

ABAG  
Sept/Oct 2001



# Service Matters

## WHEN THE SHAKING STOPS TRANSPORTATION AFTER AN EARTHQUAKE

As residents of the earthquake-prone Bay Area, many of us have imagined what could happen during the next earthquake and how we would protect ourselves and our family if an earthquake suddenly occurred.

But what about after the earthquake? Too often, we are not prepared for how an earthquake could affect us if we were separated from our homes or children by damaged roads and hours of road congestion.

This is unfortunate, because research estimates that up to 1,600 roads and highways may be closed during a future Bay Area Earthquake. Road closures may mean having to decide between leaving your car or sitting in hours of traffic, trying to walk home from work or staying put, and trying to reach your children yourself or entrusting them to someone else. Too many of us have not prepared for these decisions.

As government officials and employees, it is important not only that we personally know how to act after an earthquake, but that we educate others. Increasing the number of people who follow earthquake safety guidelines will decrease the impact poor road conditions will have on Bay Area safety.

To create more awareness, ABAG's Earthquake and Transportation Information Review Committee has

launched its *Driving During an Earthquake* campaign. This campaign will focus on minimizing the impact of transportation system disruptions for the Bay Area.

### Don't Leave Your Kids Stuck

A great concern is ensuring that children can be picked up from school in the event of an earthquake. Jeanne Perkins, ABAG's Earthquake Preparedness Program

Manager, stresses the importance of parents making arrangements for someone else to pick up their children if necessary. "Teachers are responsible for staying at a school until all of the children have been released to the care of an authorized adult. If parents are unable to reach the school because of dam-

aged roads, and there is no one else authorized to pick up the child, both the child and the teacher could be stuck at the school for hours following the earth-

*Shaking cont. on pg. 2*



Highway 17, after Loma Prieta Earthquake

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## Earthquake Traffic Tips

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quake. This could cause the child a great deal of anxiety and prevent teachers from joining their own families,” stated Jeanne Perkins.

As part of the **Driving During an Earthquake** campaign, ABAG mailed a letter to all Bay Area schools on August 14, urging schools to print an accompanying form in their newsletter that outlines simple steps parents can take to ensure that their child is taken care of after an earthquake. These include the importance of authorizing emergency care, authorizing other adults to pick up children from



school, designating emergency contacts, and talking with children about what to do. By having an emergency plan, parents may save themselves, their children, teachers, and school administrators a great deal of worry after an earthquake.

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ABAG President, Solano County Supervisor

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Future campaign efforts will include targeting various groups throughout the Bay Area with checklists specialized for each group, including government agencies, private companies, transportation providers, utilities, and residents. If you have ideas for targeting these groups or for educating those in your jurisdiction, please contact Jeanne Perkins, Program Manager, at (510) 464-7934 or [jeanep@abag.ca.gov](mailto:jeanep@abag.ca.gov).

## Ride Out Quakes

### **What to do if you are in your car or away from home**

It makes sense to assume that many of us will be in our cars or away from home when an earthquake strikes. To be prepared, we can follow a few simple steps:

Always keep your car's gas tank more than half full. Pack an emergency car kit in your trunk including water, prescriptions, food, cash, walking shoes, first aid supplies, pre-paid phone cards, personal care items, a flashlight, a blanket, a radio, and other items that you may need if you are stuck away from home. For a complete car kit list, see [www.abag.ca.gov](http://www.abag.ca.gov).

- Have a 3–5 day's supply of medications at your office and home.
- Keep a spare pair of walking shoes at work.

### **When an earthquake strikes:**

- Slow down. Pull over if shaking starts again.
- Turn on the radio for emergency bulletins.
- Proceed cautiously if it is safe to do so.
- Obey "Road Closed" signs.
- Make it easier for repair and emergency vehicles to get by whenever possible.
- Avoid crossing damaged roads.
- Avoid power lines.
- Do not stop under underpasses or on bridges.
- Do not drive through water.
- Do not abandon your car, unless it is unsafe to stay with it. If you must abandon your car, do not leave it in a traffic lane. If you must leave it in a traffic lane, leave your keys in the car so that it can be moved when congestion clears.

