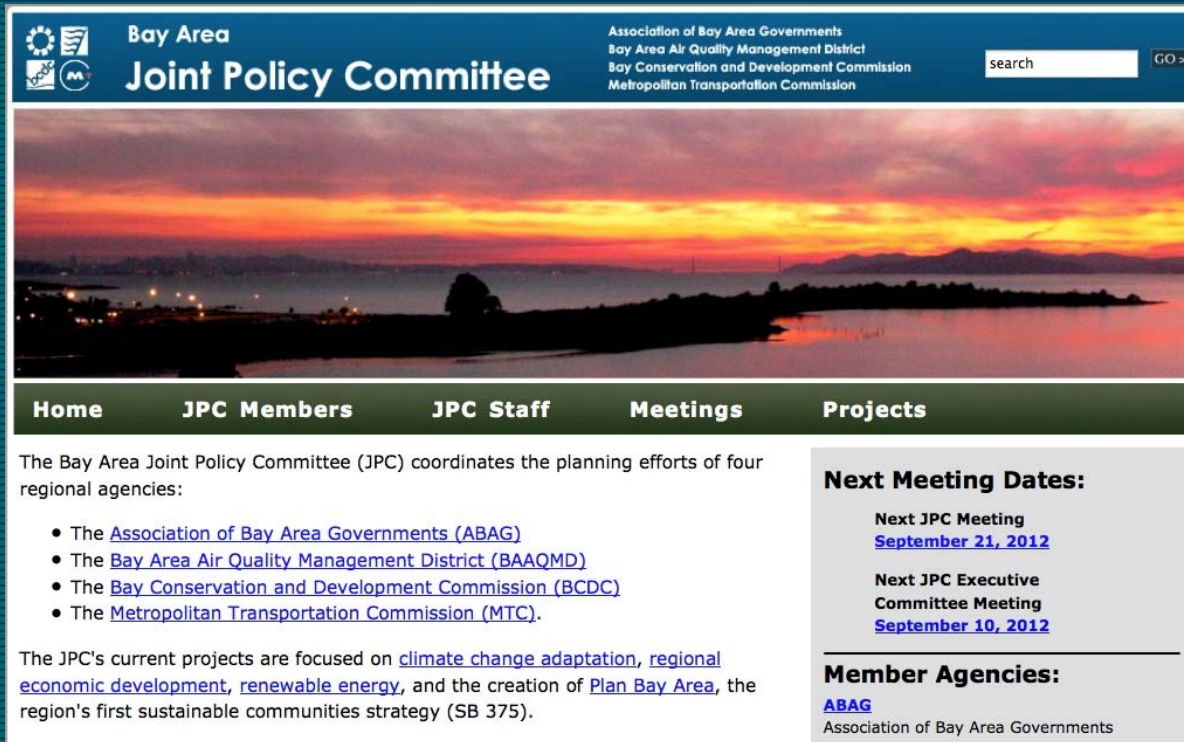


# The Joint Policy Committee

## November 16, 2012



**Bay Area**  
**Joint Policy Committee**

Association of Bay Area Governments  
Bay Area Air Quality Management District  
Bay Conservation and Development Commission  
Metropolitan Transportation Commission

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- The [Bay Area Air Quality Management District \(BAAQMD\)](#)
- The [Bay Conservation and Development Commission \(BCDC\)](#)
- The [Metropolitan Transportation Commission \(MTC\)](#).

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**Next Meeting Dates:**

**Next JPC Meeting**  
[September 21, 2012](#)

**Next JPC Executive Committee Meeting**  
[September 10, 2012](#)

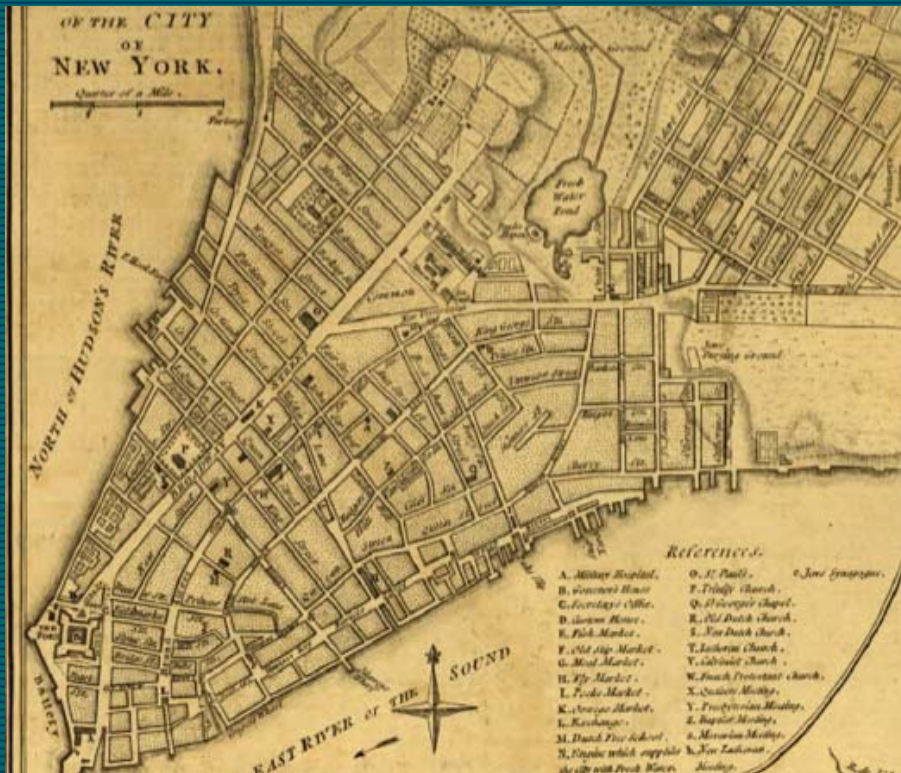
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# Kresge Foundation Project

