



Agenda

Bay Trail Steering Committee Meeting

Thursday, December 13, 2012
1:30 p.m. to 3:30 p.m.
Metro Center, 101 8th Street, Oakland

REVISED

The Committee may act on any item on the agenda

Agenda topics

1:30 – 1:35 pm	Adoption of agenda and approval of 10/11/12 minutes*	
1:35 – 1:50 pm	Announcements by Chair and Boardmembers	
1:50 – 2:00 pm	Staff Announcements	
2:00 – 2:15 pm	Oak to Ninth Bay Trail* Consider support for interim Bay Trail access through the Oak to Ninth project.	Staff/DuBose
2:15 – 2:50 pm	Bay Trail Project Strategic Plan* The Steering Committee will review a draft strategic planning process outline. Feedback is encouraged on these tasks and all interested board members are welcome to attend.	Thompson
2:50 – 3:30 pm	Marketing Plan Overview* Corinne DeBra will present an overview of how an annual marketing plan can help garner more awareness, support and resources in the future and how a Bay Trail marketing plan could be integrated into our strategic planning process.	Corinne DeBra
3:30 pm	Adjourn Meeting	

* materials attached