



Plan Bay Area

Plan Bay Area Implementation

ABAG Administrative Committee Retreat

Presentation Outline

1) Plan Bay Area

2) Funding and Implementation

3) Discussion

1) Plan Bay Area

Why are we doing this?

1. Strengthen the connection between housing, jobs and transportation
2. Build upon legacy of visionary leadership and investment
3. Ensure stewardship of the spectacular scenic and natural resources of our region
4. Provide a prosperous future for our children and grandchildren

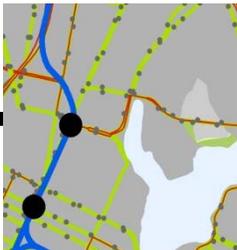


Plan Bay Area Structure



Land Use

Draft Preferred Land Use Scenario:
Jobs-Housing Connection Strategy



Transportation

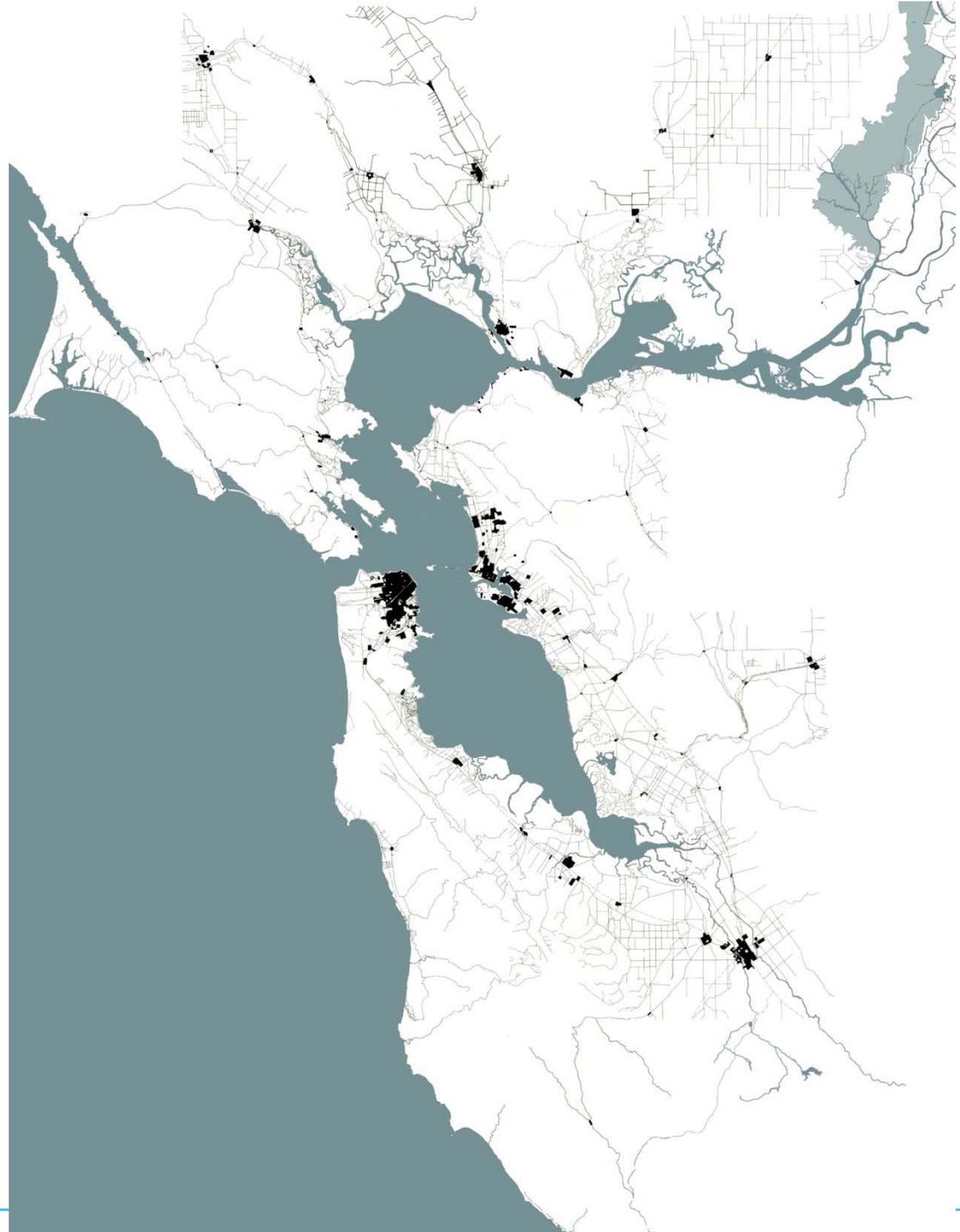
Draft Transportation Investment Strategy
One Bay Area Grant (OBAG)



