



Governing Board

SUMMARY MINUTES

Wednesday, February 26, 2014

1:00 p.m. to 3:00 p.m.

Meeting Location:

1330 Broadway, 11th Floor Conference Room
Oakland, California

For additional information, please contact:
Clerk of the Governing Board, (510) 464 7900

Agenda and attachments available at:
www.sfbayrestore.org

1. Call to Order

Samuel Schuchat, Chair, called the meeting to order at about 1:05 p.m.

2. Roll Call

Frederick Castro, Clerk, reported that five members were present. A quorum of the Governing Board was present.

Present were Samuel Schuchat, Keith Caldwell, John Gioia, Dave Pine, John Sutter.

Absent was Rosanne Foust.

Present were Supervisor Cindy Chavez as a member of the public; Kenneth Moy (ABAG); Karen McDowell (San Francisco Estuary Partnership); Amy Roach, Amy Hutzler and Melanie Denninger (California State Coastal Conservancy).

3. Public Comments

There were no public comments.

4. Announcements

There were no announcements.

5. Approval of Summary Minutes of January 29, 2014

Schuchat recognized a motion by Caldwell and a second by Sutter to approve the summary minutes of the Governing Board meeting on January 29, 2014. There was no discussion. The motion passed unanimously.

Ayes: Schuchat, Caldwell, Gioia, Pine, Sutter.

Nays: None.

Absent: Foust.

6. Chair's Report

A. Orientations for New Advisory Committee Appointees

Schuchat reported on his discussions with newly appointed Advisory Committee members Jordan Wellwood, Josh Collins, and Casey Fromson.

B. Coordination with Potential Related Ballot Measures

Schuchat reported on his discussions with other entities, including the Midpeninsula Regional Open Space District and the Santa Clara County Open Space Authority, which have plans or are considering related ballot measures in 2014.

C. New Information from County Election Officials

Schuchat reported on updates from county election officials related to a ballot measure in the November election. Santa Clara County election officials have indicated that they are not expecting to require up-front costs related to placing a ballot measure.

Members discussed unique costs related to placing a measure on the ballot.

7. Report on Need for April Governing Board Meeting and Other Schedule Updates

Schuchat reported on schedule updates, decisions that need to be made leading to the placement of a ballot measure, and the need for an April meeting of the Governing Board.

Members discussed the cost estimate of \$2 million from election officials.

Schuchat recognized a motion by Pine and a second by Gioia to add an April meeting, which takes the place of a June meeting, to the Governing Board's meeting schedule for 2014. There was no discussion. The motion passed unanimously.

Ayes: Schuchat, Caldwell, Gioia, Pine, Sutter.

Nays: None.

Absent: Foust.

8. Report on January 2014 Polling by Private Parties

Patrick Band, Save The Bay, and Barry Barnes, TBWB, reported on key findings from a recent survey conducted by Fairbank, Maslin, Maullin, Metz & Associates (FM3) and Public Opinion Strategies (POS) to assess opinions about the San Francisco Bay and reactions to a potential regional measure to fund Bay restoration.

Members discussed the key finds from the recent survey and the likelihood for a Bay restoration measure to win approval from voters in November with substantial public education efforts.

9. Report on Fundraising for Ballot Access, Ballot Advisors, and Tracking Poll

Dave Pine, Supervisor, County of San Mateo, reported on fundraising for ballot access, ballot advisor, and tracking poll.

Members discussed support from foundations and fundraising champions; obtaining and opinion regarding use of 501(c)(3) monies for elections; labor support.

Ken Moy, ABAG Legal Counsel, reported on the agreement by the Director of the ABAG Finance Authority for Non-profit Corporations (ABAG FAN) to request ABAG FAN board approval of a no-interest loan to cover the costs incurred by the ballot advisors and pollsters until the Restoration Authority obtains donations to reimburse the Finance Authority, or to convert the loan to a grant if the Restoration Authority is unable to raise sufficient funds to repay the loan.

Schuchat recognized a motion by Sutter and a second by Gioia to submit a request to the ABAG Finance Authority for Non-profit Corporations (ABAG FAN) for a no-interest loan of up to \$85,000 to cover the costs incurred by the ballot advisors and pollsters, to provide suitable assurances as requested by ABAG FAN as reported in the staff report, and to authorize the Chair to negotiate and execute an agreement between the Restoration Authority and ABAG FAN to obtain and repay the loan, or to convert the loan to a grant. There was no discussion. The motion passed unanimously.

Ayes: Schuchat, Caldwell, Gioia, Pine, Sutter.

Nays: None.

Absent: Foust.

10. Report on Outreach by Governing Board Members

Members reported on their continuing outreach activities.

11. Report on External Communications

Schuchat and Band reported on the coordination of external communications and reviewed documents related to Media Inquiry Process and Media Talking Points developed by Save The Bay in consultation with the Coastal Conservancy and ABAG staff members.

Members reviewed the guidance documents and discussed the status of the joint powers agreement.

12. Adjournment

The Governing Board meeting adjourned at about 2:30 p.m.

Next meeting is on March 26, 2014, 1:00 p.m. to 3:00 p.m.

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Submitted by the Clerk of the Governing Board:
March 11, 2014

Approved by the Governing Board:
March 19, 2014