



GreenTRIP Connect

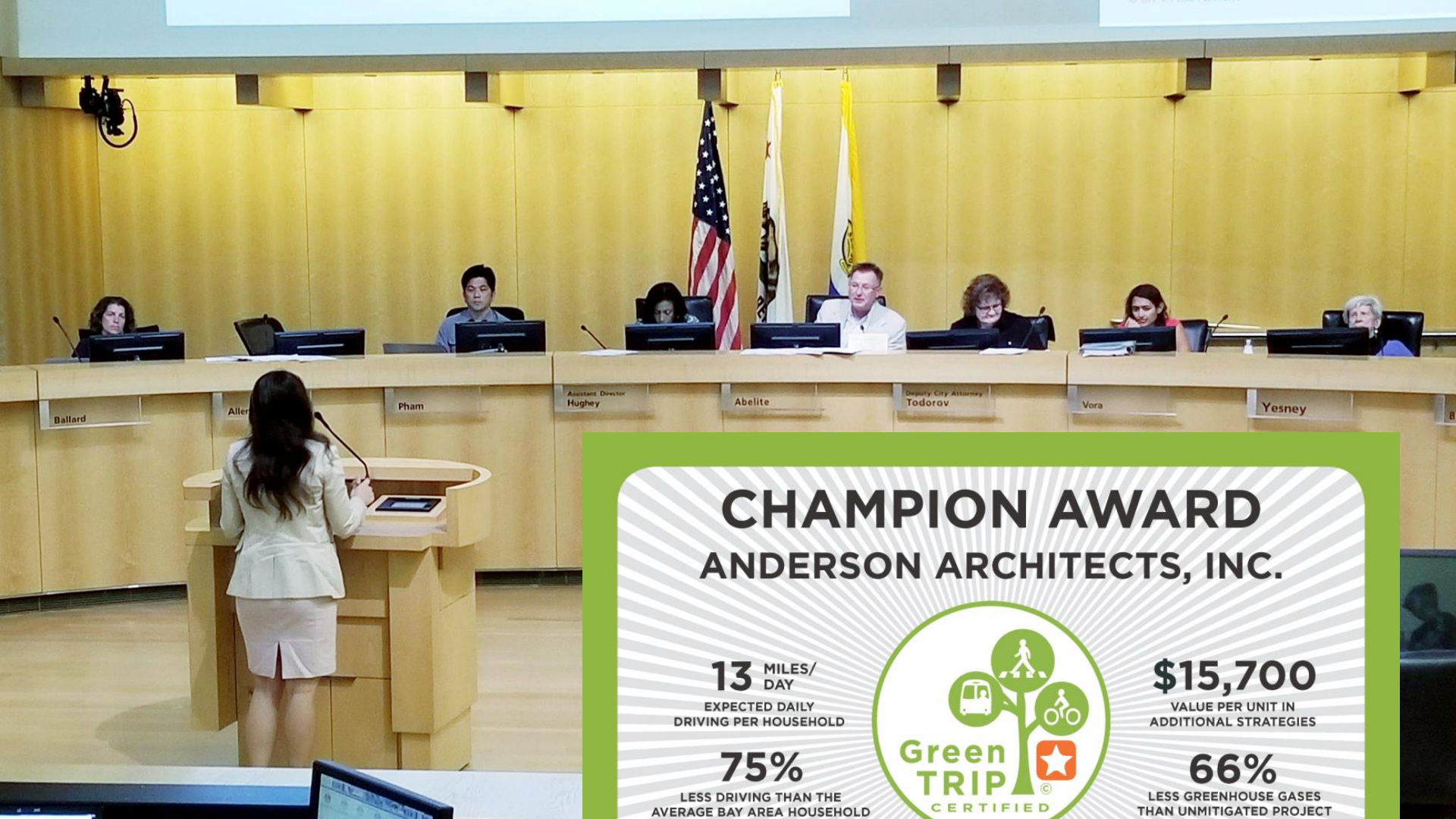
**Bay Area Planning Directors Association
November 2, 2018**

Ann Cheng - GreenTRIP Program Director

TransForm



Our communities. Our transportation. Our future.



CHAMPION AWARD

ANDERSON ARCHITECTS, INC.