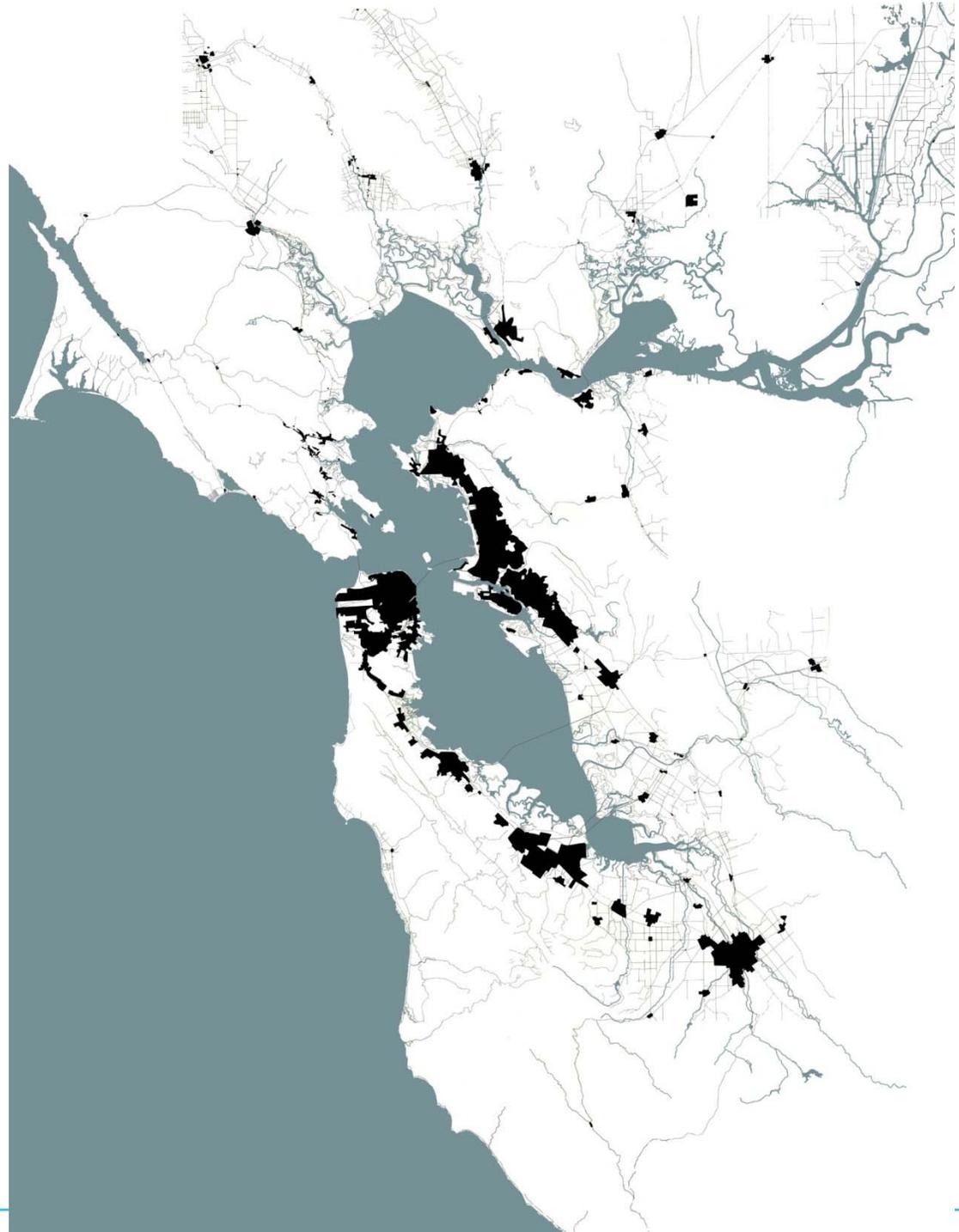
Housing

Regional Housing Need Allocation (RHNA)

