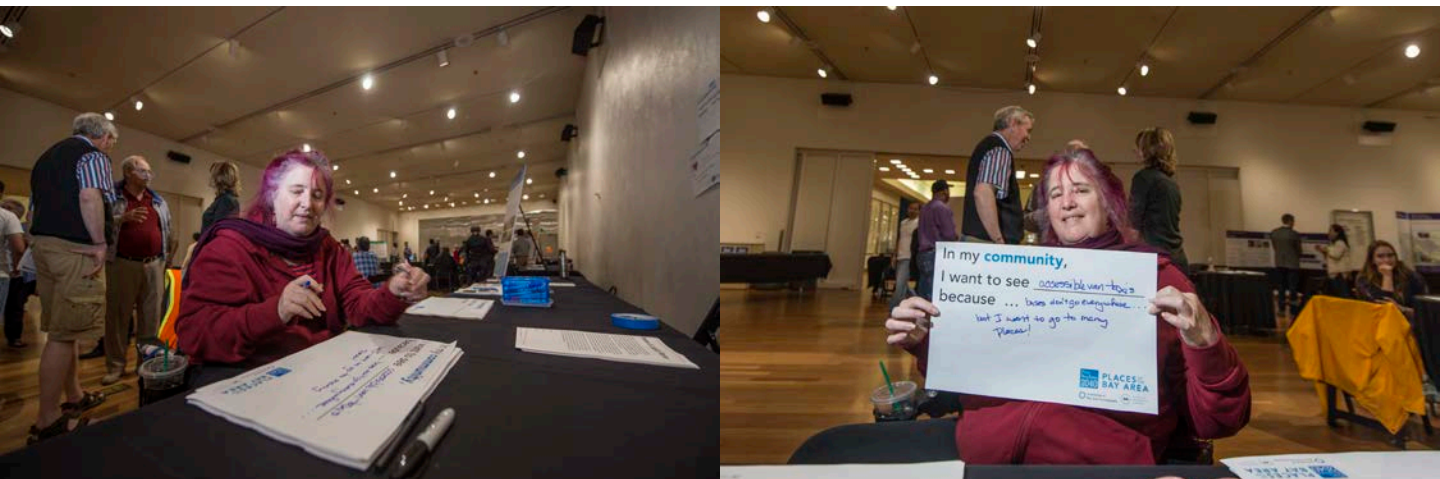


- Santa Clara County's bus network – with connectivity; service every 15 minutes at least, evenings and weekends; and fare subsidies on BART and Caltrain for low-income people.
- Complete BART before Brown's bullet train outruns you!
- Supplement BART stations with jitney (electric) buses to neighborhoods/ downtowns/ malls



## Places of the Bay Area Station

The Places of the Bay Area Station offered the opportunity to participate in a Bay Area-wide initiative to inspire residents in creating and sharing stories about the various places in our lives. Below is a sampling of the photos taken at this station at the Santa Clara County open house.



Item 4.A,

# Solano County

## Plan Bay Area Spring 2016 Open House Summary



**Monday,  
June 13, 2016**  
6 pm to 8 pm

**Solano County Events Center**  
601 Texas Street  
Fairfield

**Approximate Attendance**  
40



### Scenarios Station Feedback

The Scenarios Station included displays that allowed residents to review the scenarios in detail, with a focus on their county. On accompanying boards, participants were asked to post feedback. Below is a sampling of the comments submitted at the Solano County open house. Visit [PlanBayArea.org](http://PlanBayArea.org) to view the complete list.

**Are there aspects of each scenario that, if combined, will help to meet today's challenges while laying the groundwork for future success? If so, which ones?**



- Preferred scenario should address needs of business parks to encourage economic development and attract housing and jobs
- Transform Vallejo from bedroom community to vibrant, job-rich area and 10,000 new residents but without cars – use bikes, shuttles and ferry to get around
- Prefers Connected Neighborhoods – incorporate electric commuter rail for places not served by BART, and connect to Napa and Vallejo by light rail
- Prefers Main Streets – but no more freeways; instead extend BART & consider electric commuter rail

**What is the toughest challenge our region will need to address for the next generation?**



- Helping local jurisdictions fund aging local infrastructure
- Meet growing demand of senior population
- Protection open space/natural environment

**What ideas do you have for helping to address this challenge?**

- Repeal Prop. 13, or fix it to encourage high-density residential buildings
- Pass policies to allow more smart growth and build ground floor residential high-rises near BART and transit stations



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## How can we help prevent displacement of long-time residents and best address the lack of affordable housing in the Bay Area?