### **Staying Home**

Those at home when an earthquake strikes should be prepared to stay put. Not only will damaged roads and congestion likely prevent anyone from reaching their destinations, but adding to the number of cars stuck on the road will exacerbate conditions for emergency vehicles that could prove disastrous for those in need of emergency care.

### **To lessen the inconvenience of being homebound:**

- Keep a 3–5 day supply of food, water, and medications at home
- Try the phone. You may have to wait longer for a dial tone after an earthquake, so do not hang up if you don't get a dial tone immediately.

For a complete list of tips, visit [www.abag.ca.gov/bayarea/eqmaps/traffic](http://www.abag.ca.gov/bayarea/eqmaps/traffic).

## 2001 BAY TRAIL CONSTRUCTION AND PLANNING GRANTS

**M**omentum on the San Francisco Bay Trail is building with the announcement of new trail construction and planning grants.

Fourteen new trail access projects totaling \$1,528,000 have received funding authorization by the state Coastal Conservancy from a \$7.5 million Bay Trail allocation granted through the 2000 State Park and Open Space bond. “These first 14 projects are a fantastic kick-off to this year’s competitive grant round. Twelve of the projects are planning or feasibility studies that will help overcome long-standing obstacles to trail development,” said ABAG’s Bay Trail Project Manager, Janet McBride. Another dozen construction projects will be considered for authorization in late September.

The competitive grant process began last winter and included notice distribution, a public forum for potential applicants, and website information. A total of 50 full proposals were submitted together with 15 additional “short form” funding requests. Proposals were submitted from all nine counties and for a wide range of projects.

Bay Trail Project staff met on-site with most project sponsors and each project was evaluated according to a variety of criteria including trail length and importance, gap closure, partnership, local leverage, and readiness for construction. A subcommittee of the Bay Trail Board evaluated all proposals and developed a package of funding recommendations of approximately \$5.7 million, which was then endorsed by the Project’s Steering Committee and full Board of Directors.

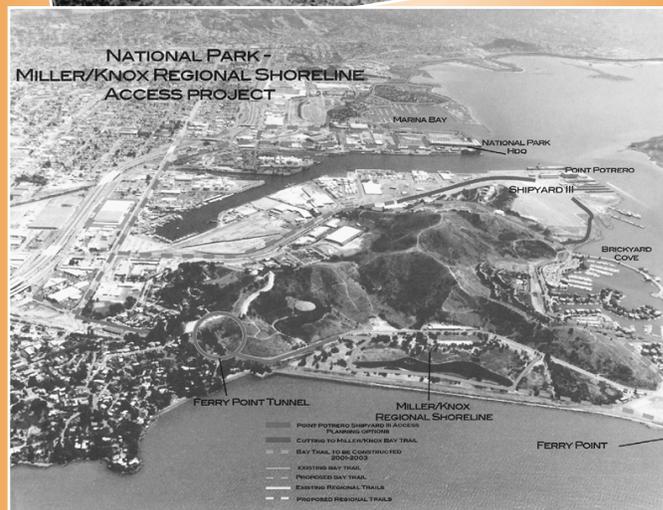
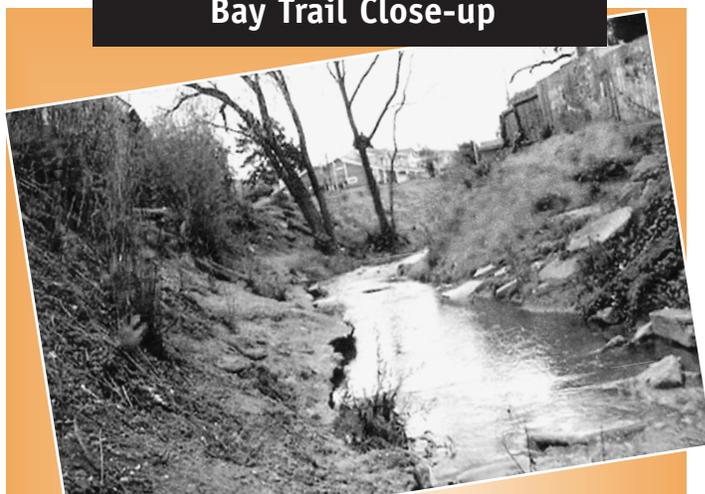
The first 14 grants and state monies will be leveraged with local public and private matching funds and in-kind contributions to over \$3 million. Bay Trail staff is still negotiating with several potential applicants regarding grant amounts and project scope.

