

**San Francisco Bay Trail
Steering Committee Meeting
ABAG Metro Center
August 11, 2005**

Call to Order

Meeting was called to order at 1:30 PM.

Attendance

Steering Committee:

Rick Parmer, Chair
Joan Cardellino
Stana Hearne

Bay Trail Staff:

Laura Thompson
Lee Huo
Maureen Gaffney

Guests:

Jen Bressler, Hunt Design

**ACTION Parmer added item to discuss review of Bay Trail publications.
Adoption of 08/11/05 agenda and approval of 04/14/05 minutes.**

Hearne moved, Cardellino seconded adoption of agenda, with addition, and approval of minutes.

Introductions

Announcements by Staff and Board Members

-Parmer Provided a brief update on the Salt Pond Restoration projects.

-Thompson Announced that donations on behalf of Bill Bliss to the Bay Trail has been overwhelming and that the Bay Trail would be working with Bill Bliss' family to determine an appropriate memorial for him along the Bay Trail.

Provided an update that the *New York Times* article on the Bay Trail would likely be published in the Fall. The *New York Times* indicated that they are reformating the Escape Section of the newspaper and is saving the Bay Trail article for the launching of the revamped Escape Section.

Announced that the Bay Trail has received another opportunity to be highlighted in a *Bay Nature* article.

Announced that a ribbon-cutting ceremony is scheduled for the Alviso Bay Trail project on September 24, 2005.

- Huo Announced that the Bay Trail Project received \$3.2 million under the TEA-LU legislation which was recently passed by Congress and signed by the President. This money will help fund the development of four Bay Trail segments. TEA-LU also included earmarks for several other Bay Trail projects requested by the local jurisdictions.

- Gaffney Provided an update of the progress of the Gap Analysis. Indicated that the Gap Analysis report is nearing completion and Bay Trail staff have provided final comments to the consultant, Green Info Network.

BCDC Shoreline Sign Program

- Gaffney and Hunt Design

Provided a summary of the comments by the full Bay Trail Board on the new Bay Trail logo designs presented at the June meeting. The Full Bay Trail Board had indicated that the current color scheme should be retained, the graphical representation of the trail should be made a different color than the water, blue colors should be used with caution since it tends to fade, and compatibility with BCDC public access signs was not of paramount importance. Presented the revised designs based on the full Bay Trail Board’s feedback, and solicited the steering committee for comments and recommendations to the full Board at their September meeting. Indicated BCDC has extended Hunt Design’s contract to allow more time for development of the new Bay Trail logo and the necessary specifications that will be required for sign fabrication.

ACTION Cardellino moved, Hearne seconded recommending Version B of the Bay Trail logo design with the ABAG logo to the Full Bay Trail Board.

BCDC Shoreline Sign Program

- Thompson Announced that the Bay Trail Project has initiated the \$3.8 million grant process and has already received 11 applications from throughout the region. Bay Trail staff will present the first group of ready applications to the Steering Committee at its September 8, 2005, meeting. Indicated that the Gap Analysis data would be utilized to help identify the short term projects that fit the 2-year timeframe for this grant round. As part of the new grant process, Bay Trail staff will be making several changes in the evaluation and ranking criteria including the additions of the “Implementation of Planning Studies” and “Assistance to Economically-Disadvantaged Community” criteria, the elimination of the “Unique Opportunity or Circumstance” criterion, and a reduction to the point for the “Community Support” criterion from 10 to 5 points. Steering Committee feedback was requested on the proposed approach and recommended changes.

Fall Board Meeting

- Thompson Discussed the timing and location of the Fall Board meeting and indicated that staff is planning the meeting for September 29, 2005, in Novato.

Publication Review

- Parmer This item added for discussion. Requested staff to notify the Steering Committee about the release of future Bay Trail publications and allow opportunity to review and comment before printing.

Adjournment

The meeting was adjourned at 3:35 PM.