












## Digital Engagement Platforms








Platform	Description	Cost	IAP2 Spectrum	How it works








## Digital Engagement Platforms: Webinars

Platform	Description	Cost	IAP2 Spectrum	How it works
	<b>Meetings</b> Interactive group meetings with instant polling and group collaboration features such	\$154.99/month for Pro Package	Inform - Involve	<a href="#">About the Platform</a>
	<b>Meetings</b> Interactive group meetings with instant polling and group collaboration features such	\$19.95/month/host for Plus Package	Inform - Involve	<a href="#">About the Platform</a>
 Google Meet	<b>Meetings</b> Interactive group meetings with chat, screen share, and closed captioning. Allows easy	Free	Inform - Involve	<a href="#">About the Platform</a>
	<b>Meetings</b> Interactive group meetings with chat, polls and surveys, and event management. Ideal for	\$249/month for Pro package	Inform - Involve	<a href="#">About the Platform</a>
	<b>Meetings</b> Interactive group meetings with guided conversation games. Allows building	Free; beta version	Inform - Involve	<a href="#">About the Platform</a>
			Inform - Involve	<a href="#">About the Platform</a>









Digital Engagement Platforms				
Platform	Description	Cost	IAP2 Spectrum	How it works
Digital Engagement Platforms: Streaming				
Platform	Description	Cost	IAP2 Spectrum	How it works
restream				Pratul Suggestion
 socialive	<b>Streaming</b> Allows simulcast of live or on-demand video feed from meetings, events, and	Based on amount of admin users	Inform	<a href="#">About the Platform</a>
 IBM	<b>Streaming</b> Live content is automatically transcoded in the cloud for delivery to virtually any device, with	\$99 to \$999/month. Custom pricing for large enterprise	Inform	<a href="#">About the Platform</a>
 JWPLAYER	<b>Streaming</b> Supports live streaming, multi-bitrate transcoding, simulcast to FB Live and real-time	Starter \$5/month. Custom pricing for larger enterprise.	Inform	<a href="#">About the Platform</a>
 StreamShark	<b>Streaming</b> Their live event platform offers users the ability to efficiently and reliably manage the	\$199 to \$999/month. Custom pricing for large enterprise	Inform	<a href="#">About the Platform</a>
 dacast	<b>Streaming</b> Provides comprehensive live streaming and online video hosting services. Users can	\$289/month for Premium Plan or single event pricing	Inform	<a href="#">About the Platform</a>
Digital Engagement Platforms: Presentations & Events				
Platform	Description	Cost	IAP2 Spectrum	How it works

## Digital Engagement Platforms









Platform	Description	Cost	IAP2 Spectrum	How it works
	<b>Meetings / Surveys / Texting</b> Brings together virtual and traditional channels of communication	Custom based on population	Inform - Consult	<a href="#">About the Platform</a>
	<b>Meetings / Surveys / Interactive Mapping</b> Allows virtual town halls embedded on site with e-comments and toxicity filters. Includes custom	Custom based on population	Inform - Consult	<a href="#">About the Platform</a>
	<b>Meetings / Presentations</b> Interactive Q&A, chat, and polls create real conversation. Connect	\$62-139/month	Inform	<a href="#">About the Platform</a>
	<b>Meetings / Conferences</b> Integrates over Zoom, giving participants freedom to move between breakout	\$0.01 cent/minute/person or other custom packages	Inform - Collab	<a href="#">About the Platform</a>
	<b>Meetings / Facilitation</b> Interactive brainstorming sessions, anonymous rating to identify priorities, and	\$49-99/month. Custom pricing for large organizations	Inform - Consult	<a href="#">About the Platform</a>
	<b>Meetings / Presentations</b> Interactive Q&A, chat, quizzes, and polls create real conversation.	\$1200/yr +\$400/additional user for Corporate Plan	Inform - Consult	<a href="#">About the Platform</a>
	<b>Meetings / Website / Forms</b> Creates a website for posting/streaming meetings, agendas, forms,	\$0.01 cent/resident for Standard Plan	Inform	<a href="#">About the Platform</a>

