

## New Subcommittees Tackle Infrastructure, Economic Development, and Housing

The ABAG Regional Planning Committee (RPC) has formed three subcommittees to examine issues of importance to the region: Infrastructure, Economic Development, and Housing.

### Infrastructure

The Infrastructure Subcommittee met in July to discuss related water and resilience activities. A [meeting on September 14th](#) from **9:30 - 11:30 a.m.** will continue the July meeting's discussion on local and regional collaboration between water districts, cities and counties.



In addition, presentations on potential water system disruptions following a scenario earthquake, impressions from the September 8th Yellow Command Exercise and discussion on how a Subcommittee for a Lifelines Council can foster useful coordination will be on the September 14th meeting agenda. *For more information, contact Michael*

*Germeraad, [michaelg@abag.ca.gov](mailto:michaelg@abag.ca.gov).*

### Economic Development

The Economic Development Committee has been combined with additional subregional representatives to form an Economic Development Strategy Committee for developing a Comprehensive Economic Development Strategy Report (CEDS).

The CEDS is a necessary part of the Regional effort to create an Economic Development District for the San Francisco Bay Area. The Strategy Committee broadly represents the main economic interests of the region including business organizations, workforce interests, educational institutions, and equity representatives. The [September 13th meeting from 1:00 - 2:30 p.m.](#) will include a review of strategies to support a more resilient, prosperous and equitable economy. *For more information, contact Johnny Jaramillo, [johnnyj@abag.ca.gov](mailto:johnnyj@abag.ca.gov).*

### Housing

The Housing Subcommittee met briefly in May and identified preliminary objectives to provide

guidance to staff and recommendations to RPC on housing issues in following areas: housing as expressed in Plan Bay Area, the concept and potential implementation of a Regional Housing Trust fund, and exploring the Safe, Smart Integrated Housing Retrofit program (SSIHR) for the Bay



Area. The **[September 14th meeting from 3:00 - 5:00 p.m.](#)** will review current housing tasks, recent housing data, and discussion of priorities for 2016-2017. *For more information, contact Gillian Adams at [gilliana@abag.ca.gov](mailto:gilliana@abag.ca.gov).*

With these three subcommittees, the RPC can focus on these important topics. Agendas and minutes for meetings will be posted at <http://abag.ca.gov/meetings/>.

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## **Building Healthy Neighborhoods with Trees Forum on Wednesday, September 21, 2016 at Oakland Museum of California**

Elected Officials, City Managers, Planning and Public Works Directors are invited to spend a day learning about how urban forestry can help grow healthy communities in the East Bay with experts from regional planning, public health and urban tree canopy analysis. Be inspired by the many benefits trees provide and find out how to develop, implement and fund an urban forestry plan.

Our keynote speaker, Nathanael Johnson, author of *Unseen City* takes us on a journey that is part nature lesson and part love letter to the world's urban jungles. With the right perspective, a walk to the bus stop can be every bit as entrancing as a walk through a national park.



To register for this forum hosted in cooperation with the Association of Bay Area Governments' PLAN Corporation, California Urban Forests Council, and the Bay Area Urban Forest Ecosystem Council, [click here](#). The forum is free to ABAG PLAN Members.

To find out if you are an ABAG PLAN Member, [check here](#). For more information call, (415) 820-7992.

## **Has your city, town, or county joined in to officially celebrate the San Francisco Bay with a Bay Day Proclamation?**



As the administrator of several regional projects working to enhance San Francisco Bay, ABAG is requesting that all cities and counties in the Bay Area pass proclamations recognizing October 1, 2016 and the first Saturday of October in future years as "Bay Day," in recognition of this valuable resource that defines our region. The cities of San Francisco, Oakland, and San Jose have already officially recognized October 1, 2016 and the first Saturday of October in future years as Bay Day.

On Bay Day, dozens of cultural attractions, community organizations, small businesses, non-profits and parks all around the Bay Area will host special, Bay-themed programs so residents can explore, enjoy, and learn more about our Bay. For more information about Bay Day, and to get the draft resolution, visit <http://abag.ca.gov/bayday/index.html>.

