

Census Bureau Economic Programs Overview

California State Data Center
Association of Bay Area Governments
March 14, 2016

Presented by:
Andrew W. Hait
U.S. Census Bureau

Outline

- Census Economic Programs **Primer**
 - **Key Terms**
 - **Programs Overview**
- The 2012 Economic Census and Related Programs
 - What's Been **Released So Far**
 - What's Coming Up (Subjects/Summary Series, ZIP Codes)

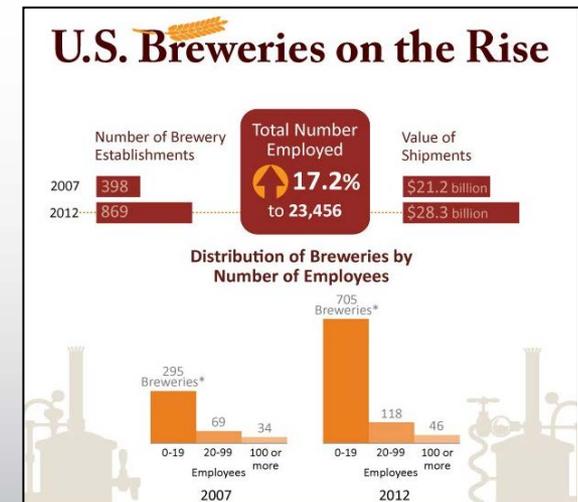
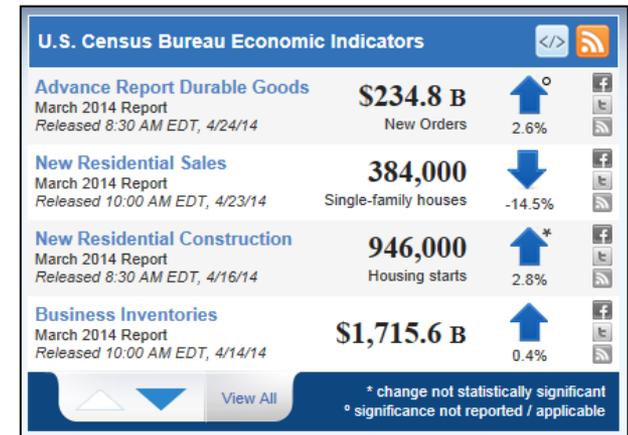
Key Economic Census Terms

- **NAICS** (North American Industry Classification System)
 - Our primary data dimension
- **Establishments** (vs. Companies, Firms, etc.)
 - Our collection/tabulation level
- **Employers** (vs. Nonemployers)
 - EC only covers employer businesses
- U.S. Code **Title 13 and 26**
 - Protects business privacy



Census Economic Data

- Monthly and Quarterly Data
 - Leading Economic Indicators, like the *M3* and *Monthly Retail Sales*
- Annual Data
 - *Annual Survey of Manufactures*
 - *County Business Patterns*
- The *Economic Census* and Related Programs



Economic Programs - How are They Different?

	Monthly/Quarterly <i>example:</i> M3	Annual <i>example:</i> County Business Patterns	Every 5 Years Economic Census
<i>collection</i>	Sample survey	Administrative data	Census
<i>industries</i>	Selected <i>example:</i> NAICS 3121 – Beverage Manufacturing	2- thru 6-digit NAICS <i>example:</i> NAICS 312120 – Breweries	2- thru 6-digit NAICS <i>example:</i> NAICS 312120 – Breweries
<i>geographies</i>	US Only	US, State, Metro Area, County, ZIP Code	All* Geographies
<i>data variables</i>	Shipments, Inventories, & Orders	Number of businesses, employment, payroll	200+

“Employment” Economic Data

- Collected from **households vs businesses**
 - ACS – **Households for Primary Job**
 - Detailed data by **Occupation**
 - Limited data by **Industry**
 - Data primarily published by **residence**
 - Economic Programs – **Businesses for All Jobs**
 - No data by **Occupation**
 - Detailed data by **Industry**
 - Data only published by **business location**
- BLS data similar to Economic Programs, but...

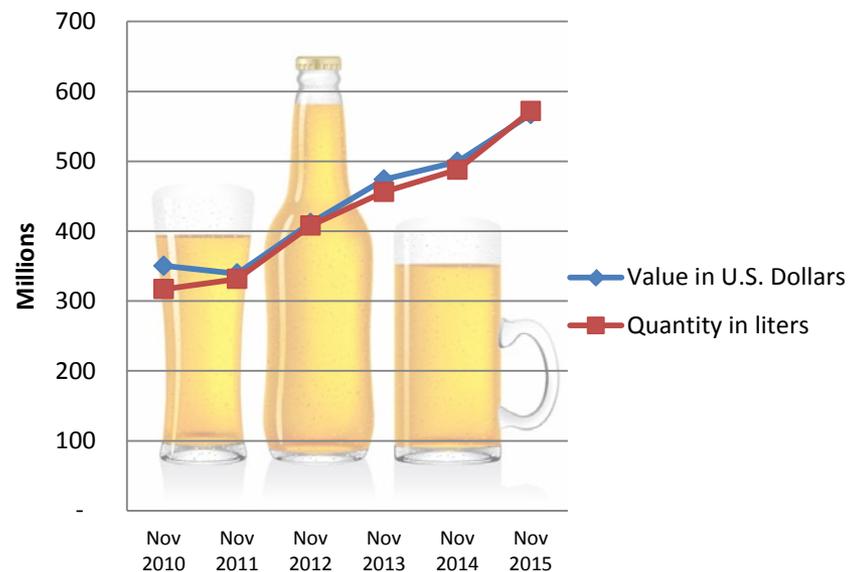
Other Current Economic Surveys

- Retail e-Commerce Sales (E-Stats)
(census.gov/econ/estats/index.html)
- Annual Capital Expenditures Survey
(census.gov/econ/aces/index.html)
- Information and Communication Technology Survey
(census.gov/econ/ict/index.html)
- Statistics of U.S. Businesses (census.gov/econ/susb/index.html)
- Business Dynamics Statistics
(census.gov/ces/dataproducts/bds/index.html)
- International Trade (census.gov/foreign-trade/)
- Census of Governments (census.gov/govs/)

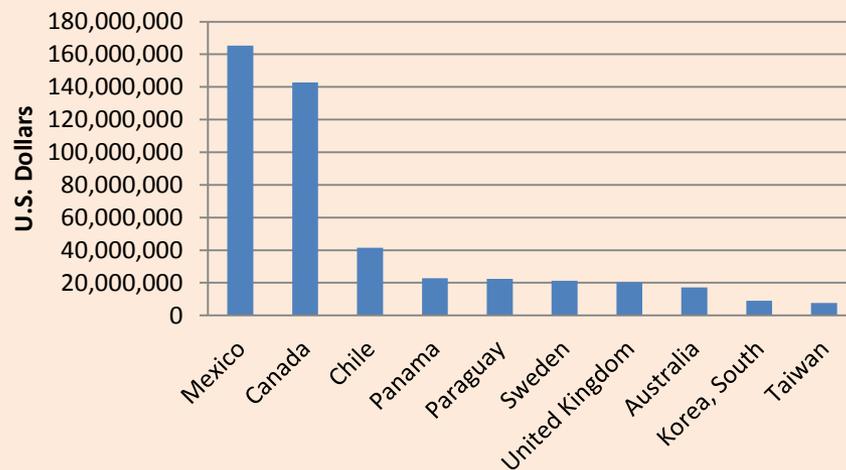
International Trade

- **Main purposes**
 - Provide economic statistics about U.S. **exports** and **imports** at the **national**, **state**, and **port** levels
 - Data also published by **Commodity Classification**
 - Also responsible for issuing export **regulations** from the U.S.
- **Monthly** and **annual** data
- See census.gov/foreign-trade/data/index.html

