

SAN FRANCISCO BAY RESTORATION AUTHORITY
DRAFT SCHEDULE OF TASKS, GOVERNING BOARD DECISIONS & DEADLINES THROUGH JUNE 2016 ELECTION (rev. 4-15-15)

NOTES: 1. EXCLUDES CAMPAIGN ACTIVITIES EXCEPT AS EXPRESSLY NOTED. 2. ALL TASKS WILL BE UNDERTAKEN IN CLOSE CONSULTATION WITH INTERESTED PARTIES

TOPIC	QUARTER AND CALENDAR YEAR				
	Q2 2015 <i>Governing Board Mtgs.: Apr. 22 & June 24</i>	Q3 2015 <i>Governing Board Mtg.: Sept. 16</i>	Q4 2015 <i>Governing Board Mtg.: Nov. 18</i>	Q1 2016 <i>Governing Board Mtgs.: TBD</i>	Q2 2016 <i>Governing Board Mtgs.: TBD</i>
FUNDRAISING - Co. ballot costs - Polling - Outside counsel & technical advisors - Filing fees	After Gov. Bd.'s April 22 decision whether to focus on a bond or parcel tax, secure funding for ballot costs, polling, appropriate outside counsel and technical advisors, and filing fees.	If a bond measure is still an option, then by Sept. 1, funds for bond counsel and municipal bond advisors must be in ABAG's Restoration Authority account. Alternatively, funding for parcel tax advisors must be available by Oct. 1. Funds for a pre-resolution tracking poll must be in ABAG's Restoration Authority account by Oct. 1.	Nov. 1: To support Nov. 18 GB decision to move forward with June 2016 measure, need commitments of funding to cover ballot costs and for filing fees, if any. (Form of "commitment" TBD.)		
POLLING - Benchmark - Tracking	Apr. 22 GB meeting: analyze outcomes of March-April poll	Sept. 16 GB meeting: select window for Q4 Restoration Authority tracking poll, authorize expenditure, select polling consultants, ID GB members for designing poll.	Conduct and analyze outcomes of tracking poll. Nov. 1: To support Nov. 18 GB decision to move forward with June 2016 measure, need analysis of outcomes of Q4 poll.		
REVENUE MEASURE -Revenue-raising mechanism -Expenditure plan -Resolutions	Pursue AB 746 to facilitate either a parcel tax measure or a bond measure. Begin updating expenditure plan and list of potentially eligible projects. Evaluate pros and cons of June vs. Nov. 2016 ballot. Engage and manage outside counsel and technical advisors--needs will vary depending upon whether RA has decided to pursue parcel tax or bond measure. April 22 GB meeting: Confirm or revise major terms of ballot measure and ID any terms requiring further investigation, and select June 2016 or Nov. 2016 ballot.	Assemble all info needed for Nov. 18 decision whether to put measure on June 2016 ballot. Inform GB about key advice from outside counsel and technical advisors. Complete draft updates to expenditure plan Sept. 16: Approve or provide feedback to staff regarding draft modifications to expenditure plan and list of potentially eligible projects. If pursuit of a bond measure is still an option, outside bond counsel and municipal finance advisors should be under contract and developing advice as needed.	Tentative suggested deadline for the Restoration Authority to adopt ballot measure resolutions is January 6. This deadline would leave the rest of January and all of February to secure all Board of Supervisors' resolutions or county administrative actions in time for the estimated March 11 county ballot measure filing deadline. It may be better for the Restoration Authority to adopt the resos before the holidays, either at its Nov. 18 meeting or at a special meeting in December.	[Following adoption of ballot measure resolutions by Governing Board, campaign by others begins.] Ensure that county Boards of Supervisors and staff take all steps needed to file measure by March 11 (estimated filing deadline)	[Campaign by others.] June 7 election
BALLOT ACCESS -Coordination among counties -SFBRA relations with each county -County election charges	Pursue AB 746 to extend SB279. Develop & provide the GB a schedule and strategy for sustaining prior agreements with Counties and adjusting to any pertinent new developments. June 24 GB meeting: Direct staff to implement strategy for sustaining prior agreements with Counties and adjusting to any pertinent new developments.	Pursue AB 746 to extend SB279. Implement strategy for sustaining prior agreements with Counties and adjusting to any pertinent new developments.	Implement strategy for sustaining prior agreements with Counties and adjusting to any pertinent new developments. Nov. 18: Determine whether ballot access costs and other arrangements with counties are suitable for continuing to work toward a 2016 ballot measure. Nov. 1: To support Nov. 18 GB decision to move forward with June 2016 measure, need reasonable certainty about ballot access arrangements, costs and funding.	Implement strategy for sustaining prior agreements with Counties and adjusting to any pertinent new developments.	
OUTREACH, EDUCATION & COMMUNICATION -Ed. Program by others -Key leaders -Advisory Cmte.	Update Advisory Cmte. & deploy for outreach and feedback. Conduct public education program Contact key leaders and report on responses; report on feedback from Advisory Cmte. outreach.	Update Advisory Cmte. & deploy for outreach and feedback Conduct public education program	Update Advisory Cmte. & deploy for outreach and feedback (STB and allies) Conduct public education program Nov. 18: Determine whether support by key leaders and others warrants continuing work toward a 2016 ballot measure. Nov. 1: To support Nov. 18 GB decision to move forward with June 2016 measure, need reasonable certainty about support by key leaders.	Update Advisory Cmte. & deploy for outreach and feedback.	
ADMINISTRATION -Pre- and post-election	Pursue AB 746 to extend sunset date of SFBRA and modify eligibility criteria for Chair.	Pursue AB 746 to extend sunset date of SFBRA and modify eligibility criteria for Chair. Review post-enactment administrative needs and confirm or modify strategy to meet those needs (e.g., Restoration Authority to hire staff or enter into JPA, etc.). Prepare and post financial statement for FY14/15. Sept. 16: Approve financial statement for FY 14/15.	Nov. 18: Identify preferred and alternative options for arrangements for administering revenue pursuant to a revenue measure. Nov. 1: To support Nov. 18 decision to move forward with June 2016 measure, need reasonable certainty about post-election administrative structure and funding to support decision to move forward.	Begin refining plans for post-election administration	Refine plans for post-election administration