



Technical Assistance
for Local Planning
HOUSING



Affirmatively Furthering Fair Housing: Nuts & Bolts

HCD Guidance, Data Viewer, and How-to Begin

Housing Element Webinar Series

June 22, 2021

Agenda

1. Welcome & Introductions
2. Why Fair Housing?
3. AB 686 & New Housing Element Requirements (Q/A)
4. AFFH Common Mistakes & Pitfalls
5. Equitable Outreach
6. Breakout Room Activity
7. Data Resources & Upcoming AFFH Products

Resources: Available Now

[Housing Needs Data Packets](#)

[Housing Element Site Selection \(HESS\) Tool BETA](#)

[“What is a Housing Element?” Briefer Template](#)

[Housing Element Timeline Template](#)

[Housing Element RFP Template](#)

[Housing Element Incentives & Consequences](#)

[Regional Planning Bench - Contact Information](#)

Resources: Coming in Summer 2021

- Regional Planning Bench - Online Marketplace
- Local Grant Awards
- Initial Peer Cohorts & Topic-Specific Workgroups
- HESS Tool 1.0 + Office Hours
- Affirmatively Furthering Fair (AFFH) Housing Products
- Resilience Products
- ADU Affordability Survey

Housing Element Webinar Series

ON THE BOOKS

July 13 Affirmatively Furthering Fair Housing

July 27 Integrating Resilience into your Housing Element Update

LATER THIS YEAR

Meeting Strategies and Tactics

Tips for Certifiable Success

AFFH Policies and Actions

Why Fair Housing?



Substandard Housing

Fewer neighborhood Amenities

Lower life expectancy

Poor quality schools

Higher rates of unemployment
and violent crime

The members of the Philomath Club are urgently requested to send their September addresses to Mrs. Samuel Bissinger, 2129 Jackson St., at their earliest convenience. The first club meeting will take place at the home of Mrs. Sahlein, 1718 Jackson Street, September tenth, 1906.

**For Sale or To Let
HOUSE AT ROSS STATION**

EIGHT ROOMS TWO BATH ROOMS
FURNACE ELECTRIC LIGHTS
LARGE GROUNDS : BARN
M. P. SHOTWELL

B
C
O
U
lin
U
2238
P
T
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St.

**Attention
White Home
Buyers!**

**The Largest Restricted White
Community in Washington**

Invites your attention
to the decision of

The U. S. Supreme Court

—that negroes cannot buy
in a restricted white section

**Buy or Rent
in the section known as**

**Eckington High W
Bloomingdale Edgewood**

*For further information apply to
Executive Committee of*

Bloomingdale Owners	North Capitol C
P. W. Pritchett, Chairman	Association
2651 North Capitol St.	Henry Gilligan, P
	2304 1st St. N
W. T. Richardson, Secy.	Jesse W. Morgan
78 S St. N.W.	47 Seaton St. N



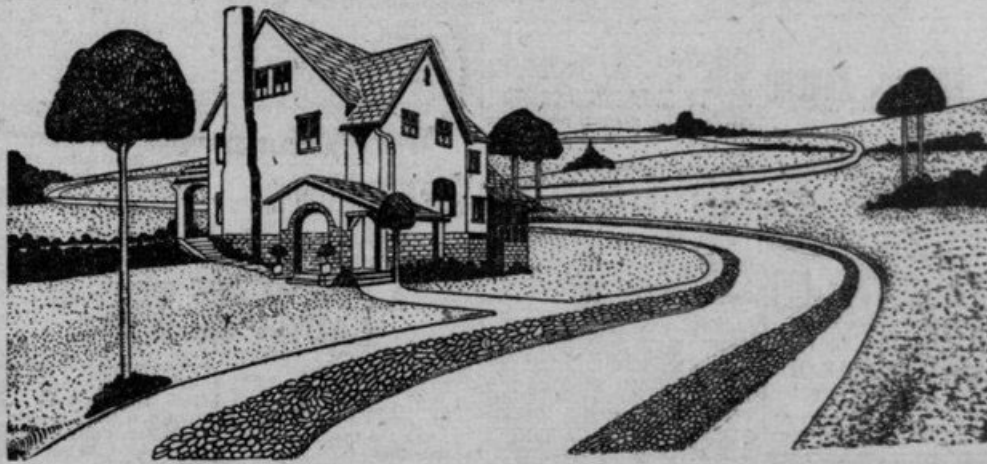
**The Japs Have
the Western Ad**

An object lesson of buying a re-
restrictions is being exhibited daily.
gaining foothold in the best parts of the
are running full blast at the threshol
Residence districts are being ruined as s
tection the law affords. There is on
where only Caucasians are permitted to
where they may reside. Only one wl
flats cannot be built. That place is Pre
will obtain protection from the many nui
life in many portions of San Francisco u

Lots average 50 feet front
Prices average \$120 per front foot
Terms 1-5 cash, balance as long
as you want at 5 per cent

**Race Restrictions
Bar Thousands
From Housing**

By JEAN JAMES
Minneapolis Tribune Staff Writer



ROCK RIDGE PARK

Absolutely the Most Desirable Place For a Permanent Home in Northern California

¶ We make this statement positively without fear of contradiction.

¶ Located within fifteen minutes of the heart of Oakland, Rock Ridge Park is nearer than Claremont Park or Piedmont.

¶ Just south is the Claremont Country Club with its beautiful green sward and inviting golf links.

¶ To the north, hardly a hundred yards away, is Claremont Park with its magnificent homes and million dollar hotel.

¶ Over \$30,000 has already been spent for improvements and the next six months will see \$100,000 more invested for the same purpose.

¶ In point of streets, curbs, sidewalks, parks and improvements Rock Ridge Park is to be absolutely in a class by itself.

¶ Nowhere else can you find building sites 80x160 for \$11 to \$30 a foot. Nowhere else can you buy property for \$60 or \$70 a foot that equals Rock Ridge Park at thirty.

¶ Try it in Piedmont. Try it in Claremont. Try it in any section of Oakland or Berkeley.

¶ Then come to Rock Ridge Park. Let your own judgment be your guide.

¶ Nowhere else is your future as a home-seeker or investor so secure as at Rock Ridge Park. Look for yourself and see.

¶ No negroes, no Chinese, no Japanese can build or lease in Rock Ridge Park.

¶ There'll be no stores, no saloons, no business of any kind in Rock Ridge Park.

¶ Absolutely nothing inferior can now or at any time be built in Rock Ridge Park.

¶ There'll be no flats and no apartments, and only one house to a lot or portion of a lot. Every lot a big lot at that.