U.S. Beer Exports



Top 10 Exporting Countries: 2015



Statistics About Governments

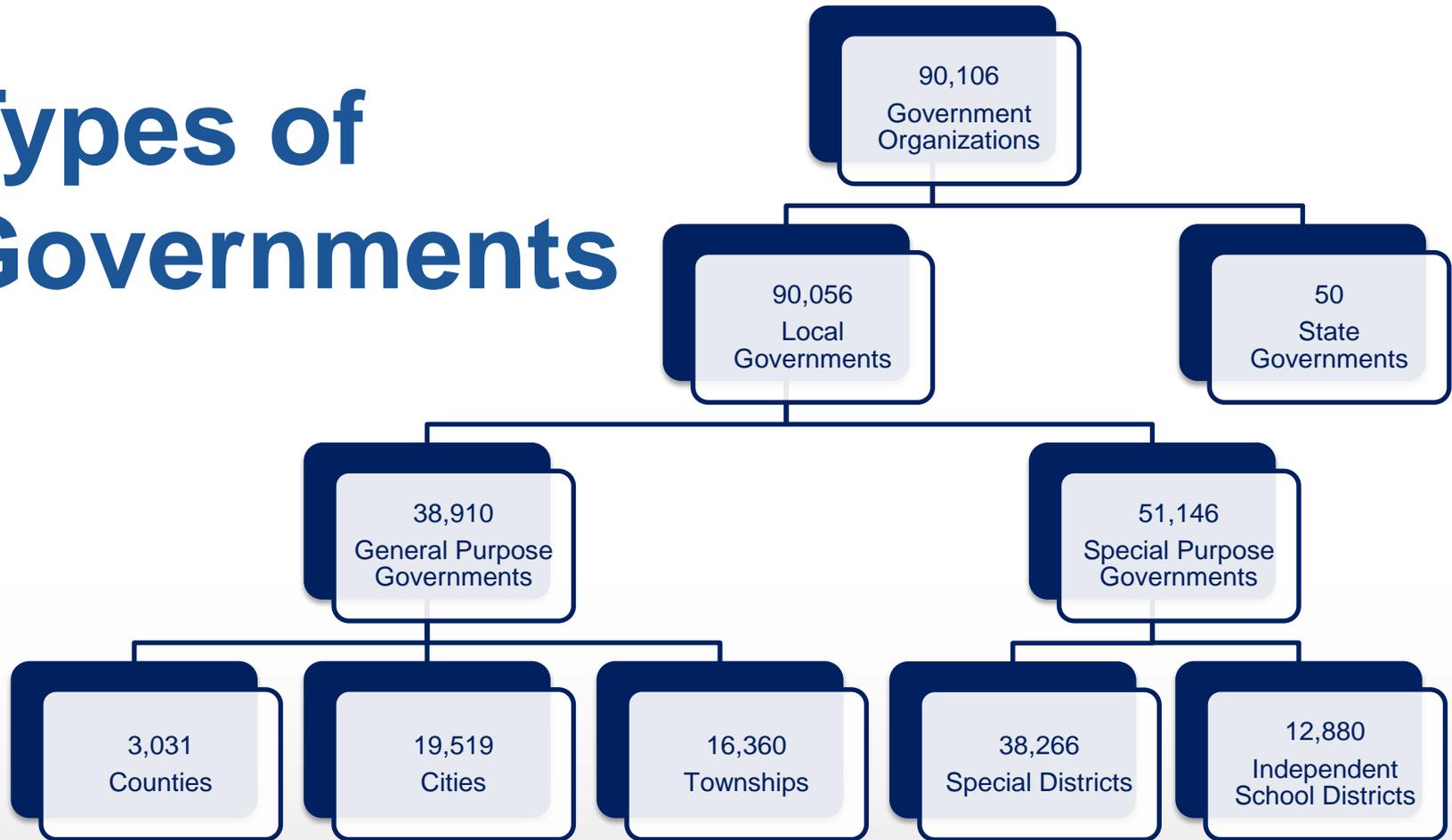
- **Main purposes**
 - Provide economic statistics about governments at the federal, state, and local area levels
 - Serve as public-sector counterpart to private sector
 - Track activity of governments over time
- Response is **voluntary**
- Virtually **no confidentiality restriction**

Core Programs Content

- **Organization and Structure** – Governments by type
- **Government Employment** - Full-time employees, Full-time gross payroll, Part-time employees, Part-time gross payroll, Computed FTE
- **Government Finances** - Revenue by type, Expenditure by character object & function, Debt term, Cash and Securities by type of holding

See <http://www.census.gov/govs/index.html> for more information

Types of Governments

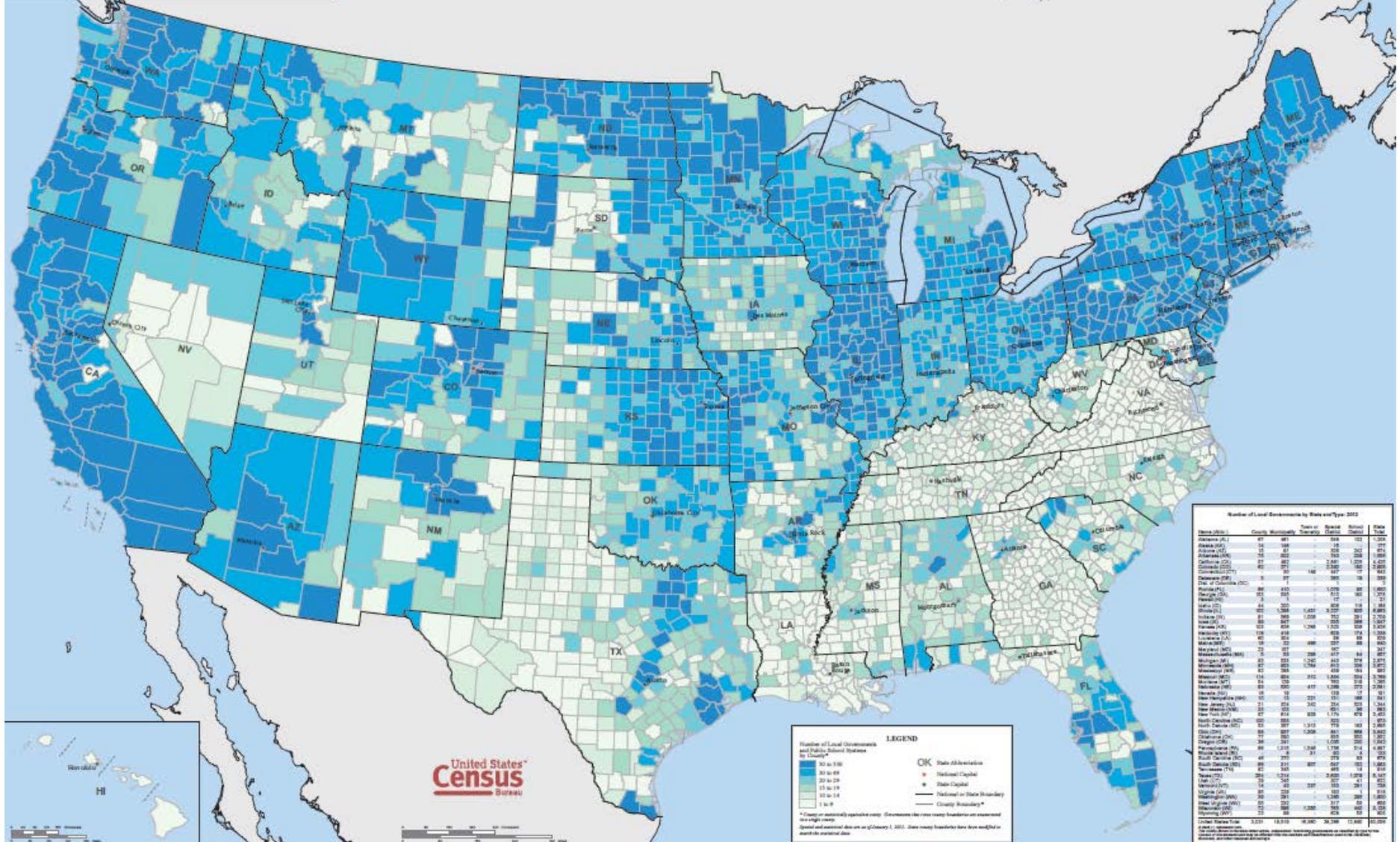


Source: U.S. Census Bureau, 2012 Census of Governments: Organization

In CA: **4,426** total

(57 County, 482 Municipal, 2,861 Special Districts, and 1,025 Independent School Districts)

2012 Census of Governments The Many Layers of American Government



Number of Local Governments by State and Type 2012

State (abbr.)	County	Municipality	City or Township	Special District	Other District	Total
Alabama (AL)	67	481	1,078	80	10	1,816
Alaska (AK)	14	148	18	18	18	217
Arizona (AZ)	15	41	228	22	1	287
Arkansas (AR)	75	822	1,163	228	289	2,472
California (CA)	57	462	3,461	1,276	4,415	8,711
Colorado (CO)	42	291	1,142	427	10	2,012
Connecticut (CT)	8	30	149	427	10	624
Delaware (DE)	3	27	381	18	339	767
D.C. (DC)	1	1	1	1	1	4
Florida (FL)	69	410	1,078	80	10	1,807
Georgia (GA)	152	1,043	1,113	161	174	3,543
Hawaii (HI)	1	1	1	1	1	4
Idaho (ID)	44	300	808	118	84	1,314
Illinois (IL)	102	2,288	1,031	275	889	4,685
Indiana (IN)	91	983	1,028	332	28	2,372
Iowa (IA)	99	1,028	1,028	332	28	2,416
Kansas (KS)	103	854	1,368	1,320	358	3,899
Kentucky (KY)	120	1,018	1,020	374	338	3,770
Louisiana (LA)	65	314	888	38	33	1,333
Maine (ME)	16	22	488	227	86	849
Maryland (MD)	23	101	288	467	84	863
Massachusetts (MA)	14	21	1,113	1,113	1,113	3,360
Michigan (MI)	83	331	1,342	443	378	3,577
Minnesota (MN)	87	823	1,794	433	338	4,276
Mississippi (MS)	42	381	438	438	381	1,668
Missouri (MO)	114	884	1,113	1,113	1,113	4,288
Montana (MT)	7	10	10	10	10	47
Nebraska (NE)	93	835	417	1,328	278	2,858
Nevada (NV)	16	12	12	12	12	61
New Hampshire (NH)	10	12	221	121	88	452
New Jersey (NJ)	21	324	242	254	323	1,144
New Mexico (NM)	10	10	10	10	10	50
New York (NY)	67	414	820	451	38	1,733
North Carolina (NC)	103	333	1,113	420	383	2,849
North Dakota (ND)	3	3	3	3	3	15
Ohio (OH)	88	337	1,308	441	394	3,482
Oklahoma (OK)	77	321	1,113	1,113	1,113	3,868
Oregon (OR)	36	211	1,148	1,028	314	3,087
Pennsylvania (PA)	66	1,213	1,148	1,128	314	4,013
Rhode Island (RI)	48	200	31	279	83	491
South Carolina (SC)	46	214	801	302	109	1,426
South Dakota (SD)	28	214	801	302	109	1,426
Tennessee (TN)	92	542	801	485	118	2,018
Texas (TX)	204	2,114	1,113	1,113	1,113	5,457
Utah (UT)	9	42	227	227	41	537
Vermont (VT)	14	42	227	227	41	537
Virginia (VA)	95	322	1,113	1,113	1,113	3,661
Washington (WA)	39	214	801	302	109	1,426
West Virginia (WV)	17	17	17	17	17	85
Wisconsin (WI)	72	788	1,320	1,320	358	3,804
Wyoming (WY)	22	108	420	420	108	1,056
Unlabeled	1,021	14,810	16,240	28,748	12,840	73,639

