



Service Matters

Planning for People and Places - April 18th

ABAG 2013 Spring General Assembly and Business Meeting

8:30-3:30 p.m. • Oakland Jack London Square, 98 Broadway

“Planning for People and Places” is the focus of ABAG’s Spring General Assembly and Annual Business Meeting on Thursday, April 18th, in Jack London Square, Oakland. Elected officials, and planners with experience in shaping successful places in a wide variety of contexts, will be featured speakers.

Recognizing that vibrant places and engaged communities will require building upon the success of Bay Area communities, conference speakers will explore two key questions: what are the common and unique qualities of thriving places and how do we develop these qualities for the diversity of communities across the Bay Area? Attendees will come away with tools that

can be used in their communities and fresh ideas for engaging community members in the planning process. Onsite exhibits will illustrate thriving communities, showcasing successful PDAs from throughout the region, ranging from the region’s urban centers to smaller communities.

ABAG’s annual business meeting, which requires the attendance of all GA delegates will be conducted before the luncheon program. Presentation of the Seventh Annual *Growing Smart Awards* will be a special highlight of the luncheon. There will also be opportunities following the GA for Bay Trail and Water Trail Tours.

The complete agenda and registration will be available online at www.abag.ca.gov/events/ga or call 510/464-7900 for additional information.

 Association of Bay Area Governments

Planning for People and Places

Plan Bay Area anticipates growth in existing downtowns and neighborhoods. Adoption is expected Summer 2013. The Spring General Assembly will feature experts, elected officials, and planners with experience shaping successful places in a variety of communities across the region and nation. Participants will come away from the day with tools that can be used in their communities and fresh ideas for engaging citizens.

Keynote Speaker:
Robert Reich, Chancellor’s Professor of Public Policy, University of California, Berkeley, former U.S. Secretary of Labor

Spring General Assembly and Business Meeting

- ABAG Delegates to Adopt Annual Budget
- Growing Smarter Together Awards Presentation
- Bay Trail & Water Trail Tours

SAVE THE DATE **April 18, 2013**
 8:30 a.m. – 3:30 p.m.
 Jack London Square • 98 Broadway, Oakland
 (Former Barnes and Noble Store)



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Legislative Workshop Highlights

The Association of Bay Area Governments, and the Association of Councils of Government, with support from the California State Association of Counties and Metropolitan Transportation Commission, sponsored a Legislative Workshop on February 27, 2013, at the CSAC Conference Center in Sacramento. Senators Mark Leno and Mark DeSaulnier provided insight into their legislative priorities and issues related to Bay Area.

Staff from the Offices of Assembly Member Mullin, Assembly Member Gordon, and Assembly Member Skinner also presented.

State legislators and staff joined ABAG Executive Board members at the following Reception.



Left to Right: State Senator, Mark Leno, Mark Luce ABAG President, Napa County Supervisor, and David Rabbitt, Supervisor, County of Sonoma, Chair, ABAG Legislation and Governmental Organization Committee.



Left to Right: Mark Luce ABAG President, Napa County Supervisor, Julie Pierce, ABAG Vice President, Mayor, City of Clayton, State Senator, Mark DeSaulnier, and David Rabbitt, Supervisor, County of Sonoma, Chair, ABAG Legislation and Governmental Organization Committee.

Draft Plan Bay Area: Open House- Public Hearings Scheduled During April and May

Planning for a sustainable future, examining our housing/ land use choices and our transportation investments, and linking these choices to job growth and our economy are critical topics regional agencies and local governments have been working on together over the past few years. This planning effort, called Plan Bay Area, is the result of the state requirement SB 375 (Steinberg) to develop a Sustainable Communities Strategy in the Bay Area. It is anticipated that the Draft Plan Bay Area will be released March 22nd kicking off the next important step – a 55 day period of public review and comment.



