

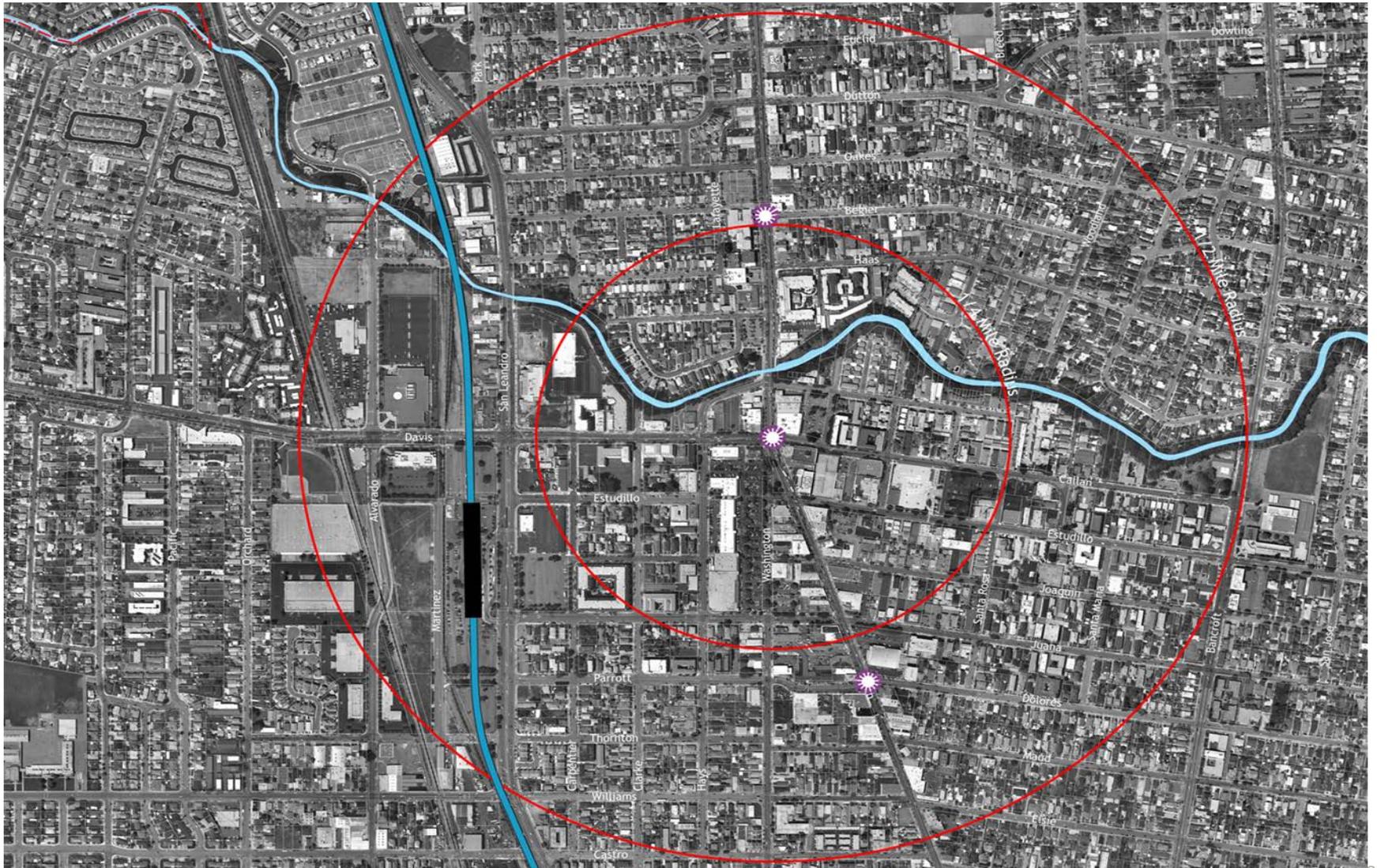
City of San Leandro PDA Success Stories & Lessons Learned

BAPDA 2015 Spring Assembly
May 29, 2015

San Leandro PDAs

- ▶ Downtown BART (2007)
- ▶ East 14th Street (2004)
- ▶ Bay Fair BART/Bayfair Center (projected 2017)

