

Regional Prosperity Consortium Project List - Summary

The HUD-sponsored Regional Prosperity Consortium funded these projects to address the goal areas listed below. Upon project completion in 2015, ABAG and other consortium members will identify ways to leverage and extend particular project deliverables (i.e., research papers, implementation toolkits, applicable case studies) to help communities realize complete-community aspirations in Priority Development Areas?

Regional Prosperity Plan Goal Areas	Projects
Develop New Regional Data Resources	
	Develop New Financing for Affordable Housing
	Develop & Preserve Affordable Housing
	Mitigate Displacement from Development Areas
	Strengthen Capacity for Regional/Local Problem-Solving
	Improve Working Conditions for Lower-Income Workers
	Create Pathways to Middle-Income Jobs

Regional Prosperity Consortium Project Descriptions

Project	Applicant(s)	Description	Grant	ID
Primarily Housing-Focused Cluster				
Creating more affordable housing to meet workforce needs				
Implementing Land Value Recapture to Support the Production and Preservation of Affordable Housing Near Transit	East Bay Housing Organization; City of Concord; City of El Cerrito; City of Walnut Creek; Profit Housing Association of Northern California; Council of Community Housing Organizations in San Francisco; Housing Leadership Council of San Mateo County	Provide guidance to elected officials, agency staff, and community organizations on an innovative approach to funding affordable housing at the local level using Land Value Recapture and Public Benefits Zoning.	\$50,000	H14
Affordable Housing Funding Gap Analysis	ABAG	Define and calculate the projected gap between total need for funding for affordable housing and total available; and identify strategies to close the gap.	\$50,000	H01
Bay Area Online Parking Database	TransForm, Cities of Oakland and San Jose, East Bay Housing Organizations (EBHO) and Resources for Community Development (RCD)	Create an Online Parking Database and analyze parking utilization rates to inform updated parking requirements for affordable housing projects that adopt transportation demand management strategies. This project, when completed, will facilitate the development of affordable homes at each stage of planning and development process.	\$100,000	H21
Building Community Support for Affordable Housing Developments in the Bay Area	Greenbelt Alliance, Cities of San Jose, Sunnyvale, Mountain View and Santa Clara; Silicon Valley Leadership Group (SVLG); East Bay Housing Organizations (EBHO); Housing leadership Council of San Mateo County; Mountain View Coalition for Sustainable Planning; Stand Up for Neighborly Novato; and Livable Berkeley	Design and launch an endorsement program for affordable housing projects. Develop an evaluation tool and create information materials to highlight the benefits of building affordable housing in local communities.	\$55,750	H22
Pre-Development Assessment for the 11th and Jackson Site in Oakland Chinatown	East Bay Asian Local Development Corporation (EBALDC), City of Oakland Housing Authority	Incorporate community benefit principles and reduce the construction costs for the affordable housing project on 11th Street and Jackson Street in Oakland Chinatown through improved design and programming.	\$45,000	H24
Pre-Development Assessment for Riviera Family Apartments in Walnut Creek	Resources for Community Development (RCD), Local Initiatives Support Corporation (LISC)	Conduct pre-development assessment on the Riviera Family Apartments project that will provide 55 units of affordable housing for low-income families in Downtown Walnut Creek.	\$45,000	H27

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Laying the Groundwork for Inclusive Growth in San Mateo County through the Creation of New Funding Sources and Adoption of Updated Housing Elements	Housing Leadership Council of San Mateo County	Lead a campaign to encourage San Mateo County cities to adopt Housing Element Updates by 2015. Develop and build consensus for a “boilerplate policy platform” that includes best practices, model policy language, and new revenue sources that can be incorporated into local Housing Elements to support and incentivize affordability. <i>Condition of Approval: Add a task to support the adoption of a county-wide nexus study by local jurisdictions in San Mateo and Santa Clara Counties</i>	\$75,000	H32
San Francisco Small Sites Acquisition and Stabilization	Chinatown Community Development Center, Inc.; Bernal Heights Neighborhood Center; People Organized to Demand Environmental and Economic Rights; San Francisco Community Land Trust	Develop a sustainable and scalable model for the acquisition and preservation of existing affordable housing units on small sites, and lay the groundwork for implementing that model to identify opportunity sites within four Priority Development Areas in San Francisco where disadvantaged communities are at greatest risk of displacement.	\$58,290	H11
Preserving Affordable Housing Near Transit	Reconnecting America; California Housing Partnership Corporation	Identify the location of at-risk affordable housing properties near public transit and work with local governments to implement policy solutions for preserving those properties.	\$67,194	H12
Housing Our Workforce: Funding Affordable Housing through State, Regional, and Local Sources	Non-Profit Housing Association of Northern California	Ensure that adequate affordable housing is built for the region by using creative financing solutions to generate funds for affordable housing and promoting more effective and equitable housing elements. Provide technical assistance, analysis, and advocacy support to ensure that housing elements are well positioned to create the needed affordable homes. Project will seek to address the ambitious housing goals in Plan Bay Area and restore affordable housing funding to levels that will ensure the success of the Plan. <i>Condition of Approval: Use ABAGs completed Affordable Housing Funding Gap Analysis instead of recreating the work. Hire a staff person to support the work in the South Bay instead of hiring a consultant.</i>	\$80,000	H33
Sustainable Stewardship Program in Counties of San Francisco, Alameda and Sonoma	Northern California Land Trust (NCLT), Bay Area Consortium of Community Land Trusts (CLTs)	Promote the land trust model and build technical assistance capacity among member Community Land Trusts (CLTs). Provide assistance with ground lease and deed restriction oversight; resale management; lender, funder and jurisdictional outreach; and resident outreach and education to member CLTs.	\$60,000	H26
Development Without Displacement in the Bay Area	Causa Justa::Just Cause; Alameda County Public Health Department	Publish a “Development without Displacement” Report to provide a Comprehensive Anti-Displacement Framework for stakeholders involved in community planning processes associated with Transit-Oriented Development (TOD) in the Bay Area.	\$74,516	H13

