

SUMMARY MINUTES

ABAG Regional Planning Committee Meeting
Wednesday, December 3, 2014
Joseph P. Bort MetroCenter
101 8th Street, Oakland, California

1. CALL TO ORDER AND CONFIRM QUORUM

Chair David Cortese, Supervisor, County of Santa Clara, called the meeting of the Regional Planning Committee of the Association of Bay Area Governments to order at 12:13 p.m.

A quorum of the Committee was not present.

Committee Members Present Jurisdiction

Susan Adams	Supervisor, County of Marin
Shiloh Ballard	Director, Housing and Community Development, Silicon Valley Leadership Group
Andy Barnes	Policy Chair, Urban Land Institute
Ronit Bryant	Councilmember, City of Mountain View
Paul Campos	Senior Vice President, Government Affairs, Building Industry of America, Bay Area
Tilly Chang	Executive Director, SFCTA
David Cortese (Chair)	Supervisor, County of Santa Clara
Pat Eklund	Councilmember, City of Novato
Martin Engelmann	Deputy Executive Director of Planning, CMA/CCTA
Pradeep Gupta	Councilmember, City of South San Francisco
Scott Haggerty	Supervisor, County of Alameda
Erin Hannigan	Supervisor, County of Solano
Pixie Hayward Schickele	California Teachers Association
John Holtzclaw	Sierra Club
Nancy Ianni	League of Women Voters of the Bay Area
Michael Lane	Policy Director, NPH of Northern California
Mark Luce	Supervisor, County of Napa
Jeremy Madsen	Greenbelt Alliance
Eric Mar	Supervisor, City and County of San Francisco
Nathan Miley	Supervisor, County of Alameda
Karen Mitchoff	Supervisor, County of Contra Costa
Anu Natarajan (Vice Chair)	Vice Mayor, City of Fremont

Julie Pierce (ABAG President)	Councilmember, City of Clayton
Laurel Prevetti	Assistant Town Manager, Town of Los Gatos
Harry T. Price	Mayor, City of Fairfield
David Rabbitt (Vice President)	Supervisor, County of Sonoma
Carlos Romero	Director, Urban Ecology
Mark Ross	Councilmember, City of Martinez
James Spring	Supervisor, County of Solano
Jill Techel	Mayor, City of Napa
Egon Terplan	Regional Planning Director, San Francisco Planning and Urban Research Assn
Dyan Whyte	Assistant Executive Officer, San Francisco Regional Waterboard

Committee Members Absent Jurisdiction

Desley Brooks	Vice Mayor, City of Oakland
Julie Combs	Councilmember, City of Santa Rosa
Diane Dillon	Supervisor, County of Napa
Kristina Lawson	Mayor, City of Walnut Creek
Carol M. Severin	Associate Director, EBRPD, Board of Directors
Warren Slocum	Supervisor, County of San Mateo

2. PUBLIC COMMENT

Ken Bukowski commented on the availability of video recordings of regional agency meetings at Regional-video.com

There were no other public comments.

The Committee next took up Item 4.

3. APPROVAL OF SUMMARY MINUTES OF OCTOBER 1, 2014

Chair Cortese recognized a motion by Julie Pierce, ABAG President and Councilmember, City of Clayton, and a second by Karen Mitchoff, Supervisor, County of Contra Costa, to approve the summary minutes of the meeting on October 1, 2014.

There was no discussion.

The aye votes were: Adams, Ballard, Barnes, Bryant, Campos, Chang, Cortese, Eklund, Engelmann, Gupta, Haggerty, Hannigan, Hayward Schickele, Holtzclaw, Ianni, Lane, Luce, Madsen, Mar, Miley, Mitchoff, Natarajan, Pierce, Prevetti, Price, Rabbitt, Romero, Ross, Spring, Techel, Terplan, Whyte.

The nay votes were: None.

Abstentions were: None.

Absent were: Brooks, Combs, Dillon, Lawson, Severin.

The motion passed unanimously.

4. ANNOUNCEMENTS

A. COMMITTEE MEMBERS

Chair Cortese recognized Ronit Bryant, Councilmember, City of Mountain View, and Anu Natarajan, Vice Mayor, City of Fremont, for their service on the ABAG Regional Planning Committee.

There were no committee member announcements.

