

Selection of Management Partners for ABAG-MTC Merger Study

At the December 11th meeting, the Joint ABAG Administrative Committee - MTC Planning Committee voted to recommend Management Partners as the consultant for the upcoming merger study. ABAG Administrative Committee voted to approve the recommendation on behalf of the ABAG Executive Board. The full MTC voted the following week to accept the recommendation to enter into a contract with Management Partners.

On October 28th, the MTC Commission and ABAG Administrative Committee approved resolutions calling for development of a merger implementation plan (MIP). The study shall examine the policy, management, financial and legal issues associated with further integration of ABAG and MTC, up to and including institutional merger between MTC and ABAG. The MIP shall be comprised of the specific plans, benchmarks and milestones for implementation of any further integration, up to and including institutional merger of MTC and ABAG.

The MIP has a deadline of July 1, 2016 for adoption by both agencies. Local governments as well as other stakeholders will be active participants in the development of the MIP.



Pilot Success in Outreach to Chinese Speakers

In the BayREN's efforts to reach out to diverse populations, the Single Family program led an exciting marketing pilot this October to native Chinese language speakers throughout the Bay Area, focusing in the counties with the highest density of Chinese populations: Alameda, San Francisco, San Mateo, and Santa Clara. The BayREN aimed to engage Chinese residents by providing outreach through trusted channels, translated materials, and language assistance at workshops through a partnership with the Sound of Hope Radio Network, the nation's first Chinese American public station.

Sound of Hope Radio seeks to help Chinese immigrants understand and participate in their new communities through lifestyle programming addressing people's key needs.

[Visit the Bay REN Website](#)

New Bay Trail Website

The screenshot shows the homepage of the Bay Trail website. At the top, there is a green navigation bar with the Bay Trail logo on the left, which includes the text "A 500-MILE TRAIL AROUND THE BAY". To the right of the logo are four menu items: "About the Trail", "Get On The Trail", "News & Events", and "FAQ". On the far right of the navigation bar are two buttons: "DONATE" and "CONTACT".

The main content area features a large hero image of a coastal scene with a suspension bridge in the background. Overlaid on this image is the text "GET ON THE BAY TRAIL" with a white arrow pointing to the right.

Below the hero image is a section with a light blue background. It features a small illustration of a person riding a bicycle. Below the illustration, the text reads: "500 Miles • 47 Cities • 9 Counties • 1 Trail". This is followed by a paragraph: "Welcome to the San Francisco Bay Trail, a planned 500-mile walking and cycling path around the entire San Francisco Bay running through all nine Bay Area counties, 47 cities, and across seven toll bridges. With 341 miles in place, the Bay Trail connects communities to parks, open spaces, schools, transit and to each other, and also provides a great alternative commute corridor. The ultimate goal of the Bay Trail is to build a continuous shoreline bicycle and pedestrian path for all to enjoy." Below this paragraph is a "WELCOME!" button with a right-pointing arrow.

The next section has a background image of a sandpiper bird. To the right of the bird, the text says: "The San Francisco Bay shoreline is teeming with watchable wildlife, and the Bay Trail offers a fantastic portal. Check out our [Birding the San Francisco Bay Trail](#) brochure, then grab your binoculars for an avian adventure!" Below this text is a "GET BIRDING!" button with a right-pointing arrow.

The footer is a dark grey area containing contact information on the left, a welcome message in the center, and a "How You Can Help" section on the right. At the bottom of the footer are links for "STORE", "PARTNERS", "PUBLICATIONS", and "CONTACT", along with a Facebook icon. A small copyright notice at the very bottom reads: "Copyright ©2015 The San Francisco Bay Trail • Design: Camparo Design • Development: Digital Rock • Illustration: Moby Dots".

Launched December 18th, the new www.baytrail.org is a brand new, redesigned website with an attractive, easy to use portal to all that the Bay Trail offers.

Visit the new Bay Trail website!

Meeting Calendar - January 2016

Bay Area Regional Prosperity Plan Steering Committee
1/8 @ 12 p.m. MetroCenter, Auditorium

Bay Area Regional Collaborative Governing Board/JPC
1/15 @ 10:00 a.m., MetroCenter, Auditorium

Legislation & Governmental Organization Committee
1/21 @ 3:30 p.m., ABAG Conference Room B

Finance & Personnel Committee
1/21 @ 5:00 p.m., ABAG Conference Room B

ABAG Executive Board
1/21 @ 7:00 p.m., MetroCenter, Auditorium

Regional Advisory Working Group (RAWG)
1/26 @ 9:30 a.m.,
MetroCenter, Auditorium

More information available on ABAG's website