



Governing Board

SUMMARY MINUTES

Wednesday, November 14, 2012
12:00 p.m. to 2:00 p.m.

Meeting Location:

Association of Bay Area Governments
101 8th Street, Conference Room B
Oakland, California 94607

For additional information, please contact:
Clerk of the Governing Board, (510) 464 7900

Agenda and attachments available at:
www.sfbayrestore.org

1. Call to Order

Sam Schuchat, Chair, called the meeting to order at approximately 12:05 p.m.

2. Roll Call

Frederick Castro, Clerk, reported that five of seven members were present. A quorum of the Governing Board was present.

Present were Sam Schuchat, Dave Cortese, Rosanne Foust, John Gioia, John Sutter.

Absent were Keith Caldwell and Phil Ting.

Staff members present were Patricia Jones, Kenneth Moy, Herb Pike (ABAG); Judy Kelly, Karen McDowell (San Francisco Estuary Partnership); Amy Hutzell, Melanie Denninger (California State Coastal Conservancy).

3. Public Comment

Njambi Good, Save The Bay, commented on the recent elections and about opportunities for wetland protection, working on revenue measures, and a regional education and engagement campaign.

There were no other public comments.

4. Announcements

Gioia commented on Coastal Cleanup Day in Richmond, which had over 800 participants, and the opportunity to increase awareness, education and participation.

There were no other announcements.

5. Approval of Summary Minutes of April 25, 2012

A motion to approve the summary minutes of the Governing Board meeting on July 25, 2012, was made by Foust and seconded by Sutter. The motion passed unanimously.

6. Chair's Report

A. Legislation (AB 1656)

Schuchat reported that AB 1656 (Fong) passed the Legislature and was signed by the Governor on September 25, 2012. AB 1565 makes technical modifications to the statute creating the San Francisco Bay Restoration Authority.

B. Coastal Cleanup Day

Schuchat reported that 6,400 informational cards were distributed in all nine counties on Coastal Cleanup Day. The cards were produced with the collaboration of Save The Bay, and ABAG.

C. Other Outreach Activities

Schuchat reported that staff will look at opportunities to share information about the Restoration Authority and to distribute the cards at other future events.

D. Analysis of General Election Outcomes

Schuchat reported on a joint effort with Save The Bay on an analysis of the recent general election outcomes. The analysis covers 66 revenue measures and includes their passage rates. He noted measures important for conservation in Marin, Santa Clara and San Francisco.

Members commented on lessons from various Bay Area revenue measures, and on a survey of revenue measures throughout the state by the California Special District Association.

7. Additional Appointments to the Advisory Committee

Foust thanked Denninger for her support of the Subcommittee on the Advisory Committee. She reported on the Subcommittee on the Advisory Committee meeting in July to consider additional appointments to the Advisory Committee. The Subcommittee recommended twelve individuals as listed in the staff report and the addition of Andrea Mackenzie, General Manager of the Santa Clara County Open Space District, for appointment by the Governing Board to the Advisory Committee. The Subcommittee will continue to recruit potential Advisory Committee members.

A motion to appoint the individuals identified in the staff report plus Andrea Mackenzie to the Advisory Committee was made by Foust and seconded by Gioia. The motion passed unanimously.

A briefing for new Advisory Committee members will be scheduled. Schuchat commented on concerns of potential Advisory Committee members regarding time commitments and organizational endorsements.

8. Public Future Legislation

Schuchat commented on regional measures called by legislation and suggested a multi-county special district effort on legislation clarifying ballot measure placement procedures for county registrars. He reported on his discussions about clarifying legislation with other special districts.

Members discussed ballot measure placement and coordination procedures for multi-county measures, having the ABAG Legislation and Governmental Organization Committee to consider such an effort,

9. Financial Report

Schuchat reported on behalf of ABAG and the Coastal Conservancy on their respective continuing support of the Restoration Authority, including staff support without the intention to seek reimbursement. Pike noted that he checked with the State Controller, and will check with the Secretary of State and the Fair Political Practices Commission on reporting requirements by the Restoration Authority. Moy commented that the enabling statute requires filing a financial report, but that there are no finances on which to report.

Sutter thanked staff of both ABAG and the Coastal Conservancy for their continued support of the Restoration Authority. Staff reported that the Restoration Authority is listed as a regional agency by the Secretary of State.

10. Major Activities and Decision Points for Governing Board in 2013

Schuchat and Denninger discussed a refined work program for 2013 for ballot preparation work, including Governing Board agendas and actions. Schuchat noted that the main task for

2013 is outreach. In addition, another round of polling would be advisable. The possible need for a “controlled committee” to manage contributions for polling was raised and Schuchat asked Moy to come back at the next meeting with advice. Members discussed outreach activities; compiling a contacts list; briefing the Joint Policy Committee; developing outreach materials; meeting with editorial boards; polling and related costs; control committee activities, structure and requirements; and funding availability.

Staff will further develop the work program for 2013 and report on how to accomplish polling.

11. Governing Board Meeting Schedule for 2013

Schuchat noted that staff proposes five meetings in calendar year 2013, with two meetings in the first half of the year and three meetings in the second half in anticipation of a need to prepare for ballot measure activities, and new start time.

A motion to approve the Governing Board meeting schedule for 2013 was made by Sutter and seconded by Foust. The motion passed unanimously.

12. Adjournment

Members discussed the length of terms of current Governing Board members. Moy noted that Governing Board member serve a four year term and can serve two terms. The end of the term of current members, except Caldwell, is April 2013. Those members who wish to continue serving on the Governing Board may submit statements of interest to ABAG for reappointment.

Members also discussed the length of terms of Advisory Committee members.

The Governing Board meeting adjourned at about 1:15 p.m.

The next Governing Board meeting is on January 23, 2013.

Submitted by the Clerk of the Governing Board:
January 15, 2013

Approved by the Governing Board:
January 23, 2013