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East Palo Alto Fair Housing Project	Peninsula Interfaith Action (PIA), City of East Palo Alto, Youth United for Community Action and Urban Habitat	Work with coalition partners to organize East Palo Alto residents in the West Area Plan process to mitigate displacement of up to 6,400 low-income residents and people of color, increase affordable housing options in the Peninsula, and set a model of housing preservation strategies for the San Mateo County.	\$37,500	H28
Black Regional Resilience Project	People Organized to Win Employment Rights (POWER)	Project aims to understand the root causes beneath the crisis of displacement of African American residents from the San Francisco Bay Area. Engage impacted residents to understand the underlying causes and to gather proactive solutions to stem the tide of displacement from the region.	\$25,000	EQ36
Fair Housing Equity Assessment (FHFA)	ABAG	Identify regional access to opportunity, as measured by access to good schools, jobs, and appropriate housing, and strategies that improve access to opportunity for racially concentrated areas of poverty.	\$75,000	H02
Development Tracking Dashboard	ABAG	Develop an approach to tracking pipeline development at the jurisdiction level, focusing on new residential development at each RHNA income level.	\$50,000	H03

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Project	Applicant(s)	Description	Grant	ID
Primarily Equity-Focused Cluster		Capacity building with under-represented groups		
Regional Early Warning System for Displacement / Gentrification (REWS)	University of California Berkeley	Create a predictive tool to identify areas at risk of displacement / gentrification.		E01
Regional Early Warning System Outreach	MTC engaged a Coordinator to oversee case studies by: Concord Community Economic Development Organization, Working Partnerships), Chinatown Community Development Center, Causa Justa::Just Cause	Case studies in selected PDAs to inform and particularize REWS tool development: Downtown Concord, Downtown San Jose, San Francisco Chinatown and Mission neighborhoods, Oakland MacArthur BART station area	\$100,000	H25
Leadership, Engagement, Advocacy and Development (LEAD) in Marin County	Marin Grassroots, City of Marin, Marin City Dr. Martin Luther King Jr. Coalition, and Canal Welcome Center	Implement an action-learning leadership training program that will prepare local residents to be effective advocates for neighborhood stabilization and members of local public Boards and Commissions.	\$56,750	H23
Community Engagement for Public Benefits Zoning in Oakland PDAs	East Bay Housing Organizations (EBHO)	Engage community stakeholders and residents in refining a “Public Benefits Zoning” framework and building support for affordable housing and anti-displacement in PDA-related specific planning processes in Oakland. Community engagement will build on existing specific plan advocacy, the Resident and Community Organizing Program, and prior technical work on Land Value Recapture – framed as “Public Benefits Zoning” in Oakland.	\$40,000	EQ34
Healthy Havenscourt Neighborhood	East Bay Asian Local Development Corporation	Address a community response to neighborhood stabilization efforts near a new Bus Rapid Transit (BRT) line along International Boulevard in Oakland’s Havenscourt neighborhood. Project will organize and engage residents, businesses and schools around issues of affordable housing, economic security and the risk of displacement. Neighborhood stakeholders will help to develop a Havenscourt Neighborhood Plan that will outline the priority social factors and contain goals with achievable outcomes for the BRT project. <i>Condition of Approval: Extend outreach and engagement to the surrounding neighborhood along International Boulevard</i>	\$45,000	H31