- Restore the state's redevelopment program
- Build more mixed-use, high-density housing; there is not one multi-family housing unit under construction in Vallejo
- Reform the tax code to incentivize more housing construction
- Create very low-income housing and child care centers in every large housing development

## Which present-day transportation investments do you see providing the most benefits for existing and future Bay Area residents?



- More electric vehicle charging stations
- More commuter buses and park-and-ride lots; more investment in commuter buses
- Build bus-rapid transit (BRT) platforms along freeways and highways
- Driverless car to improve highway safety, reduce injuries and fatalities
- More investment in ferries



## Places of the Bay Area Station

The Places of the Bay Area Station offered the opportunity to participate in a Bay Area-wide initiative to inspire residents in creating and sharing stories about the various places in our lives. Below is a sampling of photos taken at this station at the Solano County open house.





## Plan Bay Area Spring 2016 Open House Summary



**Monday,  
June 13, 2016**  
6 pm to 8 pm

**Luther Burbank Center for the  
Arts – Grand Lobby**  
50 Mark West Springs Road  
Santa Rosa

**Approximate Attendance**  
20



### Scenarios Station Feedback

The Scenarios Station included displays that allowed residents to review the scenarios in detail, with a focus on their county. On accompanying boards, participants were asked to post feedback. Below is a sampling of the comments submitted at the Sonoma County open house. Visit [PlanBayArea.org](http://PlanBayArea.org) to view the complete list.

**Are there aspects of each scenario that, if combined, will help to meet today's challenges while laying the groundwork for future success? If so, which ones?**



- Encourage alternatives to driving.
- More extensive and frequent transit service with seamless connections
- Policies to encourage open space preservation.
- Connected Neighborhoods Scenario seems most promising.

**What is the toughest challenge our region will need to address for the next generation?**



- Toughest challenge is balancing need for maintenance vs. needed expansion.
- Climate protection is our greatest challenge.

**What ideas do you have for helping to address this challenge?**

- Invest in maintenance;
- Fund expansion projects only when they benefit large numbers of people;
- Encourage alternatives to driving; by removing all local requirements for parking with new development.



## How can we help prevent displacement of long-time residents and best address the lack of affordable housing in the Bay Area?



- Tie transportation funds to approval of affordable housing in locally designated Priority Development Areas; require 15-20% affordable units
- Government should purchase low-income housing to keep it affordable
- Condition funding for cities and counties to require strong anti-displacement policies

## Which present-day transportation investments do you see providing the most benefits for existing and future Bay Area residents?



- Encourage young people to learn to navigate public transportation;
- Fund public transit; subsidize all fares (student passes, seniors, the homeless)
- Stop widening and building roads



## Places of the Bay Area Station

The Places of the Bay Area Station offered the opportunity to participate in a Bay Area-wide initiative to inspire residents in creating and sharing stories about the various places in our lives. Below is a sampling of photos taken at this station at the Sonoma County open house.





**SPRING 2016 PUBLIC OUTREACH**  
**Build a Better Bay Area Online Quiz**  
*Responses as of June 20, 2016*

The Build A Better Bay Area quiz highlights some of the trade-offs that policy makers will be grappling with as they consider the elements that should be included in Plan Bay Area 2040's preferred scenario. Responses to 10 quiz questions are tied to the three alternative scenarios: Main Streets, Connected Neighborhoods and Big Cities. Quiz questions mirror the tough decisions facing the Bay Area as we adapt to the challenges of future population growth. The following are preliminary results, as of June 20, 2016. The quiz, designed to be taken from any desktop or mobile device, will remain up through the summer. To view the quiz, visit [BuildABetterBayArea.org](http://BuildABetterBayArea.org).

**Total Responses by County:**

All Bay Area Survey Respondents	
Alameda County	255
Contra Costa County	85
Marin County	24
Napa County	6
San Francisco	96
San Mateo County	37
Santa Clara County	45
Solano County	45
Sonoma County	16
Did not identify a county	44
<b>TOTAL</b>	<b>653*</b>

\*Includes 167 responses from surveys conducted by Community-based Organizations

**Response Breakdowns by Scenario:**

Respondent	Number of Responses	Main Streets	Connected Neighborhoods	Big Cities
<b>All Bay Area</b>	653	23%	30%	47%
Alameda County	255	23%	29%	48%
Contra Costa County	85	23%	32%	45%
Marin County	24	20%	37%	43%
Napa County	6	22%	30%	48%
San Francisco	96	20%	28%	52%
San Mateo County	37	21%	27%	52%
Santa Clara County	45	24%	27%	49%
Solano County	45	28%	32%	40%
Sonoma County	16	17%	32%	51%
* Respondents from Community Organizations	167	27%	32%	41%