13 MILES/
DAY
EXPECTED DAILY
DRIVING PER HOUSEHOLD

75%
LESS DRIVING THAN THE
AVERAGE BAY AREA HOUSEHOLD




\$15,700
VALUE PER UNIT IN
ADDITIONAL STRATEGIES

66%
LESS GREENHOUSE GASES
THAN UNMITIGATED PROJECT

MONTGOMERY 7, SAN JOSE
APPROVED IN 2016

EARLY ADOPTER OF PLATINUM CERTIFICATION


Ann Cheng
GreenTRIP Program Director
September 12, 2017



Anderson
Architects INC

TM

Montgomery 7 San Jose





GreenTRIP

Traffic Reduction + Innovative Parking

www.GreenTRIP.org

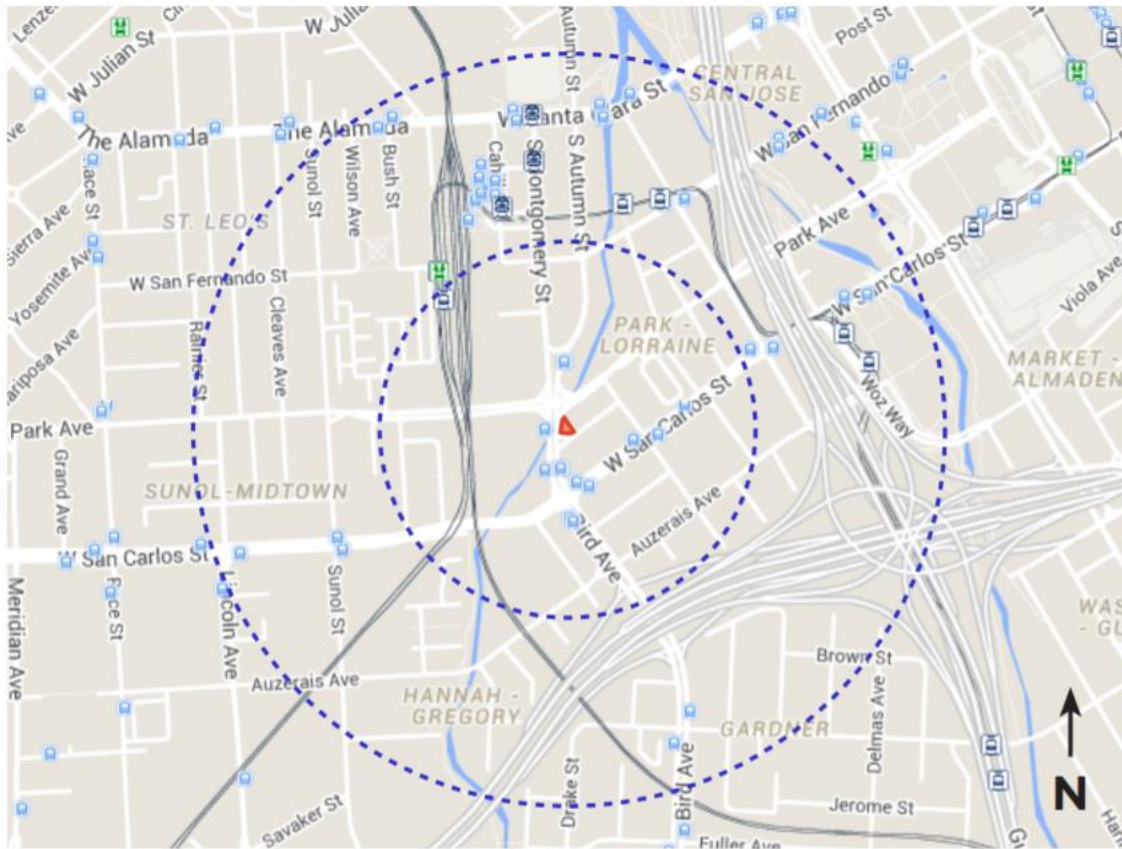
PROJECT EVALUATION REPORT

MONTGOMERY 7



CONDITIONAL PLATINUM
CERTIFICATION
AS OF MAY 11, 2016

First Platinum and ZERO Parking Project!



CONCENTRIC CIRCLES REPRESENT THE AREA WITHIN 1/4 AND 1/2-MILE FROM THE PROJECT.