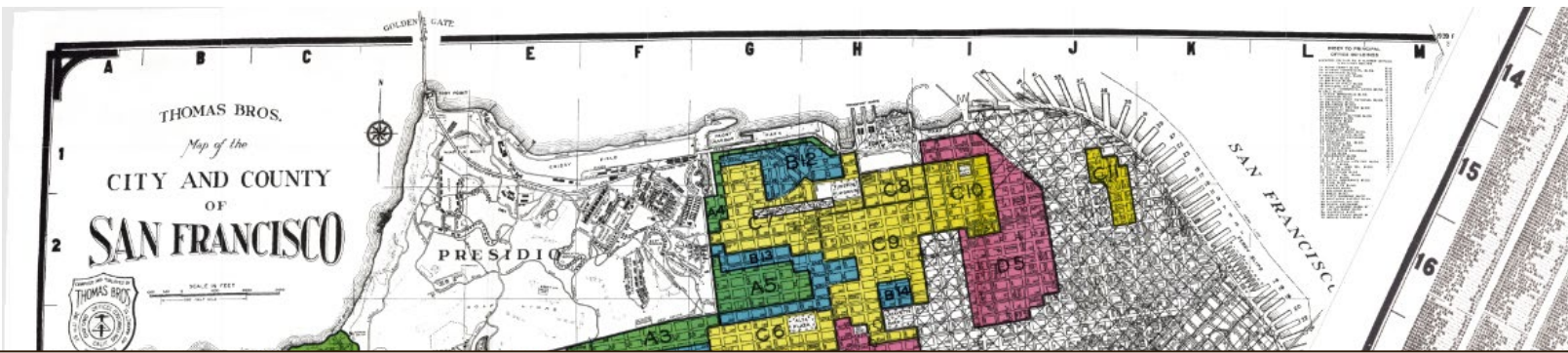
¶ Come out today—bring your advisor with you—look around—compare values—compare improvements—compare location—compare environment; overlook nothing that will be a comparison. You'll want a Rock Ridge lot. You'll want it quick, too; before the opening sale when the choicest lots are gone.

¶ Phone us the first thing in the morning. One of our motor cars will take you out—show you the property—bring you back in half an hour.

¶ Or take the College avenue car—get off at Lawton—walk one block east to Broadway. Our salesmen are there on the tract with maps and prices.

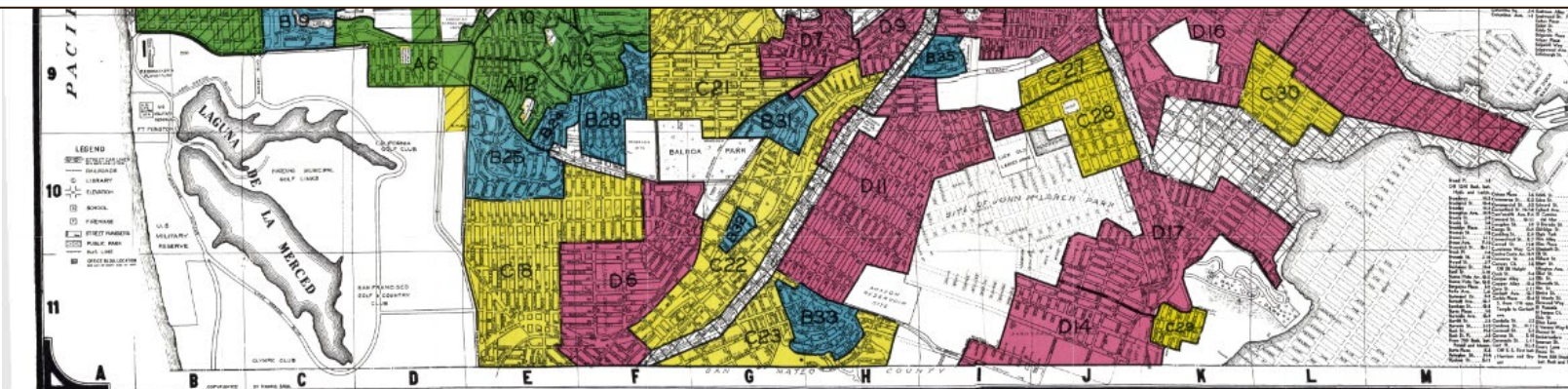
LAYMANCE REAL ESTATE CO.

1214-1216 Broadway, Oakland

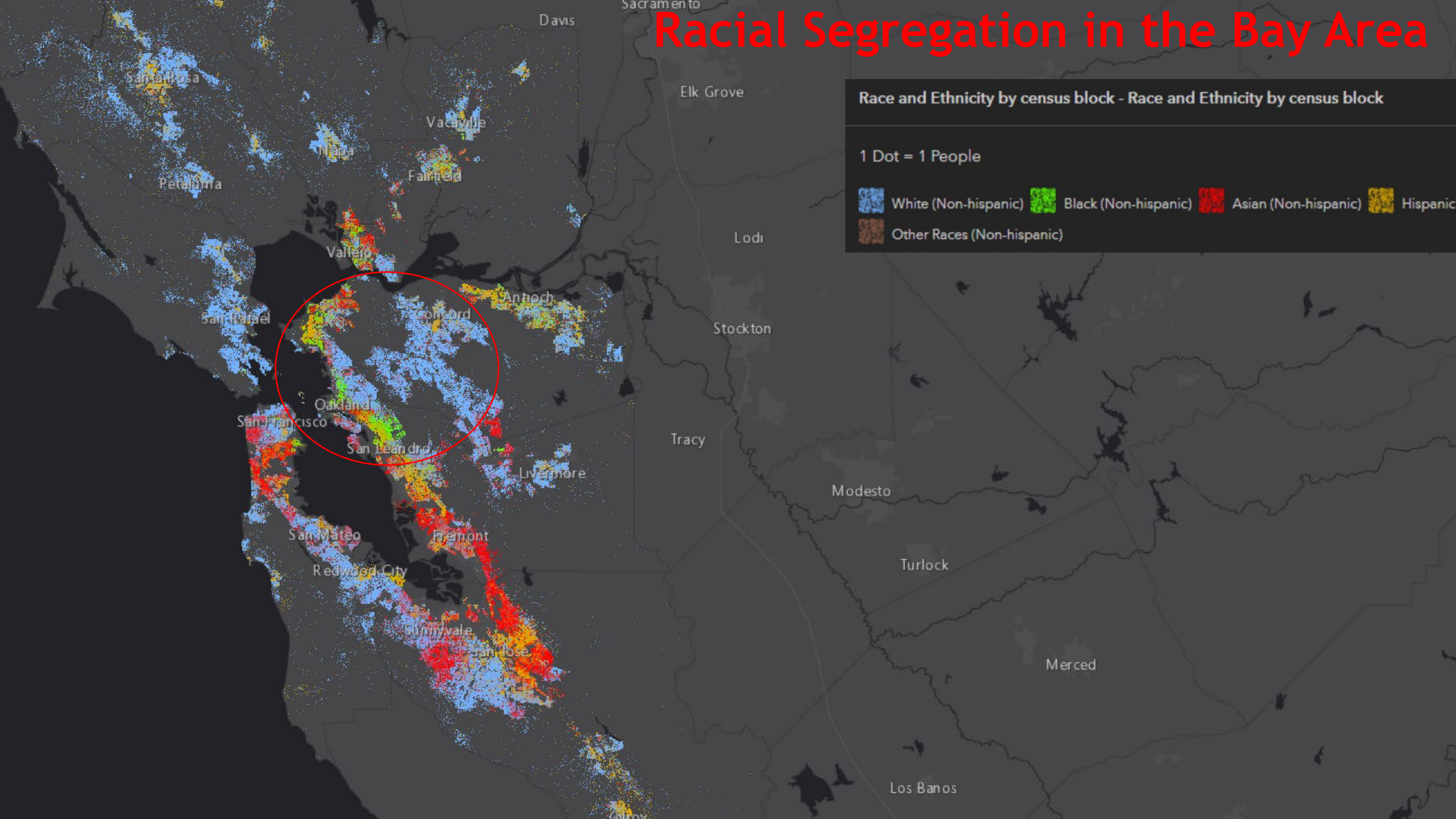


The Fair Housing Act (of 1968)

