



Fall 2022 General Membership Meeting

Reimagining Main Street: Strategies for a Thriving Downtown

November 18, 2022
Bay Area Metro Center
375 Beale St., San Francisco

AGENDA

8:30am	Check-in and Networking
9:00am	Welcome and Introduction: What Makes Downtown Special BAPDA Chair: Al Savay, AICP Community Development Director, City of San Carlos
9:15-10:45am	<i>Panel 1: Downtown Revitalization and Transformation</i> <ul style="list-style-type: none">• Jason Moody, Principal, Economic & Planning Systems• Michael Ghielmetti, President, Signature Development Group• Debbie Lagomarcino Rudd, Principal, RRM Design Group• Brian Hannegan, Manager of Landscape Architecture, RRM Design Group• Sofie Kvist, Project Lead, Gehl Architects
10:45am	Break
11:00-12:15pm	<i>Panel 2: Downtown Plan Case Studies and Achievement</i> <ul style="list-style-type: none">• Jessica Jones, Deputy Director, Planning, City of Santa Rosa• Amy Nicholson, Supervising Planner, Current Development, City of Santa Rosa• Stefan Pellegrini, Principal, Opticos Design• Hazel Wetherford, Economic Development Director, City of Dublin
12:15pm	Lunch
1:00pm	Wrap-up