



Agenda

Bay Trail Steering Committee Meeting

Thursday, October 10, 2013
1:30 p.m. to 3:30 p.m.
Metro Center, 101 8th Street, Oakland

The Committee may act on any item on the agenda

Agenda topics

1:30 – 1:35 pm	Adoption of agenda and approval of 04/11/13 minutes*	
1:35 – 1:50 pm	Announcements by Chair and Boardmembers	
1:50 – 2:00 pm	Staff Announcements	
2:00 – 2:45 pm	Bay Trail Naming Policy* Steering Committee consideration of a naming policy for the San Francisco Bay Trail Project.	Thompson / Committee
2:45 – 3:30 pm	Bay Trail Marketing Plan Update* Overview of the marketing sub-committee's progress on focusing marketing messages, promoting events/activities and creating a quarterly update for board and stakeholders.	DeBra / Thompson
3:30 pm	Adjourn Meeting	

* materials attached