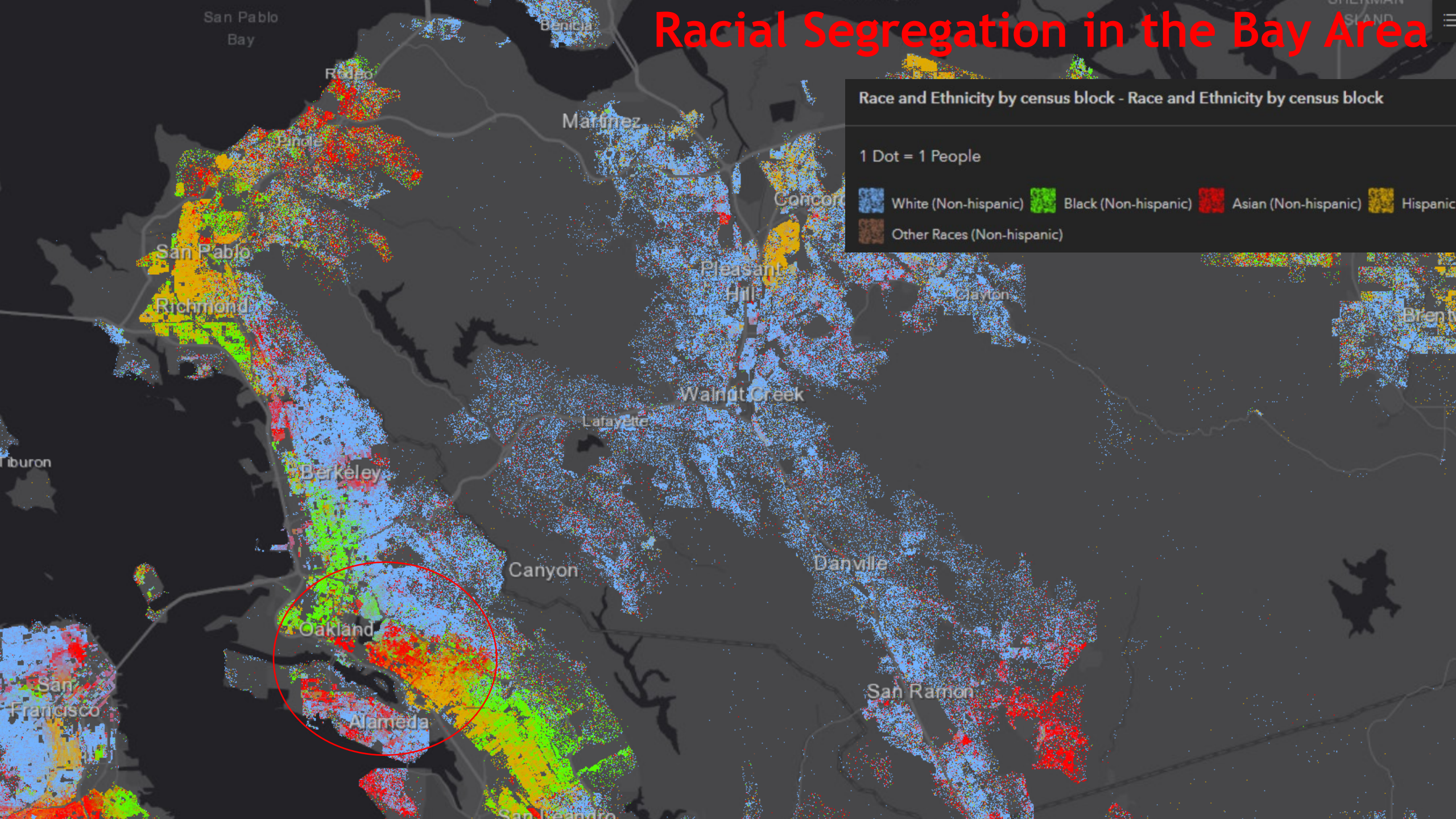
“Prohibited discrimination concerning the sale, rental, and financing of housing based on race, religion, national origin, sex, (and as amended) handicap and family status.”