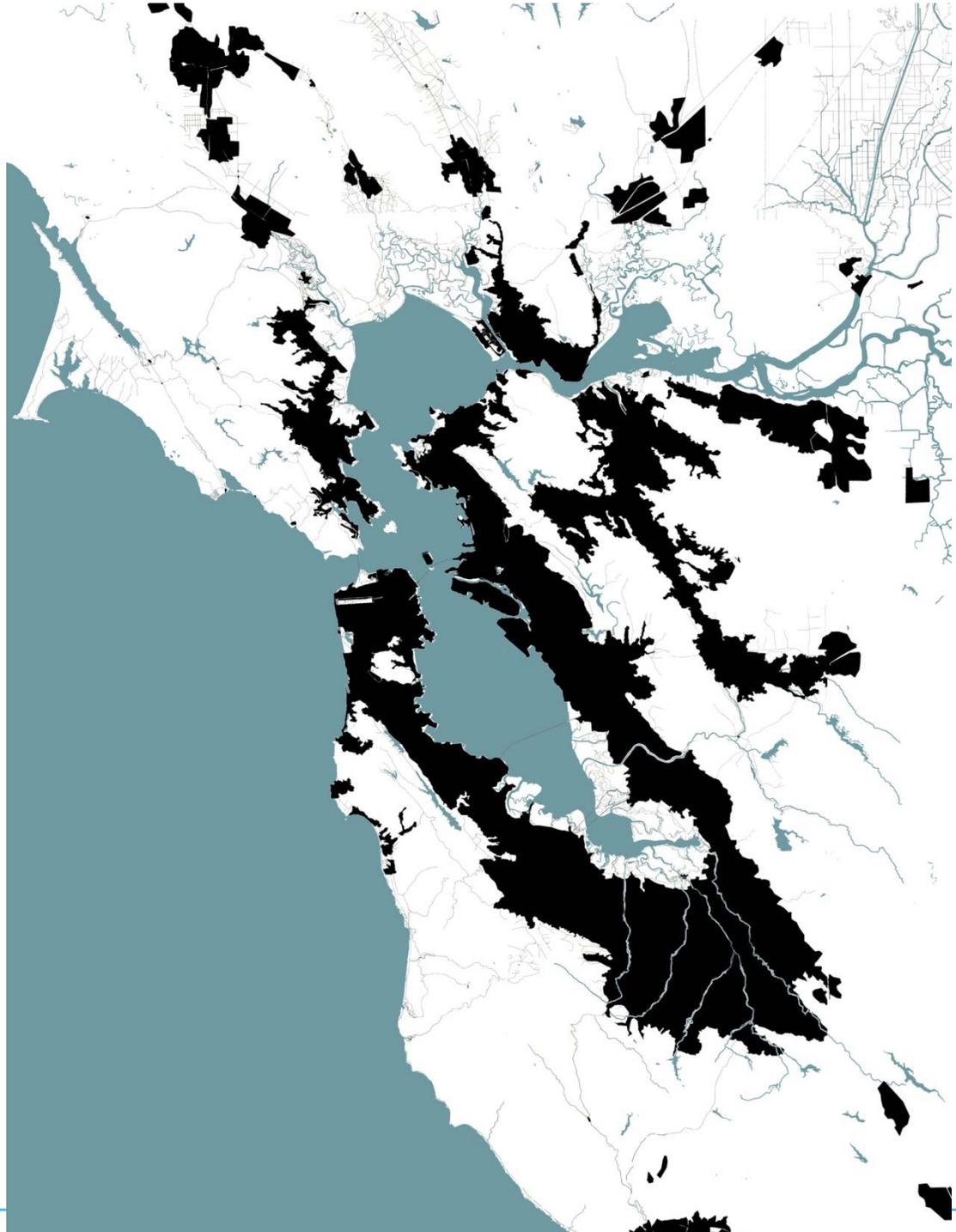
Bay Area Urbanized Land 1900



Bay Area Urbanized Land 1940



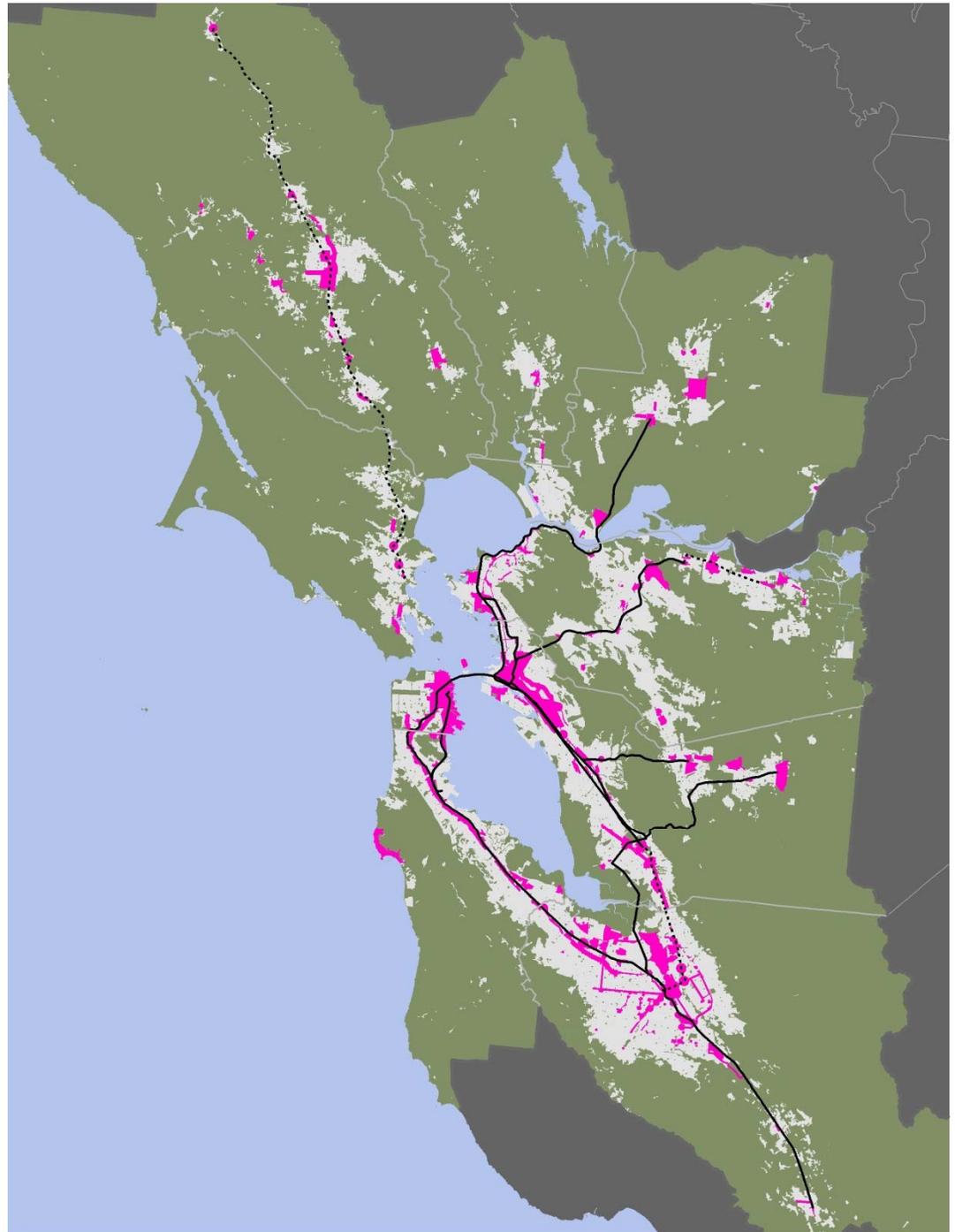
Bay Area Urbanized Land 2010



Plan Bay Area Land Use Strategy

- Non-urbanized land
- Urbanized land
- PDAs
 - 3% of region's land
 - 80% of new homes
 - 66% of new jobs