\* Responses included in county numbers above; also does not include 44 respondents who did not identify a county.  
Item 4.A,



## SPRING 2016 PUBLIC OUTREACH Tribal Summit and Outreach

*Monday, June 13, 2016*

*10:00 a.m. – 1:00 p.m.*

### Location

National Indian Justice Center  
5250 Aero Drive  
Santa Rosa, CA 95403

### Native American Tribes in Attendance

- Cloverdale Rancheria
- Costanoan Rumsen Carmel Tribe
- Lower Lake Rancheria — Koi Nation
- Scotts Valley Band of Pomo Indians
- Stewarts Point Rancheria — Kashia Band of Pomo Indians

### Background

On Monday, June 13, ABAG and MTC hosted a Tribal Summit with representatives from the Bay Area's Native American tribes at the National Indian Justice Center in Santa Rosa. MTC staff sent invitation letters on May 26, 2016 to the region's Native American tribes, as well as tribes whose ancestral lands are located within the nine Bay Area counties. Representatives from five tribes attended the Summit as well as staff from our partner agencies Caltrans and the Sonoma County Transportation Authority.

After opening remarks delivered by MTC's Vice Chair Jake Mackenzie, Matt Maloney, MTC's principal for major projects, provided an update on the Plan Bay Area 2040 development process. After the presentations, attendees broke into four small discussion groups. Below are some key takeaways from the discussion groups.

### Key Takeaways

- Bay Area's affordability issues make it hard to live here.
- Commute distances can be very long.
- Cloverdale/northern Sonoma feels passed over in the regional planning process.
- Improved intraregional bus service is important to the tribes.
- Most important issue in planning for transportation and housing projects is to avoid disturbing burial sites — once a project is at the point of seeking public input, it is typically too late to even make modest changes to avoid burial sites.
- A better system of mapping burial sites is urgently needed — particularly for those from non-federally recognized tribes.
- Earlier consultation with tribes would assist in avoiding disturbance of burial sites.
- Address congestion and pavement condition of US-101, north of Windsor.
- Public transit often does not serve tribal members well. Transit providers should reach out to tribal representatives to assess how those needs may be met. Tribes may also be able to help fund needed improvements.
- Access to public lands is an issue. Funding for this type of access should be investigated.
- The lack of federal recognition for the Costanoan Rumsen Carmel Tribe, and every other Ohlone Tribe in the Bay Area, is an ongoing problem.

# Metropolitan Transportation Commission 2016 Voter Survey – Preliminary Findings

April 28, 2016

By: Corey, Canapary & Galanis Research

## Survey Methodology

- Telephone survey
- Sample size: 2,048
- Margin of error: +/-2.2%
- Fieldwork conducted: March/April 2016
- Surveys conducted in English, Spanish and Chinese
- Conducted among Bay Area registered voters



# Current Perception of Bay Area

% rating as excellent or good

Issue	% excellent/good
Preservation of open spaces and parks	58%
Economic growth and prosperity	54%
Air quality	54%
Quality of public transit services	29%
Upkeep and repair of Bay Area freeways	23%
Upkeep and repair of local roads	18%
Availability of affordable housing	6%

COREY, CANAPARY & GALANIS

Each issue rated on a 5-point scale where 5 is excellent and 1 is poor. % above represents share who rated issue as a 5 or 4.