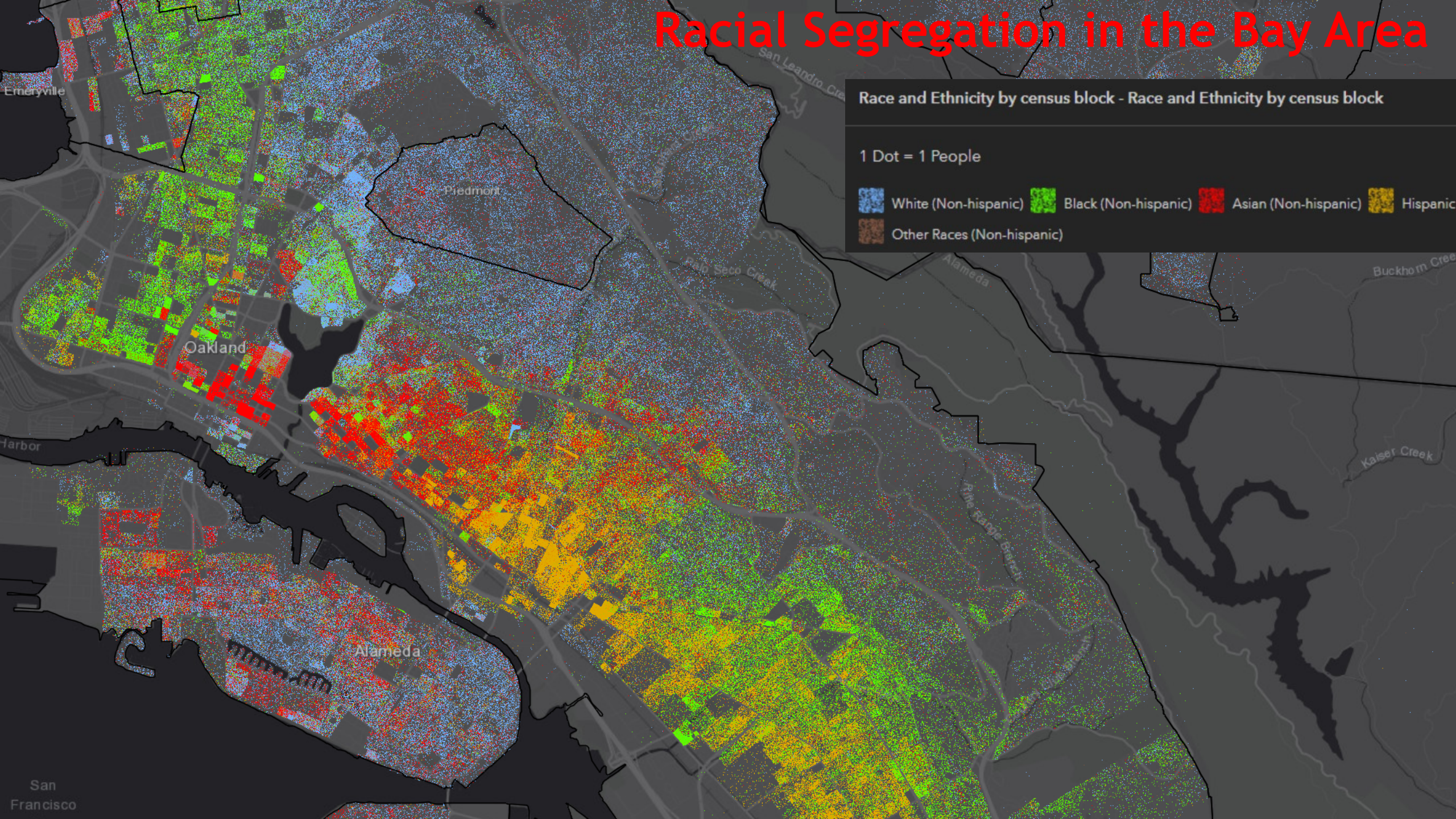
Racial Segregation in the Bay Area



Racial Segregation in the Bay Area



Racial Segregation in the Bay Area





**Federal
2015 HUD AFFH Rule**

**California
AB 686 Legislation**

AB 686 & New Housing Element Requirements

Implementing AB 686: Affirmatively Furthering Fair Housing

Guidance for Housing Elements



California Department of Housing and Community Development

What is Affirmatively Furthering Fair Housing?

Assembly Bill 686 (2018) defines Affirmatively Furthering Fair Housing as, “taking meaningful actions, in addition to combating discrimination, that overcome patterns of segregation and foster inclusive communities free from barriers that restrict access to opportunity based on protected characteristics”.

“The duty to affirmatively further fair housing extends to all of a public agency’s activities and programs relating to housing and community development.”

(Gov. Code, § 8899.50, subd. (a)(1).)



What is Affirmatively Furthering Fair Housing?

Specifically, these meaningful actions must aim to accomplish the following:

- » Address significant disparities in housing needs and in access to opportunity;
- » Replace segregated living patterns with truly integrated and balanced living patterns;
- » Transform racially and ethnically concentrated areas of poverty into areas of opportunity;
- » Foster & maintain compliance with civil rights and fair housing laws.

Assembly Bill 686 (2018)

- » **Establishes an independent state mandate for all CA public agencies to adhere to AFFH, regardless of future federal actions**
 - Mandates state, local public agencies to facilitate deliberate action to explicitly address & combat disparities resulting from past patterns of segregation to foster inclusive communities. All public agencies must administer programs and activities relating to housing and community development, broadly defined, in a manner that AFFH and take no action inconsistent with AFFH.
 - Creates new requirements for housing elements due to be revised on or after January 1st, 2021.
- » **Preserves the 2015 Obama-era HUD AFFH Rule**



AB 686

Expands and protects duty to affirmatively further fair housing (AFFH) in CA

1

All public agencies required to administer programs and activities relating to housing and community development in a manner to AFFH and take no action that is materially inconsistent with this obligation.

2

New Housing Element Requirements

**Applies to housing elements due to be revised on or after January 1, 2021*



Outreach

A diligent effort must be made to equitably include all community stakeholders in the housing element public participation process.



Assessment of Fair Housing

All housing elements must include an assessment of fair housing within the housing needs section. This assessment should include an analysis of fair housing issues in the jurisdiction including existing segregation and inclusion trends and current fair housing practices.



Sites Analysis

Local jurisdictions must evaluate and address how particular sites available for development of housing will meet the needs of households at all income levels and will AFFH by replacing segregated living patterns with truly integrated and balanced living patterns, transforming racially and ethnically concentrated areas of poverty into areas of opportunity.



Priorities, Goals, and Actions

Based on findings from the needs assessment and the site inventory analysis with respect to AFFH, local jurisdictions will assess contributing factors to fair housing barriers and adopt policies with programs that remediate identified fair housing issues and/or further promote fair housing.

New Housing Element Requirements to AFFH

Components of New HE Requirements for AFFH

1. Outreach
2. Assessment of Fair Housing (AFH)
3. Site Inventory
4. Identification & Prioritization of Contributing Factors
5. Goals and Actions/Programs



Analysis Requirements & Sources

» **Patterns & Trends (Local & Regional)**

- Data tables
- Maps
- Narration

» **Local Data & Knowledge**

» **Other Relevant Factors**

- History
- Demographic Trends
- Governmental Barriers or Lack of Action

- Supplemental Data Sources

» **Data Sources**

- US Census/ACS
- Regional data provided by COGs (not required, but recommended)
- HCD's AFFH Data Viewer (not required, but highly recommended)

1. Outreach

» Existing Housing Element Outreach Requirements

- Reach ALL economic segments of the population.
- Describe meaningful, frequent, & ongoing community participation, consultation, and coordination that is integrated with the broader stakeholder outreach and community participation process for the overall housing element.

» New AFFH Housing Element Outreach Requirements

- Include a summary of fair housing outreach and capacity. (Gov. Code, § 8899.50, subd. (a)(2))
- Receive public input and local knowledge on Assessment of Fair Housing

1. Outreach

» Jurisdictions should consider the following:

- Geographic barriers to participation
- Transit-accessible meetings across various locations
- Meetings scheduled outside of work hours, including evenings & weekends
- Housing element drafts made available for public viewing (both in-person & electronic options)
- Translating materials, ample time for review & comment, and avoiding overly technical language
- Housing element outreach should be aligned with the SB 1000 (2016) (Environmental Justice Element) to the extent possible, given overlapping topic areas

1. Outreach

» Examples of key stakeholders to engage with include:

- Public housing authorities (PHAs)
- Community-based organizations (CBOs)
- Housing and community development providers
- Lower income community members & households that include persons in protected classes
- Fair housing agencies
- Regional & independent living centers
- Homelessness services agencies
- Churches and community service organizations that serve ethnic/linguistic minorities

Outreach Q&A



Affirmatively Furthering Fair Housing

2. Assessment of Fair Housing (AFH)

» Each of the 5 analysis areas below must have an assessment:



Fair Housing
Enforcement
& Outreach



Segregation
& Integration



Disparities in
Access to
Opportunity



Disproportionate
Housing Needs/
Displacement



Racially /
Ethnically
Concentrated
Poverty

- » Each analysis must incorporate the data analysis requirements and sources (regional & local scale) discussed earlier
- » Must also have a summary of fair housing issues

2. Assessment of Fair Housing (AFH) Continued

» Assessment of Fair Housing Enforcement and Outreach Capacity

- Ability to disseminate information related to fair housing and provide outreach and education
- Ability to address compliance with fair housing laws, including a discussion of any findings, lawsuits, enforcement actions, settlements, or judgements
- At an appropriate geographic level



Fair Housing
Enforcement & Outreach

2. Assessment of Fair Housing (AFH) Continued

» Assessment of Segregation and Integration Patterns and Trends

- Race
- Ethnicity
- Familial Status
- Persons with disabilities
- Income



Segregation &
Integration

2. Assessment of Fair Housing (AFH) Continued

» Assessment of Disparities in Access to Opportunity

- Indices & Individual Variables
 - Education
 - Transportation
 - Economic Development & Access to Jobs
 - A Healthy Environment
 - Any other additional relevant factors