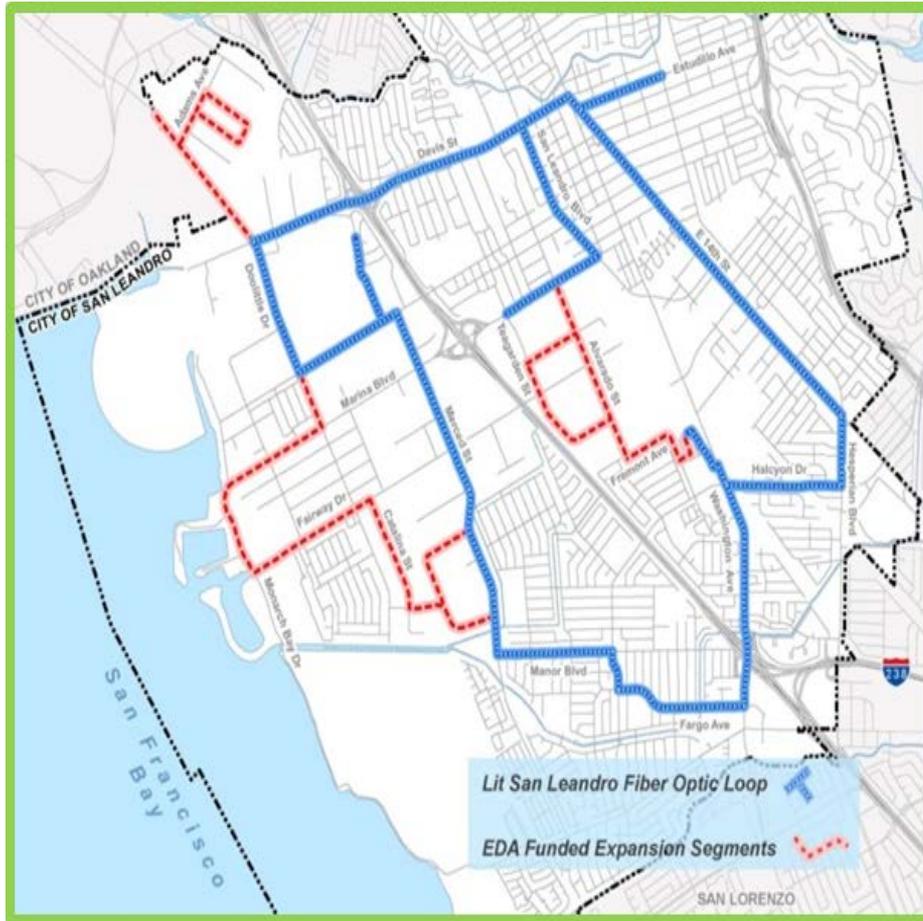
Downtown PDA



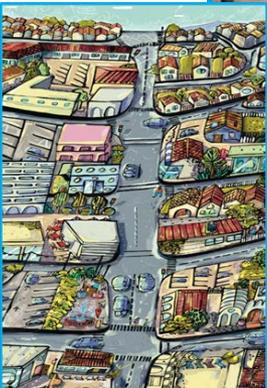
Downtown PDA Completed Projects



Downtown PDA Infrastructure/Transportation



Downtown PDA Public Art



Major TOD Projects Underway



Marea Alta (BRIDGE Housing)