100 Planned PDAs
69 Potential PDAs



Regional Center



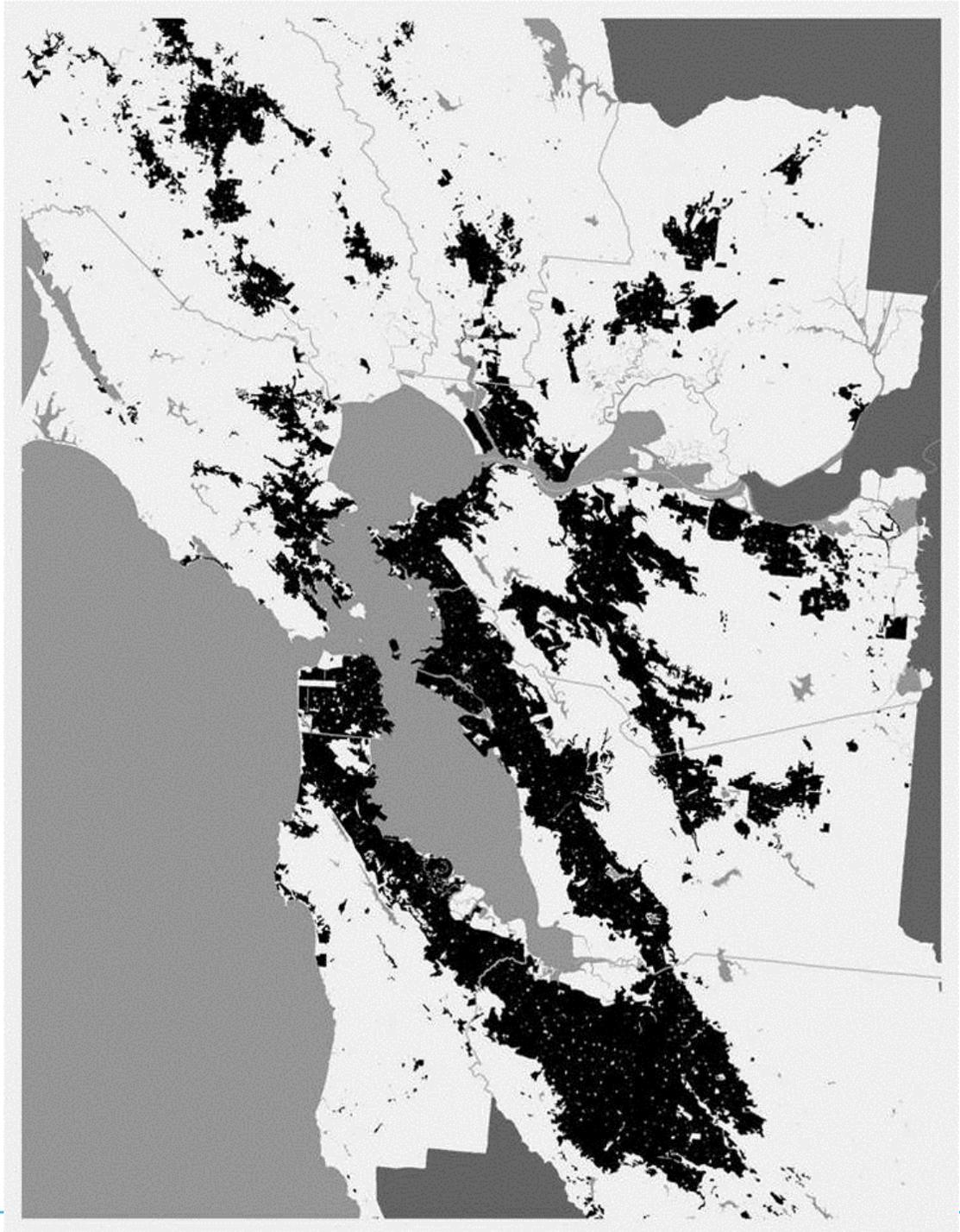
Suburban Center



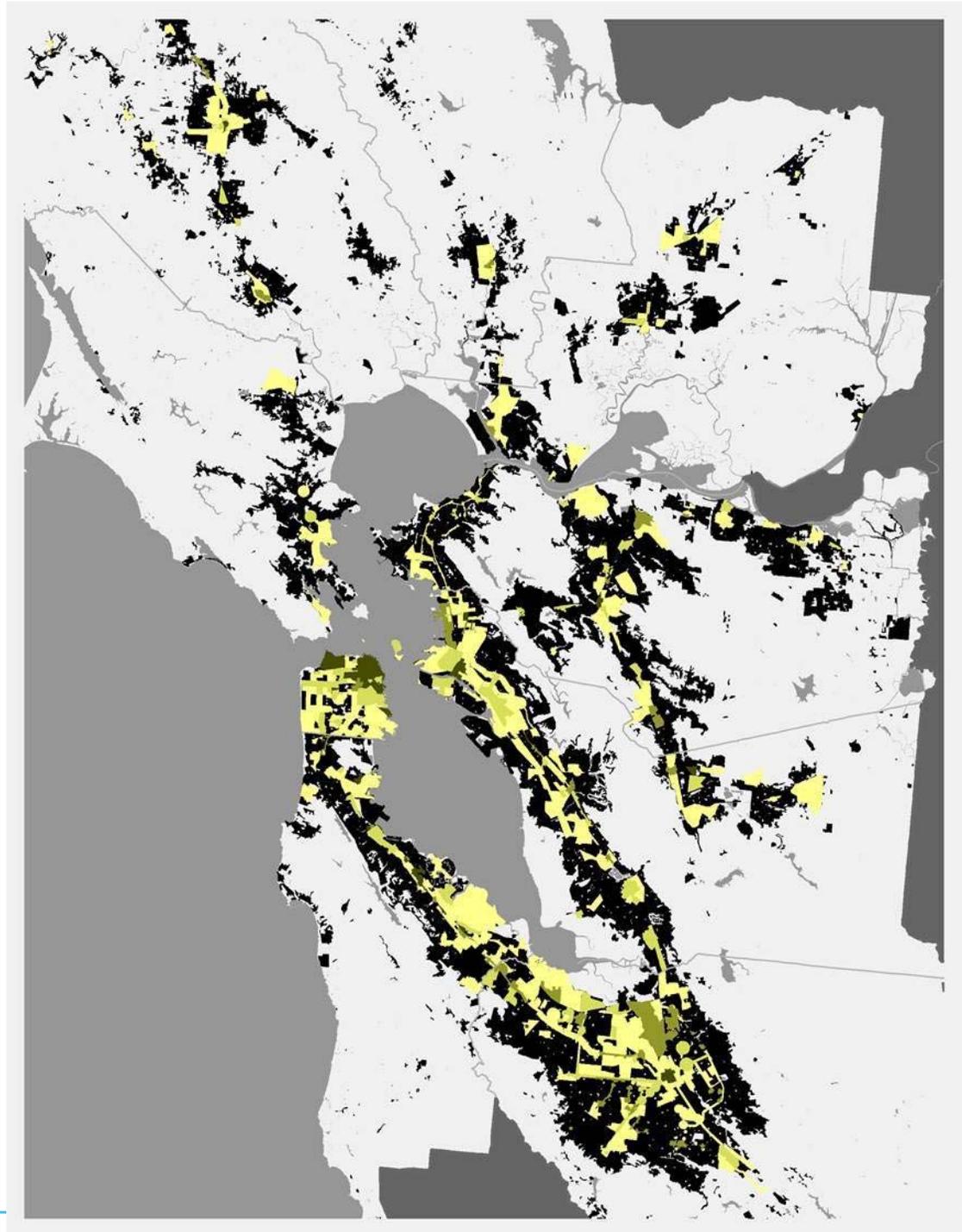
Transit Town Center and Neighborhood



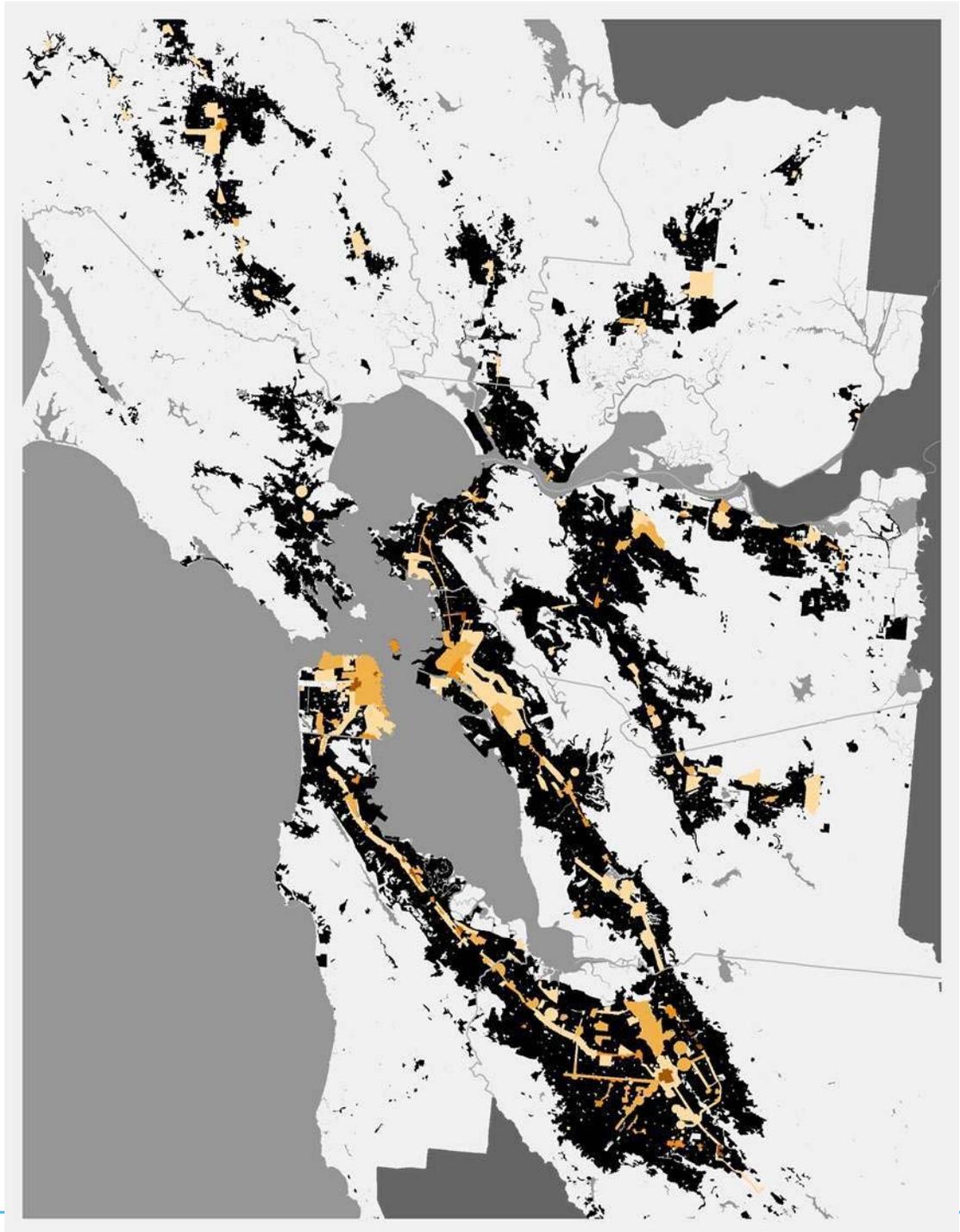
2010 Urbanized Area