LEGEND

- Number of Local Governments and Public School Districts by County*
- 1 to 9
- 10 to 14
- 15 to 19
- 20 to 24
- 25 to 29
- 30 to 39
- 40 to 49
- 50 to 59
- 60 to 69
- 70 to 79
- 80 to 89
- 90 to 99
- 100 to 109
- 110 to 119
- 120 to 129
- 130 to 139
- 140 to 149
- 150 to 159
- 160 to 169
- 170 to 179
- 180 to 189
- 190 to 199
- 200 to 209
- 210 to 219
- 220 to 229
- 230 to 239
- 240 to 249
- 250 to 259
- 260 to 269
- 270 to 279
- 280 to 289
- 290 to 299
- 300 to 309
- 310 to 319
- 320 to 329
- 330 to 339
- 340 to 349
- 350 to 359
- 360 to 369
- 370 to 379
- 380 to 389
- 390 to 399
- 400 to 409
- 410 to 419
- 420 to 429
- 430 to 439
- 440 to 449
- 450 to 459
- 460 to 469
- 470 to 479
- 480 to 489
- 490 to 499
- 500 to 509
- 510 to 519
- 520 to 529
- 530 to 539
- 540 to 549
- 550 to 559
- 560 to 569
- 570 to 579
- 580 to 589
- 590 to 599
- 600 to 609
- 610 to 619
- 620 to 629
- 630 to 639
- 640 to 649
- 650 to 659
- 660 to 669
- 670 to 679
- 680 to 689
- 690 to 699
- 700 to 709
- 710 to 719
- 720 to 729
- 730 to 739
- 740 to 749
- 750 to 759
- 760 to 769
- 770 to 779
- 780 to 789
- 790 to 799
- 800 to 809
- 810 to 819
- 820 to 829
- 830 to 839
- 840 to 849
- 850 to 859
- 860 to 869
- 870 to 879
- 880 to 889
- 890 to 899
- 900 to 909
- 910 to 919
- 920 to 929
- 930 to 939
- 940 to 949
- 950 to 959
- 960 to 969
- 970 to 979
- 980 to 989
- 990 to 999
- 1,000 to 1,009
- 1,010 to 1,019
- 1,020 to 1,029
- 1,030 to 1,039
- 1,040 to 1,049
- 1,050 to 1,059
- 1,060 to 1,069
- 1,070 to 1,079
- 1,080 to 1,089
- 1,090 to 1,099
- 1,100 to 1,109
- 1,110 to 1,119
- 1,120 to 1,129
- 1,130 to 1,139
- 1,140 to 1,149
- 1,150 to 1,159
- 1,160 to 1,169
- 1,170 to 1,179
- 1,180 to 1,189
- 1,190 to 1,199
- 1,200 to 1,209
- 1,210 to 1,219
- 1,220 to 1,229
- 1,230 to 1,239
- 1,240 to 1,249
- 1,250 to 1,259
- 1,260 to 1,269
- 1,270 to 1,279
- 1,280 to 1,289
- 1,290 to 1,299
- 1,300 to 1,309
- 1,310 to 1,319
- 1,320 to 1,329
- 1,330 to 1,339
- 1,340 to 1,349
- 1,350 to 1,359
- 1,360 to 1,369
- 1,370 to 1,379
- 1,380 to 1,389
- 1,390 to 1,399
- 1,400 to 1,409
- 1,410 to 1,419
- 1,420 to 1,429
- 1,430 to 1,439
- 1,440 to 1,449
- 1,450 to 1,459
- 1,460 to 1,469
- 1,470 to 1,479
- 1,480 to 1,489
- 1,490 to 1,499
- 1,500 to 1,509
- 1,510 to 1,519
- 1,520 to 1,529
- 1,530 to 1,539
- 1,540 to 1,549
- 1,550 to 1,559
- 1,560 to 1,569
- 1,570 to 1,579
- 1,580 to 1,589
- 1,590 to 1,599
- 1,600 to 1,609
- 1,610 to 1,619
- 1,620 to 1,629
- 1,630 to 1,639
- 1,640 to 1,649
- 1,650 to 1,659
- 1,660 to 1,669
- 1,670 to 1,679
- 1,680 to 1,689
- 1,690 to 1,699
- 1,700 to 1,709
- 1,710 to 1,719
- 1,720 to 1,729
- 1,730 to 1,739
- 1,740 to 1,749
- 1,750 to 1,759
- 1,760 to 1,769
- 1,770 to 1,779
- 1,780 to 1,789
- 1,790 to 1,799
- 1,800 to 1,809
- 1,810 to 1,819
- 1,820 to 1,829
- 1,830 to 1,839
- 1,840 to 1,849
- 1,850 to 1,859
- 1,860 to 1,869
- 1,870 to 1,879
- 1,880 to 1,889
- 1,890 to 1,899
- 1,900 to 1,909
- 1,910 to 1,919
- 1,920 to 1,929
- 1,930 to 1,939
- 1,940 to 1,949
- 1,950 to 1,959
- 1,960 to 1,969
- 1,970 to 1,979
- 1,980 to 1,989
- 1,990 to 1,999
- 2,000 to 2,009
- 2,010 to 2,019
- 2,020 to 2,029
- 2,030 to 2,039
- 2,040 to 2,049
- 2,050 to 2,059
- 2,060 to 2,069
- 2,070 to 2,079
- 2,080 to 2,089
- 2,090 to 2,099
- 2,100 to 2,109
- 2,110 to 2,119
- 2,120 to 2,129
- 2,130 to 2,139
- 2,140 to 2,149
- 2,150 to 2,159
- 2,160 to 2,169
- 2,170 to 2,179
- 2,180 to 2,189
- 2,190 to 2,199
- 2,200 to 2,209
- 2,210 to 2,219
- 2,220 to 2,229
- 2,230 to 2,239
- 2,240 to 2,249
- 2,250 to 2,259
- 2,260 to 2,269
- 2,270 to 2,279
- 2,280 to 2,289
- 2,290 to 2,299
- 2,300 to 2,309
- 2,310 to 2,319
- 2,320 to 2,329
- 2,330 to 2,339
- 2,340 to 2,349
- 2,350 to 2,359
- 2,360 to 2,369
- 2,370 to 2,379
- 2,380 to 2,389
- 2,390 to 2,399
- 2,400 to 2,409
- 2,410 to 2,419
- 2,420 to 2,429
- 2,430 to 2,439
- 2,440 to 2,449
- 2,450 to 2,459
- 2,460 to 2,469
- 2,470 to 2,479
- 2,480 to 2,489
- 2,490 to 2,499
- 2,500 to 2,509
- 2,510 to 2,519
- 2,520 to 2,529
- 2,530 to 2,539
- 2,540 to 2,549
- 2,550 to 2,559
- 2,560 to 2,569
- 2,570 to 2,579
- 2,580 to 2,589
- 2,590 to 2,599
- 2,600 to 2,609
- 2,610 to 2,619
- 2,620 to 2,629
- 2,630 to 2,639
- 2,640 to 2,649
- 2,650 to 2,659
- 2,660 to 2,669
- 2,670 to 2,679
- 2,680 to 2,689
- 2,690 to 2,699
- 2,700 to 2,709
- 2,710 to 2,719
- 2,720 to 2,729
- 2,730 to 2,739
- 2,740 to 2,749
- 2,750 to 2,759
- 2,760 to 2,769
- 2,770 to 2,779
- 2,780 to 2,789
- 2,790 to 2,799
- 2,800 to 2,809
- 2,810 to 2,819
- 2,820 to 2,829
- 2,830 to 2,839
- 2,840 to 2,849
- 2,850 to 2,859
- 2,860 to 2,869
- 2,870 to 2,879
- 2,880 to 2,889
- 2,890 to 2,899
- 2,900 to 2,909
- 2,910 to 2,919
- 2,920 to 2,929
- 2,930 to 2,939
- 2,940 to 2,949
- 2,950 to 2,959
- 2,960 to 2,969
- 2,970 to 2,979
- 2,980 to 2,989
- 2,990 to 2,999
- 3,000 to 3,009
- 3,010 to 3,019
- 3,020 to 3,029
- 3,030 to 3,039
- 3,040 to 3,049
- 3,050 to 3,059
- 3,060 to 3,069
- 3,070 to 3,079
- 3,080 to 3,089
- 3,090 to 3,099
- 3,100 to 3,109
- 3,110 to 3,119
- 3,120 to 3,129
- 3,130 to 3,139
- 3,140 to 3,149
- 3,150 to 3,159
- 3,160 to 3,169
- 3,170 to 3,179
- 3,180 to 3,189
- 3,190 to 3,199
- 3,200 to 3,209
- 3,210 to 3,219
- 3,220 to 3,229
- 3,230 to 3,239
- 3,240 to 3,249
- 3,250 to 3,259
- 3,260 to 3,269
- 3,270 to 3,279
- 3,280 to 3,289
- 3,290 to 3,299
- 3,300 to 3,309
- 3,310 to 3,319
- 3,320 to 3,329
- 3,330 to 3,339
- 3,340 to 3,349
- 3,350 to 3,359
- 3,360 to 3,369
- 3,370 to 3,379
- 3,380 to 3,389
- 3,390 to 3,399
- 3,400 to 3,409
- 3,410 to 3,419
- 3,420 to 3,429
- 3,430 to 3,439
- 3,440 to 3,449
- 3,450 to 3,459
- 3,460 to 3,469
- 3,470 to 3,479
- 3,480 to 3,489
- 3,490 to 3,499
- 3,500 to 3,509
- 3,510 to 3,519
- 3,520 to 3,529
- 3,530 to 3,539
- 3,540 to 3,549
- 3,550 to 3,559
- 3,560 to 3,569
- 3,570 to 3,579
- 3,580 to 3,589
- 3,590 to 3,599
- 3,600 to 3,609
- 3,610 to 3,619
- 3,620 to 3,629
- 3,630 to 3,639
- 3,640 to 3,649
- 3,650 to 3,659
- 3,660 to 3,669
- 3,670 to 3,679
- 3,680 to 3,689
- 3,690 to 3,699
- 3,700 to 3,709
- 3,710 to 3,719
- 3,720 to 3,729
- 3,730 to 3,739
- 3,740 to 3,749
- 3,750 to 3,759
- 3,760 to 3,769
- 3,770 to 3,779
- 3,780 to 3,789
- 3,790 to 3,799
- 3,800 to 3,809
- 3,810 to 3,819
- 3,820 to 3,829
- 3,830 to 3,839
- 3,840 to 3,849
- 3,850 to 3,859
- 3,860 to 3,869
- 3,870 to 3,879
- 3,880 to 3,889
- 3,890 to 3,899
- 3,900 to 3,909
- 3,910 to 3,919
- 3,920 to 3,929
- 3,930 to 3,939
- 3,940 to 3,949
- 3,950 to 3,959
- 3,960 to 3,969
- 3,970 to 3,979
- 3,980 to 3,989
- 3,990 to 3,999
- 4,000 to 4,009
- 4,010 to 4,019
- 4,020 to 4,029
- 4,030 to 4,039
- 4,040 to 4,049
- 4,050 to 4,059
- 4,060 to 4,069
- 4,070 to 4,079
- 4,080 to 4,089
- 4,090 to 4,099
- 4,100 to 4,109
- 4,110 to 4,119
- 4,120 to 4,129
- 4,130 to 4,139
- 4,140 to 4,149
- 4,150 to 4,159
- 4,160 to 4,169
- 4,170 to 4,179
- 4,180 to 4,189
- 4,190 to 4,199
- 4,200 to 4,209
- 4,210 to 4,219
- 4,220 to 4,229
- 4,230 to 4,239
- 4,240 to 4,249
- 4,250 to 4,259
- 4,260 to 4,269
- 4,270 to 4,279
- 4,280 to 4,289
- 4,290 to 4,299
- 4,300 to 4,309
- 4,310 to 4,319
- 4,320 to 4,329
- 4,330 to 4,339
- 4,340 to 4,349
- 4,350 to 4,359
- 4,360 to 4,369
- 4,370 to 4,379
- 4,380 to 4,389
- 4,390 to 4,399
- 4,400 to 4,409
- 4,410 to 4,419
- 4,420 to 4,429
- 4,430 to 4,439
- 4,440 to 4,449
- 4,450 to 4,459
- 4,460 to 4,469
- 4,470 to 4,479
- 4,480 to 4,489
- 4,490 to 4,499
- 4,500 to 4,509
- 4,510 to 4,519
- 4,520 to 4,529
- 4,530 to 4,539
- 4,540 to 4,549
- 4,550 to 4,559
- 4,560 to 4,569
- 4,570 to 4,579
- 4,580 to 4,589
- 4,590 to 4,599
- 4,600 to 4,609
- 4,610 to 4,619
- 4,620 to 4,629
- 4,630 to 4,639
- 4,640 to 4,649
- 4,650 to 4,659
- 4,660 to 4,669
- 4,670 to 4,679
- 4,680 to 4,689
- 4,690 to 4,699
- 4,700 to 4,709
- 4,710 to 4,719
- 4,720 to 4,729
- 4,730 to 4,739
- 4,740 to 4,749
- 4,750 to 4,759
- 4,760 to 4,769
- 4,770 to 4,779
- 4,780 to 4,789
- 4,790 to 4,799
- 4,800 to 4,809
- 4,810 to 4,819
- 4,820 to 4,829
- 4,830 to 4,839
- 4,840 to 4,849
- 4,850 to 4,859
- 4,860 to 4,869
- 4,870 to 4,879
- 4,880 to 4,889
- 4,890 to 4,899
- 4,900 to 4,909
- 4,910 to 4,919
- 4,920 to 4,929
- 4,930 to 4,939
- 4,940 to 4,949
- 4,950 to 4,959
- 4,960 to 4,969
- 4,970 to 4,979
- 4,980 to 4,989
- 4,990 to 4,999
- 5,000 to 5,009
- 5,010 to 5,019
- 5,020 to 5,029
- 5,030 to 5,039
- 5,040 to 5,049
-

