

**San Francisco Bay Trail  
Steering Committee Meeting Minutes  
ABAG Metro Center  
September 10, 2015**

**Call to Order**

Meeting was called to order at 9:00 a.m.

**Attendance**

Steering Committee

John Woodbury, *Chair*  
Julie Bondurant, *Co-Chair*  
Joe LaClair  
Betsy Wilson

Bay Trail Staff

Ben Botkin  
Maureen Gaffney  
Lee Huo  
Laura Thompson

Board

Steve McAdam  
Juan Raigoza

**ACTION: Adoption of the 9/10/15 agenda and the 6/8/15 minutes: Bondurant moved, LaClair seconded.**

*Yes Votes:*

*John Woodbury  
Joe LaClair*

*Julie Bondurant  
Betsy Wilson*

*No Votes: None*

*Abstentions: None*

**Announcements by Chair and Boardmembers**

None

**Staff Announcements**

-Thompson      Provided an update on the ABAG-MTC merger discussions. Announced that ABAG has selected a consultant, Fung Collaboratives, to work on a regional public art program along the Bay Trail. Mentioned that Bay Trail staff and board member Judy Malamut submitted a Planning Landmark Award application to the national office of the American Planning Association. Announced that the San Mateo County Board of Supervisors

approved a \$1 million grant to the Midpeninsula Regional Open Space District for the Ravenswood Bay Trail connection in Menlo Park/East Palo Alto.

- Huo Announced the upcoming Bill Lockyer trail naming event at the Hayward Shoreline Interpretive Center on September 26 at 11:00 a.m. Announced the September 19 ribbon cutting for a new section of Bay Trail in Hercules, along with a Health Expo beginning at 9:00 a.m. Announced that feasibility and design work has started on a Bay Trail section donated by Chevron, along Richmond's Point San Pablo peninsula.
- Gaffney Summarized the Bay Trail website update, assisted by consultant Campana Design, with a timeline for completion before the end of the year. Announced that staff is also working on a map set update. Announced that the 2.5-mile Sears Point Bay Trail segment is under construction and an event on October 24 will conduct levee breaches as part of the wetland restoration.
- Botkin Reported that Bay Trail map set sales were doing well and he has been contributing photographs for the new Bay Trail website.

### **Recognize the 30<sup>th</sup> Anniversary of Citizens for East Shore Parks**

Huo provided an overview of Citizens for East Shore Park's many years of advocacy and service along the East Bay shoreline encompassing McLaughlin East Shore State Park from the City of Oakland to the City of Richmond. The Committee suggested rewording the second Whereas section of the resolution to change to the active tense, "protect and preserve" and change the final Whereas section to characterize the Bay Trail Project as a partner.

**ACTION: LaClair moved, Wilson seconded the motion to support Citizens for East Shore Parks by adopting the resolution as amended. The vote was approved unanimously.**

*Yes Votes:*

*John Woodbury  
Joe LaClair*

*Julie Bondurant  
Betsy Wilson*

*No Votes: None*

*Abstentions: None*

### **Steering Committee Candidates and Officer Assignments**

Thompson introduced the item and recognized Steve McAdam and Juan Raigoza as board members interested in joining the Steering Committee and holding officer positions identified in the bylaws.

**ACTION: LaClair moved, Bondurant seconded the motion to nominate Steve McAdam to serve as a member of the Steering Committee and as the officer position of Secretary, and**

**Juan Raigoza to serve as a member of the Steering Committee and as the officer position of Treasurer. The vote was approved unanimously.**

Yes Votes:

*John Woodbury  
Joe LaClair*

*Julie Bondurant  
Betsy Wilson*

No Votes: None

Abstentions: None

### **Sonoma County Regional Parks: Sears Point Trail Connection Study (\$100,000)**

Gaffney introduced the grant application and provided an overview of the proposed study. The feasibility study would address extension of Bay Trail at Sears Point – currently under construction – to Highway 37; identify a new trailhead at the intersection of Highways 37, 121 and Tolay Creek Road; and conduct a trail alignment analysis from Highway 37/121 to the Tubbs Island and Tolay Creek trailhead. The Committee discussed the need for the study to offer a nuanced approach to the discussions currently underway for a future Highway 37 causeway facility.

**ACTION:** LaClair moved, Bondurant seconded the motion to award a grant to Sonoma County Regional Parks in the amount of \$100,000 to conduct a planning and feasibility study for a 0.8-mile segment of Bay Trail between Sears Point and the Tubbs Island/Tolay Creek trailhead.

Yes Votes:

*John Woodbury  
Joe LaClair*

*Julie Bondurant  
Betsy Wilson*

No Votes: None

Abstentions: None

### **Bay Trail Smartphone Audio Tours**

Thompson introduced the item with an overview of our recent successful production of four smartphone audio tours in partnership with Canogle and Convergence Media. [Canogle's Point Platform](#). The Committee expressed an interest in a portal for parks/open space that is separate from other types of tours and exploring whether Bay Trail could be a stand-alone platform. [Sponsorship Structure](#). The Committee recognized the creativity of the content sponsorship model, but expressed some concern about putting staff in the potentially legally difficult position of promoting a private business to Bay Trail partners. They expressed the value in the relationship and suggested that Bay Trail take on less of a role in the sponsor meetings. The Steering Committee is supportive of our partnership with Canogle, but wants to make sure we maintain a process that is transparent to the public.

**Adjournment** The meeting was adjourned.