Digital Engagement Platforms				
Platform	Description	Cost	IAP2 Spectrum	How it works
	<b>Meetings / Events / Workspace</b> Live virtual event and networking space, broadcast	\$50 to \$950/month (COVID discount 20% off)	Inform - Involve	<a href="#">About the Platform</a>
	<b>Meetings / Events / Media Monitoring / Press Distribution</b> A single space for hosting meetings/live	Contact for price	Inform - Involve	<a href="#">About the Platform</a>
	<b>Meetings / Events</b> Delivers flash-free, audio or video presentations for internal and external audiences.	Contact for price	Inform - Involve	<a href="#">About the Platform</a>
	<b>Events / Presentations</b> Focuses on user experience and provides pre-event, live, streaming,	Contact for price	Inform	<a href="#">About the Platform</a>
	<b>Events / Presentations</b> Fully-integrated, cloud-based platform, designed for event organizers.	\$3,995 to \$11,995/year or custom packages	Inform - Involve	<a href="#">About the Platform</a>
	<b>Events / Presentations</b> Presentation software, integrated audience response system and event	Custom Enterprise packages	Inform - Involve	<a href="#">About the Platform</a>
	<b>Meetings / File Sharing / Texting</b> Host online meetings and screen sharing with up to 100	\$19.99/user/month for advanced package	Inform - Involve	<a href="#">About the Platform</a>
Digital Engagement Platforms: Decision-Making				
Platform	Description	Cost	IAP2 Spectrum	How it works









## Digital Engagement Platforms

Platform	Description	Cost	IAP2 Spectrum	How it works
 PublicInput	<b>Meetings / Surveys / Texting</b> Brings together virtual and traditional channels of communication	Custom based on population	Inform - Involve	<a href="#">About the Platform</a>
 Civil Space	<b>Meetings / Surveys / Interactive Mapping</b> Allows virtual town halls embedded on site with e-comments and toxicity filters. Includes custom	Custom based on population	Inform - Collab	<a href="#">About the Platform</a>
 MetroQuest	<b>Surveys / Interactive Mapping</b> Educates the public about the project proposal, obtains feedback	<\$19,000 based on population	Inform - Collab	<a href="#">About the Platform</a>
 Streetwyze	<b>Polling / Crowdsourcing / Interactive Mapping</b> Obtains crowdsourced information on real-time	Contact for price	Inform - Consult	<a href="#">About the Platform</a>
 decidim	<b>Interactive Documents / Surveys / Network</b> create spaces for participation (initiatives, assemblies,	Free; open-source	Inform - Collab	<a href="#">About the Platform</a>
 Action Path	<b>Surveys / Interactive Mapping</b> Educates the public about nearby local issues, obtains feedback on	Free; phone app	Inform - Involve	<a href="#">About the Platform</a>
 ioby	<b>Crowdfunding / Network</b> Share projects and have community members crowd fund. Equipped with	Free; website	Inform - Involve	<a href="#">About the Platform</a>
 FlashVote	<b>Surveys</b> Scientific survey approach. Users decide to vote via email, text, or voice. FlashVote filters the	\$5000-\$25,000 depending on the survey	Inform - Involve	<a href="#">About the Platform</a>