### Projects

The first two construction projects include trail construction and amenities at Union Point Park and bike lanes along about 1.25 miles of Bridgeway in Sausalito. The planning and feasibility studies include review of new or alternative alignments, detailed design and engineering and or specific technical or feasibility studies for Bay Trail sections all around the region. This includes alignment studies in Richmond, San Francisco (the Golden Gate National Recreation Area), Sonoma and Solano

Counties, and feasibility studies in San Pablo, Oakland, the Carquinez Strait, Menlo Park and San Mateo County (Coyote Point). The Conservancy also authorized funding for cartographic services to update the Bay Trail Maps.

### Bay Trail Close-up



## NEWS BRIEFS

### Rail~Volution 2001:

Become part of a unique gathering of business leaders, elected officials, transit and planning professionals, and community activists across the country. Join the national Rail~Volution this **September 13-16** at the San Francisco Hyatt Embarcadero. Probe issues to revitalize cities, build new neighborhoods, and reconnect people to their surroundings. Learn the secrets of fostering more walkable communities, mixed with heavy and light rail trolley buses, historic streetcars, inter-city rail, ferries, new transit lines, and urban rebirth.

Rail~Volution 2001 is recognized as one of the definitive national conferences on “building livable communities.” First created as a regional conference in 1995 and spearheaded by Oregon Congressman Earl Blumenauer, the seventh annual Rail~Volution Conference has evolved into the preeminent gathering place to showcase the best ideas and success stories, tools, processes, and practical options for reshaping our communities. A “main event” debate between Congressman Earl Blumenauer and private consultant Wendell Cox is featured. The conference offers plenaries, 60 workshops, roundtables, and 15 mobile tours of transit, transit oriented villages, and sustainable communities throughout the Bay Area. Visit Rail~Volution website for more conference information on the conference: [www.railvolution.com](http://www.railvolution.com) or call 1-800-788-7077. Brochures are available at ABAG. The Rail~Volution 2001 Bay Area Steering Committee which is hosting this conference is led by BART, a Rail~Volution Partner. The Bay Area Steering Committee includes an unprecedented partnership of 15 transportation, congestion management, and region related agencies, including ABAG.

### The San Francisco Bay Decisionmakers Conference

Sponsored by the Bay Planning Coalition (BPC), the Decisionmakers conference will focus on Bay Infrastructure—Transportation, Water, and Housing. Held on Monday, **October 29, 2001**, at the Oakland Marriott City Center, from 8 a.m. to 5 p.m., conference speakers and panels will address Water Transit—Expanding the Bay Ferry System; Air Transport—SFO and improving system capability in balance with the environment; and

Other Connectors—Rapid transit, bridge retrofit, navigation channel dredging, high-speed rail, a new Bay Crossing. “Call to Action” conference highlights include increased understanding of infrastructure and the environmental permit process, making decisions today for a livable tomorrow, developing regional solutions for improving the quality of life, and helping to build citizen and regulatory consensus. For more information and registration forms, contact BPC at 415/397-2293 or by e-mail at [conference@bayplanningcoalition.org](mailto:conference@bayplanningcoalition.org). BPC’s website is [www.BayPlanningCoalition.org](http://www.BayPlanningCoalition.org).