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Project	Applicant(s)	Description	Grant	ID
Promoting Equity from the Bottom Up in East Palo Alto	Youth United for Community Action (YUCA), Peninsula Interfaith Action, San Mateo County Union Community Alliance and SPUR	Work with low-income residents of East Palo Alto to identify challenges and solutions related to access to economic opportunity. Engage residents through leadership development, education and organizing to participate in the Economic Prosperity Strategy project.	\$30,000	EQ12
Promoting Equity in Affordable Housing	Youth United for Community Action (YUCA)	Through a multi-level strategy of leadership development, education, organizing, legal advocacy, and media production, this project will incorporate East Palo Alto residents in the City's planning processes to promote equity principles, particularly in housing.	\$40,000	EQ37
Planning Institute for Leadership	Urban Habitat	Train members of seven community based organizations in urban planning from a racial and environmental justice perspective. These schools are intended to build the capacity of local organizations to address the land use and transportation patterns that shape access to economic opportunity for low- and moderate-income workers. Curricula will be developed collaboratively with community based organizations in order to most effectively support their work and priorities.	\$90,000	EQ33
Citywide Leadership Academy in San Francisco	Tenderloin Neighborhood Development Corporation (TNDC), Community Housing Partnership (CHP), Dolores Street Community Services (DSCS), People Organizing to Demand Environmental and Economic Rights (PODER), South of Market Community Action Network (SOMCAN)	Train residents from low-income and immigrant neighborhoods to give them the hard skills they need to become leaders in their community.	\$75,000	EQ13
Rules of the Road: How to Engage Public Agencies in Land Use, Transportation and Air Quality Decisions to Promote Equity and Public Health	Public Health Institute (PHI), Pacific Institute, Ditching Dirty Diesel Collaborative	Provide targeted trainings and technical assistance to under-represented communities to promote meaningful community involvement in land use and transportation issues, particularly as they relate to public health and equity issues.	\$50,000	EQ14
One-Day Regional Equity Conference	Local Initiatives Support Corporation (LISC)	Convene a one-day regional conference for up to 200 equity organizations in coordination with the Equity Collaborative and Steering Committee in October 2013.	\$25,000	EQ15
Community Capacity Building in the Bay Area	Council of Community Housing Organizations (CCHO)	Provide technical assistance to ABAG, MTC, the three working groups and community organizations across the Bay Area on projects and programs related to affordable housing and displacement.	\$20,000	EQ16

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Map Your Future Project	Bay Localize	Create a vehicle for community groups and planners to work together in an integrated program to improve access to affordable housing and transit, strengthen economic opportunities for at-risk youth, and prepare for the local impacts of climate change. The project trains youth leaders to develop community-based maps, research, and action recommendations to improve communication and collaboration between community groups, planners and policy makers. Project will create a leadership role for low-income youth communities in decision-making and planning processes.	\$75,000	EQ31
A New Vision for the Bay Area	Gamaliel of California	Strengthen efforts to build a regional equity strategy in 5 north bay counties in the Bay Area. Focus on building regional equity for public transportation spending, including advocacy for a regional youth bus pass, increase/improved public transit operations, and restored public transit lines.	\$50,000	EQ32
Oakland Sustainable Neighborhoods Initiative Capacity Building PolicyLink		Work with the Oakland Sustainable Neighborhoods Initiative – International Boulevard BRT Leadership Team and Committees to develop decision-making around priority development sites, policy frameworks for guiding development, and integration of best practices. Project will help stakeholders, plus community resident leadership from throughout the International Boulevard corridor, translate priority data analysis and best practices on BRT corridor development policy to guide policy framework for redevelopment and investment along the corridor as the BRT is constructed and operated.	\$20,000	EQ35

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Primarily Economic-Focused Cluster Workforce development, training, analysis				
Improved Skills, Better Wages and New Opportunities for Latino Day Laborers and Other Immigrant Low-Income Workers, Multicultural Institute		Provide training and support services for Latino immigrant day laborers and other low-income service workers to enhance economic opportunities, allow for retention of current work and expand employer networks for these LMI workers. Training will include Spanish GED-prep courses, computer skill-building workshops, small business courses, and “Life Skills” workshops aimed at enhancing LMI worker opportunities.	\$75,000	EP34
Formula Retail Sector Economic Opportunity Project, San Francisco Bay Area Labor Foundation		Research and analyze the formula retail sector (i.e. corporate-owned chain stores and restaurants) in San Francisco and develop model policies and programs to improve job quality and expand support for low-wage workers and locally-owned businesses. The partnership will specifically evaluate feasibility of implementing a formula retail living wage ordinance that would be the first of its kind in the nation.	\$100,000	EP39
Revive Oakland: Making Good Jobs Real	East Bay Alliance for a Sustainable Economy (EBASE), City of Oakland, Revive Oakland Coalition, Asia Pacific Environmental Network, Oakland Rising, Street Level Health Project, Workforce Collaborative and California State Labor Federation	Strengthen workforce pathways and ensure meaningful community enforcement to implement the landmark Good Jobs Policy, adopted by the City of Oakland in 2012, which will create real opportunities for underrepresented communities in the massive redevelopment of the Oakland Army Base.	\$75,000	EQ11
Success Concord, Concord Community Development Organization, Michael Chavez Center		Strengthen and expand economic opportunities, address debilitating barriers and develop clear upwardly-mobile employment pathways for low- and moderate-income workers in Concord, California. Project will develop and implement an intensive, culturally competent case management model by creating individualized employment action plans for at least 40 LMI, primarily immigrant workers.	\$100,000	EP30
Economic Prosperity Strategy	Center for the Continuing Study of the California Economy (CCSCE),	Identify strategies that provide pathways for lower income workers to better jobs.	\$512,500	EP01

