

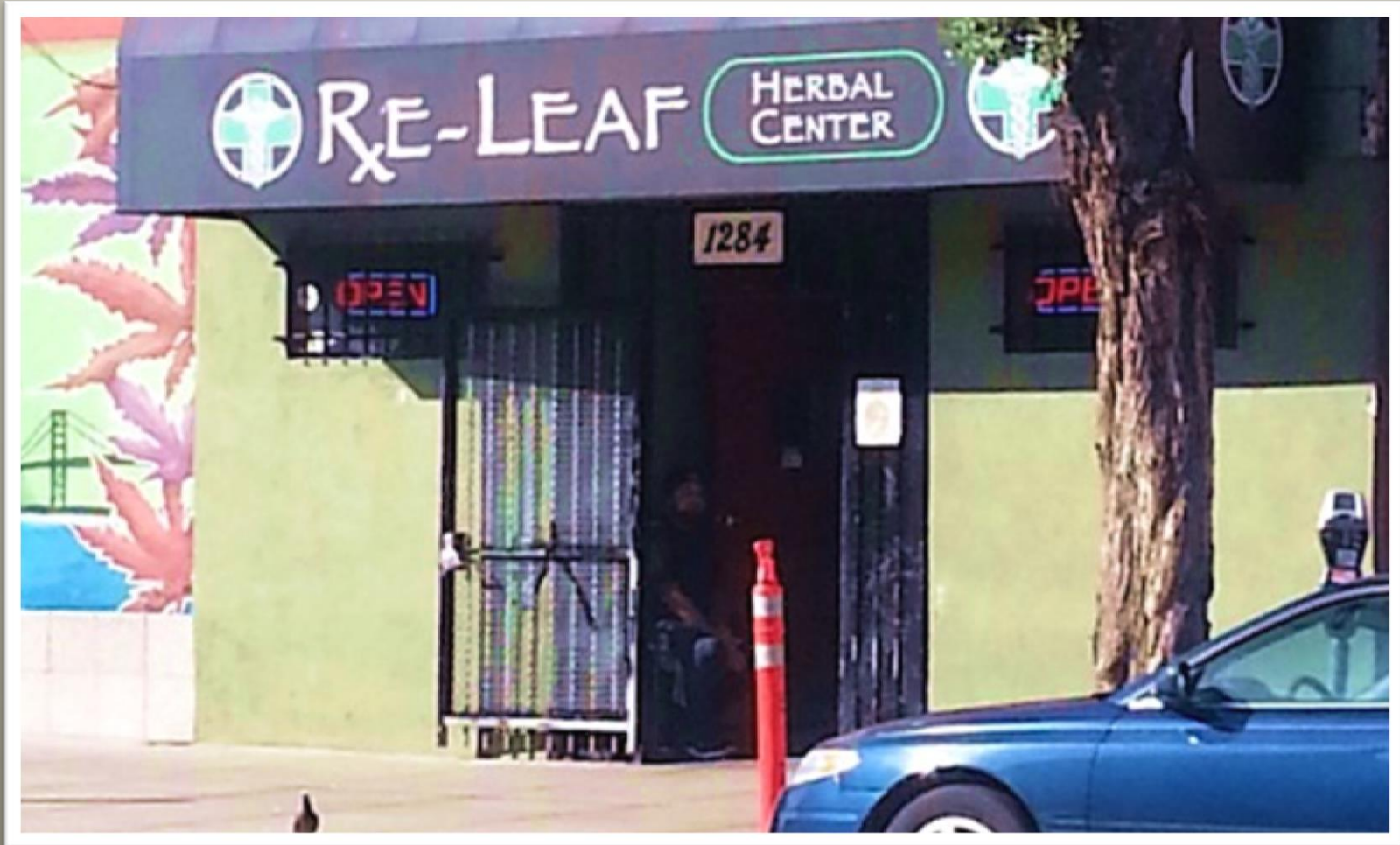
A close-up photograph of a person's hand holding a small, vibrant green cannabis plant. The plant has several serrated leaves and is being held gently between the fingers. The background is a soft-focus outdoor setting with natural light.