### Projections SILICON VALLEY

Sponsored by the Silicon Valley Manufacturing Group this fourth annual Projections forum will be presented on **Friday, September 28, 2001**, at San Jose State University, Music Hall, 8:00 a.m.-3:00 p.m. It will analyze quality of life issues and trends within Silicon Valley, with interactive panels examining the future of the Valley regarding transportation and housing, environment and land-use, education and energy reliability. Real time community participation is featured with attendees electronically surveyed and polled on issues discussed. To register, visit [www.svmg.org](http://www.svmg.org). Fee is \$100, \$50 for nonprofit, and \$10 for students, with seating limited to the first 500 registrants. For more information, call 408/501/7862 or e-mail [mwero@svmg.org](mailto:mwero@svmg.org).

### Urban Design Conference Expands Constituencies for Smart Growth

ABAG is co-sponsoring the upcoming “New Partners for Smart Growth: Building Safe, Healthy and Livable Communities” conference, produced by the Local Government Commission and Penn State University, on **January 24–26, 2002**, in San Diego, CA. The conference will focus on the new entities gaining interest in the smart growth movement, such as transportation experts, health professionals, insurance companies, educators, crime professionals, seniors, water managers, air pollution control officers, real estate agents, developers, and many others. New partnerships that can be formed among these entities and with the environmental groups, architects, and planners that have pioneered the smart growth movement will

*Urban Design cont. on page 5*

## FALL GENERAL ASSEMBLY - ENERGY AND PUBLIC POLICY

Over the past year, the California's energy market has experienced substantial changes that have made it the subject of much debate and controversy throughout the state. The Bay Area has been no exception—many local governments have spent the past year evaluating and responding to the impact of the energy roller coaster on their communities. On October 18, 2001, ABAG's Fall 2001 General Assembly will focus on these efforts addressing "Energy and Public Policy."

Local government and civic leaders, as well as private sector representatives, will come together at the Oakland Marriott City Center to analyze energy public policy and conservation options for the Bay Area. Speakers and panels will address the issues of new industry structure, municipalization of utilities, municipal power plants and much more.

The General Assembly features State



Loretta Lynch, President of California Public Utilities Commission (CPUC)

Treasurer Phil Angelides, who will discuss state energy efforts as luncheon keynote, "California's Energy Future: Building on a Legacy of Progressivism and Public Investments." Loretta Lynch, President of California Public Utilities Commission (CPUC). Ms. Lynch will discuss the new role and future of the CPUC in an afternoon address.



State Treasurer Phil Angelides

Dr. Sean Randolph, President of the Bay Area Economic Forum, will unveil a major new report addressing California Energy Reform. Prepared by the Bay Area

Economic Forum and McKinsey & Company, this new report focuses on long term reform of California's utility industry.

**Panel discussions featuring energy industry experts, state agencies, and local government energy representatives will include:**

- **"A Case Study—Calpine-Bechtel Joint Venture for Power Plant Construction,"** featuring Ken Abrue, Vice President/General Manager, Calpine-Bechtel Joint Venture;
- **"To Do or Not to Do: Municipalization of Utilities,"** moderated by Oakland Councilmember Dick Spees, and featuring Junona Jonas, General Manager of Alameda Power and Telecom; John Ulrich, Director of Utilities for the City of Palo Alto; and Scott Blaising, Special Council of California Municipal Utilities Association;
- **"Power Up: Municipal Power Plants,"** moderated by Berkeley Mayor Shirley Dean, will feature Vallejo Mayor Anthony Intintoli, Jr.; Steven Kelly, Executive Director of Independent Energy Producers Association; Garrett Evans, City of Pittsburgh; and Mary Tucker, Supervising Energy Specialist, City of San Jose;
- **"Flex Your Power: Energy Conservation Options for Local Government,"** features John Sugar, Manager of Energy Efficiency Program for the California Energy Commission; Jonathan Teague, Manager of the Electricity Services Program for the State Department of General Services; Matt Muniz, Energy Program Manager, Alameda County; and Beverly Alexander, Vice President, Rates and Services Accounts for PG&E; and Ed Buonaccorsi, General Services Administrator, City of Santa Rosa.