## Digital Engagement Platforms

Platform	Description	Cost	IAP2 Spectrum	How it works
	<b>Polling / Surveys</b> Polco uses local voter databases to verify the validity of responses. Polco promotes	\$2,000-\$32,000 based on population and service features	Inform - Involve	<a href="#">How it Works</a>
	<b>Polling / Surveys / Ideation</b> This online tool has visual preference survey, dialogues, idea	\$8,500/project for population >100,000; \$19,000/project for population 500,000-1M	Inform - Collab	<a href="#">How it Works</a>
	<b>Interactive Mapping / Forums</b> The platform for planning and zoning projects include online	\$499/month	Inform - Consult	<a href="#">How it Works</a>
	<b>Interactive mapping / Ideation</b> The platform for a wide range of projects includes surveys, forums,	Contact for price	Inform - Collab	<a href="#">Demo &amp; Features</a>
	<b>Surveys/ Forum / Ideation</b> Engagement HQ software includes various features that can be a	\$8,000 - \$20,000/year	Inform - Consult	<a href="#">Features</a>
	<b>Budgeting / Simulation</b> Educates residents about budget allocations and alternatives and gather	\$5,000-10,000/year	Inform - Collab	<a href="#">Demo</a>
	<b>Budgeting / Forecasting / Simulation</b> Collaborative budget planning with a cloud-based software. A	Contact for price	Inform - Collab	<a href="#">About the Platform</a>
	<b>Surveys / Polling / Mapping / Ideation</b> Craft engagement websites with a suite of tools to interact	Contact for price	Inform - Involve	<a href="#">About the Platform</a>

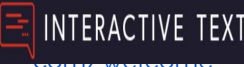


## Digital Engagement Platforms

Platform	Description	Cost	IAP2 Spectrum	How it works
	<b>Surveys / Polling / Ideation / Stakeholder Mapping</b> Supports different modalities of engagement	Contact for price	Inform - Collab	<a href="#">About the Platform</a>
	<b>Surveys / Visual Mapping</b> Visualize ideas and points of view to move conversations forward. Creates interactive surveys	Contact for price	Inform - Involve	<a href="#">About the Platform</a>
	<b>Meetings / Petitions / Ideating</b> Host online meetings with interactive Q&A, discussions, and	Free; open-source	Inform - Involve	<a href="#">About the Platform</a>
	<b>Threads / Ideating / Surveys / Polling</b> Platform acts like an email thread with integrated polling,	\$4/month/person	Inform - Empower	<a href="#">About the Platform</a>
	<b>Websites / Stakeholder Mapping / Surveys / Forums</b> Enables stakeholder engagement	\$2,000/month for single project or custom pricing for Citywide Plan	Inform - Collab	<a href="#">About the Platform</a>
	<b>Ideation / Forums</b> Create engagement portals that allow idea threads, forums, and stakeholder email	\$1,089/month for Enterprise plan	Inform - Involve	<a href="#">About the Platform</a>
	<b>Polling / Surveys</b> Collect live responses during online/physical meeting by inviting audience to	\$84/month for teams or \$9,999 for an Enterprise license	Inform - Consult	<a href="#">About the Platform</a>
	<b>Polling / Surveys</b> Add questions and polls to presentations. When you present, the audience uses	\$24.99/month for Pro	Inform - Consult	<a href="#">About the Platform</a>







## Digital Engagement Platforms








Platform	Description	Cost	IAP2 Spectrum	How it works
 SurveyMonkey	<b>Polling / Surveys</b> Survey tool used to connect with people via email, website, or social media. Templates	\$75/user/month for Premier plan or custom pricing for Enterprise plan	Inform - Consult	<a href="#">About the Platform</a>
<a href="#">Typeform</a>				
<a href="#">Meeting Sift</a>	<b>Like PolLEV</b>			

## Digital Engagement Platforms: SMS & Messaging




Platform	Description	Cost	IAP2 Spectrum	How it works
 INTERACTIVE TEXT	<b>Interactive Text</b> Web platform that sends, receives, and analyzes text messages. Provides visual	Contact for price (included in Granicus plan)	Inform - Involve	<a href="#">About the Platform</a>
 Hustle	<b>Interactive Text</b> Launch text campaigns with customizable scripts. The dashboard allows 1000+	\$0.19/contact in the CRM, with discounts for year-long subscriptions/large databases	Inform - Involve	<a href="#">About the Platform</a>
 Get Thru	<b>Interactive Text</b> Peer-to-peer texting platform that allows you to set a measurable goal for every	\$.08 per outbound message + \$100 set up fee, discounts for monthly bulk texts	Inform - Involve	<a href="#">About the Platform</a>



