



# Governing Board

## SUMMARY MINUTES

Wednesday, April 25, 2012  
12:00 p.m. to 2:00 p.m.

Meeting Locations:

MetroCenter  
101 8<sup>th</sup> Street, Conference Room 171  
Oakland, California 94607

City Hall, Room 190  
1 Dr. Carlton B. Goodlett Place  
San Francisco, California 94102

For additional information, please contact:  
Clerk of the Governing Board, (510) 464 7900

Agenda and attachments available at:  
[www.sfbayrestore.org](http://www.sfbayrestore.org)

### 1. Call to Order

Sam Schuchat, Chair, called the meeting to order at approximately 12:07 p.m.

### 2. Roll Call

Frederick Castro, Clerk, reported that five of seven members were present. A quorum of the Governing Board was present.

Present were Sam Schuchat, Dave Cortese, Rosanne Foust, John Gioia, John Sutter, Phil Ting. Absent was Keith Caldwell.

Staff members present were Patricia Jones, Kenneth Moy, Herbert Pike (ABAG); Judy Kelly, Karen McDowell (San Francisco Estuary Partnership); Amy Hutzler, Melanie Denninger (California State Coastal Conservancy).

### 3. Public Comment

There were no public comments.

#### **4. Announcements**

Kelly reminded members of the upcoming San Francisco Estuary Partnership/Association of Bay Area Governments' Morning on the San Francisco Bay on the Marine Science Institute's Robert Brownlee on June 25, 2012, 10 AM to 12 PM.

There were no other announcements.

#### **5. Approval of Summary Minutes of January 25, 2012**

A motion to approve the summary minutes of the Governing Board meeting on January 25, 2012, was made by Gioia and seconded by Sutter. The motion passed unanimously.

#### **6. Chair's Report**

##### **A. Report on Legislation (AB 1656)**

Hutzel reported on the status of AB 1656 (Fong) which reverses the exclusion of northeastern Contra Costa County shoreline from eligibility for ABAG appointment to the Governing Board, addresses the exclusion of the eastern Solano and Contra Costa shorelines from the definition of San Francisco Bay, and extends the sunset date for the Authority to January 1, 2036. The legislation passed out of the Assembly Natural Resources Committee and the Assembly Local Government Committee, and will be considered by the Assembly Appropriations Committee.

Members discussed the Delta Primary Zone.

Staff will continue to work with Assemblymember Fong's staff and to speak with other Assemblymembers about the legislation.

##### **B. Report on EPA Grant Application**

Schuchat reported that the grant application to the Environmental Protection Agency was not approved. Staff will request feedback from the EPA on the denial.

##### **C. Update on Ballot Cost**

Schuchat reported that, after discussions with ABAG it was determined that obtaining ABAG's endorsement will not reduce the cost of the ballot and therefore pursuing an endorsement has been put on hold. Staff will continue to work on finding solutions regarding ballot costs.

##### **D. ABAG Endorsement**

See Item 6.C. above.

#### **E. Silicon Valley Leadership Group Meeting**

Schuchat reported on the Silicon Valley Leadership Group event on April 12 at which the BART extension to the Silicon Valley was announced. Schuchat, Cortese and Foust attended the event.

At the event, the SVLG announced the formation of a steering committee for the restoration and flood control in the South Bay. The purpose of the steering committee is figure out how to generate funds and support for restoration and flood control in the South Bay. Cortese and Schuchat are members of the steering committee.

#### **7. Appointment of Steve Goldbeck to the Advisory Committee**

A motion to appoint Steve Goldbeck, Acting Executive Director, San Francisco Bay Conservation and Development Commission, to the Advisory Committee was made by Gioia and seconded by Sutter. The motion passed unanimously.

#### **8. Report on Outreach**

Hutzel reported on ballot measure outreach to describe and get feedback on potential regional revenue measure, including staff meetings with elected officials, special districts, environmental organizations, foundations, business and labor representatives, and others; meetings of Save The Bay staff with the Bay Area's state legislators and Congressional representatives and local elected officials; and distribution of San Francisco Bay wetlands and Restoration Authority brochures at East Bay Coastal Cleanup Day events in Richmond.

Staff will develop outreach materials to be used at future meetings and events.

#### **9. Report on Governing Board Work Plan and Term of Office**

Schuchat noted the term of office of Governing Board members, as described in the staff memo, including the four year term on the initial appointments set by ABAG and the expiration of the initial terms in April 2013.

Schuchat reported on the development of an outline of the proposed revenue measure preparation activities leading to the November 2014 election, including ballot preparation tasks, roles and responsibilities for the Spring/Summer 2012. He noted that the Advisory Committee will have a briefing on April 30.

Members discussed inviting the Advisory Committee to participate in the next Governing Board meeting on July 25 to discuss the proposed regional revenue measure and activities;

and identifying individuals and groups which should be contacted about the Restoration Authority and the proposed regional revenue measure.

Patrick Band, Save The Bay, reported on Save The Bay's scope of work on a Restoration Funding Campaign to include outreach, capacity building, and public advocacy, in support of the work of the Restoration Authority. He reviewed charts showing projected campaign budget and projected campaign constituency building.

Members discussed identifying supporters, budget and fundraising, partnerships with the public, developing message, online and traditional media, and ethnic media.

#### **10. Report on Upcoming Advisory Committee Meeting**

Schuchat reported that the Advisory Committee will meet on April 30 to discuss the proposed regional revenue measure and activities.

#### **11. Adjournment**

The Governing Board meeting adjourned at about 1:10 p.m.

The next Governing Board meeting is on July 25, 2012.

Submitted by the Clerk of the Governing Board:  
June 12, 2012

Approved by the Governing Board:  
July 25, 2012