

Anchoring Equity at MTC

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ASSOCIATION OF BAY AREA GOVERNMENTS
METROPOLITAN TRANSPORTATION COMMISSION

Equity Platform: LA Metro Case Study

Why was an Equity Platform needed?

- Vast disparity exists in LA County
- Major transport agency (3rd largest in US)
- Metro had already signaled a change:
 - ▶ Measure M sales tax initiative: performance metrics
 - ▶ New Long Range Transportation Plan committed early to Equity
 - ▶ Recent, targeted community collaborations (First/Last Mile, Rail to Rail grant effort)

Transportation is an essential lever to enable that access.



Bay Area is Challenged



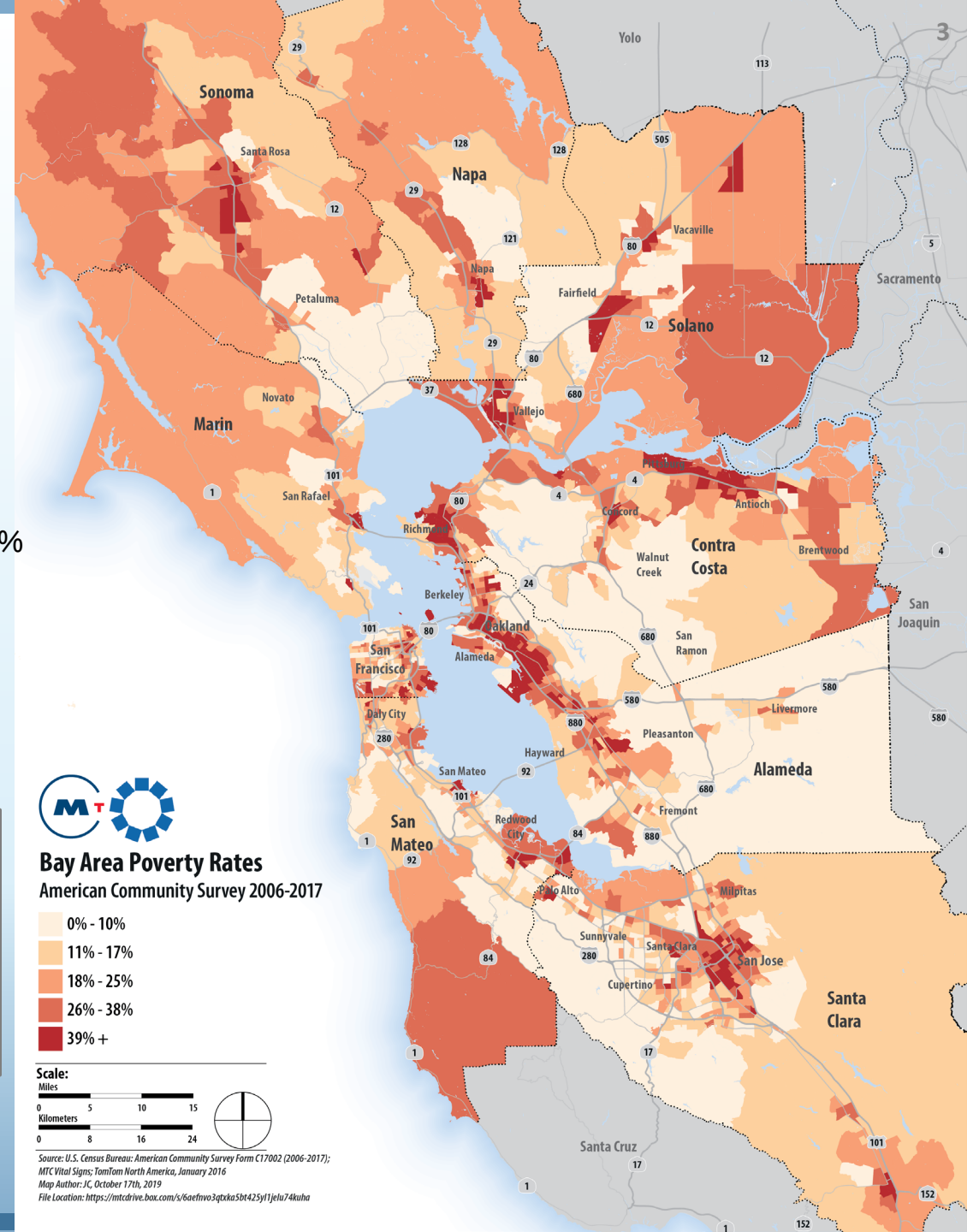
Poverty Rates by City

Lowest

1. Atherton — 4.8%
2. Monte Sereno — 5.0%
3. Portola Valley — 5.2%
4. Belvedere — 5.2%
5. Hillsborough — 5.8%

Highest

- San Pablo — 46.6%
- East Palo Alto — 42%
- Richmond — 38.9%
- Oakland — 38.4
- Calistoga — 35.8%



Equity Platform: MTC/ABAG...Our Time?