Sources of Tax Revenue

Percent Distribution of State Government Tax Revenue

Percent Distribution of State Government Tax Revenue

	Total %	Sales Total	General Sales	Selective Sales	License Taxes Total	Income Taxes Total	Individual Income	Corporation Income	All Other Taxes Total	Property Taxes	Other Taxes
U.S. Average	100	47.5	31.3	16.2	5.9	41.2	35.9	5.3	5.3	1.6	3.7
Alaska	100	7.6	X	7.6	4.2	12.1	X	12.1	76.2	3.8	72.4
Delaware	100	15.1	X	15.1	41.0	41.5	32.8	8.8	2.4	X	2.4
Florida	100	82.1	60.7	21.4	6.0	5.8	X	5.8	6.1	<.01	6.1
Maryland	100	42.4	22.2	20.2	4.5	46.3	41.1	5.2	6.8	3.8	3.0
California	100	36.2	27.0	9.3	6.5	55.7	49.2	6.4	1.7	1.6	0.1

Source: U.S. Census Bureau, 2014 Survey of State Government Tax Collections

Economic Census

- Done on the years ending in “2” and “7” (2012 Economic Census dissemination kickoff in March 2014)
- Covers **employer businesses** in the U.S.
- Covers businesses in all NAICS sectors except:
 - Agriculture
 - Public Sector
 - Other selected exclusions (see census.gov/econ/census/help/naics_other_classification_systems/codes_not_covered.html)



The Economic Census Offers...

- Over **200** unique industry statistics
- National-, state-, metro-, county-, **place-**, and ZIP Code-level data (varies by sector)
- Industry detail: 2- thru **6-digit** NAICS codes
- Additional cross-tabs, including:
 - Business employment and sales **size**
 - **Taxable** and **tax exempt** business
- Very accurate

Business.Census.Gov

U.S. Department of Commerce | Blogs | Index A-Z | Glossary | FAQs



Topics
Population, Economy

Geography
Maps, Products

Library
Infographics, Publications

Data
Tools, Developers

Surveys/Programs
Respond, Survey Data

Newsroom
News, Blogs

About Us
Our Research

Population ▾

Economy ▾

Business ▾

Education ▾

The U.S. Census Bureau is the official source of statistical data tracking the national economy.

Latest Information
Economy Videos

News

Classification Codes (i.e., NAICS)

- Economic Census**
- Economic Indicators
- Economic Studies
- Industry Statistics Portal
- Other Economic Programs

Emergency Preparedness

Employment ▾

Families & Living Arrangements ▾

Health ▾

Housing ▾

Income & Poverty ▾

International Trade ▾

Public Sector ▾



2015 National Content Test

The 2015 National Content Test is being conducted by the U.S. Census Bureau to test census questionnaire content and to obtain nationwide measurements of response rates for Internet and self-response. The test census began on August 24.



Main Page

U.S. Department of Commerce | Blogs | Index A-Z | Glossary | FAQs

United States Census Bureau

Search

Topics: Population, Economy | Geography: Maps, Products | Library: Infographics, Publications | Data: Tools, Developers | Surveys/Programs: Respond, Survey Data | Newsroom: News, Blogs | About Us: Our Research

You are here: [Census.gov](#) > [Economic Census](#)

Economic Census

[business.census.gov](#)

Main | About | What's New | Finding Data | Uses of Census Data | Organizations | Methodology | American FactFinder | Help Center | Contact Us

New for 2012

- [Investing Now for the 2017 Econ Census \[PDF\]](#)
- [About the Economic Census](#)
- [How can I use census data?](#)
- [Data Revisions](#)
- [Quick links to data tools](#)
- [Information for Respondents](#)

I am looking for statistics on...
Find the right data >

Information and Promotion
Resources to inform your organization >

How we gather data
Guide to Economic Census Methodology >

Detailed geographic area statistics from the Economic Census are now being released. See [what's been released](#) or learn more about the [Geographic Area Series](#).

Fun Facts

Just released from the **2012 Economic Census**

There were **302 *broomstick and casket manufacturing establishments in 2012**; combined, these 2 industries employed **12,627 people** and had a total value of shipments of **\$3.6 billion**.

*NAICS code 339994/339995

[business.census.gov](#)

View other Fun Facts

- [Find the data you need](#)
- [Information for your organization](#)
- [Responding to the Economic Census](#)

GET EMAIL UPDATES

Release Schedule by Date

Release Schedule by Quarter

What's Been Released

Upcoming Releases

Census Business Builder [Beta]

United States Census Bureau

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

17

Advance Report

- National-level data at 2- and 3-digit NAICS
- Released on March 26th, 2014

FOR IMMEDIATE RELEASE: WEDNESDAY, MARCH 26, 2014

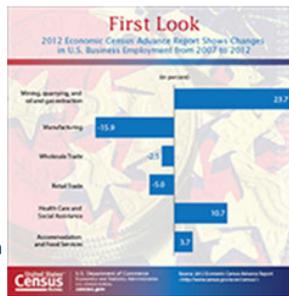
Mining, Quarrying, Oil and Gas Extraction Booming, According to First Results from the Census Bureau's 2012 Economic Census

From Utilities to Health Care to Manufacturing, Census Bureau Statistics Provide Look at U.S. Economy Since Recession

The mining, quarrying, and oil and gas extraction sector of the economy showed tremendous growth from 2007 to 2012 as the number of establishments rose by 26.4 percent, according to the *2012 Economic Census Advance Report* released today by the U.S. Census Bureau.

These results provide the first comprehensive look at the U.S. economy since the 2007 recession. The economic census is the most authoritative and comprehensive source of information about U.S. businesses from the national to the local level. It provides the foundation and benchmark for gross domestic product, monthly retail sales, as well as other indicators of economic performance.

