



# Service Matters

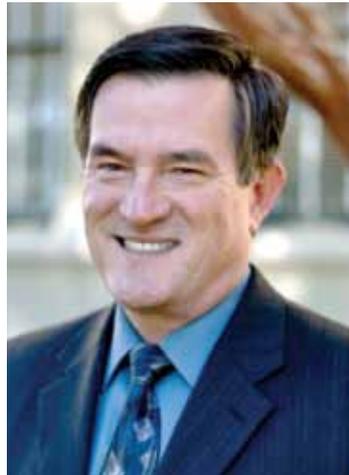
## ABAG WELCOMES NEW OFFICERS

### President Mark Luce and Vice President Julie Pierce Take the Lead

**Napa County Supervisor Mark Luce** has been elected ABAG President for a two-year term beginning January 19, 2012, and Clayton Councilmember Julie Pierce is slated to become Vice President. They follow in the footsteps of outgoing Vice President Susan L. Adams, Marin County, and President Mark Green, Union City Mayor, who will turn over the gavel at the January 19<sup>th</sup> Executive Board Meeting in Oakland.

Supervisor Luce brings an outstanding history of public service and regional leadership. He has chaired the ABAG Legislative and Governmental Organization Committee, and the ABAG Hazardous Waste Management Facility Allocation Committee that developed the Green Business Program, and is a member of ABAG's Administrative Committee. He has served on the Napa County Board of Supervisors since 1996. Previously he was elected to the Napa City Council in 1990, and served on the Napa County Planning Commission and chaired the American Canyon Concerned Citizens. Retiring from Chevron in 2006 to attend full time to his role as County Supervisor, Luce had worked at Chevron Research Company as a Senior Environmental Engineer providing advice to Chevron operating companies on how to prevent pollution, manage hazardous waste and remediate contaminated sites. Luce received a bachelor's degree in chemical engineering from San Jose State University in 1978 and a Master's of Science degree from the University of Wisconsin in 1980.

**ABAG Vice President Julie Pierce** has been recognized locally, regionally and inter-regionally for her leadership, ability



**ABAG PRESIDENT**

**Mark Luce**

*Napa County Supervisor*

to build consensus from divergent views and for promoting a county and region-wide approach to transportation planning and growth management. She is a Councilmember from the City of Clayton, and served as Clayton Mayor in 1995, 2001, 2004 and 2009. Councilmember Pierce is one of the Contra Costa Mayors' Conference representatives to ABAG's Executive Board. She currently serves on ABAG's Regional Planning Committee, and on the ABAG Housing Methodology Committee which is charged with developing the criteria and process for assigning Regional Housing Need Allocation (RHNA) numbers for the upcoming Sustainable Communities Strategy (SCS).

Pierce has worked on transportation and growth management policy issues for 24 years, beginning in 1987 when she was appointed to TRANSPAC, the Central Contra Costa Regional Transportation Planning Committee. She has been a member of the Contra Costa



**ABAG VICE PRESIDENT**

**Julie Pierce**

*Councilmember, City of Clayton*

Transportation Authority (CCTA) since 1992, and was CCTA Chair in 1995 and 2003. She is the CCTA delegate to the California Council of Governments (CALCOG), and serves as the Northern California Transportation agencies representative on the Executive Committee for CALCOG.

The Contra Costa Council honored her for her leadership as chair of the CCTA in 1995 for the adoption of the very first Countywide Comprehensive Transportation Plan. She was also honored by the San Francisco Chapter of the Women's Transportation Seminar with their 1998 Woman of the Year award.

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## ABAG and MTC Awarded Major HUD 2011 Sustainable Communities Regional Planning Grant

The Association of Bay Area Governments (ABAG), the region's council of governments and regional planning agency, and the Metropolitan Transportation Commission (MTC), the Bay Area's metropolitan planning organization, have been awarded a nearly \$5 million 2011 Sustainable Communities Grant by the Department of Housing and Urban Development (HUD). This \$4.991 million grant is one of the largest Regional Planning grants awarded by HUD this year, and the Bay Area is one of just 29 regional areas nationwide that have received the grants.

At a recent press conference to recognize the award's significance to the Bay Area, ABAG President Mark Green said, "The success of the Bay Area's innovative economy is critical to our nation's prosperity and global competitiveness. As a region we understand that we will only be truly successful if we are able to create middle class jobs in affordable, accessible communities that provide a path of upward mobility for our working families. This grant will provide for a **Regional Prosperity Plan** to do just that."