RED SHADING REPRESENTS THE PROJECT FOOTPRINT. SOURCE: GOOGLE MAPS

- 54 units
- 2 Free VTA ECOPasses per unit for 40 years
- 3 shared smart cars on-site, with \$200 yearly driving credit per unit
- 108 secured, protected bike parking spaces (1 per unit) on each floor
- 1 on-site bikeshare station with 1 free membership per unit
- 2 shared cargo bikes
- Transit info screen
- Travel concierge on-site
- Marketing and education to residents about travel choices

San Jose Diridon Station Area - Montgomery 7

San Jose's first ZERO Parking and Platinum Certified Project!

INITIAL PROPOSAL:

34 units,
zero
parking



In Unit Bicycle
Parking Hooks



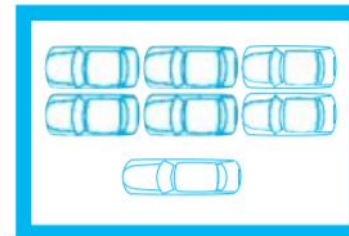
\$10 Bikelink Card
for Every Resident



FREE AC Transit
Transbay Bus
2 / unit; 40 years



Bicycle Fixing
Station



FREE GetAround
membership to
4-6 Shared Cars



Walk/Bike/Transit
Travel Info Touch
Screen

4 types of bike
parking

154: in unit
24: guest secured
34: basement
8: on street



Pedestrian
Trunk in Every
Unit

AFTER GreenTRIP: Increase to 56 Units

Traffic Reduction Package **\$850,000 over 40 years**

\$26 million
private
investment
in public
transit



6,500

GreenTRIP Certified
Homes, of which



1,950

are Affordable