"The economic census is one of the Commerce Department's most valuable data resources," U.S. Secretary of Commerce Penny Pritzker said. "By providing a close-up look at millions of U.S. companies in thousands of industries, the economic census is an important tool that informs policy at the local, state and national level, and helps businesses make critical decisions that drive economic growth and job creation. At the Department of Commerce, one of the top priorities of our 'Open for Business Agenda' is to make our data easier to access and understand so that it can continue enabling startups, moving markets, protecting life and property, and powering both small and large businesses across the country."



2012 Economic Census: Advance Report Snapshot

Selected Preliminary Findings

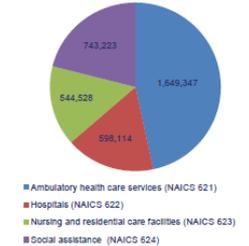
DID YOU KNOW?

The Health Care sector was not only the largest employer in the U.S. in 2012 (with nearly 18.6 million employees) but this sector also reported the highest annual payroll (\$804.4 billion). The Wholesale Trade sector reported the most sales (\$7.2 trillion), and the Retail Trade sector had the largest number of businesses (nearly 1.1 million establishments).

Difference in Sales, Shipments, Receipts, or Revenue for Selected Sectors: 2007 to 2012 (\$ Billion)



Components of Health Care Sector Total Employment Difference: 2002 to 2012



Employment Statistics in Top 5 Economic Census Sectors in the U.S.: 2012, 2007, & 2002

NAICS Code	NAICS Title	Number of Employees (sector ranking criteria)				Annual Payroll per Employee (\$)			
		2012	2007	2002	Change 2002 - 2012	2012	2007	2002	Change 2002 - 2012
62	Health care and social assistance	18,587,467	16,792,074	15,052,255	3,535,212	\$43,275	\$39,466	\$32,942	10,333
44-45	Retail trade	14,737,687	15,515,396	14,647,675	90,012	\$25,196	\$23,384	\$20,625	4,571
72	Accommodation and food services	12,027,857	11,600,751	10,120,951	1,906,806	\$16,383	\$14,726	\$12,603	3,780
31-33	Manufacturing	11,268,906	13,395,670	14,699,536	-3,430,630	\$52,686	\$45,818	\$39,197	13,489
56	Administrative and support and waste management and remediation services	10,217,859	10,250,955	8,741,854	1,476,005	\$33,826	\$29,407	\$23,615	10,211

Note: All data are expressed in current dollars. Sectors presented are limited to those which are comparable over time; comparisons for other sectors may be impacted by changes to the North American Industry Classification System codes.

THE ECONOMIC CENSUS IS THE OFFICIAL 5-YEAR MEASURE OF AMERICAN BUSINESS

For more statistics on this industry, visit business.census.gov

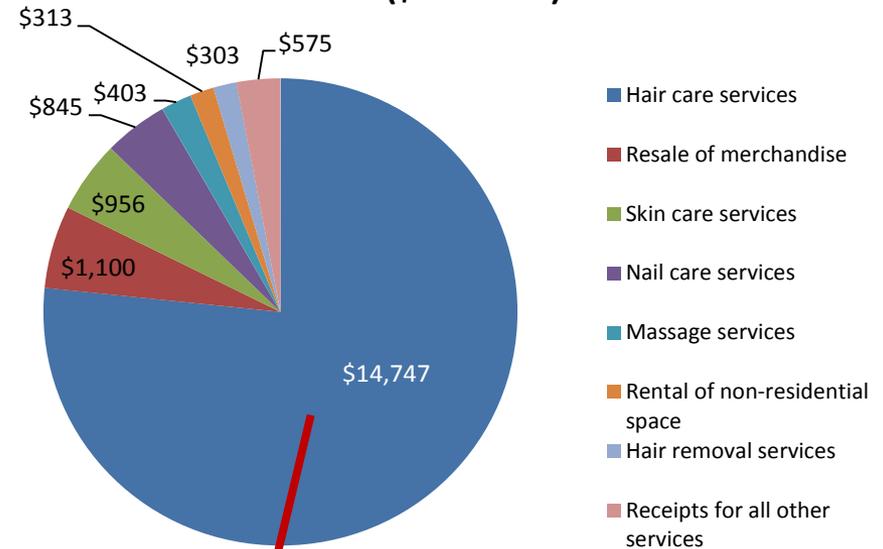
Source: 2012, 2007, and 2002 Economic Census; Economy-Wide Key Statistics File



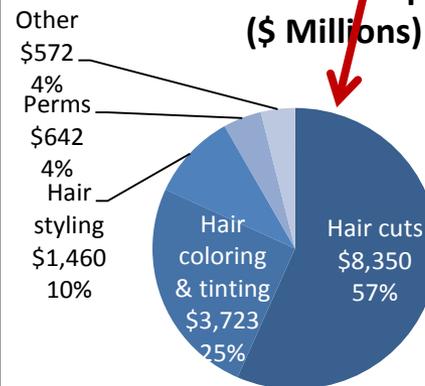
Industry Series

- Started in **May 2014** (nearly complete)
- National-level** data only, but...
- More detailed NAICS**
- Products** data
- NAICS** Changes...

Broad Beauty Salon Product Line Receipts: 2007 (\$ Millions)



Detailed Beauty Salon Product Line Receipts: 2007 (\$ Millions)



New Industries for the 2012 Economic Census

- New and emerging industries
 - Breakout of solar, wind, geothermal, and biomass electric power generation from All Other Electric Power Generation (NAICS 221119)
 - Stats:
 - Number of businesses: 673 in 2011 with 9,058 employees (435 in 2007)



Industry Changes for the 2012 Economic Census

- Consolidations due to decrease in number of companies due to:
 - General **industry decline**
 - Company **consolidation** (mergers and acquisitions)
- Primarily impacts the **manufacturing** sector (178 industries)
- Stats:
 - Steel mills (880 in 2007, 570 in 2011)
 - Machine tools (579 to 626 (cutting type) and 292 to 312 (forming type))



Other Industry Changes

- Changes to (and **consolidation** of) existing industries due to market change
- Primarily impact the **Retail** and **A&F** sectors
- **Stats**
 - Computer Stores: 12,411 in 2007, 10,292 in 2011
 - Camera Stores: 2,049 to 1,115
 - Music Stores: 4,496 to 2,379

2007 NAICS	2012 NAICS	NAICS Industry Title
	443142	Electronics Stores
443112		<i>Radio, Television, and Other Electronics Stores</i>
443120		<i>Computer and Software Stores</i>
443130		<i>Camera and Photographic Supplies Stores</i>
451220		<i>Prerecorded Tape, Compact Disc, and Record Stores</i>

What's New Page

Economic Census
business.census.gov

[Main](#) [About](#) [What's New](#) [Finding Data](#) [Uses of Census Data](#) [Organizations](#) [American FactFinder](#) [Help Center](#) [Contact Us](#)

U.S. Department of Commerce

United States
Census
Bureau

[Home](#) | [Blogs](#) | [About Us](#) | [Index A to Z](#) | [Glossary](#) | [FAQs](#)

[People](#) | [Business](#) | [Geography](#) | [Data](#) | [Research](#) | [Newsroom](#)

Search [Go](#)

You are here: [Census.gov](#) > [Business & Industry](#) > [Economic Census](#) > [About](#) > [New for 2012](#)

Economic Census
business.census.gov

[Main](#) [About](#) [What's New](#) [Finding Data](#) [Uses of Census Data](#) [Organizations](#) [American FactFinder](#) [Help Center](#) [Contact Us](#)

In this section:

- [Geographic Updates](#)
- [History of the Economic Census: In Business Since 1810](#)
- [How Content of the Economic Census is Determined](#)
- [Industry Classification Updates](#)
- [Enterprise Statistics](#)
- [New for 2012](#)
- [Product Classification Updates](#)
- [Reporting Changes](#)
- [Forms](#)

New for 2012

[Print](#) | [Share this page](#) | [Connect with us](#)

The 2012 Economic Census features a number of important changes from its predecessor, the 2007 Economic Census, that affect data users. See below for more information.



[Industry Classification Updates](#)



[Product Classification Updates](#)



[Geographic Updates](#)



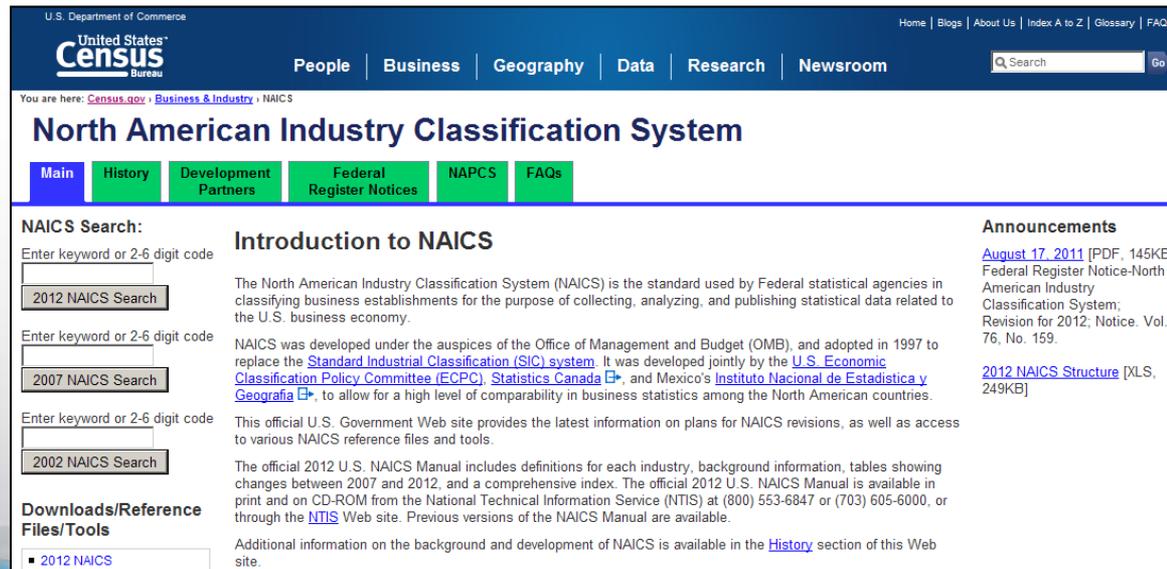
[New Enterprise Statistics](#)



[Reporting Changes](#)

Where Else Can I Go for More Information?

