

“Bay Area communities working together for a sustainable energy future.”

## A local collaboration program brought to you by the Association of Bay Area Governments (ABAG)



### About BayREN

Formed in 2012 as a collaboration between ABAG and Bay Area cities and counties, the Bay Area Regional Energy Network (BayREN) helps Bay Area residents become more energy efficient. BayREN draws on the expertise, experience, and proven track record of local Bay Area governments to build the internal capacity of local cities and counties to administer successful climate, resource, and sustainability programs.

### Who does BayREN Serve?

- Residents
- Bay Area Single Family Home Owners
- Bay Area Multifamily Property Owners
- Residential and Commercial Contractors
- Local Governments and Municipal Staff

### BayREN >><< ABAG

BayREN runs under a unique governance model that relies on ABAG’s existing relationships with the 101 cities and counties across the Bay Area. While a separate governing board comprised of local government staff oversees BayREN programs, ABAG administers the BayREN program. Staff collaborate closely with ABAG planners to engage local cities in energy and cost saving efforts.

### A Bright Future

BayREN programs are just getting started, and with ABAG’s support, are ready to expand to help address the Bay Area’s clean energy needs on a larger scale. BayREN is exploring future expansion into water efficiency measures, renewable energy, commercial markets, as well as partnerships to create design standards for rooftop solar energy.

### BayREN Delivers Success

- **9,000** residential units with new energy efficiency upgrades across the Bay Area
- **\$20 million** in rebates and incentives paid to Bay Area property owners since 2012
- **\$8 million** in rebates and incentives to Bay Area property owners in the pipeline

### BayREN Leadership

- Independent governing board made up of county leaders
- 2 ABAG staff positions
- 15 county-based positions

### BayREN By The Numbers

- All FTE and PTEs grant-funded through 2025
- \$16.8 million annual budget
- BayREN is funded under the auspices of the California Public Utilities Commission

**“THIS IS A GREAT PROGRAM. I DON'T THINK I WOULD HAVE INVESTED ANYWHERE CLOSE TO THIS IN MAKING MY HOME MORE EFFICIENT HAD THIS PROGRAM NOT EXISTED.”**

**-- BayREN Home Upgrade Program Customer**

BayREN helps Bay Area cities and residents access reliable and sustainable energy efficiency resources by tapping a wide range of targeted, integrated, and regionally-scaled climate solutions. BayREN also helps Bay Area cities and counties comply with state energy efficiency regulations. The following is a brief summary of current BayREN programs.

**Bay Area Multifamily Building Enhancements (BAMBE) Program**

BayREN designed—and now implements—BAMBE, the highest-performing multifamily energy efficiency program in California. Through BAMBE, BayREN offers rebates and free technical assistance to assist Bay Area property owners with five or more units in improving their energy efficiency. To date, BayREN has distributed over \$20 million in rebates, with over \$8 million in the pipeline.

**Codes and Standards Program**

BayREN's Codes and Standards Program is a joint effort of Bay Area cities and counties to achieve greater compliance with provisions of the California Energy Code. Through this ambitious and engaging program, BayREN trains local building staff on energy efficiency compliance.

**Home Upgrade Program**

BayREN's Home Upgrade Program is a single family incentive program for homeowners performing energy efficiency retrofits on their homes. Bay Area home-owners can earn up to \$3,500 in incentives when they install energy-efficient home improvements. Since the program launch, BayREN has paid over \$7.8 million in rebates to Bay Area home owners.

BayREN also provides training to local contractors, with over 300 already participating in our program.

**Home Upgrade Advisor**

BayREN's Home Upgrade Advisor helps customers create an energy savings plan to transform their homes. Home Upgrade Advisors are key to BayREN's success, offering top-notch customer service to help residents and contractors navigate energy efficiency.

**Multifamily Capital Advance (BAMCAP) Program**

Through BAMCAP, BayREN provides up to 50% of the loan capital to property owners at 0% interest.

**PAYS On-Water Bill Program**

BayREN's Pay as you Save (PAYS™) On-Water Bill Program is a partnership with municipal water agencies to implement on-bill financing for customers who invest in water and energy efficiency improvements.

**Commercial PACE**

BayREN provides commercial contractors training and support to help understand and overcome the barriers to PACE funding.