



Service Matters

Association of Bay Area Governments

SEPTEMBER 2013 • E-NEWSLETTER

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Letter from Editor:

You are receiving a special e-letter edition of *Service Matters*, your Association of Bay Area Governments' bi-monthly publication. This September e-letter signifies the launch of new publication formats (print and virtual) and a new quarterly schedule for *Service Matters*. This periodic e-letter will capture upcoming events, workshops, and forums, and provide timely updates on ABAG services and programs—a calendar for your use and participation.

Starting in October, we will issue an expanded eight page *Service Matters* focusing on articles, commentary, reports, local government best practices, and visuals. This newly- designed magazine format will bring you the latest insights into regional initiatives and programs serving ABAG member cities, towns, and counties. We will also feature focused commentary on the challenges and opportunities created by Plan Bay Area and how ABAG staff can help ABAG members successfully implement the Plan based on each community's unique needs and circumstances. Print publication dates will be January, April, July, and October.

WHAT'S HAPPENING: EVENTS—FORUMS—CONFERENCES—WORKSHOPS

Local Government Health and Wellness Forum— Creating Healthy Communities, Thursday, September 12th

ABAG invites you to attend our **Local Government Health and Wellness Forum** on **Creating Healthy Communities**, co-sponsored with Kaiser Permanente, on Thursday, September 12th from 8:30 a.m. to 12:30 p.m. at the MetroCenter Auditorium in Oakland. This forum is offered as a special resource and benefit for ABAG members. Expert panelists from cities, towns and counties will present best practices and demonstrate examples of how communities become healthier places to live, work, and play. Attendees will learn best practices to create worksite wellness programs, walkable active communities, and accessible healthy food options. Light breakfast and lunch will be provided. The conference is free, but pre-registration is required. Register and view agenda online at www.abag.ca.gov. For more information, call 510-464-7900.



Coastal Clean-up Day, Saturday, September 21st

Join the Bay Trail and Water Trail during Coastal Clean-up day on September 21st at the Martin Luther King Regional Shoreline. Boaters are meeting at 12 (BYO boat) and walkers are meeting at 1:30. The two trails will meet up and participate in the clean up together! Details can be found on the City of Oakland website: <http://www2.oaklandnet.com/Government/o/PWA/o/FE/s/ID/OAK024743>.

Alviso Day on the Bay Event and Water Trail Ribbon Cutting, October 13th

The Water Trail will hold a ribbon cutting event for the first official Water Trail site during Supervisor Dave Cortese's *Fourth Annual Day on the Bay: A Multicultural Festival* on Sunday, October 13th, from 10 a.m. to 3 p.m. at the Alviso Marina County Park. Details can be found on the Day on the Bay website: <http://www.sccgov.org/sites/d3/Upcoming%20Community%20Events/Day%20on%20the%20Bay/Pages/Day-on-the-Bay--A-Multicultural-Festival.aspx>



Multi-Family Property Owner Workshops, September 19th, 26th, and October 16th

Multi-Family property owners and managers are invited to attend a free workshop on the Multi-Family Building Enhancement program hosted by the **Bay Area Regional Energy Network (BayREN)**. Learn about rebates and free energy consulting being offered for energy efficiency upgrades to multi-family buildings. Eligible properties must be in the Bay Area and have five or more attached dwelling units. For more information on the program, visit: Multifamily.EnergyUpgradeCA.Org.

RSVP online for the free workshops as listed below:

SOUTH BAY – MENLO PARK, SEPTEMBER 19TH 10-11:30 AM

Arrillaga Family Recreation Center, Oak Room, 700 Alma Street, Menlo Park
Event and parking are free: RSVP online: <http://multifamilymenlopark.eventbrite.com/>

CONTRA COSTA COUNTY – CONCORD, SEPTEMBER 26TH 10-11:30 AM

Concord Civic Center, City Council Chambers, 1950 Parkside Drive, Concord
<http://multifamilyenergyconcord-es2.eventbrite.com/?rank=1>

NAPA COUNTY – NAPA, OCTOBER 16TH 10-11:30 AM

Gasser Foundation Boardroom, 433 Soscol Avenue, Napa, CA
(<http://multifamilyenergynapa-es2.eventbrite.com/?rank=2>)

BayREN Energy Codes & Standards Regional Forum, October 22nd

This quarterly forum held at the Mission Blue Center in Brisbane is a dynamic event focused on improving the energy performance of buildings through enhanced local permitting, inspections, and policy. **The event is free and open to all local and regional government staff**, providing presentations on the variety of trainings available regarding the provisions of the new 2013 Energy Code, as well as the tools, best practices, and regional resources available to building, planning and sustainability professionals. Afternoon breakout sessions will include focused group discussions on green building codes and ordinances, small government constraints, voluntary and prescriptive measures, and others. This forum will be held at Mission Blue Center, 475 Mission Blue Drive, Brisbane, on Tuesday, October 22, 2013, from 10:00 a.m. - 3:00 p.m. **RSVP at <http://bayrenoctoberforum.eventbrite.com/>.**

For further info, contact Daniel Hamilton, Program Manager, BayREN Codes and Standards Initiative, at 510/464-7923.