- NAICS web site (<http://www.census.gov/eos/www/naics/>)
 - Industry definitions and Concordance tables
 - Relationships to other systems
 - *Federal Register Notices*



The screenshot shows the homepage of the North American Industry Classification System (NAICS) website. The header includes the U.S. Department of Commerce logo and navigation links for People, Business, Geography, Data, Research, and Newsroom. The main content area features a search bar, a navigation menu with tabs for Main, History, Development Partners, Federal Register Notices, NAPCS, and FAQs, and a central section titled 'Introduction to NAICS'. This section provides a brief overview of the system, its development, and where to find more information. On the right side, there are 'Announcements' and 'Downloads/Reference Files/Tools' sections.

U.S. Department of Commerce
United States Census Bureau

Home | Blogs | About Us | Index A to Z | Glossary | FAQs

People | Business | Geography | Data | Research | Newsroom

You are here: [Census.gov](#) > [Business & Industry](#) > NAICS

North American Industry Classification System

Main | History | Development Partners | Federal Register Notices | NAPCS | FAQs

NAICS Search:
Enter keyword or 2-6 digit code
2012 NAICS Search
Enter keyword or 2-6 digit code
2007 NAICS Search
Enter keyword or 2-6 digit code
2002 NAICS Search

Downloads/Reference Files/Tools
2012 NAICS

Introduction to NAICS

The North American Industry Classification System (NAICS) is the standard used by Federal statistical agencies in classifying business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy.

NAICS was developed under the auspices of the Office of Management and Budget (OMB), and adopted in 1997 to replace the [Standard Industrial Classification \(SIC\) system](#). It was developed jointly by the [U.S. Economic Classification Policy Committee \(ECPC\)](#), [Statistics Canada](#), and Mexico's [Instituto Nacional de Estadística y Geografía](#), to allow for a high level of comparability in business statistics among the North American countries.

This official U.S. Government Web site provides the latest information on plans for NAICS revisions, as well as access to various NAICS reference files and tools.

The official 2012 U.S. NAICS Manual includes definitions for each industry, background information, tables showing changes between 2007 and 2012, and a comprehensive index. The official 2012 U.S. NAICS Manual is available in print and on CD-ROM from the National Technical Information Service (NTIS) at (800) 553-6847 or (703) 605-6000, or through the [NTIS](#) Web site. Previous versions of the NAICS Manual are available.

Additional information on the background and development of NAICS is available in the [History](#) section of this Web site.

Announcements

[August 17, 2011](#) [PDF, 145KB]
Federal Register Notice-North American Industry Classification System; Revision for 2012; Notice. Vol. 76, No. 159.

[2012 NAICS Structure](#) [XLS, 249KB]

Finding Data Page

A new home for the ISP

U.S. Department of Commerce
United States Census Bureau
 People | Business | Geography | Data | Research | Newsroom
 You are here: [Census.gov](#) | [Business & Industry](#) | [Economic Census](#) | [Finding Data](#)
Economic Census
 business.census.gov

Industry Statistics Portal

SELECT AN INDUSTRY

- 21 - Mining, quarrying, and oil and gas extraction
- 22 - Utilities
- 23 - Construction
- 31-33 - Manufacturing
- 42 - Wholesale trade
- 44-45 - Retail trade
- 48-49 - Transportation and warehousing
- 51 - Information
- 52 - Finance and insurance
- 53 - Real estate and rental and leasing
- 54 - Professional, scientific, and technical services
- 55 - Management of companies and enterprises
- 56 - Administrative and support and waste management and remediation services
- 61 - Educational services
- 62 - Health care and social assistance
- 71 - Arts, entertainment, and recreation
- 72 - Accommodation and food services
- 81 - Other services (except public administration)

NAICS SEARCH
 Enter a NAICS code or Title

This application provides access to the Census Bureau programs that provide economic data for a user-selected industry. To choose the industry you are interested in:

- Enter the North American Industry Classification System (NAICS) code or keyword into the NAICS SEARCH box above, or
- Choose the industry from the SELECT AN INDUSTRY menu to the left.

For an overview of the information presented in the ISP, see [ISP Preview](#).
 For tips on how to use the ISP, see [ISP Tips and Tricks](#).

Finding Data | **Uses of Census Data** | **Organizations** | **American FactFinder** | **Help Center** | **Contact Us**

Finding Data

Print | Share this page | Connect with us

The Census Bureau conducts over 100 surveys each year to measure the nation's people, places, and economy.

The Economic Programs conducted by the Census Bureau cover business activity on the local and national levels. If you are interested in data about people and households, please visit the [People and Households page](#).

Choose one of the paths below to search for the data you need:

Find Economic Data by Industry

View the new **Industry Statistics Portal**

OR

View an Industry Snapshot

Want to learn more? Visit the [Industry Classifications Help Center](#).

Find Economic Data by Geography

View Snapshots of selected geographies

Want to learn more? Visit the [Geography Help Center](#).

Find Economic Data by Topic

Topics (NAICS industry, year, dataset, ...)

Want to learn more? Visit the [Data Help Center](#).

Find Demographic Data

Need data on age, race and ethnicity, income, and other demographic variables? Visit the [Demographic Data landing page](#).

Industry Snapshot
 Health Care and Social Assistance (NAICS 81)

2012 Revenue: Revenue per establishment: \$1,000,000

2012 Revenue: Revenue per establishment: \$1,000,000

2012 Revenue: Revenue per establishment: \$1,000,000

Key Industry Statistics: California	2007	2008	2009	2010	2011	2012
Number of establishments	80,072	80,238	81,288	82,027	82,716	83,405
Revenue	142,747	136,347	141,828	148,294	154,294	160,294
Revenue per establishment	1,782	1,711	1,745	1,808	1,865	1,921
Total employees	1,280,000	1,280,000	1,280,000	1,280,000	1,280,000	1,280,000
Employment per establishment	15.9	15.9	15.9	15.9	15.9	15.9
Population per establishment	15.9	15.9	15.9	15.9	15.9	15.9

... and the Snapshots
<http://www.census.gov/econ/snapshots/index.php>

Geographic Area Series

- Kicked off on **January 27, 2015** with release of **Manufacturing data**
- **National-, state- county-, metro area-, and economic place-level data**
- **Full NAICS detail**
- **LOTS of Changes...**



New Places

- 2007 EC cutoff: **5,000+** pop or jobs
- 2012 EC cutoff: **2,500+** pop or jobs
- Results in over **5,000** new places published for 2012
- 245** added for CA (now 890)

2012 Economic Census

Economic Place Changes from 2007 to 2012 for: **California**

Summary Information:

No. Places in 2007:	662
No. Places Added for 2012:	245
No. Places Dropped for 2012:	17
No. Places in 2012:	890

Added Places

(Cross-over place parts highlighted in blue)

COUNTY Code	TITLE	PLACE Code	TITLE
000	Cross-Over Place Total	02812	Aromas CDP
005	Amador County	36980	Jackson city
		77392	Sutter Creek city
007	Butte County	38024	Kelly Ridge CDP
009	Calaveras County	02770	Arnold CDP
		16210	Copperopolis CDP
		59426	Rancho Calaveras CDP
		64420	San Andreas CDP
		81890	Valley Springs CDP
		02112	Angels city
011	Colusa County	02420	Arbuckle CDP
		85586	Williams city

COUNTY Code	TITLE	PLACE Code	TITLE
013	Contra Costa County	06928	Blackhawk CDP
		16090	Contra Costa Centre CDP
		17274	Crockett CDP
		21061	East Richmond Heights CDP
		38086	Kensington CDP
		48718	Montalvin Manor CDP
		52162	North Richmond CDP
		54764	Pacheco CDP
		60279	Reliez Valley CDP
		62700	Rollingwood CDP
		68263	San Miguel CDP
		70266	Saranap CDP
82842	Vine Hill CDP		

Place Changes

- Adds / Drops
- Boundary Changes
- New Incorporations / Unincorporations

2012 Economic Census - GeoNotes File for California

(List of all newly-recognized places for the 2012 Economic Census and all places with any change from the 2007 Economic Census)