Units



31

GreenTRIP Developers
committed to housing with
great transportation choices



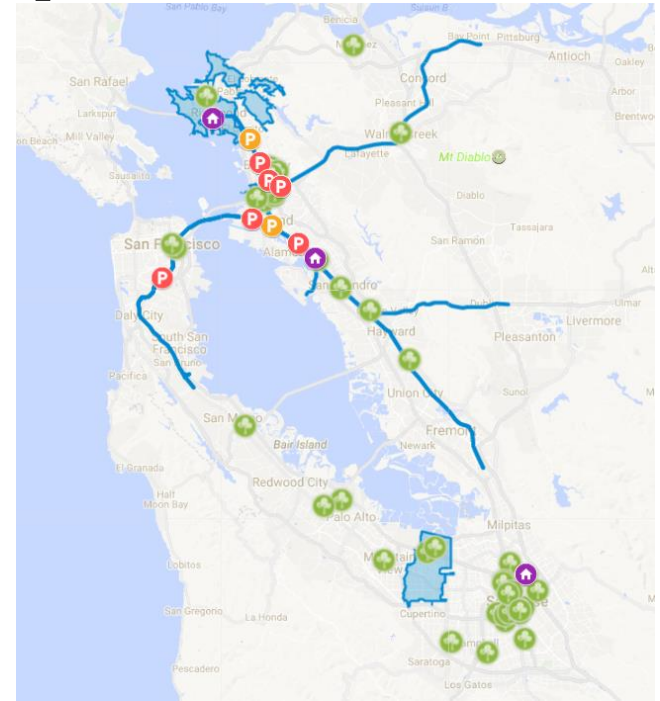
48

GreenTRIP Certified
Projects approved



GreenTRIP Adopted

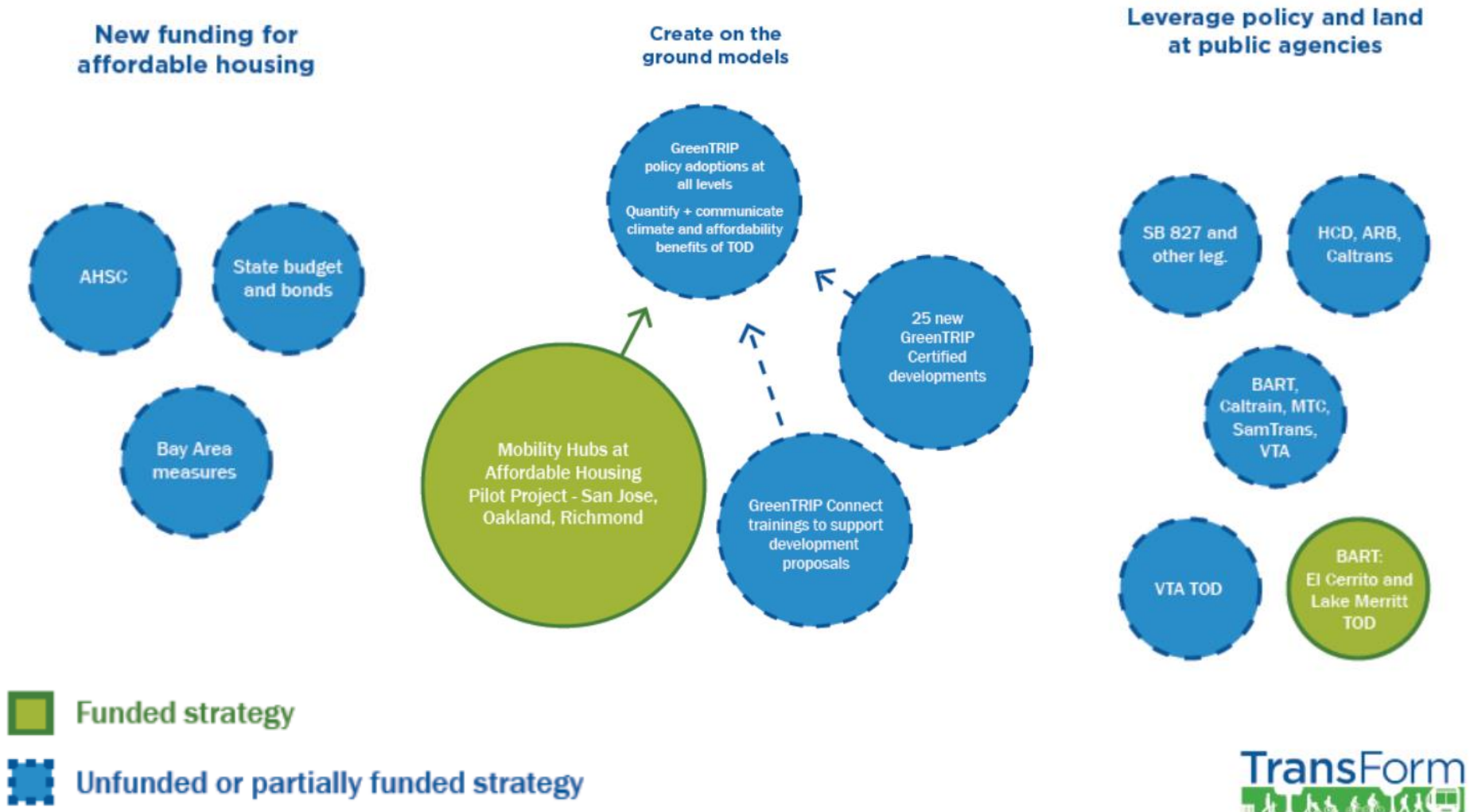
- City of Emeryville
- City of Richmond
- City of Sunnyvale
- City of Berkeley, Oakland
- BART & VTA -- TOD policy
- Governor's Office of Planning and Research – General Plan Guidelines



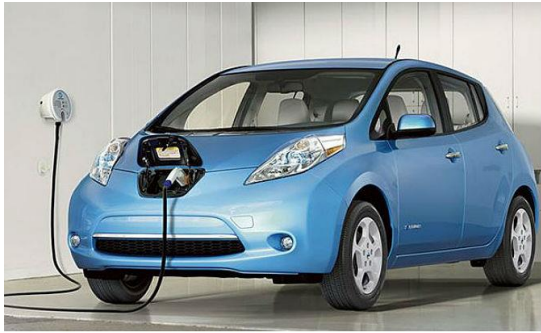


More Homes, Less Driving

50,000 new homes and \$2.5 billion saved on avoided parking
185 million fewer miles driven per year




Mobility Hubs at Affordable Housing Pilot



Sites: Oakland - Coliseum BART, Richmond – Nystrom Village and San Jose – Berryessa BART


Please share “Why GreenTRIP Connect?”

**Connect** *beta*
Creating affordable, low-traffic and healthy communities

TransForm

Connect Tool About Methodology Glossary FAQ Feedback GreenTRIP Program

Welcome to GreenTRIP Connect. Connect helps you instantly calculate how smart location, affordable homes and traffic reduction strategies can reduce driving and greenhouse gas emissions from residential development. It also calculates how much money and space can be saved from right-sized parking.



