

ASSOCIATION OF BAY AREA GOVERNMENTS

Representing City and County Governments of the San Francisco Bay Area



ABAG

Date: June 18, 2013

To: Executive Board

From: Brad Paul
Deputy Executive Director

Subject: **General Assembly Delegate Engagement Strategy**

At its annual retreat in February, ABAG's Administrative Committee requested that staff explore more intentional ways to engage ABAG delegates. In order to do that, we propose canceling the Fall General Assembly and substituting a series of conversations with local delegates at the county level to talk about this issue.

As we begin implementing Plan Bay Area, these discussions would also allow us to hear from our delegates regarding what they feel they need from us to succeed. Before taking this action we wanted to get your feedback and ask whether you thought one of these delegate meetings should be held your county. Once we've carried out a number of these meetings we will report back to the Administrative Committee with our recommendations.

We should also note that staff is also working with Kaiser to put on a half day Community Health Forum on September 12th for public officials and staff from local jurisdictions.

Action

Cancel the Fall General Assembly this year to be substituted by a series of meetings with General Assembly delegates at the county level to explore ways to develop an engagement strategy.