Disparities in Access to Opportunity

2. Assessment of Fair Housing (AFH) Continued

» Assessment of Disproportionate Housing Needs, Including Displacement

- Cost Burden & Severe Cost Burden
- Overcrowding
- Substandard Housing
- Homelessness
- Displacement
 - Investment-driven
 - Disinvestment-driven
 - Disaster-driven



Disproportionate
Housing Needs,
Including Displacement

2. Assessment of Fair Housing (AFH) Continued

» Assessment of Racially/Ethnically Concentrated Areas of Poverty (R/ECAP)

- Racially/Ethnically Concentrated Areas of Poverty (R/ECAP)
- Racially Concentrated Areas of Affluence (RCAA)
- Data Considerations
 - TCAC/HCD opportunity maps high segregation & poverty layer
 - HUD R/ECAP data
 - HCD RCAA layer coming soon



Racially/Ethnically
Concentrated Areas of
Poverty

Households by Overpayment

	City		County		Region/State	
	2010	2018	2010	2018	2010	2018
Owner Households (All Low Income Levels 0-80% AMI)						
Paying >30%						
Paying >50%						
Renter Households (All Low Income Levels 0-80% AMI)						
Paying >30%						
Paying >50%						
Owner Households (Extremely Low Income Levels 0-30% AMI)						
Paying >30%						
Paying >50%						
Renter Households (Extremely Low Income Levels 0-30% AMI)						
Paying >30%						
Paying >50%						

Source: XXXXXXXXXX

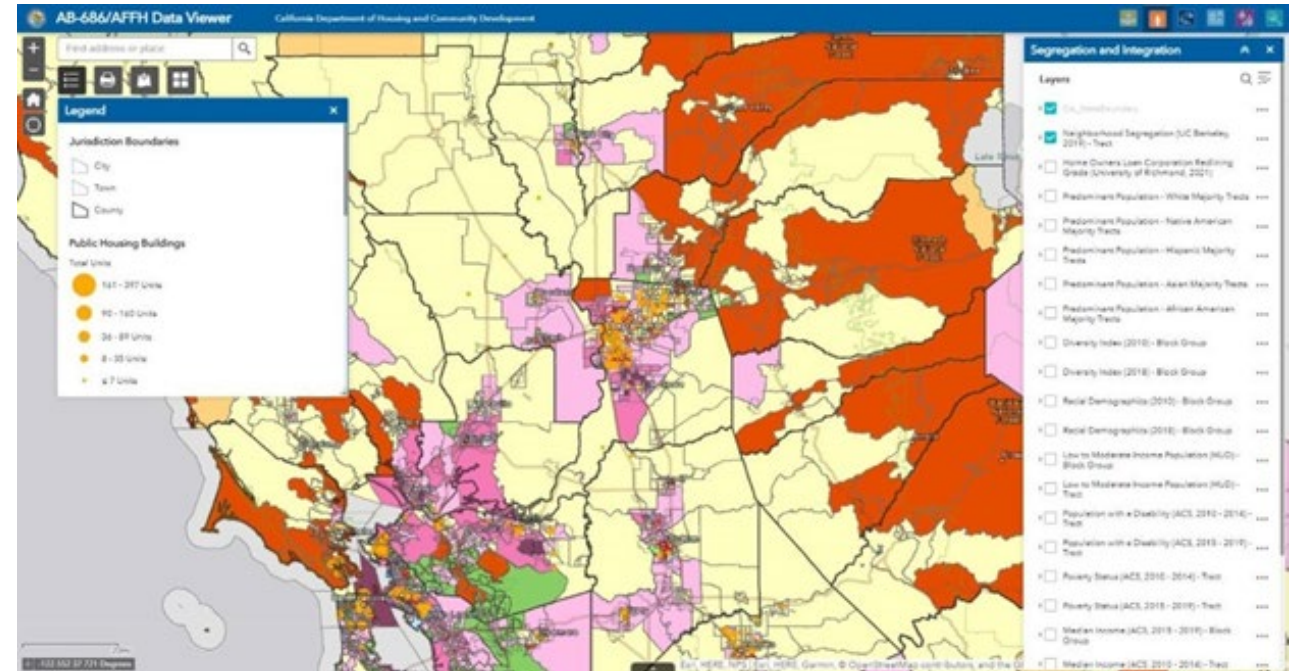
Households by Overcrowding

	City		County		Region/State	
	2010	2018	2010	2018	2010	2018
Owner Households						
» 1.01 to 1.50 occupants per room						
» 1.51 to 2.00 occupants per room						
» 2.01 or more occupants per room						
Renter Households						
» 1.01 to 1.50 occupants per room						
» 1.51 to 2.00 occupants per room						
» 2.01 or more occupants per room						
Total Households						

Source: XXXXXXXXXX

AFFH Data Viewer

- » Interactive Maps
- » 60+ Data layers
- » How-to Guide
- » Recommended vs. Additional Data Layers
- » Print/Export Functions
- » Feedback survey/email



Disparities in Access to Opportunity Demo

Outreach & Assessment of Fair Housing (AFH) Q&A

3. Site Inventory

AB 686 requires a jurisdiction to identify sites throughout the community in a manner that is consistent with its duty to AFFH

- » The jurisdiction's Assessment of Fair Housing (e.g. segregation & integration, R/ECAP, etc.) should inform the identification of sites in a manner that AFFH.
- » The site identification requirement must assess whether the identified sites serve the purpose of replacing segregated living patterns with truly integrated and balanced living patterns. Do they transform racially and ethnically concentrated areas of poverty into areas of opportunity?
- » Analysis should not be limited to the identification of sites for lower income households but should incorporate jurisdiction's projected housing development at all income levels. It should assess the extent to which it either further entrenches or ameliorates existing patterns of segregation and/or exclusion of protected class members.

3. Site Inventory Continued

To evaluate site inventory's consistency with AFFH, it should address the following at a regional and local level for each of the fair housing issue areas (Segregation & Integration, R/ECAPs, etc.):

- » Improved Conditions
- » Exacerbated Conditions
- » Isolation of the RHNA
- » Local Data & Knowledge
- » Other Relevant Factors



Based on the analysis, the element must summarize conclusions and directly identify policies and programs needed to address identifying and making adequate sites available to accommodate RHNA in a manner that AFFH.

3. Site Inventory Continued

- » **Sample Site Inventory Segregation Analysis by Income Group (should also be applied to race/ethnicity, disability, and familial status)**
 1. Identify % of total local households (HH) that are low, mod, and above mod income
 2. Calculate % of HH in each census tract or block group that are low, mod, or above mod
 3. Identify the existing % of low median income (LMI) HH in each census tract or block group where there is a residential capacity targeted to accommodate the RHNA for LMI
 4. Calculate the total % of housing units counted towards RHNA for low income households where the existing block group/census tract % of LMI HH > overall average for the jurisdiction
 5. If % of housing units from #4 is significantly higher than % from #2, then this is an indicator that the site inventory for low income RHNA is overly concentrated in areas with existing high percentages of low incomes, and sites to accommodate the low-income RHNA should be revised
 6. Analyze local and regional data and knowledge, policies, practices and investments, demographic trends, and other factors

AFFIRMATIVELY FURTHERING FAIR HOUSING

1

Analyze patterns and trends of disparate housing needs and disproportionate access to opportunities



Outreach
Efforts

+



Assessment of
Fair Housing

+



Sites
Inventory

2

Identify and **Prioritize** significant contributing factors to fair housing choice

3



Establish strategic policies, goals, and actions to AFFH based on analysis contributing factors

AB 686 Housing Element Compliance Checklist

Part 1 Outreach:

- Does the element describe and incorporate meaningful engagement that represents all segments of the community into the development of the housing element, including goals and actions (e.g., language access, accessibility for persons with disabilities, resident engagement, including low income residents and residents in subsidized housing programs, description of comments and whether incorporated, and outreach to fair housing agencies, legal services and public housing agencies)?