Cannabis Industry Opportunities and Challenges

Greg Minor
City of Oakland

October 13, 2017

San Francisco Visit





sparc

San Francisco
Patient and
Resource Center

City of Oakland Timeline

Year	Action
1996	Prop 215
1998	Federal closure of OCBC
2004	City begins licensing dispensaries Voters pass Measure Z
2010	Cultivation legislation
2011	City doubles number of licensed dispensaries
2015	MMRSA
2016	Prop 64
2015-17	City develops updated ordinances

Race and Equity Analysis

Agree Upon Shared Goal

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graph TD; A[Agree Upon Shared Goal] --> B[Data-Based Analysis]; B --> C[Identify Equity Barriers/Opportunities]; C --> D[Recommend Strategies to Minimize Barriers];
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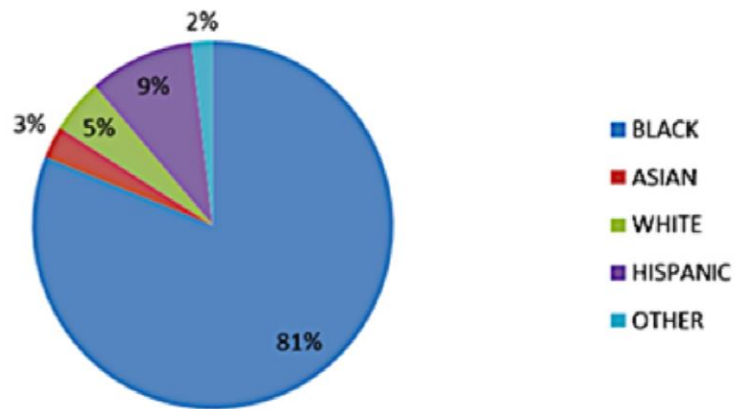
Data-Based Analysis

**Identify Equity
Barriers/Opportunities**

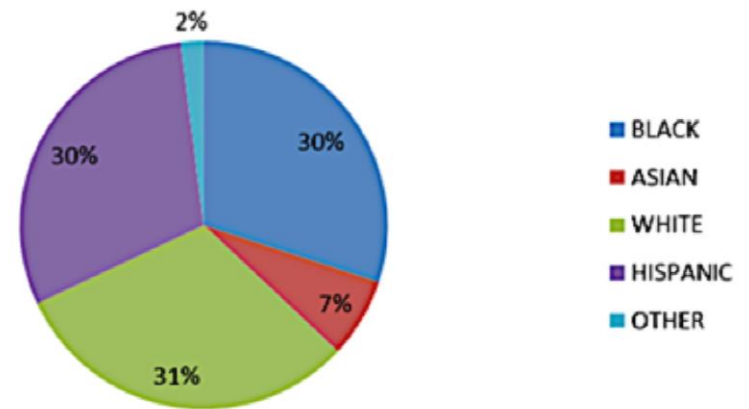
**Recommend Strategies to
Minimize Barriers**