3

## Plan Bay Area 2040

COREY, CANAPARY & GALANIS

Item 4.A,<sup>4</sup>

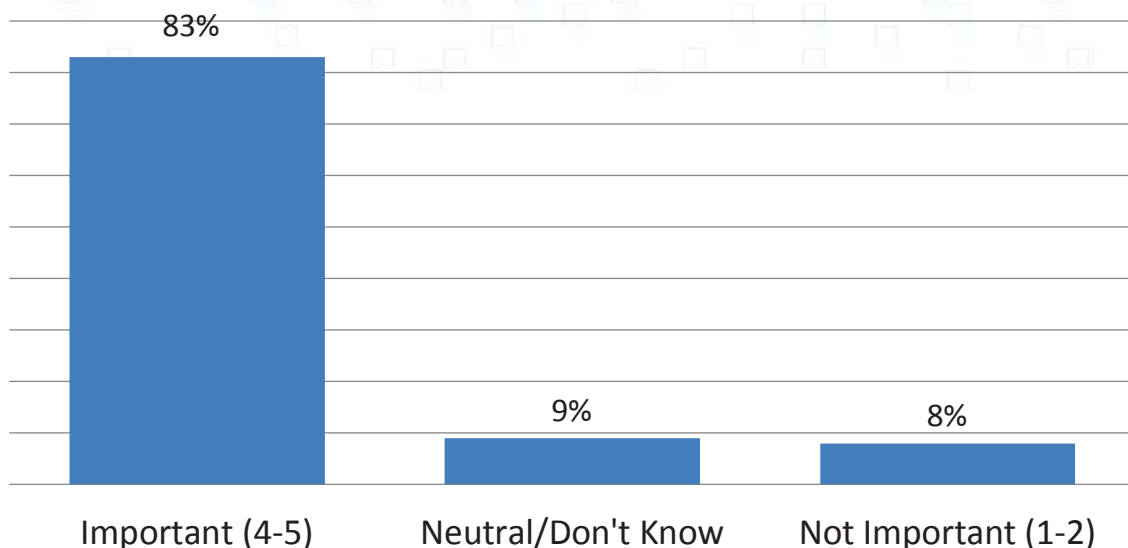
# Importance of Plan Bay Area 2040

A long-term strategy for the entire Bay Area is currently being developed. . . . This plan is focused on: improving the local economy, reducing driving and greenhouse gases, and providing access to housing and transportation for everyone who needs it.

- **In general, how important do you think it is to establish this type of a regional plan?**

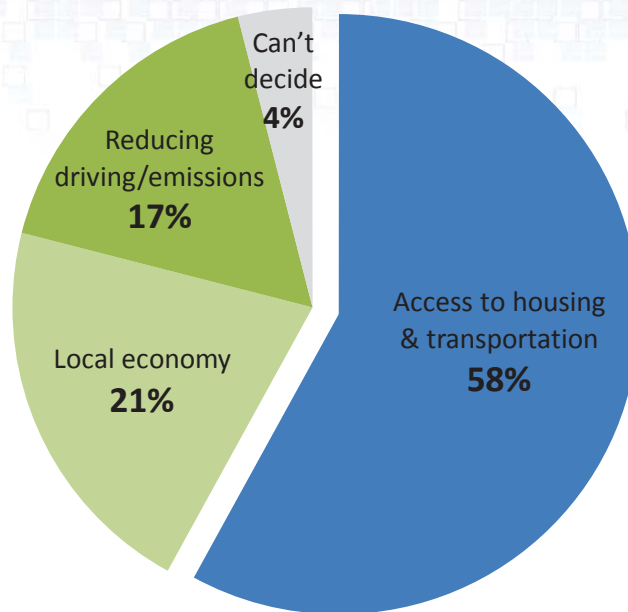
# Importance of Plan Bay Area 2040

When asked for an initial assessment, 83% of voters believe a regional plan like Plan Bay Area 2040 is important



# Most Important Component

Which part of the plan is most important to the Bay Area's future...



Full text read to respondents:

Access to housing and transportation = "Providing access to housing and transportation for everyone"

Local economy = "Improving the local economy"

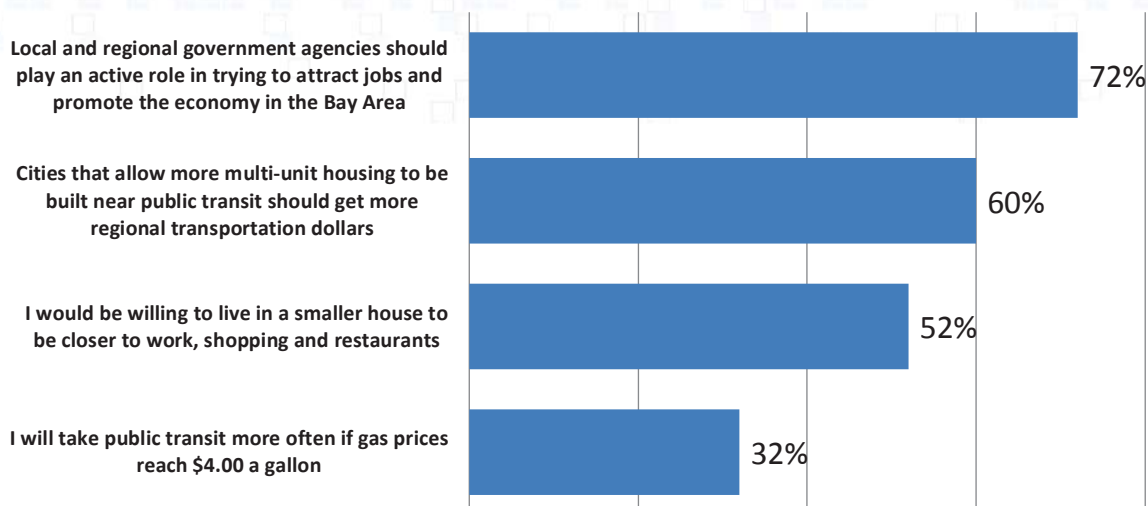
Reducing driving/emissions = "Reducing driving and greenhouse gas emissions"

COREY, CANAPARY & GALANIS

7

## Attitudinal Statements

Share who agree strongly or somewhat with each statement...