Part 2 Assessment of Fair Housing:

- Does the element include a summary of fair housing enforcement and capacity in the jurisdiction?
- Does the element include an analysis of these five areas: Fair housing and enforcement capacity? Integration and segregation patterns and trends? Racially or ethnically concentrated areas of poverty? Disparities in access to opportunity? And disproportionate housing needs within the jurisdiction, including displacement risk? Each of these four areas must have its own analysis.

Each analysis on the four fair housing issue areas should include the following:	Fair Housing Enforcement and Capacity	Segregation and Integration	R/ECAP	Access to opportunity	Disp. Housing needs +displacement risk
Patterns and trends – local and regional					
Local data and knowledge					
Other relevant factors					
Conclusions and summary of issues					

Common Mistakes & Pitfalls



- » High-quality Assessment of Fair Housing, but status-quo actions/programs
- » A local jurisdiction just refers to a county-level Analysis of Impediments to Fair Housing previously completed
- » Does not include regional comparison in analyses
- » Only analyzes patterns of low-income sites, not all sites
- » Does not ask the public to provide input on AFFH
- » Doesn't prioritize 4-5 contributing factors & connect to programs
- » High resource areas can't rely on ADUs alone
- » No data dumping! Tell the story

Coming Soon

- » **AFFH Sample Analyses**
- » **Updates to Data Viewer**
 - New data layers
- » **Webinars**
 - Webinars on AFFH duties of public agencies & AFFH Data Viewer demo (TBA – later this summer)
 - Other webinars as requested



Thank you!

Please send questions to :

AFFHGuidance@hcd.ca.gov

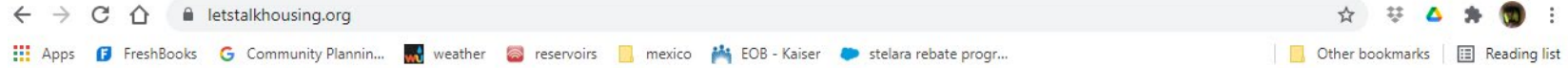


Site Inventory & General Q&A

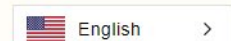
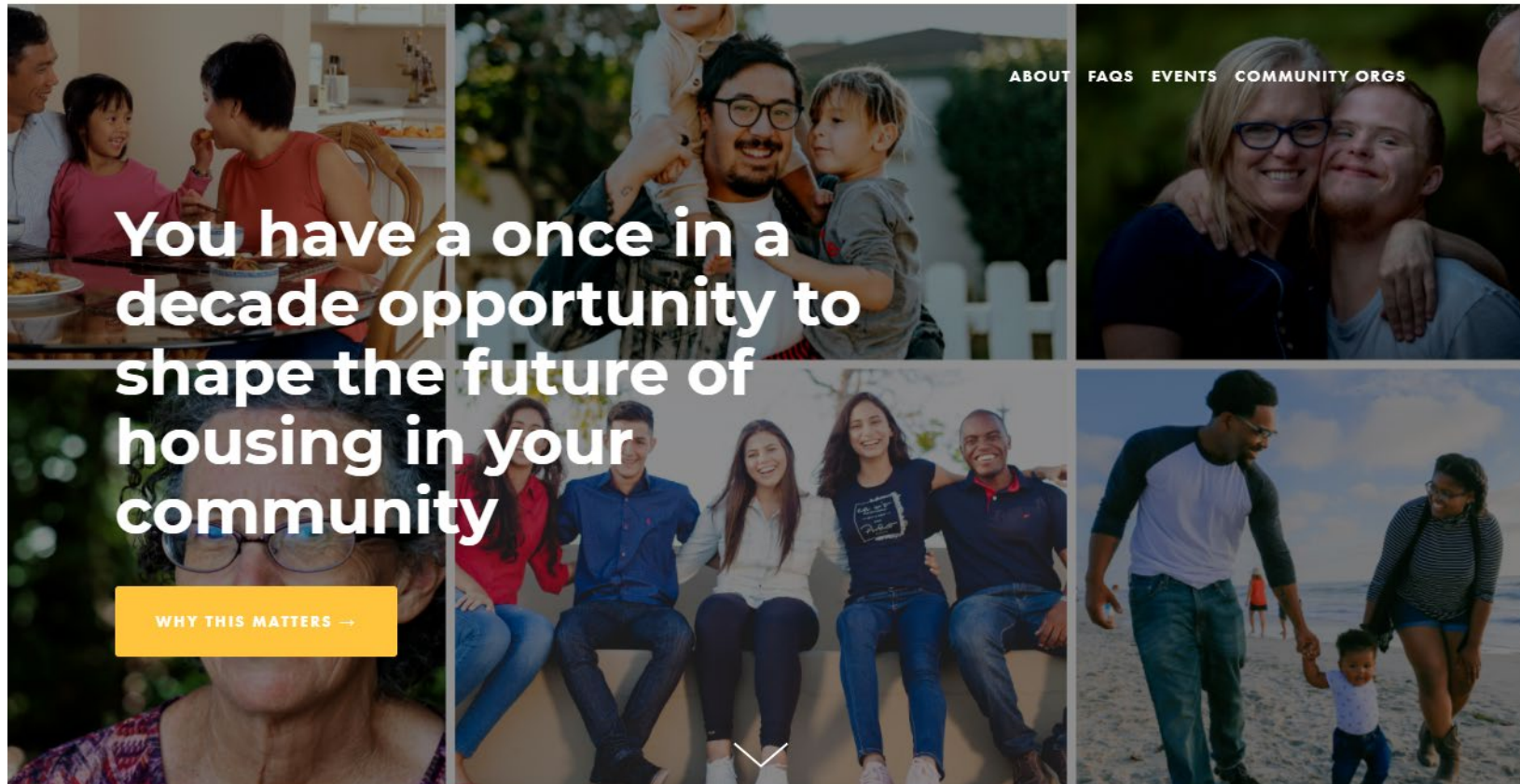
Equitable Outreach



San Mateo County Outreach



WHY THIS MATTERS / HOW THIS WORKS / HOUSING 101 / GET INVOLVED /
CONNECT TO YOUR COMMUNITY



Collaborative Outreach

San Mateo County jurisdictions are setting the stage for deep and broad outreach this Housing Element update

Let's Talk Housing countywide outreach effort includes:

- Website, materials and countywide introduction to the HEU meetings
- To achieve better outreach outcomes:
 - Equity Advisory Group
 - Stakeholder presentations
 - Demographic tracking of outreach
- Builds on jurisdiction specific outreach