S. David Freeman, Chairman of the State of California Public Power Authority, has been invited to conclude the conference with a keynote speech on "Electric Utility Basics: The New Industry Structure."

Urban Design cont. from page 4

be explored. In addition to the dynamic mix of keynotes, breakout sessions, implementation workshops, salons, and local tours, the conference is being held in conjunction with the 2001–2002 Ahwahnee Awards Program.

For more information about the conference, visit [www.outreach.psu.edu/C&I/SmartGrowth/](http://www.outreach.psu.edu/C&I/SmartGrowth/). For more information about the Ahwahnee Awards Program, visit [www.lgc.org/center](http://www.lgc.org/center).

**October 18, 2001, 8 a.m.–5 p.m.  
Oakland Marriott City Center**

**Do not miss out on this opportunity to be part of the discussion on the future of Bay Area energy. Registration materials are available and participants are encouraged to register on-line at [www.abag.ca.gov/events/ga](http://www.abag.ca.gov/events/ga).**

## **IT TAKES A VILLAGE: UNITY COUNCIL AND THE FRUITVALE TRANSIT VILLAGE**

**R**ecognized as one of the region's most imaginative attempts to address transit, social and economic community goals, the Fruitvale Transit Village is a mixed use development which will be built on approximately 15-24 acres of land surrounding the Fruitvale BART station in Oakland. Spearheaded by one of Fruitvale's oldest community based institutions, the Unity Council (formerly the Spanish Speaking Unity Council), this Transit Village is viewed as a model for other transit oriented developments, both in concept and for the support it has generated. It has brought together an extensive public-private partnership, including BART, the City of Oakland, Metropolitan Transportation Commission's (MTC) TLC Program (Transportation for Livable Communities), the U.S. Federal Transit Administration (FTA) Livable Communities Initiative, the Local Government Commission, La Clinica de La Raza, and a full spectrum of neighborhood residents, merchants, and other community organizations. The anticipated investment is approximately \$100 million, with the first phase completed by the end of 2001.

The Fruitvale Transit Village has been designed to revitalize the Fruitvale neighborhood, create and retain jobs for local residents, reduce dependence on cars and the pollution it causes, as well as increase BART ridership. The Village will include family housing, new and renovated retail and office space, the De Colores Child Development facility, the Fruitvale/San Antonio Senior Activity and Multi-purpose Center, a community resource center (including the Unity Council Offices), a new location for the Cesar Chavez Public Library, a new Clinica de La Raza facility, a pedestrian plaza and festival space. In addition, the Unity Council is implementing a business assistance and improvement program, called the Fruitvale Main Street Program, to ensure that the businesses in Fruitvale will benefit from the opportunities created by the Transit Village Initiative. The Pedestrian Plaza will connect the BART Station with International Boulevard, the main commercial area in Fruitvale. The Spanish-style architecture for the development represents a gateway to the neighborhood, creating a village that is also a stage for the district's rich ethnic cultural activities.

### **Affordable Mortgage Lending to Bay Area Families**

Most recently, Unity Council and the Fruitvale Transit Village site were the hosts for the announcement of a new



partnership to provide \$2.1 billion in affordable mortgage lending to Bay Area families. U.S. Representative Barbara Lee, member of the House Financial Services Committee, announced the homeownership partnership between CitiMortgage, Inc (a member of Citigroup) and Fannie Mae, the nation's largest source of financing for home mortgages. This five-year partnership will expand and introduce flexible mortgage products and programs that address the unique needs of low-and moderate-income borrowers, new immigrants, and other underserved populations in the Bay Area counties of Alameda, Contra Costa, Marin, San Francisco, San Mateo, and Santa Clara.