Primary Areas of Employment Growth 2010-2040

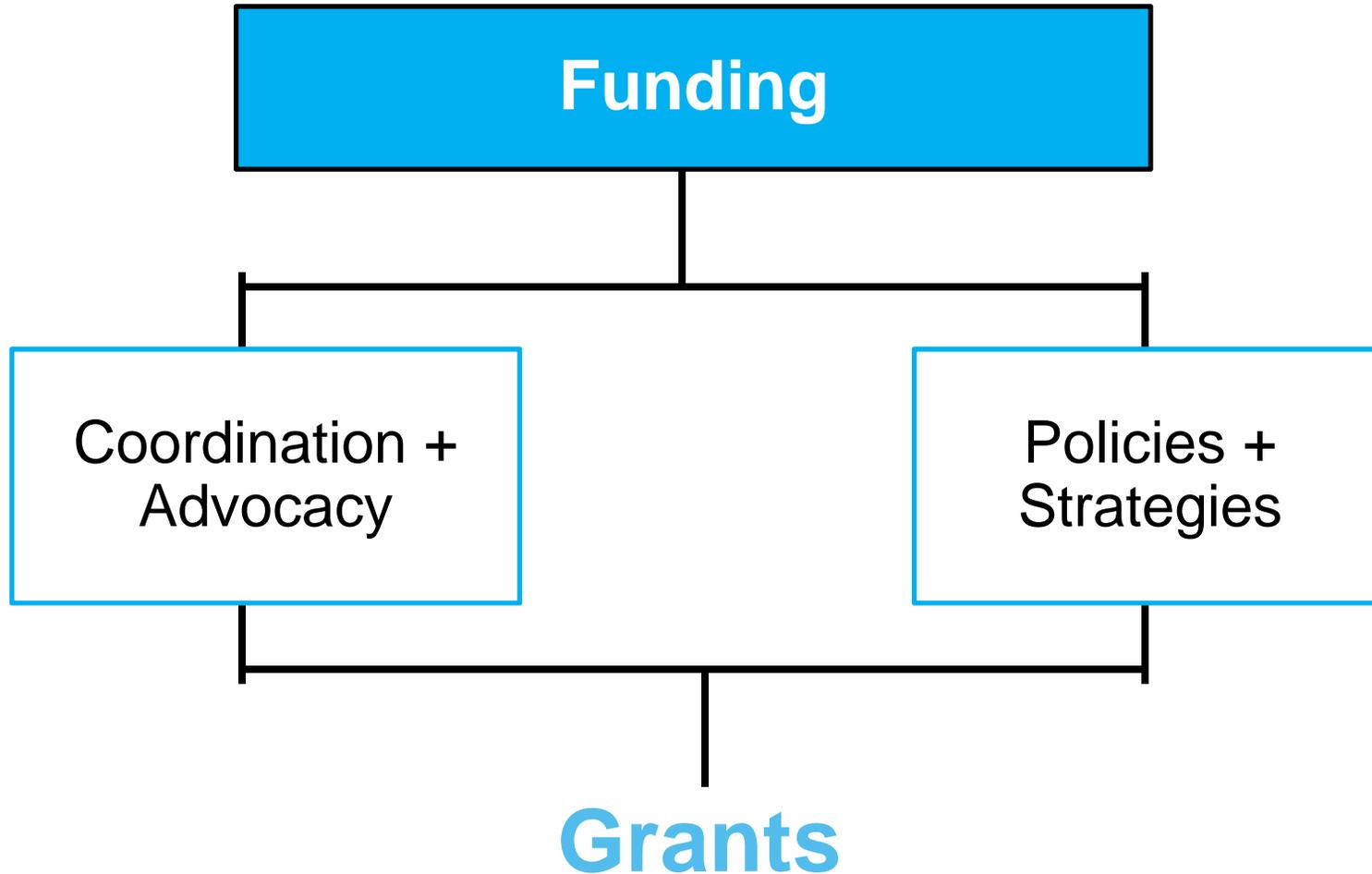


Primary Areas of Household Growth 2010-2040



2) Plan Bay Area Implementation

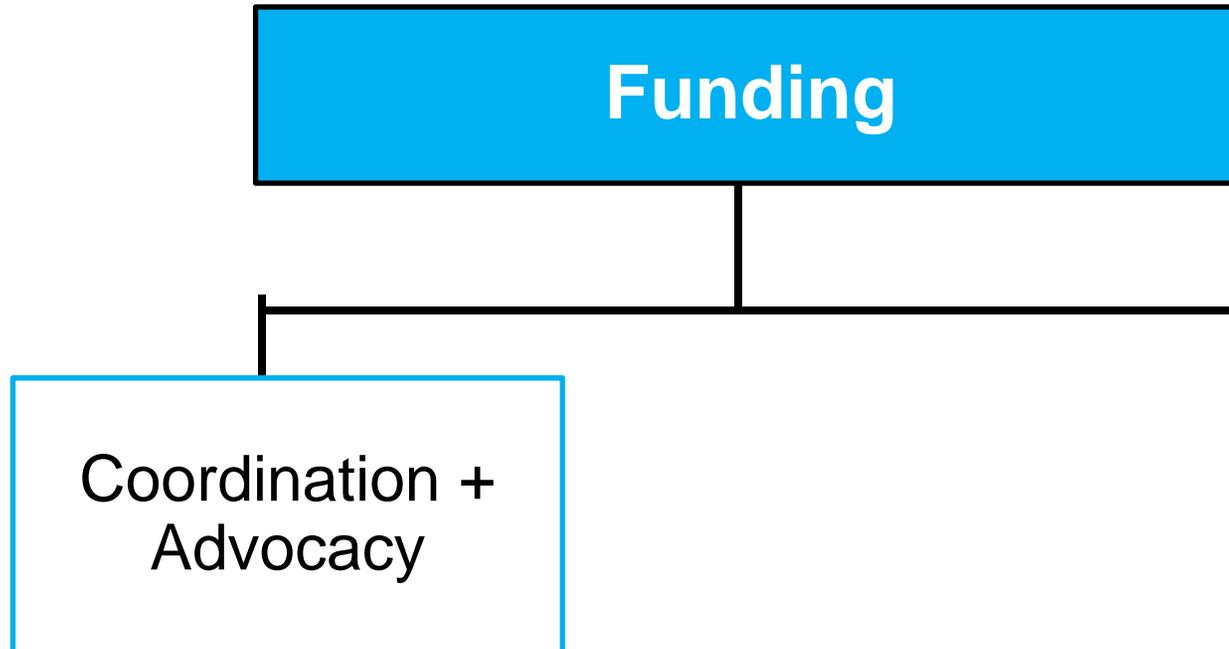
Plan Bay Area Implementation



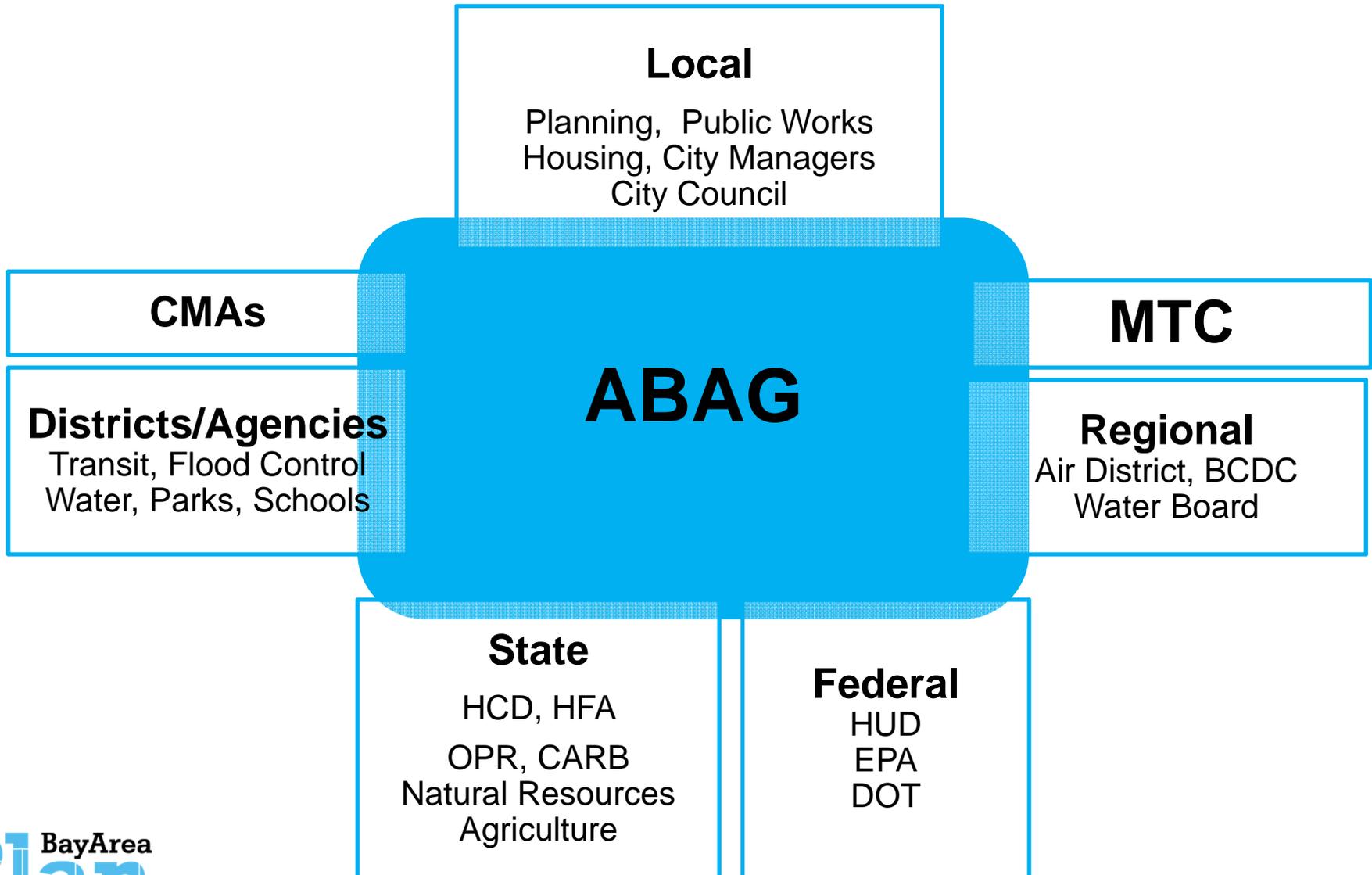
Funding

- **One Bay Area Grant**
 - PDA Capital Infrastructure Investments: \$200 million
 - PDA Planning Grants - \$28 million
 - PCA Pilot Program - \$10 million
- **Transit-Oriented Affordable Housing (TOAH) Program: \$50 million**
- **Housing and Economic Development Pilot Projects: \$5 million**