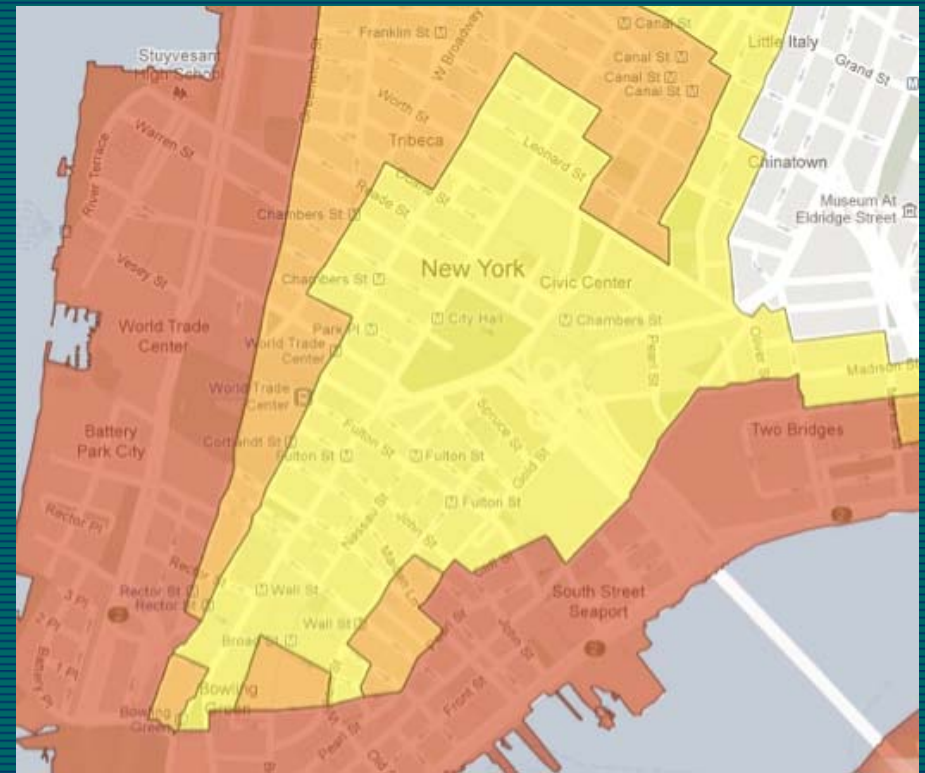
- ❑ Six-month grant to organize collaborative
- ❑ Story and briefing paper
- ❑ 20+ stakeholder meetings: Increase support, ID needs, shape plan
- ❑ Special work plans/roadmaps
  - Research — Information
  - Decision-making
  - Social equity
  - GHGs + Adaptation
- ❑ Structure & Action Plan

# California Cap & Trade Program

- ❑ 1<sup>st</sup> Auction held on Wednesday
- ❑ Results on Monday the 19<sup>th</sup>
- ❑ 2<sup>nd</sup> major C&T system for CO2 in world
- ❑ 8th largest economy — 12<sup>th</sup> largest GHG emitter
- ❑ 350 businesses
- ❑ Revenue: Billions



**New York City 1776**



**New York City 2012**

# Protecting the City, Before Next Time



Architecture Research Office and dlandstudio

# Economic Development I

“Businesses that are concerned about interruptions in production or obtaining parts for their manufacturing, will want to avoid areas that lie in the path of hurricanes, or where there's a significant risk of tornadoes, wildfires or earthquakes, said Jim Paetsch, vice president of the Milwaukee 7 economic development group.”

“When you start to draw this out around the U.S., it's actually a fairly small area in the Upper Midwest that's mostly immune from all of them, and we're right in the middle of that area,” he said.

# Economic Development II

“When asked for the main reasons why their companies had originally located in the Bay Area, the reason most often given (in 59% of the cases) was that the founders lived here.

When asked why their companies are currently in the Bay Area, the responses were similar but more balanced. Forty-five percent said it was because the owners/employees live here, 19% pointed to industry/business growth in the region, and 9% pointed to a qualified talent pool.”

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