ABAG and MTC are partnering with local governments to implement the **Regional Prosperity Plan**. The initiative will

### Local Governments Receive **Ready, Set, Charge, California!** A Guide to EV Ready Communities

A whole new wave of energy efficient electric cars will be rolled out over the next couple of years with the Bay Area poised to establish electric vehicle (EV) charging stations and other needed infrastructure to support the changing auto landscape. This energy transformation from carbon fuels to renewable energy sources such as EVs must be achieved to help reduce carbon emissions and ensure protection from climate change. EV emissions are estimated to be 75 percent lower than the average conventional gasoline-powered vehicle.

To assist local governments in preparing the region for new electric vehicles, ABAG, the Bay Area Climate Collaborative (BACC), EV Communities Alliance, and the Bay Area Air Quality Management District have developed **Ready, Set, Charge, California! A Guide to EV Ready Communities**. The guidelines provide information on charging station options and installation issues, signage, ADA compliance, permitting, EV-friendly building and parking ordinances, and other key issues. Local agencies and other stakeholders are urged to review the *Ready, Set, Charge California* guidelines to establish their own local EV guidelines and streamline the use of EVs regionwide. For more detailed information, download *Ready, Set, Charge, California! A Guide to EV Ready Communities* at [www.readysetcharge.org](http://www.readysetcharge.org) or contact ABAG Regional Planner Jackie Reinhart, at [jackier@abag.ca.gov](mailto:jackier@abag.ca.gov) or 510-464-7994.

### Bay Area Consortium List of Partners

#### Jurisdiction

Alameda County	City of Pittsburg
City of Berkeley	City of Richmond
City of Concord	City & County of San Francisco
County of Contra Costa	City of San Jose
City of Daly City	City of Santa Clara
City of East Palo Alto	City of Santa Rosa
City of Fairfield	County of Sonoma
City of Fremont	City of Sunnyvale
City of Hayward	City of Vallejo
City of Oakland	

#### Non-Profit / NGO

Bay Area Council  
Council of Community Housing Organizations  
East Bay Housing Organizations  
Greenbelt Alliance  
Housing Leadership Council of San Mateo  
National Coalition for Asian Pacific American Community Development  
Non Profit Housing Association of Northern California  
ReConnecting America  
San Francisco Planning and Urban Research Association  
The San Francisco Foundation  
San Mateo Labor Alliance  
Silicon Valley Community Foundation  
Silicon Valley Leadership Group  
TransForm  
Urban Habitat  
Working Partnerships  
County of Sonoma  
City of Sunnyvale  
City of Vallejo

focus on creating middle-income jobs and developing and preserving affordable housing in transit-served communities. The plan includes two major, interconnected areas of work: a community-rooted process to develop and implement a regional Economic Opportunity Strategy to expand economic opportunities for low- and moderate-income residents; and the implementation of a Housing the Workforce strategy that would create and preserve housing affordable to low-income workers. The grant will be managed with a **Bay Area Consortium**, (see sidebar list) that includes cities and counties representing more than half of the region's residents, plus regional agencies, community-based organization, labor unions and local labor federations, regional and local advocacy groups, community foundations, business interests, and academic institutions. This integration of decision-making, knowledge building and public engagement across public agencies, community organizations, foundation, and regional policy agencies is central to the Regional Prosperity plan.

## Workshop Kicks-Off Bay Area Regional Disaster Resilience Action Planning



**More than 180 representatives** of Bay Area governments, private sector, and non-profit organizations with roles and responsibilities or significant interest in disaster recovery and restoration convened in November at NASA Ames Research Center in Moffett Field for the Kick-off Workshop of the Bay Area Regional Resilience Action Plan Initiative. The focus of the Workshop was to examine priority issues that would factor in how well Bay Area communities could withstand a major earthquake or other regional disaster or incident and how rapidly and effectively they could rebound with limited damage to the regional economy and public well-being.

The Disaster Resilience Workshop was the first regional event in a 14-month Initiative by the ABAG and the Bay Area Economic Council, in collaboration with a broad coalition of Bay Area public, private sector, and non-profit organizations, and other regional agencies and associations. An impetus for the Initiative and the workshop was lessons learned from recent earthquakes in Haiti, Chile, New Zealand, and especially Japan. These events highlighted the importance of ensuring the quality of life, the economy, and economic competitiveness of the Bay Area in the event of a major disaster or incident that causes widespread damage or destruction to the region's interdependent lifelines and other infrastructures. These lifelines that support Bay Area citizens include businesses, residential housing, and the institutions—schools, healthcare facilities, government services, and social service.

The Action Plan will focus on recovery and restoration that is compatible with, supports, and supplements current Bay Area jurisdictions' and State emergency management, continuity, mitigation and other plans, procedures, policies, and technologies, as well as incorporating best practices from other regions. The Action Plan will also take into account infrastructure interdependencies and mutual assistance and other cooperative agreements with regions beyond the Bay Area that will expedite recovery and restoration.