COREY, CANAPARY & GALANIS

5 point scale used where 5 meant strongly agree and 1 meant strongly disagree. Item 4.A, 8



# Spring 2016 Public Outreach Report

Joint MTC Planning Committee with the  
ABAG Administrative Committee  
July 8, 2016



METROPOLITAN  
TRANSPORTATION  
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Association of  
Bay Area Governments



# OPEN HOUSE APPROACH

Plan  
BayArea  
2040

- Nine Open Houses held in each Bay Area county
- Open House format selected to:
  - Maximize interaction with the public
  - Ensure individualized attention for each participant
  - Gather as much participant feedback as possible



## 請來參加開放日活動！

幫助規劃您社區的未來。請來瞭解有關制定的土地  
使用和交通的三個方案，獲知區域交通和住房長期  
規劃的更新內容——稱為Plan Bay Area 2040。  
您的意見將有助於選擇首選方案。

不能參加開放日活動  
討論，或在Facebook  
請電郵 info@PlanBayArea.org

@PlanBayArea

## ¡ASISTE A NUESTRA REUNIÓN!

Ayúdanos a trazar el futuro de tu comunidad.  
y aprende sobre los tres escenarios del uso de  
transporte los cuales informarán la actualización  
para el crecimiento de la región — mejor con  
Plan Bay Area 2040 — que se enfoca en la  
transporte y la vivienda a largo plazo. Tu  
selección del escenario preferido.

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**阿拉米達縣**  
星期四, 2016年6月2日  
晚上6點30分至8點30分  
Joseph P. Bort  
MetroCenter, 禮堂  
101 8th Street  
Oakland

**馬林縣**  
星期六, 2016年6月4日  
上午9點30分至下午1點  
Corte Madera Community  
Center, 禮堂  
495 Tamalpais Drive  
Corte Madera

**康特拉科斯塔縣**  
星期四, 2016年5月26日  
晚上6點30分至晚上8點30分  
East Bay Center for the  
Performing Arts  
339 11th Street  
Richmond

**聖馬刁縣**  
星期二, 2016年6月1日  
晚上6點30分至晚上8點30分  
City of Burlingame  
Recreation Center, 禮堂  
850 Burlingame Avenue  
Burlingame



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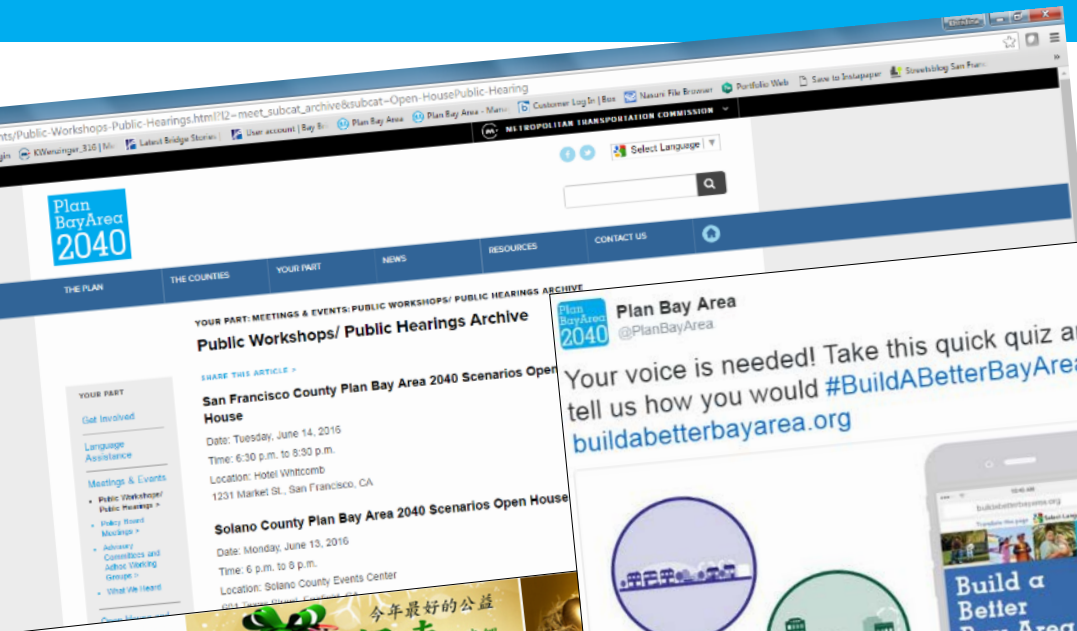
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# OUTREACH: PRESS & SOCIAL MEDIA