B. STAFF MEMBERS

There were no staff member announcements.

5. SESSION OVERVIEW

Miriam Chion, ABAG Planning and Research Director, provided a session overview and status on Plan Bay Area implementation, including the State of Region conference expected in February or March 2015; People, Places and Prosperity, Complete Communities in the Bay Area in the Summer; and the Regional Forecast at the end of the year.

A quorum of the Committee was present.

The Committee next took up Item 3.

6. REGIONAL PLACEMAKING INITIATIVE WORKSHOP

Miriam Chion introduced ABAG's regional place-making initiative which was followed by a panel discussion with Bay Area planners, developers and elected officials.

A video produced by students from San Francisco State University entitled, *Placemaking Examples in the Bay Area*, was shown.

Anu Natarajan, Vice Mayor, City of Fremont, reported on *Placemaking through Economic Development Lenses*.

Steve Dostart, President and Founder, Dostart Development Company, LLC, reported on *Places as Ecosystems*.

Gregory Tung, Co-founding Principal, Freedman, Tung and Sasaki, reported on *Intentionality*.

Fernando Marti, Co-Director, Council of Community Housing Organizations, reported on *Ownership of Places*.

Michael Rios, Associate Professor, Department of Environmental Design, University of California, Davis, reported on *Participation in the Construction of Places*.

Members participated in small group discussions at about 1:20 p.m.

Members reconvened at about 2:00 p.m.

David Rabbitt, ABAG Vice President and Supervisor, County of Sonoma, reported on *What Can you do for Placemaking?*

Chair Cortese recognized a motion by Natarajan, and a second by Susan Adams, Supervisor, County of Marin, to recommend that the Executive Board include placemaking as an element of Plan Bay Area 2017.

Members discussed the motion and a number of issues emerging from the day's activities. Members discussed elements of successful placemaking, such as the need for funding, resources and tools, as well as educating local planners about the benefits of this approach and identifying ways to implement high-quality plans already adopted.

Members sought clarification regarding the implications of including placemaking in Plan Bay Area 2017. Issues discussed included recognizing the uniqueness of placemaking in different communities, the need to avoid introducing additional regulations, and linking placemaking to Priority Development Areas.

ABAG staff identified several next steps for the placemaking effort, including a report-back about findings from the meeting, continued discussion about placemaking, and a staff memo highlighting approaches to successful placemaking in the Bay Area.

This discussion was followed by a vote on the motion.

The aye votes were: Adams, Ballard, Barnes, Bryant, Campos, Chang, Cortese, Engelmann, Gupta, Hannigan, Hayward Schickele, Holtzclaw, Ianni, Lane, Luce, Madsen, Mar, Miley, Mitchoff, Natarajan, Pierce, Prevetti, Price, Rabbitt, Romero, Ross, Spering, Techel, Terplan, Whyte.

The nay votes were: None.

Abstentions were: Eklund.

Absent were: Brooks, Combs, Dillon, Haggerty, Lawson, Severin.

The motion passed unanimously.

7. REGIONAL FORECAST OVERVIEW

Cynthia Kroll, ABAG Economist, reported on ABAG's approach to developing an updated regional forecast for Plan Bay Area 2017, including a review of past forecasts; a description of the forecasting models; the forecasts' interactions with MTC's work leading to the regional transportation plan and land use forecast; and the regional level forecast of employment, population growth and housing and the land use projections. She described the population model, economic forecast, and housing forecast; the five-region model; outputs from the model; the housing forecast and measures; the geographic distribution model; the Technical Advisory Committee; and work schedule.

Members discussed the five-region model and inclusion of Marin County with San Francisco and San Mateo counties; the Department of Finance and ABAG projections; the process and selection of the models; population and housing forecasts and previous projections; additional tasks and schedule.

8. ADJOURNMENT

Anu Natarajan, Vice Chair adjourned the meeting of the Regional Planning Committee at 3:20 p.m.

The next meeting of the Board will be on February 4, 2015.

Submitted:

Miriam Chion, ABAG Planning and Research Director

Date Submitted: January 21, 2015

Approved: TBD

For information or to review audio recordings of ABAG Regional Planning Committee meetings, contact Wally Charles, Administrative Secretary, Planning, at (510) 464 7993 or WallyC@abag.ca.gov.