20/20 Vision: Past Reflections, Future Directions

11th Biennial State of the San Francisco Estuary Conference, October 29–30 2013

11th Biennial State of the San Francisco Estuary Conference, October 29th - 30th

This two day conference at the Oakland Marriott City Center, entitled **20/20 Vision: Past Reflections, Future Directions**, focuses on the management and ecological health of the San Francisco Bay-Delta Estuary. Expert speakers will discuss the Estuary's current and emerging issues- such as climate change and sea level rise, Delta inflows, contaminants, invasive species, and other threats to fish and wildlife populations. The latest information about the Estuary's changing watersheds, impacts from major stressors, recovery programs for species and habitats, and emerging challenges will be showcased. *For more information, call the Estuary Partnership (510)622-2304, or visit the conference website at <http://www.sfestuary.org/SOE/>.*

Bay Area Planning Directors Association Fall Meeting: Effective Community Engagement, November 1st

The Bay Area Planning Directors Association's (BAPDA) Fall membership meeting will be held on Friday, November 1, 2013, from 8:30 a.m. to 1:30 p.m. at Preservation Park, Nile Hall in Oakland. Effective community participation techniques using social media and enhanced community workshops will be explored by a communications expert. Attendees will examine how the use of social media, as well as traditional communications tools that can result in more effective communication during planning processes. This includes understanding public sentiments, keeping the communication edge in planning efforts, and making more effective decisions.

CALENDAR OF ABAG MEETINGS

SEPTEMBER 2013

SEPTEMBER 12

**Local Government Health and Wellness Forum
Creating Healthy Communities** 8:30 a.m. – 12:30 p.m.
MetroCenter, Auditorium

JPC Executive Committee 2 p.m. – 4:00 p.m.
MetroCenter, Auditorium

SEPTEMBER 13

**Bay Area Regional Prosperity Plan
Steering Committee** 12 p.m. – 2:00 p.m.
MetroCenter, Auditorium

SEPTEMBER 19

**Legislation & Governmental Organization
Committee** 3:30 p.m.
ABAG Conference Room B

Finance & Personnel Committee 5:00 p.m.
ABAG Conference Room B

ABAG Executive Board 7:00 p.m.
MetroCenter, Auditorium

SEPTEMBER 20

**ABAG/BAAQMD/MTC Joint Policy
Committee** 10 a.m.
MetroCenter, Auditorium

SEPTEMBER 25

**San Francisco Restoration Authority
Governing Board** 12 noon
MetroCenter, Conference Room 171

SEPTEMBER 27

Water Trail Implementation Meeting 10:00 a.m.
Coastal Conservancy, 11th Floor
Conference Room, Oakland

OCTOBER 2013

OCTOBER 2

Regional Planning Committee Meeting 1:00 p.m.
MetroCenter, Auditorium

OCTOBER 10

Bay Trail Steering Committee 1:30 p.m.
ABAG Conference Room B

OCTOBER 24

**ABAG POWER Annual Board
Meeting** 10:30 a.m. - 1:00 p.m.
MetroCenter Auditorium

OCTOBER 25

Regional Airport Planning Committee 9:30 a.m.
MetroCenter Auditorium

OCTOBER 29-30

State of the Estuary Conference 8:30 a.m.
Oakland Marriott City Center

PROGRAMS AND SERVICES

Earthquake website updated: New Maps, Tables, and Resources

ABAG has recently updated the Earthquake and Hazard Program Website working with the US Geological Survey (USGS) and a technical advisory committee. All new shaking scenario maps will be available by the end of September. ABAG also developed a map depicting the probabilities of peak ground motion within the Bay Area using a 10% probability in 50 years. Other features on the website include a table describing the Modified Mercalli Intensity scale, making it easier for residents to understand what quake intensities mean for their home and gain a better understanding of risk. A better understanding of risk can help residents prepare for earthquakes, such as retrofitting their homes.

In addition, ABAG has developed an innovative map which identifies the shaking scenario most likely to be the highest hazard for different areas across the Bay Area. Previously, the Website focused largely on the San Andreas and Hayward Faults, but we realized that for many people not in the core of the Bay Area, other shaking scenarios could affect them and their homes more intensely. The new map indicates that there are actually 15 scenarios that will most likely affect Bay Area residents.

The Website also has a new look and flow, with a new template and reorganized content featuring the following categories: Hazards, Projects, and Topics, in addition to County-specific Hazard pages to guide residents to more relevant local resources. These updates will be finalized by the end of September. To view these resources, go to <http://quake.abag.ca.gov/>.