## Marin Independent Journal marinij.com

### Marin Voice: A chance to plan for Marin housing and traffic

By Pat Eklund, Stephanie Moulton-Peters and Steve Kinsey

Posted: 05/30/16, 2:53 PM PDT |

If you care about development and transportation in Marin County, please join us on June 4 at a public workshop and open house on the Association of Bay Area Governments' and the Metropolitan Transportation Commission's update of Plan Bay Area.

The session is set for 8:30 a.m. to 1 p.m. at the Corte Madera Community Center at 498 Tamalpais Drive. The program is sponsored by the Marin ABAG delegates and members of the Transportation Authority of Marin.

There was considerable discussion and controversy on Plan Bay Area 2013 and we have been steadfast in advocating for more effective public engagement on the Update for Plan Bay Area due in June 2017.

We have also been strong in reinforcing the basic premise that future decisions should be based on local control and acknowledge that Marin has led the nation in planning for future generations while planning for a sustainable natural environment.



## Times-Herald NEWS

### Plan Bay Area 2040 Open House Napa County

By Times-Herald staff report

POSTED: 05/05/16, 3:25 PM PDT | UPDATED: 2 WEEKS AGO

NAPA >> An open house to learn about the region's long-range transportation and housing plan, Bay Area 2040 — is set for 6 to 8 p.m. Thursday, the Metropolitan Transportation Commission and the Association of Bay Area Governments (ABAG) announced.

The public is invited to the event at the Napa Elks Lodge, 2840 Soscol Avenue, organizers said.

The Napa County meeting is part of a series which began May 26 and continues through June 4 in all nine Bay Area counties, they said.



# OPEN HOUSES: STATIONS





# OPEN HOUSES

Plan  
BayArea  
2040

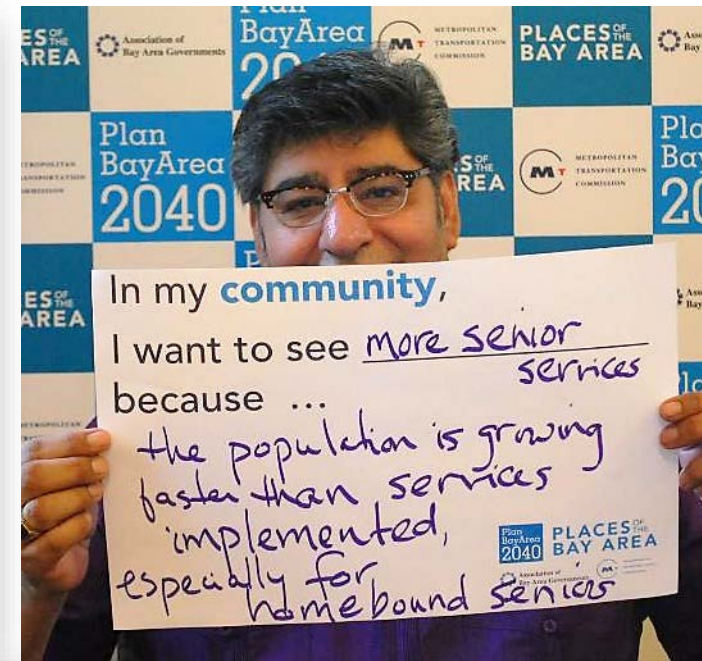
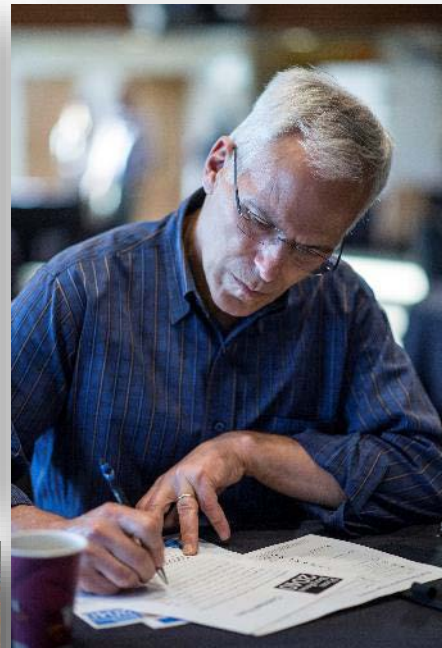