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### **ABAG Chief Economist, Cynthia Kroll Conducts Research on Napa Businesses Impacted by Earthquake**

Napa earthquake business survivors have been asked to help the nation become more disaster resilient by completing a survey on the economic impact of the magnitude 6.0 South Napa Earthquake of August 2014. In partnership with the Earthquake Engineering Research Institute (EERI), the

Association of Bay Area Governments' (ABAG) Chief Economist, Cynthia Kroll and researchers from four other organizations are developing this Napa pilot survey to serve as a model for gauging business conditions after a natural disaster.

"For the Napa experience, the pilot survey gives us illustrations of how the quake affected businesses and what contributed to business resilience. In the longer term, we hope to determine how to best gather information on the impacts of a natural disaster on local businesses. This type of research provides information for businesses and public agencies on how to prepare and what's needed to help a business recover," Kroll said.

Results will be shared with government decision makers, business groups, emergency managers and planners, researchers, risk mitigation experts, and interested members of the general public. The survey is conducted by the Earthquake Engineering Research Institute (EERI) in collaboration with local economic development and business organizations as part of



EERI's Resilience Observatory Project and funded by the U.S. National Science Foundation. EERI has extended the survey for 4 more weeks. Napa businesses can still respond to the survey at <https://www.surveymonkey.com/r/napa-case-study>.

The goal is to gather enough survey results by mid-October to inform the development of a survey instrument that can track effects of a major event from the initial incident through recovery.

Efforts like the Napa Pilot Survey are in keeping with the missions of ABAG's Research Program, which provides data and analysis on demographic and economic trends in the region, and the ABAG Resilience Program, which supports recovery and mitigation research, planning and action for a resilient Bay Area and assists Bay Area local governments and residents in planning for earthquakes, the effects of climate change, and other hazards.

More information on the survey and the [EERI Resilience Observatory Project is available here](#).

*For more information, visit the ABAG Resilience program website at <http://resilience.abag.ca.gov/about/>.*

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## **ABAG and MTC Merger Update**

For more information on the merger, visit the website at [http://abag.ca.gov/media/2015\\_merger/](http://abag.ca.gov/media/2015_merger/).

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## Meeting Calendar - September 2016

### **Regional Planning Committee**

9/14 @ 1:00 p.m., 375 Beale Street, Yerba Buena Room, Room 109, San Francisco

### **Legislation & Governmental Organization Committee**

9/15 @ 3:30 p.m., 375 Beale Street, Board Room, CR 110B, San Francisco

### **Finance & Personnel Committee**

9/15 @ 5:00 p.m., 375 Beale Street, Board Room, CR 110B, San Francisco

### **ABAG Executive Board**

9/15 @ 7:00 p.m., 375 Beale Street, Board Room, 1st Floor, San Francisco

### **Bay Area Regional Collaborative Governing Board**

9/16 @ 10:00 a.m., 375 Beale Street, Board Room, 1st Floor, San Francisco

### **2016 CALGreen Residential Measures: Changes and Opportunities**

9/20 @ 8:30 a.m., CSU East Bay Oakland Center, 1000 Broadway, Room 109, Oakland

### **Building Healthy Neighborhoods with Trees**

#### **Urban Forest Management Forum**

9/21 @ 10:00 a.m., Oakland Museum, 1000 Oak Street, Oakland

### **ABAG Finance Authority Executive Committee**

9/21 @ 1:00 a.m., 375 Beale Street, Tomales Room 8302, San Francisco

### **ABAG PLAN Claims Committee (teleconference)**

9/22 @ 1:30 p.m., 375 Beale Street, Ohlone Room, 1st Floor, San Francisco

### **Administrative Committee and MTC Planning Committee Joint Meeting**

9/23 @ 9:00 a.m., 375 Beale Street, Board Room, 1st Floor, San Francisco

### **Regional Airport Planning Committee**

9/23 @ 9:30 p.m., 375 Beale Street, Board Room, 1st Floor, San Francisco

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**[More information available on ABAG's website](#)**