OneBayArea

The public will be invited to learn more about Plan Bay Area at special open houses featuring visual displays of Plan elements, with formal Public Hearings following. These Open House-Public Hearings are scheduled in each county during April and May. In addition to formal comment opportunities during the Public Hearing, there will be computer stations set up at the Open House for community members to record and register their comments and assessment. To ensure that the community is alerted and aware of these opportunities, extensive community outreach will be conducted. A virtual “Town Hall” will be activated on the OneBayArea website (www.onebayarea.org) for all to explore the Draft Plan online and comment chapter by chapter, making it easier for those who are unable to attend a County Public Hearing. Other community meetings hosted by various agencies for their members and community members will also be held to inform and engage and elicit comment. For the latest information, go to www.onebayarea.org for the schedule of Public Hearings and Open Houses and to access the virtual Town Hall. ABAG (www.abag.ca.gov) and MTC websites will also feature the nine-county meetings.

SPRING 2013: PLAN BAY AREA OPEN HOUSE - PUBLIC HEARINGS & EIR PUBLIC HEARINGS

- April 8 PLAN BAY AREA OPEN HOUSE/PUBLIC HEARING**
Napa County: Elks Lodge, 2840 Soscol Ave., Napa, 94558
Open House, 6-7:30 p.m.; Public Hearing, 7-9 p.m.
Sonoma County: Friedman Center, 4676 Mayette Ave., Santa Rosa, 95405
Open House, 6-7:30 p.m.; Public Hearing, 7-9 p.m.
- April 11 PLAN BAY AREA OPEN HOUSE/PUBLIC HEARING**
San Francisco County: Whitcomb Hotel, 1231 Market Street, San Francisco, 94103
Open House, 6-7:30 p.m.; Public Hearing, 7-9 p.m.
- April 22 PLAN BAY AREA OPEN HOUSE/PUBLIC HEARING**
Solano County: Fairgrounds, 900 Fairgrounds Drive, Vallejo, 94589
Open House, 5:30-7 p.m.; Public Hearing, 7-9 p.m.
Contra Costa County: Marriott, 2355 North Main Street, Walnut Creek, 94596
Open House, 6-7:30 p.m.; Public Hearing, 7-9 p.m.
- April 29 PLAN BAY AREA OPEN HOUSE/PUBLIC HEARING**
Marin County: Marin Center, 10 Avenue of the Flags, San Rafael, 94903
Open House, 6-7:30 p.m.; Public Hearing, 7-9 p.m.
San Mateo County: Crowne Plaza Hotel, 1221 Chess Drive, Foster City, 94404
Open House, 6-7:30 p.m.; Public Hearing, 7-9 p.m.
- May 1 PLAN BAY AREA OPEN HOUSE/PUBLIC HEARING**
Alameda County: Mirage Ballroom, 4100 Peralta Blvd., Fremont, 94536
Open House, 6-7:30 p.m.; Public Hearing, 7-9 p.m.
Santa Clara County: Hilton, 300 Almaden Blvd., San Jose, 95110
Open House, 6-7:30 p.m.; Public Hearing, 7-9 p.m.

- April 16 EIR PUBLIC HEARING**
Marin County: Embassy Suites Hotel, Novato/Larkspur Room, 101 McInnis Parkway, San Rafael, 94903
Public Hearing, 10 a.m.-12 p.m.
Alameda County: MetroCenter, Auditorium, 101 8th Street, Oakland, 94607
Public Hearing, 7-9 p.m.

- April 17 EIR PUBLIC HEARING**
Santa Clara County: MLK, Jr. Library, Room 225/229, 150 E. San Fernando Street, San Jose, 95112
Public Hearing, 1-3 p.m.

PLAN BAY AREA

Plan Bay Area emerged from *The California Sustainable Communities and Climate Protection Act of 2008 –California Senate Bill 375 (Steinberg)*, which requires each of the state's 18 metropolitan areas – including the Bay Area – to reduce greenhouse gas emissions from cars and light trucks. To accomplish this reduction, the strategic goal is to promote compact, mixed-use commercial and residential development. To achieve these goals, the Association of Bay Area Governments (ABAG) and the Metropolitan Transportation Commission (MTC) (and other regions statewide), have been charged by the state to develop the Bay Area's Sustainable Communities Strategy Plan Bay Area.