Digital Engagement Platforms				
Platform	Description	Cost	IAP2 Spectrum	How it works
	<b>Mass Texting</b> Upload your spreadsheet or connect your CRM to upload contacts, create your mass	\$.05/outbound text and \$.03/inbound text.	Inform - Involve	<a href="#">About the Platform</a>
	<b>Message Management</b> Aggregate messages from all digital channels. Connect on the channels	\$34.99/user/month for messaging, video, phone, open platform Premium package	Inform - Involve	<a href="#">About the Platform</a>
Co:Sensus				
Digital Engagement Platforms: Media Monitoring				
Platform	Description	Cost	IAP2 Spectrum	How it works
	<b>Social Media Management</b> Schedule social media content and measure results.	\$99/mo for 25 social accounts and 6 users.	Inform	<a href="#">About the Platform</a>
	<b>Social Media Management</b> Schedule social media posts, manage social media content, and monitor	\$129/mo includes 20 social media profiles, unlimited scheduling, and up to 3 users.	Inform	<a href="#">About the Platform</a>
	<b>Content Management</b> Online abuse and harassment stops people from engaging in		N/A	<a href="#">About the Platform</a>
	<b>Social Media Archive</b> Stores social media content, comments, and public interactions for use	\$599/month for Premium	N/A	<a href="#">About the Platform</a>

Digital Engagement Platforms				
Platform	Description	Cost	IAP2 Spectrum	How it works
	<b>Social Media Archive</b> Pagefreezer simplifies compliance and litigation by automatically archiving	Custom packaging	N/A	<a href="#">About the Platform</a>
	<b>Social Media Archive</b> Capture and archive social media conversations. Allows searching and	Custom packaging	N/A	<a href="#">About the Platform</a>
Digital Engagement Platforms: Supplemental Support				
Platform	Description	Cost	IAP2 Spectrum	How it works
	<b>Tracking / Notetaking</b> AI-powered personal notetaking during meetings. Clarke silently	Contact for price	N/A	<a href="#">About the Platform</a>
	<b>Voice Transcription</b> Offers transcription, automated transcription, english captions & subtitles, and	\$0.25 cents/min to \$1.25 /min & \$3-7/min for foreign subtitles	N/A	<a href="#">About the Platform</a>
	<b>Voice Transcription</b> Offers transcription, automated transcription, english captions & subtitles.	\$48 to \$68/month	N/A	<a href="#">About the Platform</a>
	<b>Voice Transcription</b> Offers transcripts for English audio/video. The transcripts are provided as	\$0.10 cents/min Automated & \$0.80 cents/min Manual	N/A	<a href="#">About the Platform</a>
	<b>Video Captions</b> Simple scheduling tools for managing events and no third party plugins needed.	\$0.06 to \$0.09 cents/min	N/A	<a href="#">About the Platform</a>

## Digital Engagement Platforms

Digital Engagement Platforms				
Platform	Description	Cost	IAP2 Spectrum	How it works
	<b>Visual Collaboration</b> Stickies, flowcharts, wireframes, mind maps (supports other software)	\$0/mo/user up to 4 boards OR \$10/mo unlimited	N/A	<a href="#">About the Platform</a>
	<b>Visual Collaboration</b> Stickies, kanban, mindmaps, user stories and other frameworks, free	Team 5+ (\$8/month/user) Business 20+ (\$16/month/user)	N/A	<a href="#">How it Works</a>
	<b>Visual Collaboration</b> Stickies, lots of team frameworks (i.e. prioritization, etc.).	Up to 50 (\$12/month/user) 50+ (\$20/month/user)	N/A	<a href="#">Demo</a>
<a href="#">Lucid</a>	Like Mural, bit easier to navig	\$8/month		