

Bay Area Regional Projections

| | 2010 | 2015 | 2020 | 2025 | 2030 | 2035 | 2040 |
|------------------------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| Population | 7,150,739 | 7,461,400 | 7,786,800 | 8,134,000 | 8,496,800 | 8,889,000 | 9,299,100 |
| Household Population | 7,003,059 | 7,307,400 | 7,623,700 | 7,961,900 | 8,313,900 | 8,690,400 | 9,084,800 |
| Households | 2,608,023 | 2,720,410 | 2,837,680 | 2,952,910 | 3,072,920 | 3,188,330 | 3,308,090 |
| Persons Per Household | 2.69 | 2.69 | 2.69 | 2.70 | 2.71 | 2.73 | 2.75 |
| Employed Residents | 3,268,680 | 3,547,310 | 3,849,790 | 3,949,620 | 4,052,020 | 4,198,400 | 4,350,070 |
| | 2010 | 2015 | 2020 | 2025 | 2030 | 2035 | 2040 |
| Agriculture & Natural Resources | 24,640 | 25,180 | 25,690 | 24,800 | 23,940 | 23,330 | 22,750 |
| Construction | 142,350 | 168,380 | 197,560 | 203,280 | 209,150 | 217,080 | 225,290 |
| Manufacturing & Wholesale | 460,170 | 473,360 | 486,720 | 476,580 | 467,010 | 461,330 | 456,080 |
| Retail | 335,930 | 352,550 | 370,260 | 372,210 | 374,060 | 379,210 | 384,420 |
| Transportation & Utilities | 98,710 | 108,320 | 119,080 | 120,650 | 122,090 | 124,760 | 127,360 |
| Information | 121,070 | 134,550 | 149,640 | 150,890 | 152,130 | 154,720 | 157,330 |
| Financial & Leasing | 186,070 | 204,730 | 225,520 | 226,770 | 227,680 | 230,880 | 233,790 |
| Professional & Managerial Services | 596,740 | 678,230 | 771,560 | 814,300 | 859,260 | 914,710 | 973,640 |
| Health & Educational Services | 447,720 | 497,070 | 553,680 | 584,230 | 616,620 | 656,290 | 698,610 |
| Arts, Recreation & Other Services | 472,930 | 519,020 | 570,160 | 589,000 | 608,420 | 633,960 | 660,570 |
| Government | 498,970 | 508,600 | 517,280 | 526,610 | 536,220 | 550,550 | 565,390 |
| Total Jobs | 3,385,300 | 3,669,990 | 3,987,150 | 4,089,320 | 4,196,580 | 4,346,820 | 4,505,230 |

Sources: 2010 demographic data are taken directly from the U.S. Census. 2010 employment data are derived from *California County-Level Economic Forecast, 2011-2040*

California Department of Transportation; *Bay Area Job Growth to 2040: Projections and Analysis*, Center for Continuing Study of the California Economy;

1989-2009 National Establishment Times-Series (NETS) Database, Walls & Associates using Dun and Bradstreet data; and labor force data from

U.S. Bureau of Labor Statistics and the U.S. Census Bureau's 2005-2009 American Community Survey.