- Vocal and engaged public + past litigation.
- Housing challenges lifted up in CASA are not going away
- Plan Bay Area and RHNA are critical canvases
- New statutory authority combined with new equity lens can address disparities in meaningful and significant way.



Equity Platform: 4 pillars

**Define and
Measure**



**Listen and
Learn**



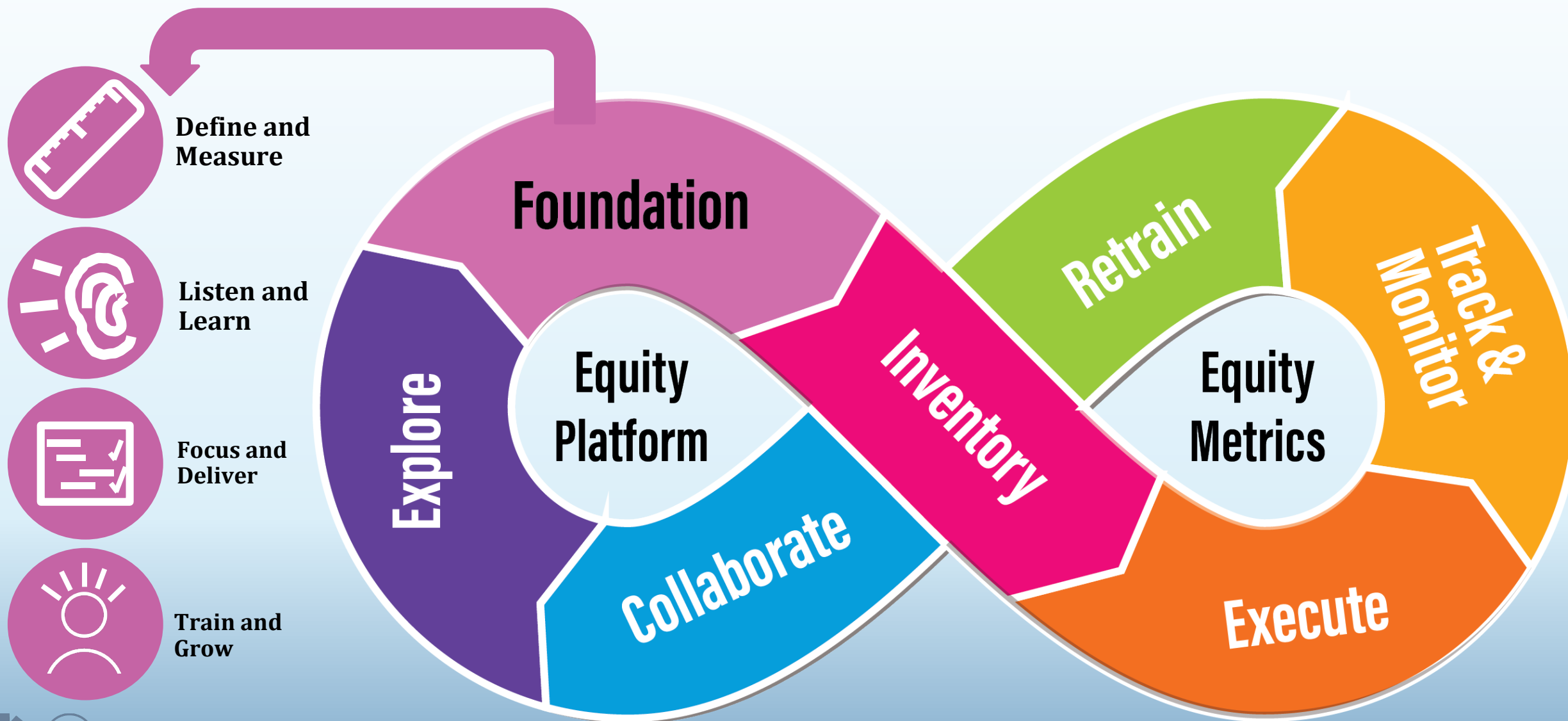
**Focus and
Deliver**



**Train and
Grow**



Equity Platform



Next Steps

- **Cultural and Equity Assessment Contract**
 - Gather data on best practices to inform an RFP for a comprehensive Cultural and Equity Assessment contract.
- **Equity Working Groups**
 - Develop external Equity Kitchen Cabinet to inform emergent equity platform
 - Cultivate internal Equity staff working group
- **Implement Equity Platform**
 - Embed commitment to equity by tracking processes, success metrics, and planning, both internally and externally, to advance equity in the Bay Area.
 - **GARE Cohort** — Over 30 staff have gone through training with Government Alliance on Racial Equity (currently in our 4th cohort).





Questions?