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East Bay Skills Alliance,	Contra Costa Community College District	Launch a new workforce intermediary in the East Bay with the goal of aligning decision-making about education, workforce development, and economic development priorities for the regional community colleges, universities, workforce boards, government, and economic development agencies. Pilot a set of activities that will build a value proposition for the establishment of a new intermediary organization and develop a business plan for the intermediary to sustain the institutional structure of this new entity. Public funding resources will be leveraged to drive a coordinated workforce and economic development system that meets the needs of both job seekers and regional employers.	\$75,000	EP31
Santa Clara County Health Services Workforce Collaborative	Community Health Partnership	Establish a Workforce Collaborative designed to unify efforts of healthcare providers, workforce development organizations, labor unions, community colleges and community based organizations in order to provide job search skills, career pathway information, and focused training (including digital literacy) for low wage non-clinical healthcare workers in Santa Clara County. Program will identify the essential skills, education and training required to advance from LMI to middle-wage non-clinical health jobs, and develop an Education and Training Program targeting these requirements. The Collaborative is intended to serve as a replicable model for other healthcare occupations across the Bay Area.	\$150,000	EP32
A Blueprint for Creating Pathways to Ownership for Low and Moderate Income Workers in the SF Bay Area: The Inner East Bay as A Case Study	East Bay Community Law Center	Adopt a multipronged approach to grow the worker-owned business sector by: creating a Cooperative Academy for Low- and Moderate-Income (LMI) workers and training organizations; researching and preparing a guide for scaling worker-owned businesses in emerging Bay Area industries; and preparing an action plan for retaining existing jobs and preserving businesses in which the owners are retiring by selling the businesses to their employees. The Cooperative Academy will meaningfully engage LMI workers and provide cohort-based education, training, business coaching and legal representation to ensure the success of worker-owned startups.	\$150,000	EP33

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Bay Area Tech Career Advancement Initiative, NOVA Workforce Development		Increase access to sustainable Information and Communication Technologies (ICT) careers for Bay Area low- and moderate-income workers. Leveraging new career pathways research, the Initiative will create and deliver career navigation curriculum content for students of the Oakland-based Stride Center. The Initiative will also work with employer advisors and industry partners to create internship and employment opportunities for students, and share the curriculum and outcomes with regional workforce stakeholders in the fast growing ICT industry.	\$150,000	EP35
Promoting Economic Opportunity at the Fremont Warm Springs BART Station	Urban Habitat	Link low-income workers, job support services, training, and employers to the Bay Area’s transit system by creating a job-training center at the Fremont Warm Springs Bart Station to create pathways to career ladder jobs. Project will work to ensure that employment remains a priority in the PDA planning process and engage low income workers in the planning and passage of the PDA plan. <i>Condition of Approval: Focus on developing a business plan for the jobs-training center and organizing the roundtable</i>	\$50,000	EP36
Construction Careers Initiative, Working Partnerships USA		Develop and field-test a model for a Construction Careers Pipeline that increases low-wage-workers’ access to apprenticeships; meets industry needs; satisfies the provisions of AB 554; and can be replicated throughout the Bay Area. The outcome of the Construction Careers model will be to recruit, screen, train and place low-to-moderate income workers on pathways to middle-wage careers in the construction industry.	\$125,000	EP37
Self-Employment and the Road to Economic Security, Sonoma County Economic Development Board		Promote entrepreneurship and self-employment as a viable “relief valve” for crowded job market seekers in the \$18-30 salary range. Project will increase entrepreneurship outreach to LMI, female, Latino, veteran, disabled and senior target groups, develop an entrepreneurship educational pipeline and continue Business Retention and Expansion (BRE) program efforts.	\$75,000	EP38