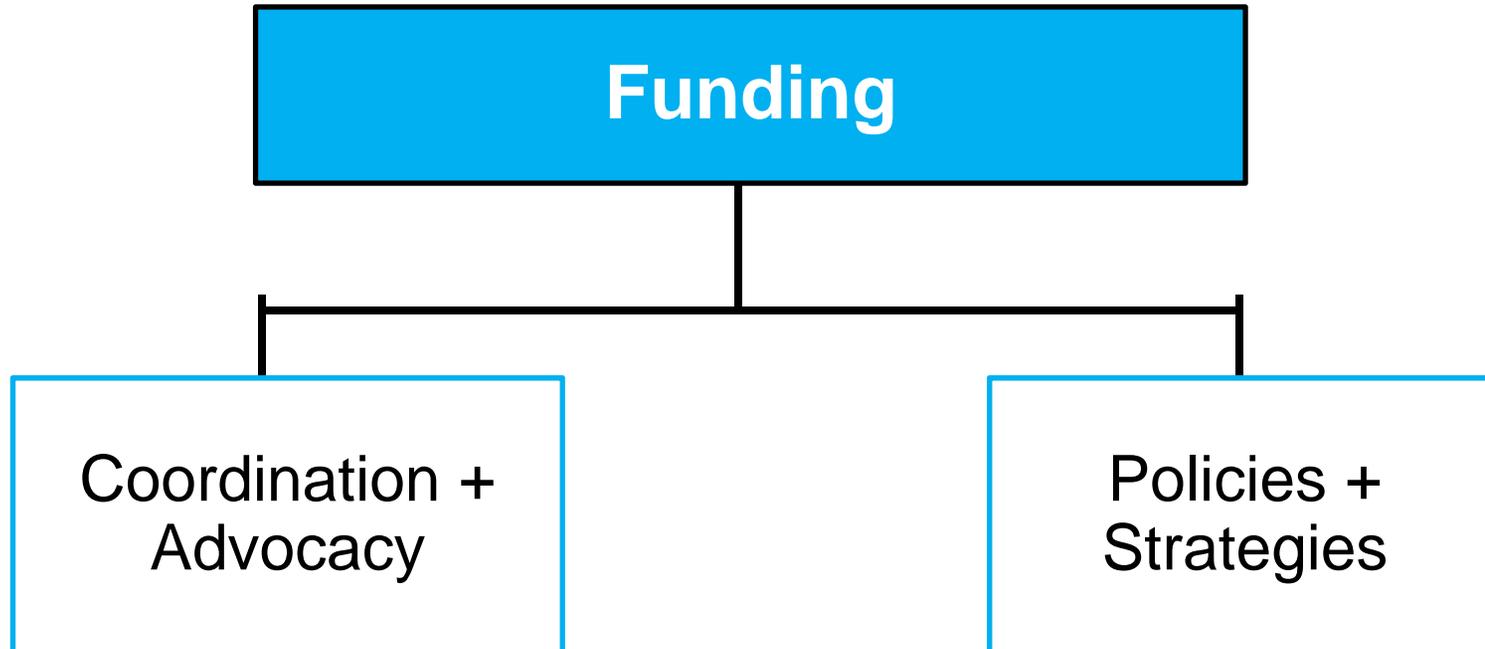
Plan Bay Area Implementation



Coordination and Advocacy



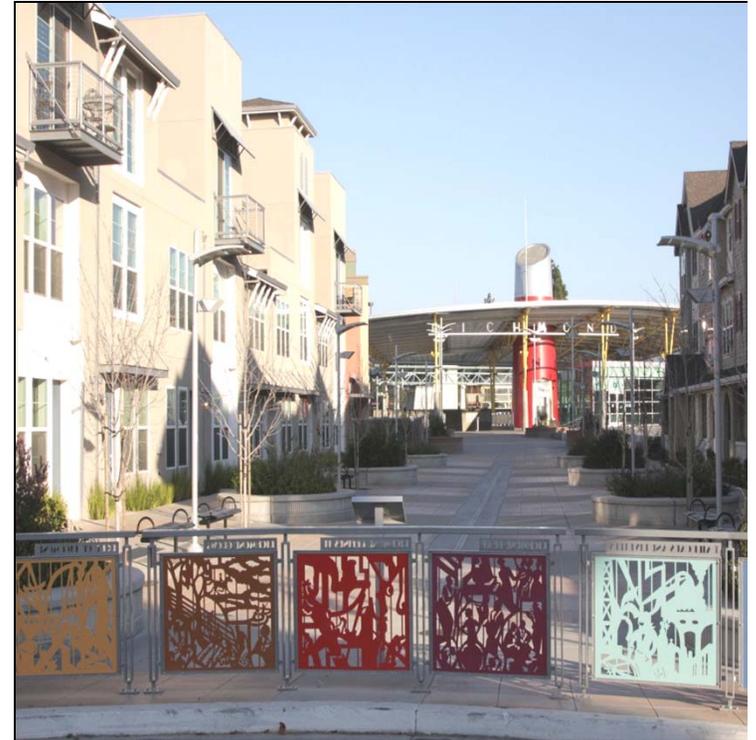
Plan Bay Area Implementation



Policies and Strategies

Housing Affordability and Production

- Local and regional strategies
 - Housing Elements and plans
 - Entitlement efficiency
 - Housing trust funds
 - Inclusionary housing
- Housing rehabilitation and public infrastructure
- State and federal funding
- Affordable housing initiatives



Policies and Strategies

Economic Development

- Focused strategies
 - Major employment centers
 - Transit corridors
 - Small downtowns
 - Industrial and agricultural land
- Middle-wage jobs
- Business community engagement



Policies and Strategies

Complete Communities

- Needs of PDAs
 - Infrastructure
 - Services and Amenities
 - Health and Education
- Opportunities to align funding and resources
- Partnerships to meet PDA needs



Policies and Strategies

Open Space, Agriculture and Conservation

- Analysis and Prioritization of Open Space Network
 - Habitat and Ecological Value
 - Strategic Importance to Agricultural Economy
- Strategic PCA funding
- PCA program update