2012				2007			Description of Change (2007 to 2012)	Change Date
Economic Place Long (LSAD) Name	ECPLACE Code	COUNTY code	COUNTY Name	Economic Place Long (LSAD) Name	ECPLACE Code	COUNTY code		
Acton CDP	00212	037	Los Angeles	Balance of Los Angeles County	98037	037	New qualifying place	01/01/2012
Agua Dulce CDP	00450	037	Los Angeles	Balance of Los Angeles County	98037	037	New CDP	01/01/2010
Alamo CDP	00618	013	Contra Costa	Alamo CDP	00618	013	Area loss	01/01/2010
Alturas city	01444	049	Modoc	Balance of Modoc County	98049	049	New qualifying place	01/01/2012
Alum Rock CDP	01458	085	Santa Clara	Alum Rock CDP	01458	085	Area loss	01/01/2010
Amesti CDP	01651	087	Santa Cruz	Balance of Santa Cruz County	98087	087	New qualifying place	01/01/2012
Angels city	02112	009	Calaveras	Balance of Calaveras County	98009	009	New qualifying place	01/01/2012
Angwin CDP	02168	055	Napa	Balance of Napa County	98055	055	New qualifying place	01/01/2012
Antelope CDP	02210	067	Sacramento	Balance of Sacramento County	98067	067	New CDP	01/01/2010
Antioch city	02252	013	Contra Costa	Antioch city	02252	013	Area gain	01/01/2010
Anza CDP	02294	065	Riverside	Balance of Riverside County	98065	065	New CDP	01/01/2010
Apple Valley town	02364	071	San Bernardino	Apple Valley town	02364	071	Area gain	01/01/2010
Aptos CDP	02378	087	Santa Cruz	Aptos CDP	02378	087	No longer includes all or part of one or more new qualifying entities	01/01/2010
Arbuckle CDP	02420	011	Colusa	Balance of Colusa County	98011	011	New qualifying place	01/01/2012
Arden-Arcade CDP	02553	067	Sacramento	Arden-Arcade CDP	02553	067	Area loss	01/01/2010
Armona CDP	02700	031	Kings	Balance of Kings County	98031	031	New qualifying place	01/01/2012
Arnold CDP	02770	009	Calaveras	Balance of Calaveras County	98009	009	New qualifying place	01/01/2012
Aromas CDP	02812	000		Balance of San Benito County	98069	000	New qualifying place	01/01/2012
Aromas CDP	02812	053	Monterey	Balance of Monterey County	98053	053	New qualifying place	01/01/2012
Aromas CDP	02812	069	San Benito	Balance of San Benito County	98069	069	New qualifying place	01/01/2012
Auburn Lake Trails CDP	03205	017	El Dorado	Balance of El Dorado County	98017	017	New CDP	01/01/2010
Avalon city	03274	037	Los Angeles	Balance of Los Angeles County	98037	037	New qualifying place	01/01/2012
Bakersfield city	03526	029	Kern	Bakersfield city	03526	029	Area gain/Area loss	01/01/2010
Barstow city	04030	071	San Bernardino	Barstow city	04030	071	Area gain	01/01/2010
Bay Point CDP	04415	013	Contra Costa	Bay Point CDP	04415	013	Area loss	01/01/2010
Bayview CDP	04478	023	Humboldt	Balance of Humboldt County	98023	023	New qualifying place	01/01/2012
Bear Valley Springs CDP	04734	029	Kern	Balance of Kern County	98029	029	New qualifying place	01/01/2012
Bella Vista CDP	04926	089	Shasta	Balance of Shasta County	98089	089	New CDP	01/01/2010
Ben Lomond CDP	05332	087	Santa Cruz	Balance of Santa Cruz County	98087	087	New qualifying place	01/01/2012
Big Bear City CDP	06406	071	San Bernardino	Balance of San Bernardino County	98071	071	Area gain	01/01/2010
Bishop city	06798	027	Inyo	Balance of Inyo County	98027	027	New qualifying place	01/01/2012
Blackhawk CDP	06928	013	Contra Costa	Blackhawk-Camino Tassajara CDP	06933	013	Area loss/Name and FIPS code change	01/01/2010
Bloomington CDP	07064	071	San Bernardino	Bloomington CDP	07064	071	Area gain/Area loss	01/01/2010
Bonny Doon CDP	07470	087	Santa Cruz	Balance of Santa Cruz County	98087	087	New CDP	01/01/2010
Bonsall CDP	07498	073	San Diego	Balance of San Diego County	98073	073	New qualifying place	01/01/2012
Borrego Springs CDP	07596	073	San Diego	Balance of San Diego County	98073	073	New qualifying place	01/01/2012
Boulder Creek CDP	07652	087	Santa Cruz	Balance of Santa Cruz County	98087	087	New qualifying place	01/01/2012

Metro Changes

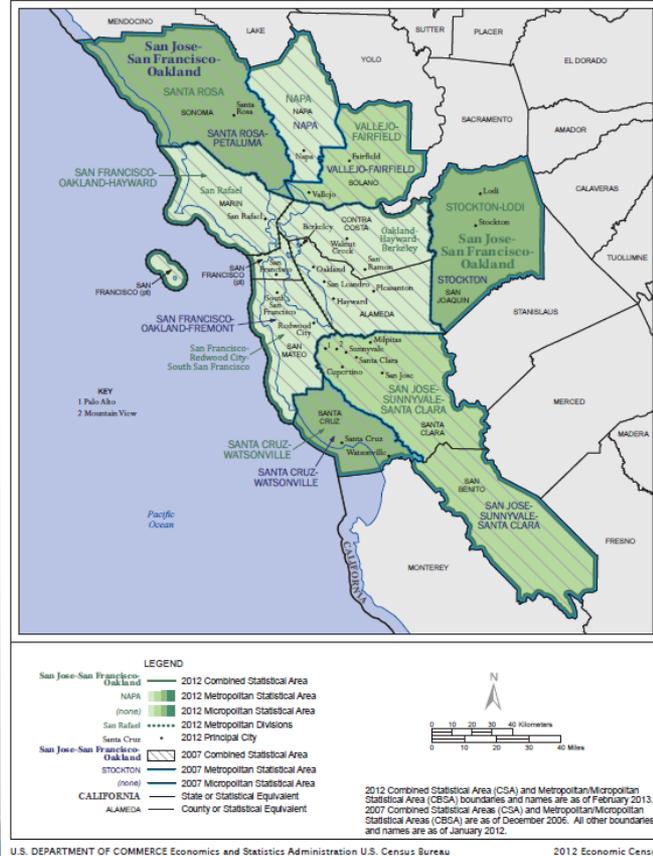
- New CSAs
- Changed CSAs
- Changed Metro and Micro Areas
- Unchanged Metros

2012 vs. 2007 California Metro Areas and Their County Components

TITLE	Notes	CSA code	MSA code	MD code	ST code	COUNTY code
Combined Statistical Areas and Their Component Metro and Micro Areas and Counties						
Fresno-Madera, CA CSA	No changes for 2012 to 2007 Combined Statistical Area, component Metro Areas, or counties	260	00000	99999	06	
Fresno, CA Metro Area		260	23420	99999	06	
Fresno County		260	23420	99999	06	019
Madera, CA Metro Area		260	31460	99999	06	
Madera County		260	31460	99999	06	039
Los Angeles-Long Beach, CA CSA	2007 Combined Statistical Area, with a 2007 Metro Area and a Metro Division reconfigured	348	00000	00000	06	
Los Angeles-Long Beach-Anaheim, CA Metro Area		348	31080	00000	06	
Anaheim-Santa Ana-Irvine, CA Metro Division		348	31080	11244	06	
Orange County	In MSA 31100 and MD 42044 In 2007	348	31080	11244	06	059
Los Angeles-Long Beach-Glendale, CA Metro Division		348	31080	31084	06	
Los Angeles County	In MSA 31100 In 2007	348	31080	31084	06	037
Oxnard-Thousand Oaks-Ventura, CA Metro Area		348	37100	99999	06	
Ventura County		348	37100	99999	06	111
Riverside-San Bernardino-Ontario, CA Metro Area		348	40140	99999	06	
Riverside County		348	40140	99999	06	065
San Bernardino County		348	40140	99999	06	071
Modesto-Merced, CA CSA	New Combined Statistical Area, comprised of two 2007 Metro Areas	382	00000	99999	06	
Merced, CA Metro Area		382	32900	99999	06	
Merced County	Not in a CSA in 2007	382	32900	99999	06	047
Modesto, CA Metro Area		382	33700	99999	06	
Stanislaus County	Not in a CSA in 2007	382	33700	99999	06	099
Redding-Red Bluff, CA CSA	New Combined Statistical Area, comprised of a 2007 Metro Area and a 2007 Micro Area	454	00000	99999	06	
Red Bluff, CA Micro Area		454	39780	99999	06	
Tehama County	Not in a CSA in 2007	454	39780	99999	06	103
Redding, CA Metro Area		454	39820	99999	06	
Shasta County	Not in a CSA in 2007	454	39820	99999	06	089
Sacramento-Roseville, CA CSA	2007 Combined Statistical Area, comprised of part of a 2007 Combined Area (remainder in 2012 CSA 456)	472	00000	99999	06	
Sacramento-Roseville-Arden-Arcade, CA Metro Area		472	40900	99999	06	
El Dorado County		472	40900	99999	06	017
Placer County		472	40900	99999	06	061
Sacramento County		472	40900	99999	06	067
Yolo County		472	40900	99999	06	113
Truckee-Grass Valley, CA Micro Area		472	46020	99999	06	
Nevada County		472	46020	99999	06	057
Yuba City, CA Metro Area		472	49700	99999	06	
Sutter County		472	49700	99999	06	101
Yuba County		472	49700	99999	06	115