Cannabis Arrest Disparities

1995-2015 ARREST DATA

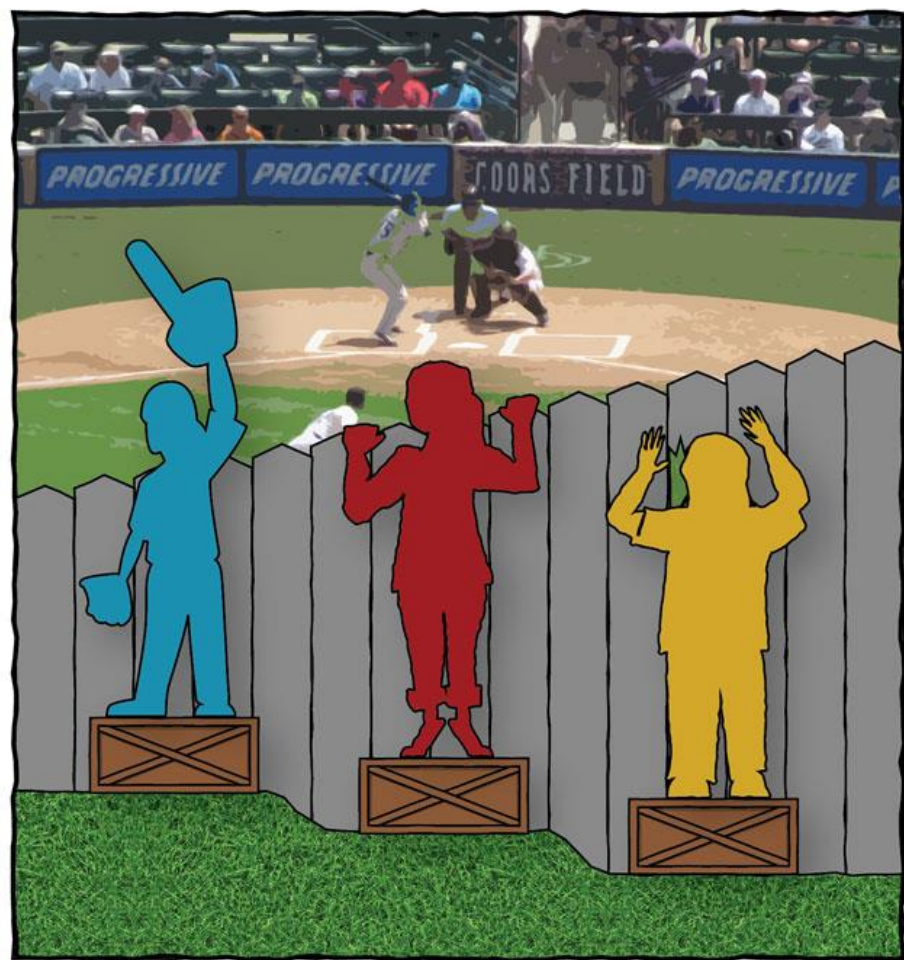


CITY OF OAKLAND POPULATION

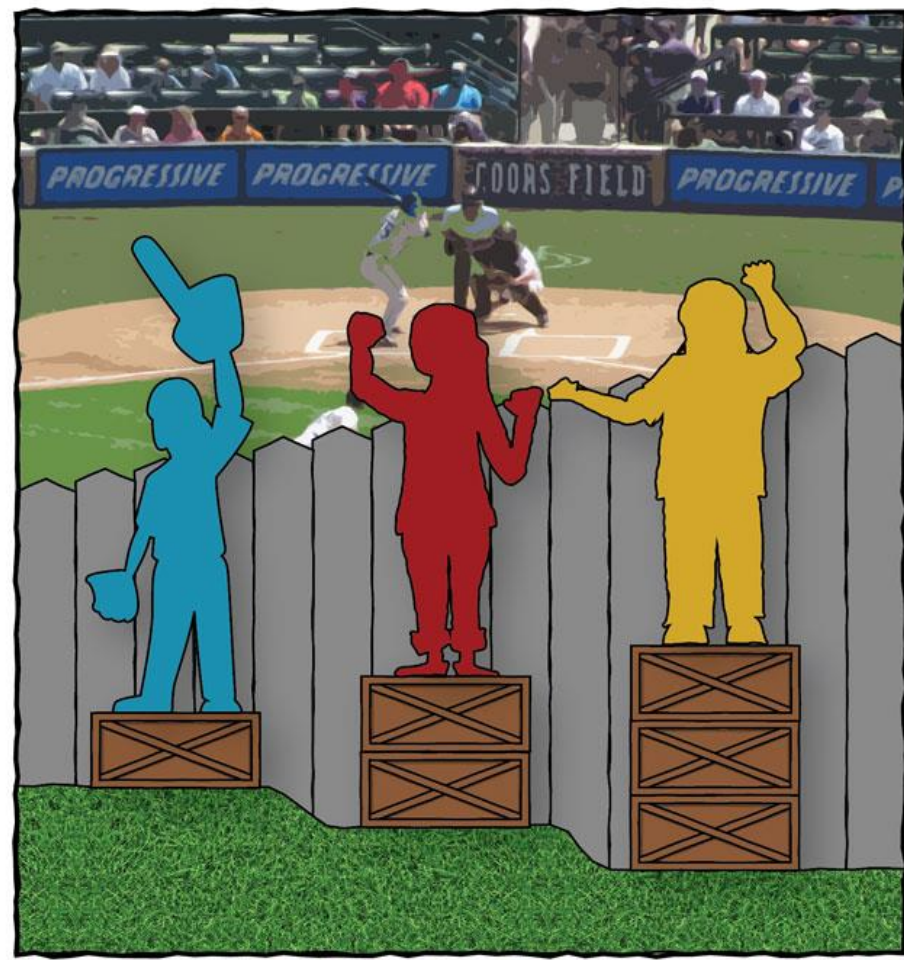


Oakland's Unique Cannabis Industry History





EQUALITY



EQUITY

Ongoing Issues

Federal Law

- Access to banking
- Security issues

Impact on Real Estate Market

- Impact on non-cannabis uses
- Restricted vs unrestricted number of permits

Taxation Rates

- Competing jurisdictions
- Too high → unregulated market

Transitioning to Regulated Market

- Huge shift
- Delivery services/ Cottage operators

Implementing Brand New Program

- Documentation requirements
- Outreach

More Information

- **Email**

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- **Website**

<http://www2.oaklandnet.com/government/o/CityAdministration/OAK064043>