The day-long Workshop began the process of gaining information, insights and perspectives for the Action Plan through presentations from practitioners and experts, with stakeholder interactive discussions on a set of significant disaster recovery issues. It was a vehicle to enable Bay Area public and private groups to explore and discuss ways to better

fulfill their own resilience objectives, roles, and missions, and improve their disaster recovery and continuity plans. Presentations highlighted existing Bay Area capabilities to address major disasters and incidents, as well as the gaps and types of activities needed to improve the region's capacity to withstand, adapt, and rapidly return to normal, and where necessary, to a new normal. With these goals in mind, workshop participants addressed the major topics of transitioning from response to recovery decision-making; long-term housing for displaced residents and rebuilding; land use, and other related recovery issues; business continuity and economic recovery; examples of recovery lessons learned, post-disaster business retention, and financing mitigation and recovery for resilience.



A follow-up workshop, *Infrastructure Interdependencies Workshop I – Utilities and Transportation Systems*, is scheduled on **January 31<sup>st</sup>** in the **ABAG MetroCenter Auditorium in Oakland**. For more information about participating and helping build a disaster resilient Bay Area, contact **Danielle Hutchings**, ABAG Earthquake and Hazards Program Coordinator, 510/464-7951, or e-mail [DanielleH@abag.ca.gov](mailto:DanielleH@abag.ca.gov). Funding for the Initiative is provided by the **Regional Catastrophic Preparedness Grant Program (RCPGP)** of the Bay Area **Urban Areas Security Initiative (UASI)**.

## Mark Your Calendar!

### JANUARY 2012

**January 12**  
**Bay Trail Steering Committee** 1:30 PM  
ABAG Conference Room B

**January 17**  
**Urban Pesticide Committee** 9:00 AM  
MetroCenter, Room 171

**January 19**  
**Legislation & Governmental Organization Committee** 3:30 PM  
MetroCenter, ABAG Conference Room B

**Finance & Personnel Committee** 5:00 PM  
MetroCenter, ABAG Conference Room B

**Executive Board** 7:00 PM  
MetroCenter, Auditorium

**January 20**  
**ABAG/BAAQMD/MTC Joint Policy Committee** 10:00 AM  
MetroCenter, Auditorium

**January 27**  
**Regional Airport Planning Committee** 9:30 AM  
MetroCenter, Auditorium

**Hazardous Waste Management Facility Allocation Committee** 10:00 AM  
ABAG Conference Room B

**January 31**  
**Infrastructure Interdependencies Workshop I – Utilities and Transportation Systems Workshop** 9:00 AM  
MetroCenter, Auditorium

**FEBRUARY 2012**  
**February 7**  
**Regional Advisory Working Group** 9:30 AM  
MetroCenter, Auditorium

**February 15**  
**ABAG POWER Executive Committee** 12:00 PM  
ABAG Conference Room B

**February 23**  
**Housing Methodology Committee** 10:00 AM  
BCDC - 50 California Street, Suite 2600  
San Francisco

## Notable Numbers

**19 percent**  
Of the state's population reside in the Bay Area and the region ranks 25<sup>th</sup> in the world among national economies.

**\$373 billion**  
In goods and services and over three percent of the country's total GDP is consumed by in the Bay Area.

**5 percent**  
Of the Bay Area workforce is unemployed with more than nine percent of them residing in Oakland MD, San Francisco MD, and San Jose MSA.

**167,000**  
Bay Area jobs have been lost since Q1 2009.

**39 percent**  
Housing price decline has occurred since its 2007 housing peak.

*Bay Area Economic Institute's Bay Area Economic Profile Report and East Bay/San Francisco Economic Forecast: 2011-2013.*

## Sign Up for Hazmat School

Did you know ABAG offers Hazardous Materials and industrial safety training through our online Hazmat School at [www.hazmatschool.com](http://www.hazmatschool.com). Since 1984 more than 7000 students in the Bay Area and around the world have received online hazardous waste, hazardous materials, and industrial safety training for Occupational Safety and Health Administration (OSHA) and Department of Transportation (DOT) certifications. ABAG's Hazmat School has received commendations for its convenient, affordable self paced online training in such courses as: Hazardous Waste Operations (Hazwoper), Hazwoper Refreshers, Hazardous Waste Generator, DOT Hazmat, Industrial & Construction Safety Emergency Response. ABAG members receive 20% off all courses and groups of 30 or more receive 25% off.

**For more information, call ABAG Training Coordinator Chanell Gumbs at 510-464-7964 or email [ChanellG@abag.ca.gov](mailto:ChanellG@abag.ca.gov)**



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