



# Governing Board

## SUMMARY MINUTES

Wednesday, May 28, 2014

1:00 p.m. to 3:00 p.m.

Meeting Location:

1330 Broadway, 11<sup>th</sup> Floor Conference Room  
Oakland, California

For additional information, please contact:  
Clerk of the Governing Board, (510) 464 7900

Agenda and attachments available at:  
[www.sfbayrestore.org](http://www.sfbayrestore.org)

### 1. Call to Order

John Gioia, Vice Chair, called the meeting to order at about 1:05 p.m.

### 2. Roll Call

Frederick Castro, Clerk, reported that five members were present. A quorum of the Governing Board was present.

Present were Keith Caldwell, Cindy Chavez (joined the meeting at about 1:14 p.m.), Rosanne Foust, John Gioia, Dave Pine, John Sutter.

Present were Ezra Rapport and Kenneth Moy (ABAG); Judy Kelly and Karen McDowell (San Francisco Estuary Partnership); Samuel Schuchat, Amy Roach, Amy Hutzel and Melanie Denninger (California State Coastal Conservancy).

### 3. Public Comments

Nile Malloy, Communities for a Better Environment, commented on the proposed ballot measure, the Community Resilience Initiative, and equity and environmental justice issues.

Edward Denebeim, AASCEND, commented on the proposed measure related to employment opportunities for people with disabilities.

There were no other public comments.

### 4. Announcements

There were no announcements.

**5. Approval of Summary Minutes of April 23, 2014**

Gioia recognized a motion by Sutter and a second by Foust to approve the summary minutes of the Governing Board meeting on April 23, 2014. There was no discussion. The motion passed unanimously.

Ayes: Caldwell, Chavez, Foust, Gioia, Pine, Sutter.

Nays: None.

Abstentions: None.

Absent: None.

**6. Vice Chair's Report**

**A. Appointment of New Chair**

Gioia reported that the Executive Board of the Association of Bay Area Governments is expected to take action on the appointment of a new Chair of the Governing Board at its July meeting. He reported on discussions about the Chair position with Ted Lempert, former State Assemblymember and current Executive Director of Children Now.

**B. External Public Education Program**

Schuchat reported that the Resources Legacy Fund and other organizations have decided to not fund a public education program on San Francisco Bay restoration.

**7. Review Status of Threshold Issues**

**A. Analysis of Tracking Poll**

Ruth Bernstein, EMC Research, reported on the recently completed survey of likely November 2014 Bay Area voters regarding the proposed measure. She reviewed key findings from the survey, including the consistency of the survey results with polling conducted in January, the level of support after additional information is presented, and the viability of a November 2014 option for the proposed measure with a privately funded campaign effort to communicate with voters.

Members discussed the survey key findings.

**B. Key Supporters**

Patrick Band, Save The Bay, reported on the updated list of supporters, including county supervisors and local elected officials, developed by Save The Bay and other partners.

**C. Ballot Access Funding**

Sam Schuchat, Executive Officer, California State Coastal Conservancy, and Band reported on meetings with the Santa Clara Valley Water Agency regarding possible support for ballot access costs.

Members discussed ballot access costs, the draft expenditure plan criteria for restoration project grants, and developing a term sheet for a proposed agreement with the Santa Clara Valley Water Agency.

## **8. Grant Operations**

Dave Pine, Supervisor, County of San Mateo, reported on labor organizations support of the proposed ballot measure.

Members discussed the Authority's grant administration and its review of grants for approved restoration projects.

Schuchat reported on post-election administration of an approved parcel tax measure.

## **9. Report on Ballot Measure Letter and Location**

Band reported on the status of the proposed ballot measure letter designation and ballot placement.

## **10. Review and Vote on Resolutions**

Schuchat reported on Resolution 7, Special Parcel Tax Ballot Measure for Voter Approval: The San Francisco Bay Clean Water, Pollution Prevention and Habitat Restoration Measure, and Resolution 8, Calling a Special Election to be held for the San Francisco Bay Restoration Authority on November 4, 2014; Requesting Services of Registrars of Voters; Requesting Consolidation of Elections; and Specifying Certain Procedures for the Consolidation Election.

Members discussed the ballot measure title, summary, and description; ballot measure costs; possible support to cover ballot measure costs; campaign funding costs; public education campaign; key supporters; and placing the proposed measure on the November election ballot or on the ballot in another year.

Members expressed their respective positions regarding placing the proposed ballot measure on the November election ballot.

## **11. Adjournment**

The Governing Board meeting adjourned at about 3:00 p.m.

A special meeting is scheduled on June 19, 2014, 9:00 a.m., at the California State Coastal Conservancy, 1330 Broadway, 11<sup>th</sup> Floor Conference Room, Oakland.

Submitted by the Clerk of the Governing Board:  
June 6, 2014

Approved by the Governing Board:  
June 19, 2014