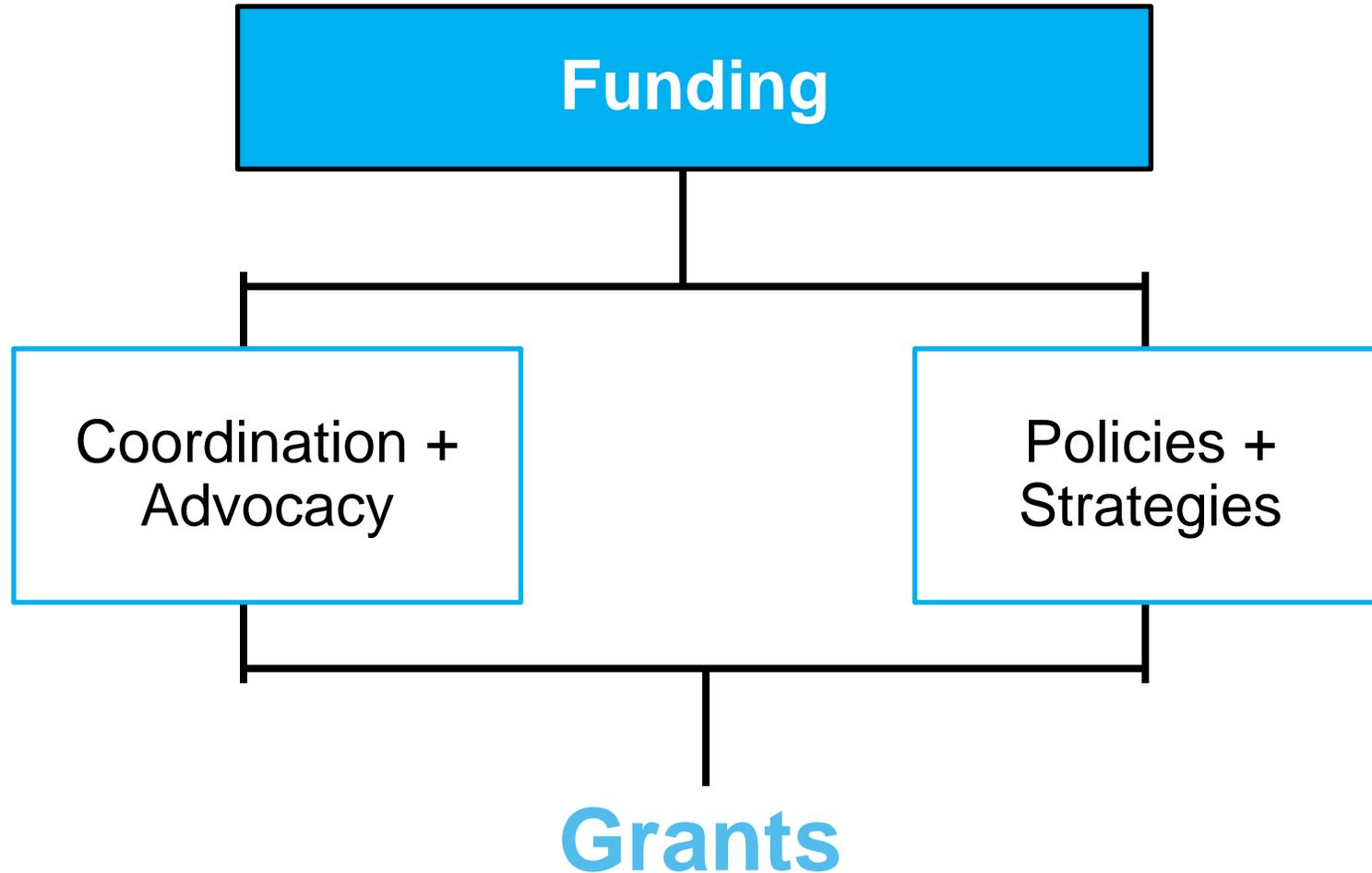
Policies and Strategies

Resilience

- Resilience and SCS Implementation Integration
 - Housing
 - Infrastructure
 - Economy and Business
 - Governance
- JPC and BCDC coordination and policy alignment



Plan Bay Area Implementation



Grants: Housing and Economic Development Pilot Projects



Grants: Housing and Economic Development Pilot Projects

- **Jobs:** Expand economic opportunities for low- and moderate-income workers in the region (\$1 million)
- **Housing:** Tools and resources for housing production and preservation in transit-served areas, support neighborhood stabilization in communities at risk of displacement (\$1 million)
- **Equity:** Integrate equity principles in the development and implementation of the Prosperity Plan (\$750,000)

Grants: Housing and Economic Development Pilot Projects

Partners

- Nine Bay Area counties
- More than 18 local jurisdictions including the cities of San Francisco, Oakland, and San Jose
- More than 18 local and regional community-based and non-profit organizations
- Philanthropic organizations such as The San Francisco Foundation and the Silicon Valley Community Foundation

Grants: Open Space and Conservation

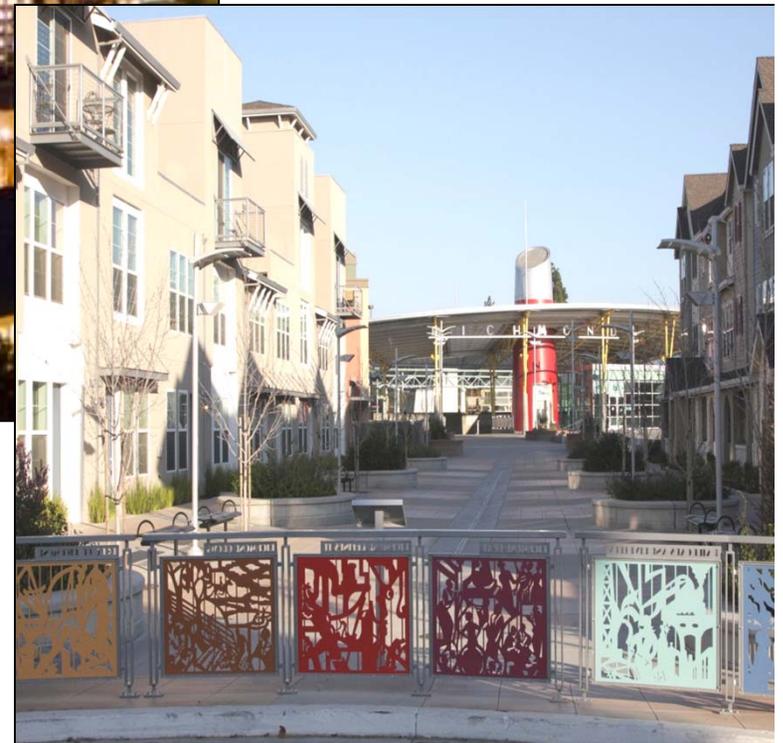


Grants: Open Space and Conservation

- North Bay PCA Program
 - Led by CMAs in partnership with jurisdictions
 - Focus on trails, farm-to-market, planning

- East Bay, South Bay, and Peninsula PCA Program
 - Led by California Coastal Conservancy in partnership with jurisdictions and CMAs
 - Focus on land acquisition, trails, planning

Grants: Strategic PDA Investment



Grants: Strategic PDA Investment

- **Priorities**
 - Entitlement
 - Infrastructure
 - Urban Design
- **Grant Programs**
 - Advanced Infill/PDA Implementation
 - PDA Innovative Partnerships

3) Discussion

Discussion Questions