### **San Mateo County Home Ownership Program**

San Mateo County has begun accepting applications from first-time, low-to-moderate income home buyers to receive down-payment aid of up to \$100,000 per household. This innovative program was allocated \$1 million by the San Mateo County Board of Supervisors from real-estate taxes collected in redevelopment zones. The county has a shortage of 15,000 affordable rental and homeownership units. This down-payment effort will help families purchase homes priced up to \$450,000. The initiative targets households with incomes of up to 120 percent of area median, with median income for San Mateo County defined by HUD as \$62,950 for a one-person household and \$97,100 for a five-member family. Those likely to take advantage of the program are municipal workers, teachers, and police officers unable to afford down-payments on their own. The down-payment aid is capped at 40% of a home's price and assistance comes as 25-year fixed-rate loan at 4 percent interest, with borrowers making monthly payments six years after buying their homes. First Home Inc., member of the California Dream Alliance helping lower-income home buyers, is administering the program and provides down-payment application information on its website, [www.fhicda.com](http://www.fhicda.com). Initially up to 25 households will be helped, with other revenues explored to expand the program in the 2002-03 fiscal budget.

## CHARTING THE FUTURE – SMART GROWTH WORKSHOPS BEGIN

The Bay Area's five regional agencies - including ABAG - and the Bay Area Alliance for Sustainable Development have embarked on an ambitious campaign to engage decision-makers and opinion leaders throughout the Bay Area to identify the most appropriate locations for future growth and the character this new development should have. Two rounds of public workshops will be held in each Bay Area county beginning in September. Workshop participants will work together using a computerized mapping system to create a vision of a more livable Bay Area.

The Smart Growth Strategy/Regional

Livability Footprint Project goals are to:

- **Create a smart growth land use vision for the Bay Area** to minimize sprawl, provide adequate and affordable housing, improve mobility, protect environmental quality, and preserve open space.

*Round one workshops are scheduled for Saturdays in September and October from 8:30 a.m. to 2:30 p.m. They are as follows:*

<u>County</u>	<u>Date</u>	<u>Location</u>
Alameda	Sept. 8, 2001	San Leandro Public Library
Contra Costa	Oct. 6, 2001	Dean Leshner Regional Center for the Arts, Walnut Creek
Marin	Sept. 29, 2001	Pickleweed Community Center, San Rafael
Napa	Oct. 6, 2001	Las Flores Community Center, City of Napa
San Mateo	Sept. 29, 2001	San Mateo Expo, San Mateo
San Francisco	Oct. 13, 2001	World Affairs Council
Santa Clara	Oct. 13, 2001	County Government Center, San Jose
Solano	Sept. 22, 2001	City Hall - Suisun City
Sonoma	Sept. 22, 2001	Santa Rosa Junior College

- **Identify and obtain the regulatory changes and incentives** needed to implement the vision.
- **Develop 20-year land use and transportation projections** based on the vision and the likely impact

of the new incentives - projections that will in turn guide the infrastructure investments of the Metropolitan Transportation Commission and other regional partners.

### Public Involvement Essential

Everyone in the Bay Area is a stakeholder in this process: elected officials, municipal staff members, residents, and developers. All are welcome to participate in shaping the future of the Bay Area.

To register or get additional information, visit the project website at [www.abag.ca.gov/planning/smartgrowth](http://www.abag.ca.gov/planning/smartgrowth) or email [smartgrowth@abag.ca.gov](mailto:smartgrowth@abag.ca.gov).

## TAX AND FISCAL REFORM

The recent results of the California budget process highlighted again the critical issue of inadequate allocation of monies to cities and counties and their need for stable discretionary income. The Fiscal Tax Reform sub-committees for ABAG's Legislative and Governmental Organization Committee's (L&GO) and the Bay Area Alliance for Sustainable Development have been focusing on strategies needed to bring about fiscal tax reform.

One particular measure that is being pursued is the support of a state Initiative proposed by the League of California Cities (LCC) and the California State Association of Counties (CSAC). The fiscal measure being proposed will stabilize and protect local government's limited revenues and clarify how jurisdictions are reimbursed for state mandated programs implemented

through local government. This initiative is a critical first step and is currently being proposed through the legislature as a statewide initiative for voter approval in 2002. In the coming months, action plans for moving the initiative forward will be proposed to ABAG Executive Board. Both committees agree that a necessary ingredient in any strategy is conducting major outreach to local communities to educate them on government finances and the necessity for reform.

