

Agenda

Comprehensive Economic Development Strategy Committee

Tuesday, January 10, 2017, 1-3:00pm (optional: additional 30 minutes to discuss metrics)

Yerba Buena Conference Room (1st Floor)

Conference Call

1-888-387-8686

Code: 4524184 #

Meeting Purpose – Review Elements of the Draft CEDS report: 1) Vision and Goals; 2) Objectives; 3) Performance Metric Framework

1. Introductions and overview of today's meeting – 20 minutes
 - Updates, recent and planned engagement, schedule
2. Review the Vision and Goals based on the background analysis – 20 minutes
 - Does the Draft Vision reflect where we want to be in 2040?
 - Do the Goals support the Vision?
3. Discuss Objectives and strategy comments received – 50 minutes
 - Do the Objectives support the related Goal?
 - Do any rise to the top? Are there any gaps?
4. Discuss a Performance Metric Framework – 30 minutes (optional)
 - Questions to consider while developing measures:
 - i. Can they be evaluated in an objective, timely, and cost-effective fashion?
 - ii. Are they focused on an outcome or result? (i.e., data on the success of a specific process) rather than an output or activity (i.e., data on activities to help achieve an outcome)?
 - iii. Do they support regional goals and allow for meaningful trend analysis?
 - iv. Are the measures challenging, yet attainable, and within the region's control?