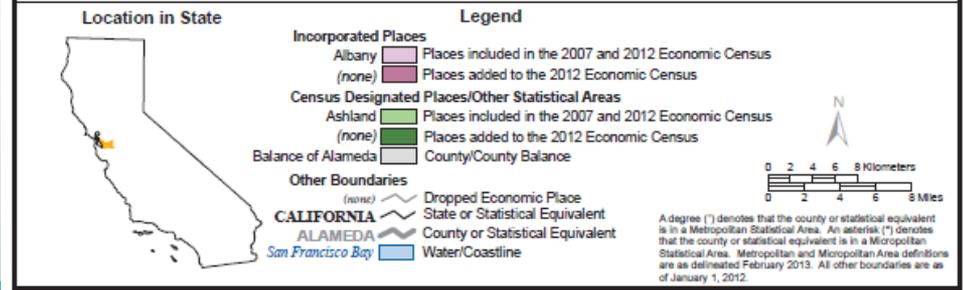
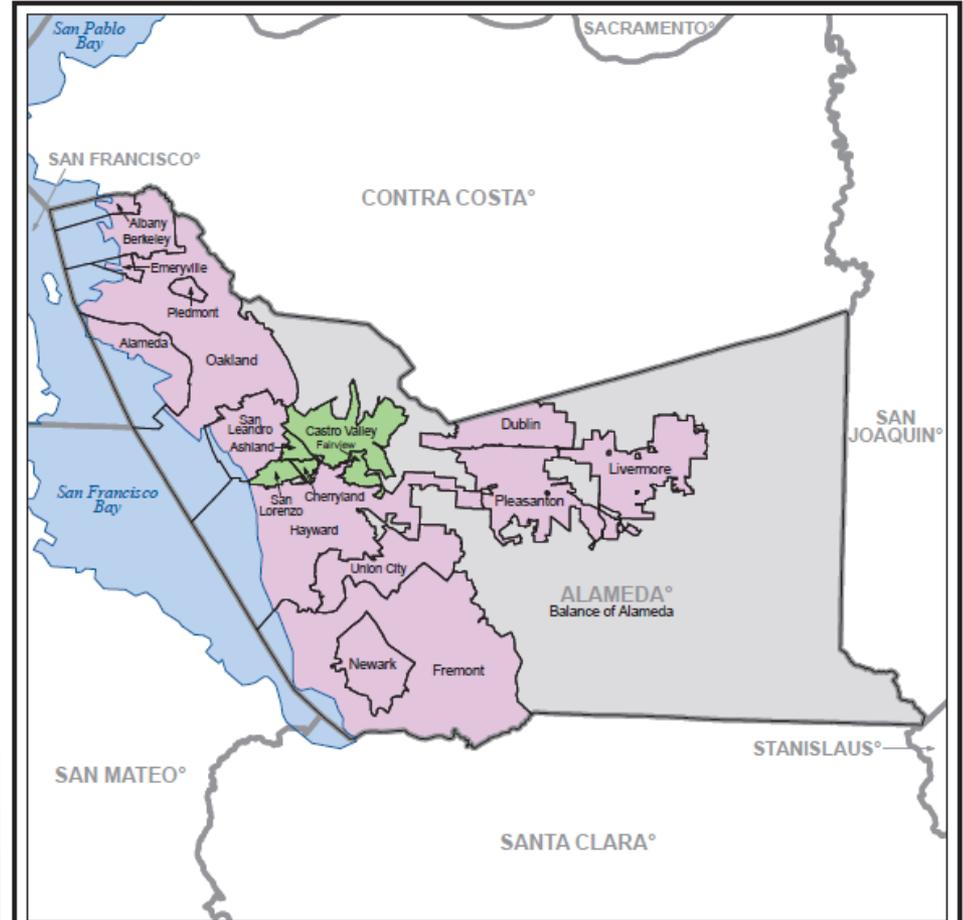
Reference Maps - ABAG

San Jose-San Francisco-Oakland, CA Combined Statistical Area



U.S. DEPARTMENT OF COMMERCE Economics and Statistics Administration U.S. Census Bureau 2012 Economic Census

Alameda County, CA - Economic Places



U.S. DEPARTMENT OF COMMERCE Economics and Statistics Administration U.S. Census Bureau 2012 Economic Census

More Sectors

2012 Economic Census Geographic Coverage

Economic Census Sector	States	Metro Areas	Coun- ties	Places	ZIPs
21: Mining	X				
22: Utilities	X	X	X	X	
23: Construction	X				
31-33: Manufacturing	X	X	X	X	
42: Wholesale Trade	X	X	X	X	
44-45: Retail Trade	X	X	X	X	X
48-49: Transportation and Warehousing	X	X	X	X	
51: Information	X	X	X	X	
52: Finance and Insurance	X	X	X	X	
53: Real Estate and Rental and Leasing	X	X	X	X	
54: Professional, Scientific, and Technical Services	X	X	X	X	X
55: Management of Companies and Enterprise	X				
56: Admin. and Support and Waste Management and Remediation Services	X	X	X	X	X
61: Educational Services	X	X	X	X	X
62: Health Care and Social Assistance	X	X	X	X	X
71: Arts, Entertainment and Recreation	X	X	X	X	X
72: Accommodation and Food Services	X	X	X	X	X
81: Other Services (Except Public Administration)	X	X	X	X	X

X – New for 2012

Other Geographic Changes

- **No pub cutoffs**
- **6 New Counties in AK**
- **Planning Areas in PR**
- **Geographic Components**
 - Offshore Areas
 - “Statewide” Areas
 - Non-Metro Areas

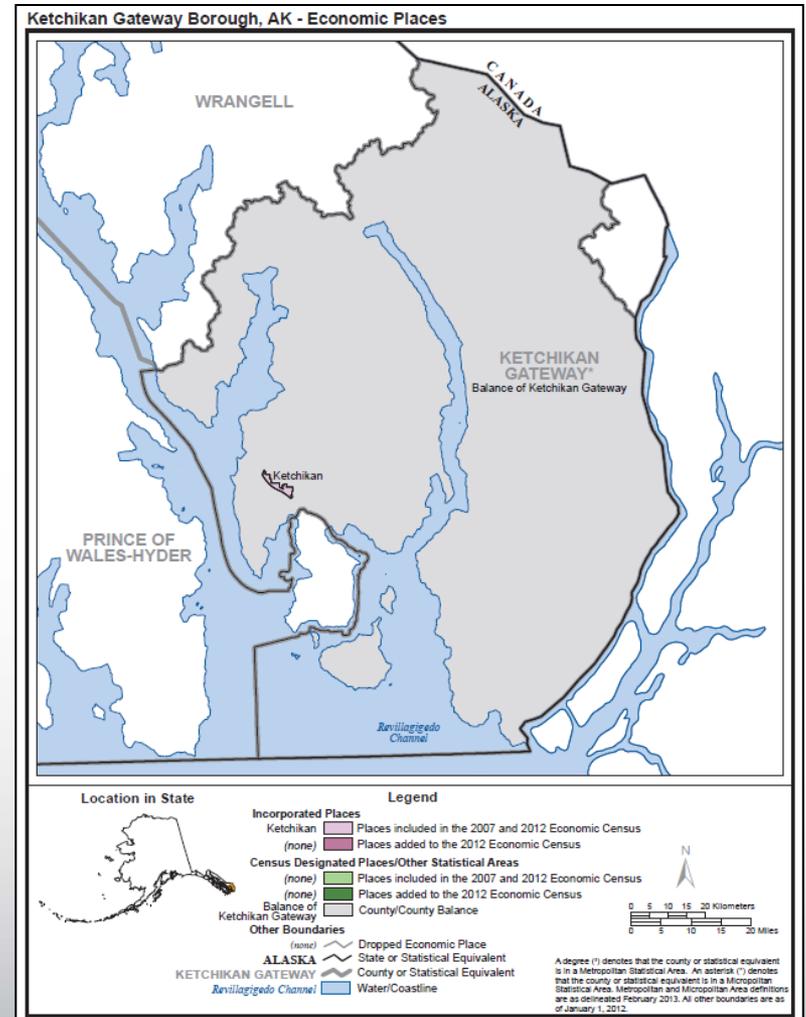
Geography Filter Options

- Geographic Type
- Summary Level
- Within State
- Geographic Component

Include in results:

- All geographies
- Individual geographies
- Groups of geographies

Show Geographic Components (e.g., urban, rural)



2012 EC Geo Reference info

Help Center Page

In this section:

- [Counties](#)
- [Geographic Coverage Tables](#)
- [Metropolitan and micropolitan Areas](#)
- [Offshore Areas](#)
- [Places](#)
- [Puerto Rico Planning Regions](#)
- [Regions and Divisions](#)
- [States](#)
- [ZIP Codes](#)
- [Geography Changes for the 2012 Economic Census](#)

U.S. Department of Commerce
United States Census Bureau
 Home | Blogs | About Us | Index A to Z | Glossary | FAQs

People | Business | Geography | Data | Research | Newsroom

You are here: [Census.gov](#) | [Business & Industry](#) | [Economic Census](#) | [Help Center](#)

Economic Census
 business.census.gov

Main | About | What's New | Finding Data | Uses of Census Data | Organizations | American FactFinder | **Help Center** | Contact Us

In this section:

Help Center
 Print | Share this page | Connect with us

The 2012 Economic Census provides a comprehensive view of the American economy for the first time since the 2007 Census. While the economic census occurs every five years, there is a multitude of other programs that provide limited economic data on a monthly, quarterly, annual, and five year basis. To help you arrive at the data you need we have created the following user guide:

The American FactFinder Help Center



For directions on using American FactFinder, please click on the graphics link above. To begin searching immediately, please visit our [Finding Data landing page](#).

Understanding Industry Classification Systems



Learn how we classify businesses and economic output.

What Data Tools are Available



Learn about the different tools available.

Methodology and Disclosure Help Center

Table	Annual period	Five year period
(11,000)	(11,000)	(11,000)
D	D	D
D	D	D

Learn how we collect data and protect the identity of our respondents.

Understanding Geography



Learn about geography and view a variety of reference maps. [Go here](#) find data by geography.

Understanding Economic Data

Annual period	Number of past respondents for the period including March '12
45,887,472	738,431
51,851,818	837,241

Learn the who, what, when, why, and how of economic data.

What's Coming

- Subjects and Summary Series
 - Summary Reports
 - Product Lines
 - Estab & Firm Size
 - Miscellaneous Subjects
- ZIP Code Statistics



Census-Related Programs

- **Commodity Flow Survey (CFS)** - Selected national- and finer-level data on the movement of products across the U.S. by mode of transportation (plus other breakouts). (<http://www.census.gov/econ/cfs/>)
- **Economic Census of Island Areas** – Selected industry, product, and other data for American Samoa, Guam, the Northern Mariana Islands, Puerto Rico, and the U.S. Virgin Islands. (<http://www.census.gov/econ/islandareas/>)
- **Survey of Business Owners (SBO)** – Selected national- and finer-level industry data for women- and minority-owned businesses and the characteristics of all businesses and their owners. (<http://www.census.gov/econ/sbo/>)

Summary

- Census economic data can help you and your customers understand the California economy
- The **2012 Economic Census** provides a wealth of data for you and your users
 - Most are **released**
 - More **coming**
- **business.census.gov** site has a lot of useful materials for you and your users

Thank You

Contact me at:

andrew.w.hait@census.gov

(301)763-6747