Marea Alta Site Plan



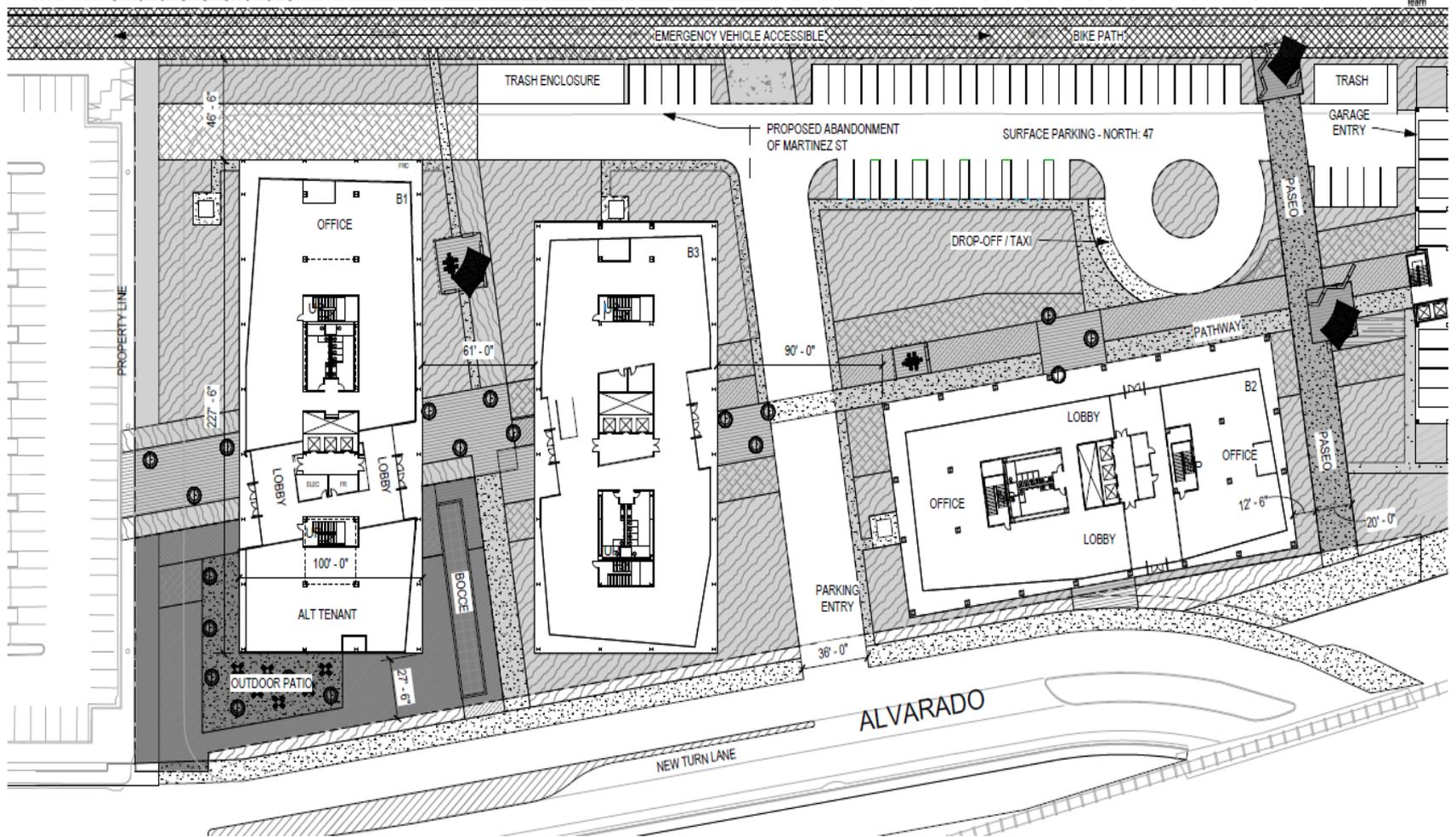
SITE PLAN

San Leandro Tech Campus (Westlake Urban)



San Leandro Tech Campus Site Plan

KAWA architects + interiors
listen
build
speak
learn



San Leandro Tech Campus



PARTIAL WEST ELEVATION 1/8" = 1'-0"



PARTIAL NORTH ELEVATION 1/8" = 1'-0"



WEST ELEVATION KEY



NORTH ELEVATION KEY

Lessons Learned

- Staying on message with your TOD narrative
- Extensive outreach & broad public participation during TOD planning ensured community buy-in
- Partners (ABAG, MTC, BART, citizens, etc) sang the TOD Strategy praises
- Participation of TOD advocates defeated NIMBY
- Push maximum densities as high as feasible
- Lowered parking ratios have taken longer to implement
- Temporary replacement parking plan needed if parking impacted during construction
- Persevere and stay true to the TOD/PDA vision