Item 4.A, 5



# OPEN HOUSES

Plan  
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2040



Item 4.A



# OPEN HOUSES

Plan  
BayArea  
2040



Item 4.A

## *We asked: Are there elements of each scenario you like?*

- Less “either/or” and more “both/and” thinking. Every Bay Area community needs to add housing and transportation
- Most support for Big Cities, Connected Neighborhoods scenarios, or a blending of the two
- Strong support for transit-oriented development to promote vibrant, walkable downtowns
- More emphasis needed for smaller communities to expand housing through redevelopment
- Create denser housing in city centers and more of the missing “middle size” housing in suburbs (duplexes, small apartment buildings)
- Preferred scenario needs to reduce displacement

## *We asked: What is the region’s toughest challenge? How do we solve it?*

- Lack of housing, especially affordable
- Addressing climate change/sea level rise
- Preserving open space
- Solutions included:
  - Streamlined housing approvals
  - Quality of local roadways
  - Bike and pedestrian safety





## *We asked: Which transportation projects will help most in the future?*

- **Transit improvements** were overwhelmingly the most noted transportation need :
  - More rail (BART, Caltrain, commuter) and rapid bus
  - Transit expansion and more frequent service
  - Transit-oriented development projects
  - Second Transbay tube
- **Maintain roads, transit system**
- **Congestion relief**
- **Bicycle and pedestrian improvements**
- **Use transportation funds to encourage TOD, infill housing**
- **Electric vehicles**



## *We asked: How can we stop displacement, provide affordable housing?*

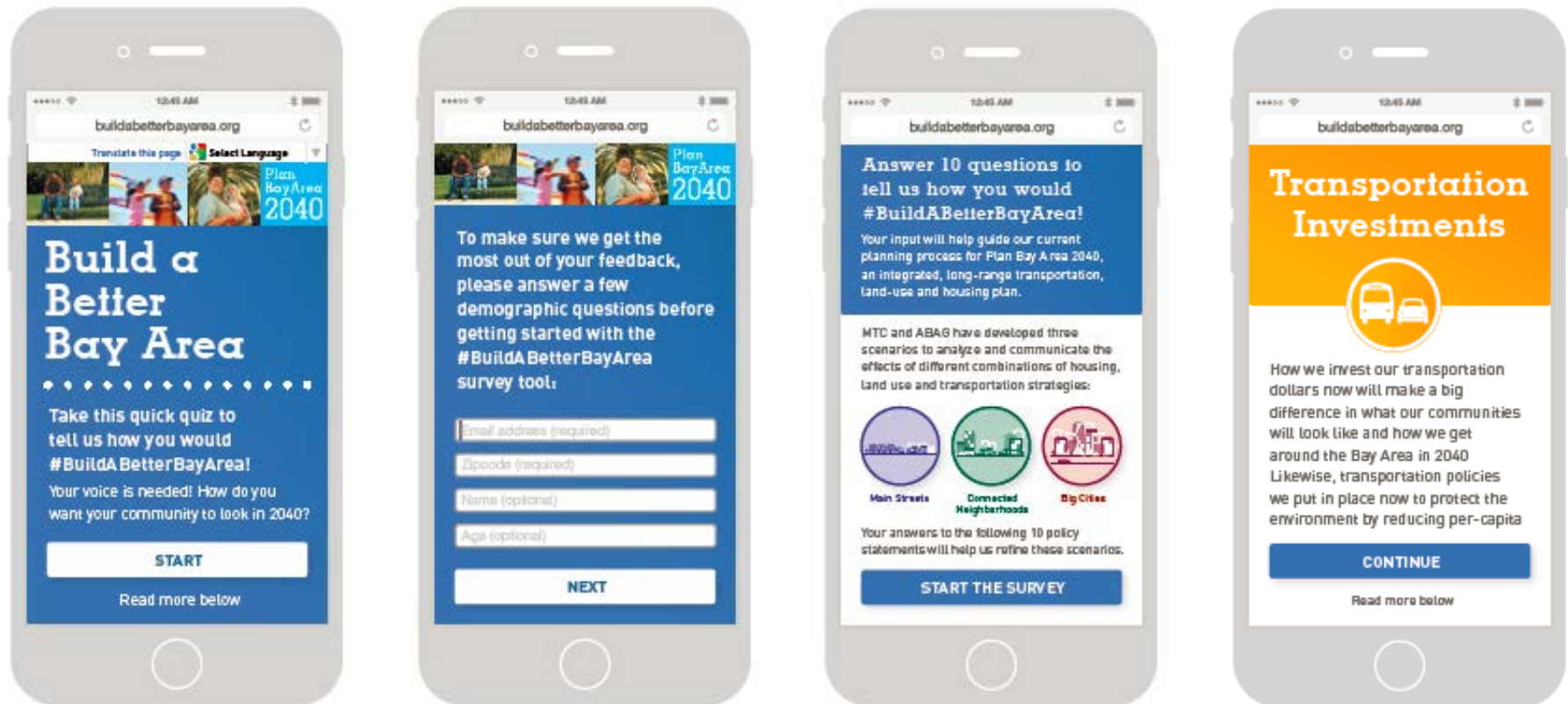
- **Policies for rent control**
- **Protection from evictions**
- **Inclusionary zoning**
- **Living wages**
- **Conditioning funding by requiring cities to have sufficient affordable housing, anti-displacement policies**
- **Streamline housing approval process**