ABAG and MTC have been collaborating with the Bay Area's nine counties and 101 cities and towns to ensure that the plan being developed helps each community prepare for future growth while preserving its unique characteristics. ABAG and MTC have also been closely working with the Bay Area Air Quality Management District (BAAQMD) and the Bay Conservation and Development Commission (BCDC) to help ensure the resulting regional plan is consistent with efforts to improve our air quality and the health of the San Francisco Bay. An important element of Plan Bay Area is that it also synchronizes with the state mandated RHNA (Regional Housing Need Allocation) process which will now occur every eight years, with the Regional Transportation Plan updated by MTC every four years. RHNA requires local governments to update their general plans to make them consistent with the updated housing element (based on the housing allocation they receive), and requires that RHNA allocations be consistent with the development pattern proposed in the SCS.

Plan Bay Area, when it is approved and finalized in late spring 2013, will become a long term, integrated transportation and land-use/housing plan for the San Francisco Bay Area covering the time period through 2040. Plan Bay Area will serve as our strategic plan for future sustainable growth in the Bay Area.

It is important to note that in many respects all these efforts are simply the next iteration of a planning process that has been in place for decades as regional agencies and local governments have worked together to create more housing choices for residents in livable communities, to support a growing economy, and reduce transportation-related pollution that dirties our air and negatively impacts people's health. This partnership also reflects the many long discussions and efforts that have already occurred in each community, prior to SB 375, to designate their own Priority Development Areas. These locally determined PDAs meet the goals of SB 375 with plans to support/develop areas that are close to public transit, jobs, schools, shopping, parks, recreation and other amenities—complete communities that are walkable and bikable.



Mark Your Calendar!

MARCH 2013

March 15
ABAG/BAAQMD/MTC
Joint Policy Committee 10:00 AM
MetroCenter, Auditorium

March 21
Legislation & Governmental
Organization Committee 3:30 PM
ABAG Conference Room B

Finance & Personnel Committee 5:00 PM
ABAG Conference Room B

ABAG Executive Board 7:00 PM
MetroCenter, Auditorium

APRIL 2013

April 3
Regional Planning Committee
Meeting 1:00 PM
MetroCenter, Auditorium

April 11
Bay Trail Steering Committee 1:30 PM
ABAG Conference Room B

April 17
ABAG POWER Executive
Committee 12 NOON
ABAG Conference Room B

April 18
ABAG Spring General Assembly 8:30 AM
Jack London Square Pavilion
98 Broadway (Broadway and Embarcadero),
Oakland

April 24
San Francisco Restoration Authority
Governing Board 12 NOON
MetroCenter Conference Room 171

April 24
Regional Airport Planning
Committee 9:30 AM
MetroCenter, Auditorium

Notable Numbers

44 percent
of income is spent on housing by the average working class family and 24 percent of their income is spent on transportation.

10 percent decrease in share of income spent on transportation and housing by low-income and lower-middle income residents is a performance target.

2 million
Increase in Bay Area population is projected by 2040.

2 million
Bay Area population increase was experienced from 1980 to 2010 in comparison to a 2 ½ million increase from 1950 and 1980.

170 Priority Development Areas have been identified and these areas are proposed to absorb about 80 percent of new housing and 66 percent of new jobs on about three percent of the Bay Area's land.

41 percent
of greenhouse gas emissions are attributed to transportation.

10 percent
increase in non-auto mode trips is a performance target adopted by ABAG and MTC.

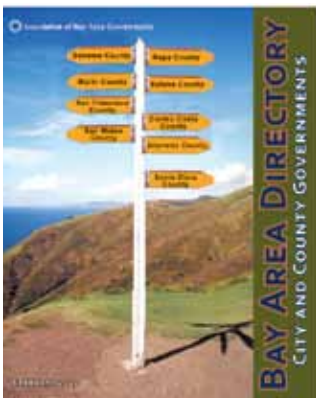
From Plan Bay Area analysis and research February/March 2013.

ABAG 2013 Bay Area Directory

ON SALE at: www.abag.ca.gov
click Webstore or contact:

ABAG
Publications
510-464-7900

Each jurisdiction has received a complimentary copy



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