Collaborative Outreach

San Mateo County jurisdictions are setting the stage for deep and broad outreach this Housing Element update

Equity Advisory Group

- Part of Let's Talk Housing
- 18 organizations
- \$1500 stipend
- 5 meetings
- Targeted and in-language outreach
 - Based on content created for countywide introduction
 - Customized with and hosted by organizations
 - Held in the spaces and led by the leaders their communities know

Collaborative Outreach

San Mateo County jurisdictions have been setting the stage for deep and broad outreach this Housing Element update

Equity Advisory Group

- Currently, we are working with organizations to:
 - Plan in-language meetings
 - Collect housing stories from the communities they work with
 - Share information and ways to engage with their networks

Collaborative Outreach

San Mateo County jurisdictions have been setting the stage for deep and broad outreach this Housing Element update

Key Staff and Stakeholders

- Invite stakeholders to present at collaborative meetings
 - Organizations working on specific housing needs or with communities

Collaborative Outreach

San Mateo County jurisdictions have been setting the stage for deep and broad outreach this Housing Element update

- **Track outreach outcomes**
 - Ask the same demographic information across activities
 - Surveys
 - Meetings (virtual and in-person)
 - Mapping exercises or workshops
 - Comments or update sign-ups
 - Compare to actual demographics
 - Figure out what you want to know
 - Set up spreadsheet and keep updated
 - Identifies gaps and helps with final HEU

	Kickoff Meeting	Survey	Sites Workshop	Spanish Language Meeting	All Housing Element Outreach	Our Town
White	60%	75%	83%	0%	63%	54%
Black	6%	4%	3%	0%	8%	12%
Asian/Pacific Islander	17%	7%	5%	0%	7%	15%
Latino	17%	14%	9%	100%	13%	19%
	Kickoff Meeting	Survey	Sites Workshop	Spanish Language Meeting	All Housing Element Outreach	Our Town
Homeowner	73%	65%	69%	25%	64%	54%
Renter	27%	35%	31%	75%	36%	46%

	Kickoff Meeting	Survey	Sites Workshop	Spanish Language Meeting	All Housing Element Outreach	Our Town
White	6%	21%	29%	-54%	9%	54%
Black	-6%	-8%	-9%	-12%	-4%	12%
Asian/Pacific Islander	2%	-8%	-10%	-15%	-8%	15%
Latino	-2%	-5%	-10%	81%	-6%	0%
	Kickoff Meeting	Survey	Sites Workshop	Spanish Language Meeting	All Housing Element Outreach	Our Town
Homeowner	73%	65%	69%	25%	64%	49%
Renter	27%	35%	31%	75%	36%	51%

Thank you

Collaborative Outreach

San Mateo County jurisdictions have been setting the stage for deep and broad outreach this Housing Element update



Breakout Room Discussion: Briefing your Council & Key Stakeholders (20 min)

- 1) Have you briefed your Council about AFFH?
- 2) What resources would be helpful to communicate AFFH to key stakeholders?
- 3) What resources would be helpful to communicate inclusivity and promoting equity?
- 4) Among these resources, which should come as TA products (ABAG) vs Planning Collaboratives?

AFFH Data Resources and Upcoming Products



AB 686: New Housing Element Requirements



Outreach



Assessment of Fair Housing



ID and Prioritize Contributing Factors



Sites Inventory



Goals, Policies & Actions

ABAG Housing TA Support



Assessment of Fair Housing

- Available now:
 - [Housing Needs Data Packets](#)
 - [Census Tutorial](#)
- Coming soon:
 - Data Analysis Guidance Document
 - [Land Use and Segregation Analysis](#)

ABAG Housing TA Support: Housing Needs Data Packets



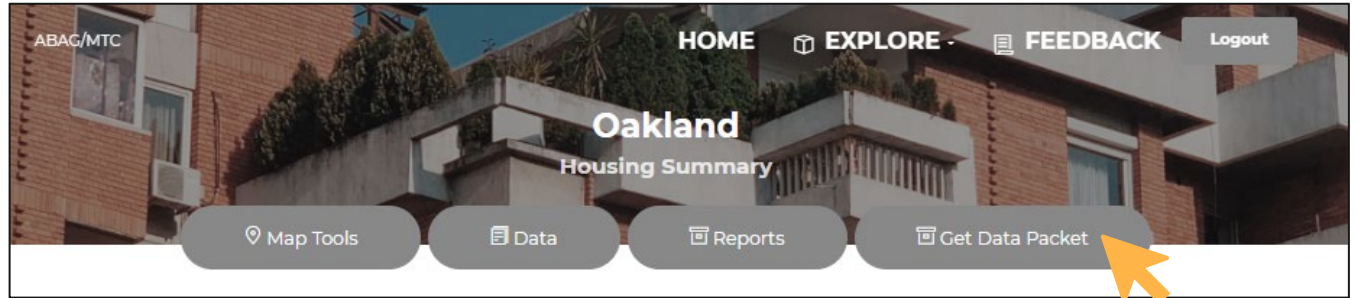
Assessment of Fair Housing

- Contain data related to protected classes:
 - Income level - 8 tables
 - Race - 11 tables
 - Disability Status - 6 tables
 - Household Types - 4 tables
 - Language - 1 table
 - Displacement Risk - 1 table
- Offer geographic comparisons required by AFFH

ABAG Housing TA Support: Housing Needs Data Packets



Assessment of Fair Housing



Name	Type	Compressed size
A_README_Note_to_Local_Planning_Staff.pdf	Adobe Acrobat Document	113 KB
B_HCD_Approval_Letter.pdf	Adobe Acrobat Document	211 KB
C1_ABAG_MTC_Housing_Needs_Data_Report_Oakland_w_toc.docx	Microsoft Word Document	5,078 KB
C2_ABAG_MTC_Housing_Needs_Data_Report_Oakland_w_toc.pdf	Adobe Acrobat Document	4,766 KB
D_ABAG_MTC_Housing_Needs_Data_Workbook_Oakland.xlsx	Microsoft Excel Worksheet	375 KB

Table Number	Table Name	Table Source
POPEMP-01	Population Growth Trends	California Department of Finance, E-5 series
POPEMP-02	Population by Race, 2000-2019	U.S. Census Bureau, Census 2000, Table P004; U.S. Ce
POPEMP-03	Population by Race	U.S. Census Bureau, American Community Survey 5-
POPEMP-04	Population by Age	U.S. Census Bureau, Census 2000 SF1, Table P12; U.S.