# #BUILDBETTERBAYAREA QUIZ

Plan  
BayArea  
2040

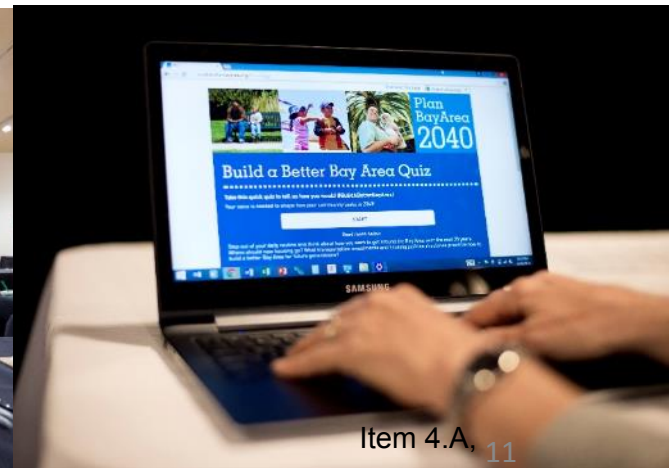
Results as of June 20, 2016





# #BUILDBETTERBAYAREA QUIZ

- **Online Tool Station at nine Bay Area Workshops**
- **Community Based Organization (CBO) outreach**
- **Online outreach via Plan Bay Area accounts**
- **Average age of respondents: 41**
- **E-mails collected: 521**
- **Phone numbers collected: 106**



## Response Totals

Type/Zip Code	Number of Respondents
All Bay Area Respondents	653 *
Alameda County	255
Contra Costa County	85
Marin County	24
Napa County	6
San Francisco	96
San Mateo County	37
Santa Clara County	45
Solano County	45
Sonoma County	16

\* Includes 167 responses from surveys conducted by Community-based Organizations.

## Scenario Results: Totals



**Main  
Streets**

**23%**



**Connected  
Neighborhoods**

**30%**



**Big  
Cities**

**47%**

## Scenario Results *(continued)*



**Main  
Streets**



**Connected  
Neighborhoods**



**Big  
Cities**

<b>All Bay Area</b>	23%	30%	47%
<b>CBOs</b>	27%	32%	41%
<b>Alameda County</b>	23%	29%	48%
<b>Contra Costa County</b>	23%	32%	45%
<b>Marin County</b>	20%	37%	43%
<b>Napa County</b>	22%	30%	48%
<b>San Francisco</b>	20%	28%	52%
<b>San Mateo County</b>	21%	27%	52%
<b>Santa Clara County</b>	24%	27%	49%
<b>Solano County</b>	28%	32%	40%
<b>Sonoma County</b>	17%	32%	51%

## Scenario Results *(continued)*

- Across all counties and CBOs, **Big Cities Scenario** saw highest support
- Strongest support for **Connected Neighborhoods Scenario** was Marin County (37%)
- Solano County saw highest support for **Main Streets Scenario** (28%), followed by CBOs (27%)



## **Scenario Results - *continued*** (as of June 20, 2016)

**#1: Transportation investments should focus on expanding freeways rather than improving transit lines and transit services.**

- 69% of all Bay Area respondents “disagree”
- Highest areas of support are Marin and Napa Counties

## **Scenario Results - *continued*** (as of June 20, 2016)

**#8: We should encourage the development of new housing near jobs and amenities (such as transit, entertainment, etc.).**

- 70% of all Bay Area respondents “agree”
- Highest areas of disagreement are Marin and Napa Counties

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**Thank You**