

Cultivating the future

Our sustainability story

March 2014

Jackson
FAMILY WINES

What sustainability means to us

We consider the health of our lands, quality of our wines, and wellbeing of our people and our communities in everything we do in order to cultivate a thriving future for generations to come.

Sustaining Our Land



Healthy land grows
beautiful wines

Crafting Our Wines



The art of
sustainable wine

Advancing the Field



Leading by example

Third Party Recognition



Resilient Ecosystems

we've planted more than

5,500 trees

60% of our lands

grow wild to support biodiversity in native plants and animals

Healthy Grapes & Soil

our vineyard managers average over

15 years tenure

they know and care for the land as if it were their own

we farm our vineyards sustainably across the globe



Sustainability Certification Programs

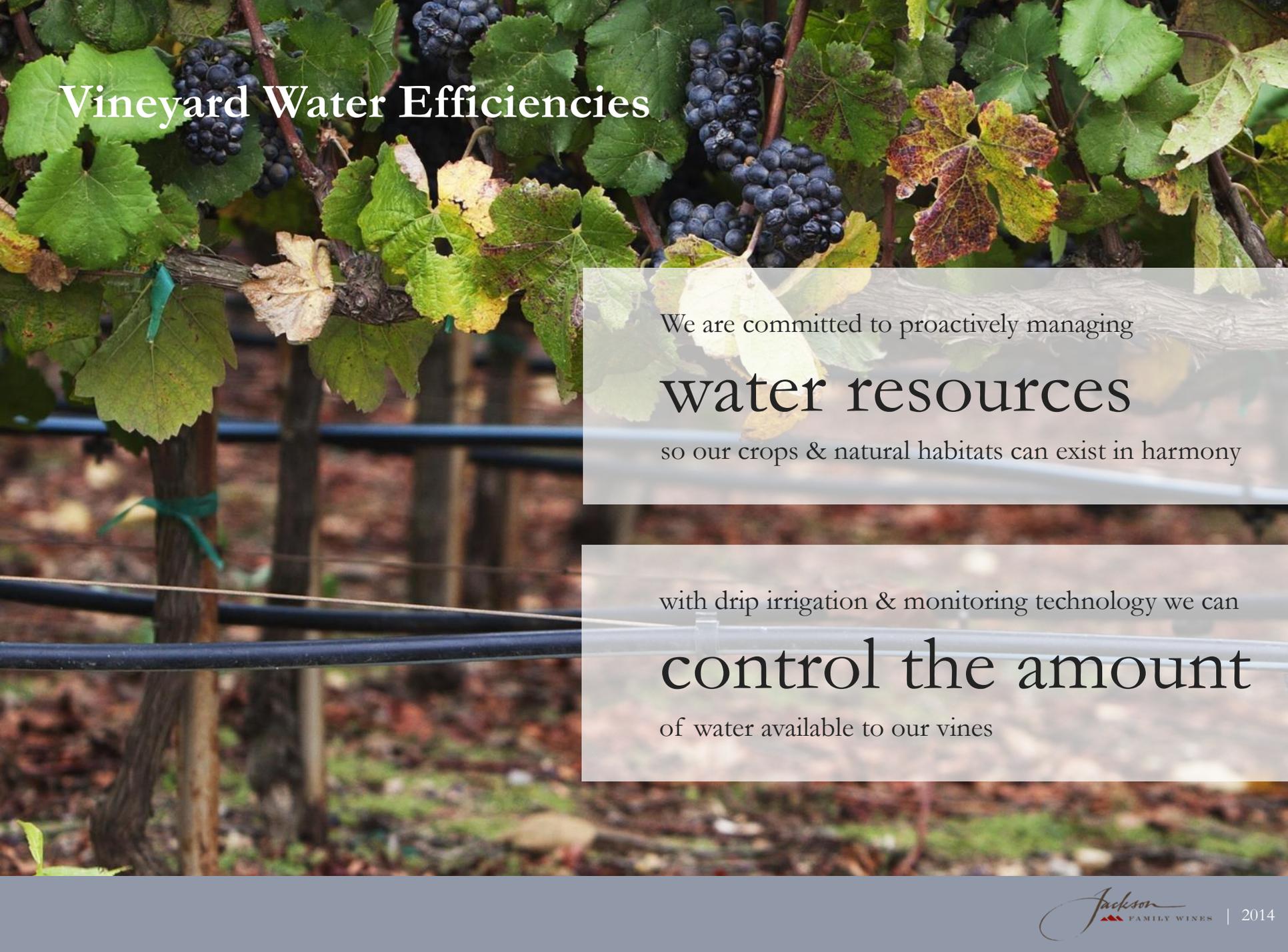
encourage landowners to

measure & reduce

their footprint beyond the farm

each certifying organization has guidelines that require

continuous improvement



Vineyard Water Efficiencies

We are committed to proactively managing

water resources

so our crops & natural habitats can exist in harmony

with drip irrigation & monitoring technology we can

control the amount

of water available to our vines

Water Reuse & Conservation



we reclaim and clean our water for

triple reuse

in our Monterey, CA winery

we reuse our winery process water for

vineyard irrigation

Efficient Energy Use

we have already reduced our electricity usage

15% below 2008

baseline levels by retrofitting existing winery equipment
& infrastructure

in 2014, in partnership with

Tesla Motors

we will install stationary energy storage systems to
reduce our electric load and create grid efficiency

Supporting Renewable Energy

rooftop solar

produces electricity and hot water
for our bottling winery

we buy Renewable Energy Certificates

RECs

to offset 130% of our annual usage; that includes an
extra 30% for employees' home electricity use

Cultivating Young Talent

EDF Climate Corps

Hosting a fellow in summer 2014 in partnership with the Environmental Defense Fund

Questions?

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