Driving and Climate Prediction
For all of California


Parking Use Prediction
San Francisco Bay Area

Parking Use Prediction
City of Los Angeles (in development)

Get Started Using GreenTRIP Connect

Enter address, city, zip, transit station, etc... GO

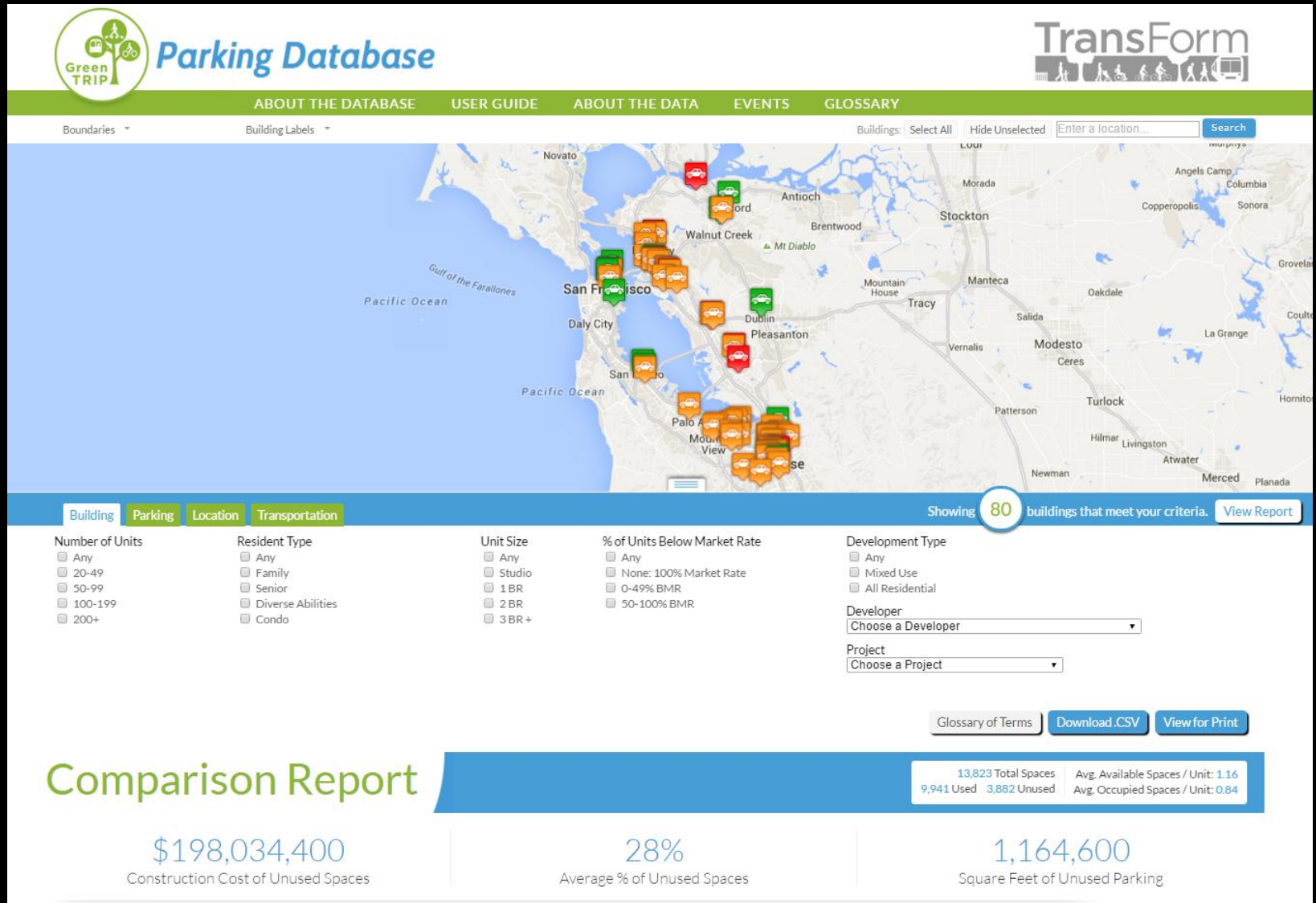
Why GreenTRIP Connect?



Nuria Fernandez
General Manager/CEO
Santa Clara Valley Transportation Authority

<http://Connect.GreenTRIP.org>

http://Database.GreenTRIP.org



Almost 30% spaces unused = \$200 Million



- Ann Cheng**
acheng@transformca.org
 510.740.9316
www.GreenTRIP.org