The quarterly meeting of the Bay Area Alliance (ABAG serves as a member of the Steering Committee) on October 25 will address this issue of local government finance, as well as smart growth. Their fiscal tax reform dialogue will include a special panel: Legislative Chairs of the state Local Government Committees, Senator Tom Torlakson, and Assemblymember Pat Wiggins; LCC Executive Director Chris McKenzie; and CSAC Executive Director Steven Szalay. For more information on this meeting, contact Ceil Scandone, ABAG Senior Regional Planner, at 510/464-7961 or e-mail [ceilsc@abag.ca.gov](mailto:ceilsc@abag.ca.gov).

# MARK YOUR CALENDAR!

## September 2001

13-16 - All Day

### Rail-Volution 2001

San Francisco Hyatt  
Embarcadero

20- 3:30 p.m.

### Legislative & Governmental Organization Committee

MetroCenter, ABAG 106B

5:00 p.m.

### Finance & Personnel Committee

MetroCenter, ABAG Room 102A

7:30 p.m.

### EXECUTIVE BOARD

MetroCenter, Auditorium

29- 8 a.m. - 3 p.m.

### Silicon Valley Projections

San Jose State University,  
Music Hall

## October 2001

9-11- All Day

### State of the Estuary

Palace of Fine Arts Theatre  
3301 Lyon Street, San Francisco

18- 8 a.m. - 4:30 p.m.

### ABAG Energy General Assembly

Oakland Marriott City Center

29- 8 a.m. - 5:00 p.m.

### San Francisco Bay Decisionmakers Conference

Oakland Marriott City Center

## Projections 2001 Conference

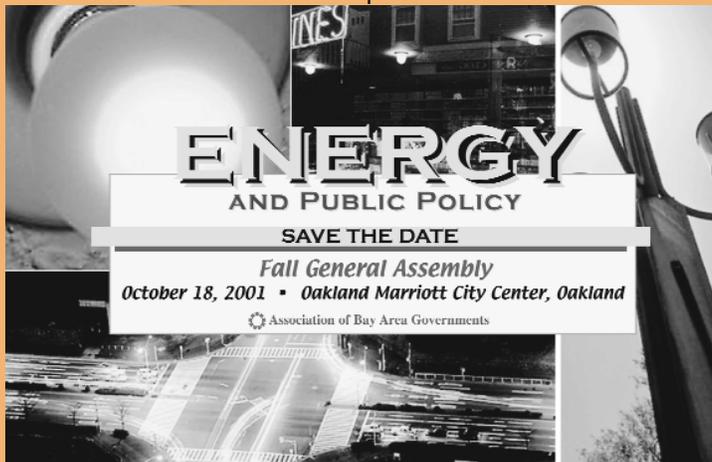
FRIDAY, SEPTEMBER 28, 2001

SAN JOSE STATE UNIVERSITY, MUSIC HALL

8:00 - 3:00 P.M.

Registration and continental breakfast  
begin at 7:15 a.m.

Box lunch also included in registration.



## FALL GENERAL ASSEMBLY

October 18, 2001

Oakland  
Marriott City  
Center

Register online for  
a \$10 discount.

For information,  
510-464-7900.

## Notable Numbers...

**80,305**

or 1.2% of Bay Area are 18-  
years old; in 1990 there were  
76,071 equalling 1.3% of popu-  
lation.

**80,206**

or 1.2% of Bay Area population  
are 21-year olds, in comparison  
to 88,077 or 1.5% in 1990.

**17.3%**

of Bay Area residents are aged  
35-44, the largest single age  
range at 1,172,570, followed  
closely by residents 25-34 years  
old, numbering 1,120,919  
(16.5%)

**36%**

of Bay Area residents, a popula-  
tion of 2,462,877, fall within  
the Baby Boomer age group,  
representing ages 37-57, and  
three age ranges in the Census.

**757,507**

or 11.2 % of Bay Area popula-  
tion are Seniors, 65 years and  
over.

*U.S. Census Data, 2000*



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