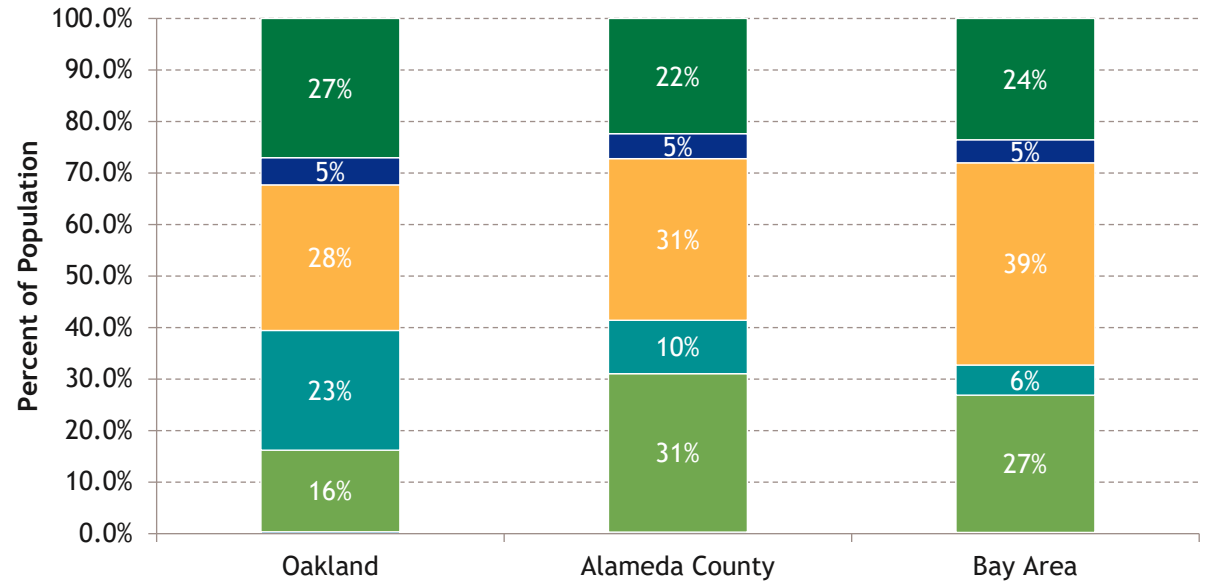
ABAG Housing TA Support: Housing Needs Data Packets



Assessment of Fair Housing

POPEMP-03: Population by Race

Universe: Total Population



- Hispanic or Latinx
- Other Race or Multiple Races, Non-Hispanic
- White, Non-Hispanic
- Black or African American, Non-Hispanic
- Asian / API, Non-Hispanic
- American Indian or Alaska Native, Non-Hispanic

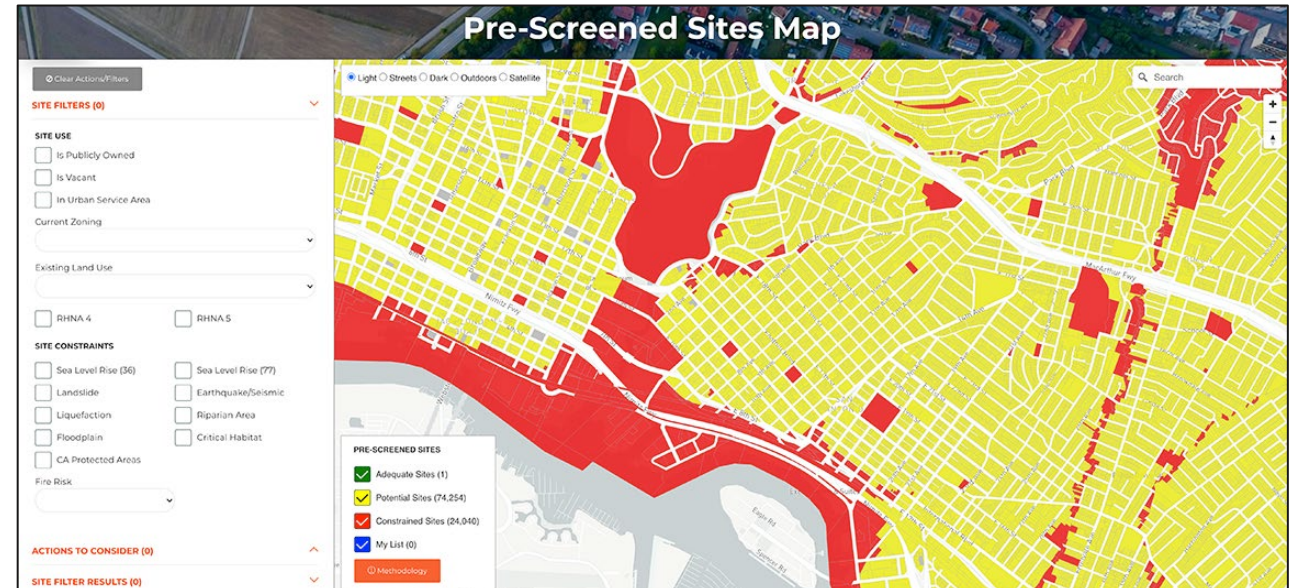
ABAG Housing TA Support:

Housing Element Site Selection (HESS) Tool



Sites Inventory

- Available now: HCD/TCAC Opportunity Areas
- Coming soon:
 - Demographic Data
 - Displacement Data
 - Affordable Housing Funding Data



ABAG Housing TA Support



Outreach

- Messaging Guidance and Materials:
 - Template staff reports
 - Template presentations
 - 1-Page Content Briefs
 - AFFH messaging guide
 - Short video recording

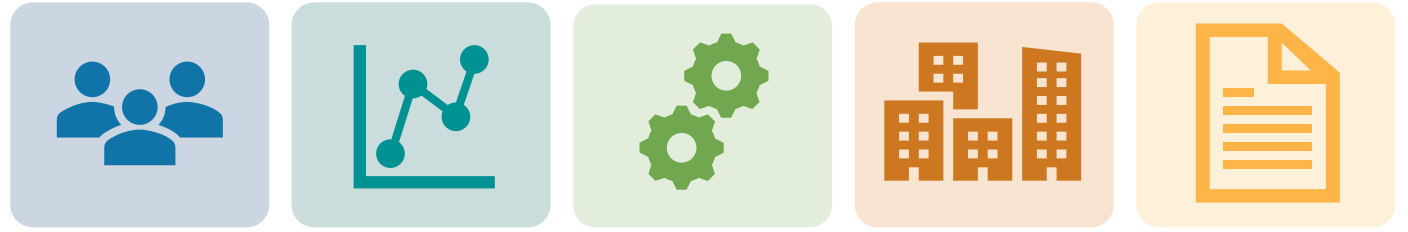
ABAG Housing TA Support



Goals, Policies & Actions

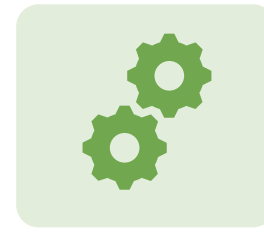
- Policy and Programs Toolkit
- Template Policy Structure
- Guidance on policy linkages between:
 - Assessment of Fair Housing
 - Contributing Factors, and
 - Proposed policies and programs

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- Leading with Equity Workgroup
 - For jurisdiction staff interested in going beyond minimum requirements
 - Potential Topics:
 - Housing elements that advance equity
 - Housing policies and practices to counter displacement and address historic inequities
 - Potential Products and Outcomes:
 - Best practice reports and case studies
 - Checklists
 - Implementation material
 - Regional networking of equity leaders

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Relevant AFFH Links:

- HCD links
 - [AFFH Webpage](#)
 - [AFFH Data Viewer](#)
 - [AFFH Guidance Memo](#)
- ABAG TA links
 - [ABAG's Housing Technical Assistance website](#)
 - [Housing Element Completeness Checklist](#)
 - [Housing Needs Data Packets](#)
 - [STIR Labs: Segregation and Land Use Research](#)

Thank You.

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