



Date: September 29, 2015  
To: Regional Planning Committee  
From: Miriam Chion, ABAG Planning & Research Director  
Subject: Scenario Planning Approach

ABAG and MTC are beginning the process of developing three land use and transportation scenarios to inform discussions about the strategic update of Plan Bay Area 2040. Scenarios show different options for how the Bay Area can grow and change over time in ways that help us meet our goals for a more prosperous, sustainable, and equitable region. A vital part of the Plan Bay Area 2040 strategic update, scenarios represent alternative Bay Area futures based on distinct land use development patterns and transportation investment strategies.

ABAG and MTC are requesting feedback about our draft scenario concepts to ensure they preserve the character of our diverse communities while adapting to the challenges of future population growth. After a short overview of our Plan Bay Area 2040 scenario development approach ([Attachment 1](#)), participants will have the opportunity to engage in small-group discussions around the initial scenario concepts ([Attachment 2](#)). Participants will be asked for their feedback on the draft scenario concepts, and to prioritize the policy and investment strategies that best shape each alternative.

## Next Steps

Once refined, these scenario concept narratives will provide a framework for our scenario alternatives, which will be developed, modeled, and evaluated to understand the effects of different combinations of land use and transportation strategies on our shared goals and targets. The scenario planning process is summarized and next steps are identified in [Attachment 3](#).

*Attachments:* 1. Scenario Planning Approach  
2. Scenario Concepts Narratives  
3. Scenario Development Process