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| **Agency or Project Name** | **Insert your logo here** |

**What is a Housing Element? How Does it Impact You?**

**Date**

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| **What is a Housing Element?**  A Housing Element is how cities, towns, and counties plan to meet the housing needs of everyone in the community. The Housing Element is one important part of a city or county’s General Plan, which serves as the blueprint for how a city or county will grow and address changing needs for development. Every eight years, every city, town and county must update their Housing Element and have it certified by the California Department of Housing and Community Development.  ***At its core, a Housing Element is an opportunity to have a community conversation about how to address local housing challenges and find solutions.***  **New Housing Goals**  Every city in California receives a target number of homes to plan for. This is called the Regional Housing Needs Allocation or RHNA. | **Add text describing the image here.**  *Photo Caption text can go here*  **Why Your Involvement Matters**  Community outreach and engagement is one of the key components of a Housing Element. Local governments must involve the public from all  economic segments of the community in  developing the Housing Element. Share your input on where you think housing should go to make sure the needs of your community are reflected in our Housing Element. |

**Call to Action, insert your contact information here:**

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**HOUSING ELEMENT OUTREACH**

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**Join Us to Share Input on Housing in Your Community**

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| Our city/town/county is updating our Housing Element and we need your input on how to meet the housing needs of our community. Join us to make your voice heard and help us address local housing challenges and find solutions.  Your feedback will be used to inform our Housing Element, which will include goals, policies and programs that direct decision-making around housing.  **List Dates, Times, and Other Event Information or Next Steps** |

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