



## Bay Area Planning Directors Association Fall 2016 Meeting

November 4, 2016  
8:30am to 1:30pm

Nile Hall, Preservation Park  
668 13th Street, Oakland

### Short-Term Rental Boom: Challenges in Bay Area Communities?

#### Agenda

8:30am **Registration / Continental Breakfast**

9:00am **Welcome and Introductions**

*The short-term rental phenomenon has taken many by surprise. This phenomenon has created a number of different challenges in some Bay Area communities. Are short-term rentals changing the character of and commercializing our single-family neighborhoods? How are they controlled, enforced and regulated? Hear about the challenges, lessons learned, and what is being done by several communities in addressing this issue.*



Al Savay, AICP · BAPDA Chair; Community & Economic Development Director, City of San Carlos

9:15am **Data, Monitoring and Compliance Solutions for Local Governments**

*The panel includes representatives from a short-term rental agency, private consulting firms, and a non-profit research group who will discuss tools and considerations related to data collection, tracking and monitoring, regulating, permitting and enforcing short-term rentals.*



Moderator: Diane Henderson, AICP · Consultant, DMH Land Use Planning

Panelists: Ulrik Binzer · CEO, Host Compliance

Lamonte Mack · Code Enforcement Officer, CSG Consultants

Randy Sweet · Code Enforcement Officer, CSG Consultants

Hirsh Jain · Global Public Policy Manager, Airbnb

Micah Weinberg · President, Bay Area Council Economic Institute

11:00am **Break / Networking**

11:15am **Short-Term Rental Experiences from Local Governments**

*Local government representatives from Bay Area communities will share their experiences with the short-term rental phenomenon. The panelists will explain the challenges and issues related to short-term rentals in their community, and the measures they have employed to address community concerns.*



Moderator: **Hillary Gitleman** · Planning and Community Environment Department Director, City of Palo Alto

Panelists: **Scott Anderson** · Community Development Director, Town of Tiburon

**Danny Castro** · Community Development Director, City of Sausalito

**Jenny Nusbaum, AICP** · Supervising Planner, City of San José

**Tennis Wick, AICP** · Permit and Resource Management Director, County of Sonoma

12:30pm **Lunch / Networking**